



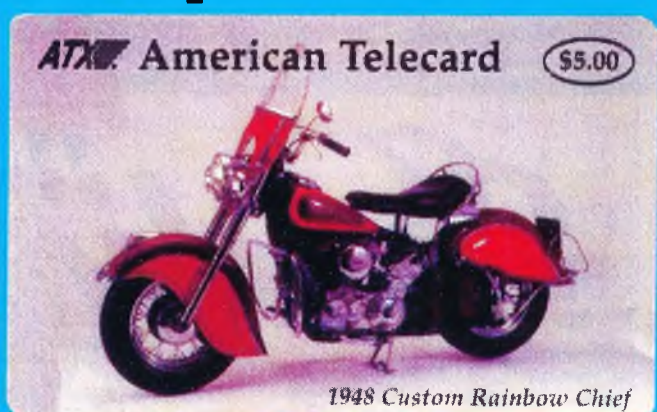
**Peace  
in the  
Pacific**

**Two of the scarcest custom card packs**



**Successful Singapore  
Phonecard show**

**WIN! One of ten sets of  
Indian phonecards**





# Kreta Ayer Stamp Society active in Singapore

**K**RETA AYER STAMP SOCIETY was formed on January 1 1979 and is a subsidiary of the People's Action Party (PAP) Kreta Ayer Branch.

It was transferred to the Kreta Ayer Branch, PAP Community Foundation after the formation of the latter.

The society was formed at the suggestion of Mr Phua Bah Lee, then Senior Parliamentary Secretary, Ministry of Defence.

He was very impressed by the stamp exhibition held in the PAP Kreta Ayer Branch premises during August 1978 to celebrate Singapore

organisations in the Kreta Ayer constituency.

Organising stamp exhibitions and, more recently, phonecard exhibitions, has been one of the main activities of the society. A National Day Stamp Exhibition has been held every year since 1978.

The members have been actively involved in organising and participating in national stamp exhibitions, Singpex and international stamp exhibitions in particular, the World Stamp Exhibition, Singapore '95.

The society has organised two National Youth Stamp Exhibitions and numerous exhibitions in other PAP Branches, RC Centres, Community Centres and once even at a bus interchange.

In 1994, a postcard exhibition was held in a well-known hotel. Recently a stamp exhibition was organised in conjunction with a clan association.

The society launched the first phonecard exhibition in 1990 and the first MRT Tickets and Transitlink Farecard exhibition in May, 1994.

Most recently, the society organised a most successful Phonecard Exhibition at Takashimaya Square, Takashimaya Shopping Centre, Orchard Road from August 25 to 27.

This was the largest phonecard exhibition ever held in Asia, with overseas participation from various countries' telecommunication bodies and phone-card dealers.

The management strongly believes in the recording of philatelic and other activities in print, as can be witnessed by the various publications that have been produced over the years by Kreta Ayer Stamp Society: annual journals, quarterly bul-

## PHONECARDS EXHIBITION SINGAPORE '95

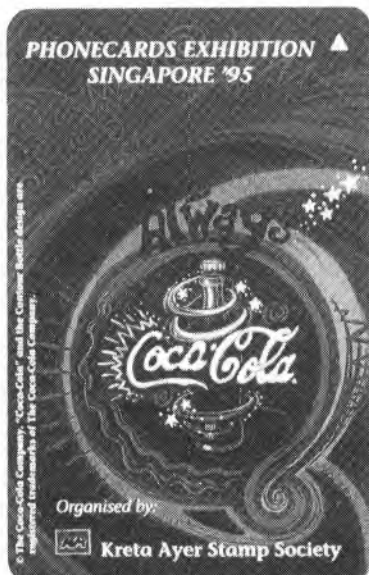


Organised by  
**Kreta Ayer Stamp Society**

letins, exhibition souvenir magazines and others publications.

The society has also published philatelic books and monographs and won prizes in the literature class at international stamp exhibitions, including a Vermeil at Kuala Lumpur '92.

The society organises other activi-



National Day.

He suggested that it was a good idea to have a stamp society under the branch to promote stamp collecting as a cultural activity.

During the past 17 years, the society has enjoyed full autonomy in all her activities with minimum directives from the Branch.

The Society is given free usage of the premises and equipment as well as financial assistance upon request.

The management committee's members mingle harmoniously with the grassroots members of the various



ties such as stamp auctions, fairs and talks at regular intervals.


In 1984, a series of ten talks was put to air by the TCS (formerly known as SBC).

A well-established library is kept for the members to use and 10% of the annual budget goes to the upkeep and purchases for the library.

The Sunday Bazaar at the society's premises is well-known to all collectors, be they collectors of stamps, phonecards or MRT cards.

The current president of the society is Mr Yang Yan Choy who is assisted by a committee of over 25 members in the planning, organising and execution of the various activities.

The Advisory Committee, consists of Dr Richard Hu and Mr Phua Bah Lee as honorary advisors and Messers Lee Shin Koi, Koh Seow Chuan and Wong Lee Hoong as advisors.

At present, the society has a membership of 600, spread all over the Asean and Pacific region. 



# Phonecard Collector supplement



## The Fantastic World of Phonecards October 1995

### Win one of only 1000 Indian Motorcycle Phonecard set

**S**TAMP COLLECTOR *subscribers* can enter a competition to win one of only 1000 Australian Limited Edition sets of two Indian Motorcycle phonecards. The packs were commissioned by Cowley's Collect-ables of Port Lincoln, South Australia, and issued by American Telecard. They are distributed exclusively by Cowley's Collect-ables. (see advertisement on back cover).

To be in the draw, simply answer the question:

*Who is the exclusive distributor of the Indian Motorcycle Phonecard set?*

Send your answer together with a recent subscription label to:

**INDIAN MOTORCYCLE COMPETITION**  
G P O Box 3780  
Sydney NSW 2001  
AUSTRALIA.

to arrive no later than October 31, 1995. 🦋

### Kookaburra packs destroyed

**S**OUTH COAST PHONECARDS, promoters of the Kookaburra limited edition custom phonecard, advise that, of a total printing of 7,000 Collector Packs, 4,587 (or 66%) of the issue, have been withdrawn from sale for destruction, due to poor quality control. This makes the Kookaburra pack one of the scarcest on the market. 🦋

### Apollo II Moon landing Collectors Pack



Set of 5 (\$2, \$5, \$10, \$20, \$50) Telecom Australia Phonecards commemorating the 25th anniversary of the first manned Moon landing!

Housed in an attractive silver covered A4 size pack. (Print run of only 3000 packs!)

**ONLY \$295.00 each!**

(Post & Ins included)

☎ (07) 3871 1590  
✉ P O Box 314, Indooroopilly  
QLD 4068, Australia  
💻 jkahler @ecn.net.au



### THE PHANTOM OF THE OPERA

**NO LOOSE CARDS  
PACKS WILL NOT  
BE BROKEN**

**LIMITED RUN**

### HAVE YOU ORDERED YET?

**Millions Have Seen The Show  
But Only A Few Will Have The  
Chance To Purchase The Card**

- See Your Dealer Now  
OR
- Write/Ring to:  
The Christie Collection  
PO Box 255  
Warburton Vic. 3799  
Phone: (059) 673600  
Fax: (059) 673463

The Christie Collection Pty. Ltd. ~ A.C.N. 006 478 760

9-200895

# Own one of only 2200 Michael Lynagh phonecards ever issued!



Of the total printing of 10,000 \$2 Michael Lynagh Custom phonecards, 78% have been returned to Telstra for destruction. This means that only 2200 cards will remain on issue for the collector market!

Of the original Lasersport issue, less than 500 cards and packs were sold whilst 200 cards were used for promotional purposes.

The remaining 1500 cards will be re-issued in the attractive limited edition folder, with a sticker updating the Michael Lynagh story, including details of his retirement.

A certificate attesting to the destruction of 78% of the issue will accompany each pack, which will have a recommended retail price of **A\$25**.

Michael Lynagh will personally autograph only 300 of the limited edition folders and these will be made available at a recommended retail price of **A\$35**.

## Bonus offer for previous purchasers

LASERSPORT has arranged for those collectors who bought the original issue folder to buy up to their original allocation of the new (unsigned) product, at a special price of only \$15 each. However, to qualify for the special price, purchasers must advise Status Retail of the limited edition pack number(s) in their possession.

*This Bonus offer is available only through Status Retail and not through any reseller.*

Order with confidence from:

# Status Retail

PO Box A2176, Sydney South, NSW 2001, Australia.

☎ (02) 267 4525 Fax (02) 267 6124

## Trade Enquires Invited

**American Express/Bankcard/Diners' Club/MasterCard/Visa welcome!**

**Postage Extra:** Certified in Australia A\$4 (up to 5 packs); Overseas Registered Airmail min. A\$15 (up to 3 packs). Overseas Ordinary Airmail - your risk A\$4 (up to 3 packs).

# South Coast Phonecards

P O Box 454, Dapto NSW 2530, Australia  
Phone/Fax: (042) 62 2688

## Mint Packs

\$5 Generic	\$65
Grand Prix	\$48
Red Cross	\$215
Olympic Games	\$295
\$1 50 Bird Choir	\$95
Australian Dinosaurs	\$75
Australia Day Pack 1992	\$65
Australia Day Pack 1993	\$20
Australia Day Pack 1994	\$28
Geelong	\$147
ACT	\$180
NSW	\$320
Victoria	\$210
Queensland	\$195
Tasmania Pack	\$47
South Australia	\$340
Western Australia Pack	\$55
Northern Territory Pack	\$47
1994 Commonwealth Games	\$39
1993 Endangered Species	\$80
Batman Forever	\$39.95
1210 Beagle Bros	\$18
Ettamogah Pub	\$22
Flintstones	\$23
Simpsons	\$23

HMAS Albatross	\$21.50
Coke - Series 1 Polar Bear	\$25
- Santa Claus	\$25
- Polar Bear & Santa Claus	\$47
Disney Pack - Series 1	\$30
Sheepskin Warehouse Pack	\$25
Summer Time - Series 1	\$11
- Series 2	\$9
- Super Pack	\$28
Red Lace Wing Butterfly	\$9
Swish Pack	\$27
Cardex Pack	\$65
Year of the Pig Pack	\$23
Kookaburra	\$19.50

## Mint Cards

Batman Forever	\$14.95
HMAS Albatross	\$10.95
Year of the Pig	\$16
Birthday Cockatoo	\$10
Cardex	\$10
Courage Under Fire	
- Fire Fighters	\$12
- The Aftermath	\$12
Australian Conservation Foundation	
- Black Cockatoo	\$24
- World	\$24

Tamworth - Golden Guitar	\$12
- Lee Kernaghan	\$12
Opera House - Festivities	\$12
- By Day	\$12
- Olympic Night	\$12
RSPCA - Wombat	\$8
- Zoo Animals	\$8
Spies Hecker - Alfa Romeo	\$12
- Osca	\$12
- Ferrari	\$12
- Ettamogah Pub	\$12
- Flintstones	\$12
- Simpsons	\$12
- Inverted Swan	\$12
- P & L J Sieders Card	\$10
- Kookaburra	\$12

## Accessories

Phonecard Pages	
- Have a Hologram Safe storage symbol	
- Holds 8 Phone- cards with a centre ID label Multi-hole punched (to fit 2, 3, 4 & 5 ring binders)	\$0 90
Phonecard Innerleaf Pages	
- Black poly Multi-hole punch	\$0 90
4 Ring clear Phonecard Collector Pack Pages	
- 10 for \$8 50	\$8 50

**Postage within Australia add \$3.50. Overseas add A\$13. These prices only, while stocks last. All Phonecards sent certified mail.**

**Rembrandt Ultra-Pro products are archival. 100% safe. No PVC & Acid Free.**

**If you need any particular pack or card, send us your want's list and we will mail you our price on what you need.**

(Cheque or Postal/Money Order Preferred)

Payment enclosed: Cheque \$..... Postal/Money Order \$.....  
Please debit my: Bankcard MasterCard..... Visa \$..... Date.....  
Card No..... Expiry Date..... Phone.....  
Name on Card..... Signature:.....  
Address:.....



To add this rare and beautiful phonecard to your collection, order from

## SOUTH COAST PHONECARDS

PO BOX 454, Dapto, NSW 2530, Australia.  
PH/FAX (042) 62 2688

## ORDER NOW!

LIMITED EDITION CUSTOM PHONECARD.

**ONLY 10,000 PRINTED OF THIS UNIQUE AUSTRALIAN BIRD.**

Available as 7000 Limited Edition Packs  
and 3000 Single Phonecards

This vibrant true-to-life colour portrait of the **LAUGHING KOOKABURRA** is presented as 7000 Collector Packs of top quality, full colour, gloss coated A4 folders and 3000 Single Collector Phonecards packaged to protect the mint condition of your Collector Edition Phonecard.

* Phonecard Pack	\$19.50
* Single Phonecard	\$12.00
* 1 Pack + 1 Single Card	\$29.50

OR CONTACT YOUR LOCAL DEALER.

Order to: SOUTH COAST PHONECARDS, PO Box 454, Dapto, NSW 2530, AUSTRALIA. PH/FAX (042) 62 2688

Please supply me with the following:

Quantity	(\$ Australia)
Limited Edition Packs	\$19.50 \$
Single Phonecards	\$12.00 \$
1 Limited Edition Pack and Single Phonecard	\$29.50 \$

\*Plus Postage \$ 3.50

\*Certified Postage within Australia

For Overseas Registered Postage add an extra A\$12.00.

Date:...../...../..... Payment Enclosed: Cheque \$..... Postal/Money Order \$.....

Please debit my: Bankcard ☐ MasterCard ☐ Visa ☐ \$.....

Card No:.....

Expiry Date:..... Name on Card .....

Signature:..... Send to: .....

Ph:..... Address:.....



# Michael Lynagh phonecard sensation: 78% of issue to be destroyed

**L**ASERSPORT PTY LTD, the company which reproduced an action photograph of former Australian Wallabies Captain, Michael Lynagh, on a (then) Telecom \$2 Custom Phonecard, has announced the return of 78% of the issue to Telstra for destruction.

This will mean that, of the total mintage of 10,000 cards, only 2200 will remain on issue for the collector market.

According to a spokesperson for Lasersport, less than 500 cards and packs were sold whilst 200 cards were used for promotional purposes.

The remaining 1500 cards will be re-issued in the attractive limited edition folder, with a sticker updating the Michael Lynagh story, including details of his retirement.

A certificate attesting to the destruction of 78% of the issue will accompany each pack, which will have a recommended retail price of A\$25.

Michael Lynagh will personally autograph only 300 of the limited edition folders and these will be made available at a recommended retail price of A\$35.

Status Retail has again been contracted to distribute the re-issued limited editions.

As a quota of packs has been reserved for overseas and local rugby enthusiasts, the number available to the collector market will be severely limited

and early ordering is recommended.



## Bonus offer for previous purchasers

**L**ASERSPORT has arranged for those collectors who bought the original issue folder to buy up to their original allocation of the new (unsigned) product, at a special price of only \$15 each.

However, to qualify for the special price, purchasers must advise Status Retail of the limited edition pack number(s) in their possession.

This Bonus offer is available only through Status Retail and not through any reseller.

## The Michael Lynagh story

**M**ICHAEL LYNAGH was world renowned as a point scoring machine - the envy of every other rugby-playing nation.

He holds multiple world records, including the world Test point scoring record of 821 points. Lynagh played over 70 Test matches for Australia.

Lynagh was part of a winning combination with Nick Farr-Jones - one of the most successful partnerships in rugby union history.

World Rugby Union is now professional and an era has passed - an era in which Lynagh played a pivotal role, not only in his position on the field but also off the field, as Australia's last amateur Captain.

Lynagh has left the rugby arena with an enviable record.

Retail, mail order and trade enquiries about the new Michael Lynagh product should be directed to Status Retail, PO Box A2176, Sydney South, NSW 2001, Australia. ✉

## Do you want to publish an image on a telephone card?

Do you want to avoid a *high* minimum production requirement?

Do you want to have *more* control over what appears on your card?

Do you want *fast turnaround* of your card and assistance with its marketing?

If the answer is "yes" to any or all of these questions,  
then you should be talking to

## ComCard Pacific

Contact Barry W Jarrett on (02) 267 4525  
or fax (02) 267 6124 to discuss your requirements today.

## Qantas set of eight

A SERIES of eight Telstra Advertising cards will be released to commemorate the 75th Anniversary of Qantas.

The cards feature various aircraft from the Avro 504 right through to the striking images of the Winala Dreaming jumbo.

The series comprises five \$5 cards, two \$10 and one \$20 card and is available for sale in the October issue of the *Telstra Bulletin*.

The cards will be released nationally through retail outlets in October and November. ♣

## AUSTEL cards

THREE new \$5 Advertising cards for AUSTEL promoting the new eight digit telephone numbers in certain areas are being released around the country.

50,000 cards released throughout New South Wales from the beginning of September to promote the new numbers in Sydney and 50,000 will be released in Brisbane throughout October and November to promote the new numbers there.

Also in October and November, 250,000 will be released nationally promoting the new Melbourne numbers. These cards will be available for sale in the October issue of the *Telstra Bulletin*. ♣

## Exhibition cards

TO commemorate Telstra's attendance at CardEx '95, the international telephone card fair in Maastricht, Holland, a \$5 Advertising card was produced, featuring the Red Tailed Black Cockatoo.

A card was also produced for the recent Phonecard Exhibition in Singapore, featuring the Sulphur Crested Cockatoo.

Both cards carry the work of internationally acclaimed Australian artist Di Skelly Heron.

There were 40,000 of each design produced; 10,000 packaged cards were available at the fairs, whilst 20,000 will be released through the retail outlets in October and 10,000 will be available for sale through the October issue of the *Telstra Bulletin*. ♣

## New Card Product

FOR Christmas 1995, Telstra has launched a new gift idea - a specially design greeting card with matching phonecard.

The specially commissioned images featured on the cards were taken by Sydney photographer, Michael Scott Lees, and reflect Australia's own unique Christmas spirit.

The three images which appear on the phonecard and are included on the specially packaged gift card, do not appear on the Official Issue Christmas Phonecards which will be released through retail outlets.

The \$5 phonecard and matching gift card features "Santa in the bush"; the \$10 phonecard and matching gift card features the "All Australian cattle dog", and the \$20 phonecard and matching gift card features "Tea and Christmas cake at the bush table".

The gift phonecards carry the new "G" code (see story page 38) and will not be available through Telstra. ♣

## Prison Card competition winners

OUR regular phonecard competitions are attracting hundreds of entries from around the world.

Our Prison Card competition closed on August 30. Contestants had to correctly answer the question:

*"In what year were the Geelong Field Trial Phonecards issued by Telecom?"*

The correct answer was "1989".

The following subscribers were the first to correctly answer the question and each will receive a **Victoria Prison Service \$5 phonecard**:

Mrs I A Poznanski, Balaclava, Vic.  
Mr P Gaspar, Sao Paulo, Brazil.  
Mr T Nott, Para Vista, S.A.  
Mr M P Russell, Cumberland Park, S.A.  
Mrs M Habis, Elizabeth, S.A.  
Master Chris Rouse, St Helens, Tas.  
Ms M Byrne, Cloverlea, Vic.  
Mr D Turnbull, Albany Creek, Qld.  
Mr K McMillan, Wanniasa, A.C.T.  
Mr S Lorenz, Reservoir, Vic. ♣

## Australian Phonecards Packs & Mint Cards at Rock Bottom Prices

### PACKS

NSW National Parks & Water Ways	\$85
Australia Day 1992 1993 1994 1995 (4)	\$120
Microscopy Pack	\$55
AFL Classic Action Series (with matching No's 4902)	\$70
Landscape 1993	\$40
Aust Dinosaurs	\$75
End Species 1994	\$50
Indigenous People	\$38
End Species (Marsupials)	\$70
Apollo II 25 yrs Conference Pack	\$70
Red Cross	\$230
ACT	\$180
NSW	\$350
WA	\$60
NT	\$50
Tas.	\$48
Vic.	\$230

### MINT CARDS

Geelong \$3 Float & Wave	\$9
- \$6 Reach to Rescue	\$11
- \$1.50 Surf Boat	\$25
- \$6 Surf Crew	\$45
South Australia \$2 Vineyard	\$25
- \$5 Grand Prix	\$35
- \$10 Kangaroo Island	\$50
- \$20 Adelaide City	\$110
Generic Issue \$2	\$4
- \$5	\$28
- \$10	\$120
- \$20	\$47
- \$50	\$62
Queensland \$10 Brisbane City	\$120
Victoria \$5 Melbourne City	\$15
- \$5 Murry River	\$15
- \$10 Grampians	\$32
NSW \$5 Giraffe	\$30
- \$5 Platypus	\$120
- \$2 Orang-utan	\$10

- \$2 Echidna	\$12
- \$10 Cheetah	\$160
- \$20 Zoo Entrance	\$45
ACT \$5 War Memorial	\$20
Northern Territory \$5 Uluru	\$30
Geneva Conference \$50 Koala	\$130
Red Cross \$5 Youth	\$16
- \$10 Disaster	\$40
- \$20 Assignments	\$42
Olympic Games 1992 \$5 Willy	\$32
- \$20 Marathon	\$35
Advertising 1992 \$5 Messages	\$8
- \$5 Hit a Snag	\$9
- \$10 Turn Up the Volume	\$17
Christmas 1992 \$1.50 Bird Choir	\$100
- \$5 Wombats on Beach	\$10
- \$10 Koala Santa Claus	\$38
Australia Day 1993 \$5 Happy Faces	\$15
Endangered Species \$5 Wallaby	\$16
- \$5 Wombat	\$16
- \$10 Numbat	\$13
K-Mart \$5 AC Kola	\$7
- \$10 Camping	\$13
- \$20 River Gum	\$25
Landscapes 1993 \$5 Kakadu	\$7
- \$10 Lizard Island	\$12

\$20 Flinders Ranges	\$25
Sydney Olympic 2000 \$5 Olympic Bid	\$18
Generic New Logo \$5 Opera House	\$7
- \$20 Barrier Reef	\$27
Christmas 1993 \$5 Outback	\$8
- \$10 City Xmas	\$17
Toyota Corolla \$5 New Corolla	\$10
Skyfire \$5	\$12
Phonecard Collectors Magazine	
\$2 compl card	\$20
Tamworth Music Festival	
- \$5 Golden Guitar Award	\$20
- \$8 Lee Kernaghan	\$20
Australia Day 1994 \$5 Australia Day	\$11
Social Security \$4 PayPhone Booth	\$9
Coca Cola Trading Cards Series 2, 3 & 4	\$100

Used Phonecard bidding accumulation of over 1100 cards ranging from Geelong, State series to current issue.

Face value over \$7,000.

Exceptionally high retail value.

Highest bidder will be notified by mail.

Bids close last mail 4pm Tuesday 17th October

# NOEL SHONE

P O Box 404, Blackburn Vic 3130, Australia  
or phone 018 032 591

Limited stocks available so place your order now. Cheque or Money Order and Lay-By. Orders will be posted as soon as cheque is cleared.

Postage - Packs only: 1-5 packs \$5.70; 6-11 packs \$11.20; over \$500 sent free of charge. Loose cards over \$80 sent free; under \$80 add \$2.50. Insurance extra: \$0-\$300 add \$3; \$301-\$600 add \$6; \$601-\$800 add \$10.

# 'Cockie' wins for Telstra

**A**N Australian phonecard has achieved international recognition in a telephone card design competition.

Competing against hundreds of designs from around the world, a Telstra Phonecard was judged to be the "Best Overall Card".

The \$5 card was produced specially to commemorate five years of Phonecard in Australia.

The Award was announced in Maastricht, the Netherlands, at CardEx '95, a major international telephone card convention.

Telstra's winning entry is a tongue-in-cheek design featuring one of Australia's most loved emblems, the "cockie", sporting five birthday candles incorporated in its plumage.

The CardEx Awards aim to highlight and publicly recognised the best achievements in international card design.

The Best Overall Card Award, won by Telstra, is granted to the teleco which has issued the most attractive, beautiful or striking of those entered.

Nelda Slezak, national manager, Telstra Phonecard Collector Service, was in Maastricht to receive the award and said Australian cards are extremely popular in the international collector market.

"The cookie card" in particular has been extremely popular with collectors both in Australian and internationally since its release last December," said Ms Slezak.

"This award will serve to make it even more sought after.

"Australian Phonecards have experienced an international surge in popularity because of the high quality and creativity of card design.

"Many designs released by Telstra have been world first and Australia is one of the few countries to utilise leading edge magnetic technology to produce high resolution graphics." ❖

## Telstra re-defines phonecard categories

### National Issue Cards (N)

**N**ATIONAL issue cards are issued through the phonecard reseller outlets. Approximately seven (N) series cards are released each year.

Selected (N) cards will continue to be issued through the Phonecard Collector Service.

### Advertising Cards (A)

**A**CODE cards feature one of the following types of advertising:

- \* Telstra corporate advertising or sponsorship, such as Year of the Dog, Australian Ballet, Sydney Dance Company or Yellow Pages.

- \* Private or general advertising, such as K-Mart, Toyota or Taubmans.

Telstra classifies as an Advertising Card any card of which more than 50% are distributed through Phonecard reseller outlets.

Advertising cards will now be made available through the Phonecard Collector Service.

### Promotional Cards (P)

**P**ROMOTIONAL cards may be produced for the commissioning company for the following purposes:

- \* To give away to customers and clients;
- \* Advertising cards produced for companies to sell through their own outlets;
- \* Special event cards commissioned to commemorate special events; and
- \* Charity cards commissioned for fund raising purposes.

Promotional cards will be subject to the several conditions:

- \* Telstra's Phonecard Collector Service will reserve the right to print up to 10,000 additional Promotional cards for the collector market. If this option is taken up, the card price for the client will reflect the total print run size.
- \* A maximum retail price (equal to the face value of the card) will be set for the sale of Promotional cards produced.
- \* \$2 Promotional Phonecards will be made available for the (P) category only. Such cards are not to be made available for resale. Telstra requires the words "Complimentary Only" to be printed on phonecards of this denomination only. These cards will *not* be onprinted for the collector market by the Phonecard Collector Service.

### Third Party Custom Collectable Cards (C)

**C**ATEGORY cards may be produced for the commissioning company for sale to the collector market through existing channels, such as dealers or via advertising and mail-order arrangements.

They may also be targeted other collector markets, through channels not currently available to Phonecard, such as the Disney and Coca-Cola collectable market.

No minimum print run size is predetermined and no maximum retail price is set for cards in this category. The right to on-print additional cards for the Phonecard Collector Service is not be a condition of the commissioning of (C) Category cards.

A restricted number of designs in this category will be offered each year - 24 designs will be available in the first year. Expressions of interest from current and potential clients will be sought. Allocation of designs in this category will be based on achievement of set criteria, demonstrated through a Marketing Plan. These criteria are as

follows:

- \* Promotion of phonecard as a desirable collectable. This will be demonstrated through design, pricing and credibility of Marketing Plan. Such a marketing plan should not be seen as aiming to manipulate prices in the collector market through artificial restrictions of availability.

- \* Distribution channels which aim to further promote phonecard as a collectable - either expanding the reach of phonecard generally, or expansion into other markets, such as overseas, other collectables, non-collectors, thematic collectors (such as transport, flora, fauna, etc). This will be demonstrated through proposed distribution channels, advertising and order volume.

### Limited Edition Cards (L)

**T**HESE cards carry the same designs as the National issue cards, but are only released in Limited Edition folders. These cards are only produced in limited numbers and are only available for sale through the Phonecard Collector Service.

### Specialised Issue Card (S)

**C**ARDS in this category will be issued once or twice a year for special or one-off events that do not fit into any of the existing categories.

Special issue cards will be available for sale to collectors through the Phonecard Collector Service.

### Gift Cards (G)

**C**ARDS produced for inclusion in greeting cards to be produced and marketed by Telstra Payphone Services.

These will include Christmas, Valentine's Day, Birthday and other greeting cards. Special distribution channels will be set up for these cards, such as Australia Post agencies and Australian Geographic retail outlets.

These cards will only be available as part of the greeting card/Phonecard purchase. They will not generally be available through the usual Phonecard retail outlets or through the Phonecard Collector Service. Gift cards not purchased within a reasonable amount of time may be sold through general distribution outlets.

### International Cards (I)

**C**ARDS issued when the Telstra telephone card payphone system is installed overseas, such as in Vietnam.

### Territory Cards (T)

**C**ARDS issued through Australia's external territories, such as Christmas and Norfolk Islands.

### Pricing

**P**RICING for phonecards with a customised image is based on the charge for the image/advertising and the standard phonecard cost. ❖



# Collect PayTel Collect Australia !



**PayTel Australia produces phonecards depicting traditional Australia**

*Australian Heritage, The Australian bush and outback, Great Barrier Reef, Australian railways & tramways - past & present, Australian lighthouses, Australian flora & fauna.*

## **Tasmanian Wildflowers**

PayTel's fourth Standard Card Issue for 1995

*Hand-painted originals by noted Hobart botanical artist, Miss Nell Frankcombe.*



Available as separate cards and card sets at face value, or in a beautiful, informative, limited edition, Collectors' pack.

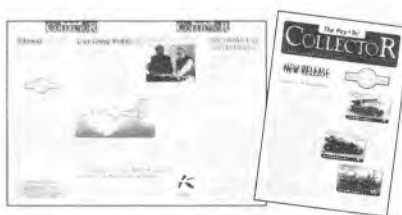
## **Pay Tel's "Satellite Card"**



*The last Special Purpose Card for 1995. it features the Optus "B" satellite image courtesy Optus Communications Pty. Ltd. The card is mounted on a "satellite information" backing card.*

## **The Pay Tel Collector**

provides background and research notes on all PayTel card issues, Collector Club News and much much more. It is designed as a valuable complement to your PayTel Collection. It's free to PayTel's Collector Club members.



## **COMING SOON!**

Lighthouses of Queensland, South Australia and Western Australia. History of Bass Strait shipping, Original paintings, Heritage Series. Railways of Australia, Series 2, heritage & nostalgia.

*Please supply the following order, including a free copy of the current PayTel Collector:*

....."Wildflower" Set(s) @ \$35.00 set  
....."Wildflower" Pack(s) @ \$40.00 pack  
....."Satellite" card(s) @ \$10.00 each  
Mounted on "Satellite Information" backing card

**Add to order:**  
\$3.00 for certified mail (Aust. only)  
\$5.00 for international air mail.  
(\*Purchaser accepts postage risks)  
\$15.00 for international air mail Security Post.

**PAYMENT:** Cheque or money order.  
Charge my credit card (circle one):  
Bankcard   Mastercard   Visa   Amex   Diners

At this time, please just send me a complimentary copy of *The PayTel Collector*.

Card number: .....  
Expiry date: .....  
Cardholder name: .....  
Cardholder signature: .....

Name : .....  
Address : .....  
P/Code: .....  
Country (Other than Australia): .....

**PayTel Australia Pty. Ltd.,**  
P.O. Box 456, Blackburn, Vic, Australia. 3130

Phone : (+613) (03) 9877 0222  
Fax : (+613) (03) 9877 9499



## **BUY NAURU'S FIRST (TRIAL) PHONECARDS AT ISSUE PRICE**

THE Republic of Nauru in the Central Pacific contracted Comcard Pacific to organise a payphone system for the island on a trial basis. Comcard, in turn, selected the Australian Pay-Tel mobile payphone system for the Nauruan trial. Accordingly, the Government of Nauru is issuing two trial phonecards, in denominations of \$10 and \$20, utilising artwork previously used for Nauru's 1963/4 definitive stamps, depicting birds found on the island. The birds depicted are the white tern and the micronesia pigeon. The initial trial will take place for a short period and relative to normal issuing policies, a very small number of cards (only 1200 of each denomination) is being prepared for the trial. A limited number of trial cards will be made available to collectors in a folder or pack, from the Nauru Philatelic Bureau and from Status Retail, PO Box A2176, Sydney South, NSW 2000, Australia. Issue to collectors will be tightly controlled, so as not to drain the cards available for the trial, and there will be no reprint under any circumstances. The cards will not be available from Pay-Tel.

Prices: Set of two cards - A\$30 Set of two cards in folder or pack - A\$35

Order from:

**Status Retail**

**PO Box A2176, Sydney South, NSW 2000, Australia**

**☎ (02) 267 6116 Fax (02) 267 6124**

**Order to: Status Retail, PO Box A2176, Sydney South, NSW 2000, Australia Fax (02) 267 6124**

Please supply the following Republic of Nauru trial phonecards:

..... sets of two (\$10, \$20) trial phonecards at face value	(\$30)	.....
..... folders/packs at issue price	(\$35)	.....
Added for postage (see below)		.....

☐ Cheque ☐ Money Order or debit ☐ American Express ☐ Bankcard ☐ Diners ☐ Mastercard ☐ Visa

Card # ..... Expiry Date ...../..... Signature: .....

Name: ..... Address: .....

Postage extra: Certified in Australia A\$2 (loose cards only); A\$4 (up to 5 folders/packs); Overseas registered airmail minimum A\$12 (loose cards), A\$15 (up to 3 presentation sets); Ordinary airmail (your risk) A\$2 (loose cards); A\$4 (up to 3 presentation sets).

# COMBINATION CONSERVATION PHONECARD AND STAMP PACKS: SERIES 2



*Above items illustrated half-size (50%)*

## The Koala Pack

- \$10 mint Comcard Pacific phonecard showing the 1995 Koala stamp design
- \$8 mint 1995 Koala conservation stamp in miniature sheet
- **Issue price: A\$25**



*Above items illustrated actual-size (100%)*

## The Wetlands Conservation (Duck) Pack

- \$10 mint Comcard Pacific phonecard showing the 1995/6 Duck stamp design
- \$15 mint 1995/6 Duck conservation stamp
- **Issue price: A\$25**

Each pack issued in a limited edition of 1500. Available from

**The Australian Wildlife Fund, PO Box 214, Lindfield, NSW 2070, Australia**

☎ (02) 416 6632 Fax (02) 416 6639

or

**Status Retail, PO Box A2176, Sydney South, NSW 2000, Australia**

☎ (02) 267 6116 Fax (02) 267 6124

**Note: Collectors who bought Series 1 last year are invited to request matching serial numbers for this year's order. Deadline: August 31 1995.**

**Order to: The Australian Wildlife Fund, PO Box 214, Lindfield, NSW 2070, Australia  
or Status Retail, PO Box A2176, Sydney South, NSW 2000, Australia**

Please supply ..... 1995 Koala Phonecard and Stamp Packs at \$25 each  
Last year's serial number ( ) (Reserved until August 31)

Please supply ..... 1995 Duck Phonecard and Stamp Packs at \$25 each  
Last year's serial number ( ) (Reserved until August 31)

Added for delivery: Certified in Australia \$4 (up to 5 Packs); Overseas Registered Airmail \$15  
(up to 5 Packs); Ordinary Airmail - your risk \$4 (up to 3 Packs)

Payment enclosed/Debit ☐ American Express ☐ Bankcard ☐ Diners' Club ☐ Mastercard ☐ Visa

Card No: ..... Expiry Date: ..... Signature: .....

Name: ..... Address: .....



# Who's who at Telstra



**Nelda Slezak**

*National Manager,  
Phonecard Collector Service*

Nelda took over from Marie Suzuki in 1992.

Nelda joined Telstra in 1978, and over the last 16 years has worked her way up through the ranks to the illustrious position she now holds.

Her previous positions have included NSW Business Manager for Payphone Services, Manager of the Phonecard Commercial Group and Sales and Service Manager, Liverpool Residential, so she came to the challenging position of National Manager with vast experience in all areas of business and customer service.

Many of Nelda's initiatives over the past two years have been behind the boom the hobby is now experiencing.

Of her current position, Nelda says "It is challenging, exhilarating and probably one of the most difficult jobs I have ever had."

Nelda is married to a recently ex-Telstra employee and lives happily on the South Coast of NSW



**George Pulciani**

*Business Manager,  
Phonecard Collector Service*

George took over from Leo Funnel in May 1994 and is married with two children.

George joined Telstra after having worked for the Commonwealth Bank.

He began in Telstra as a Subscriber Installation and Repair Technician working on the installation and maintenance of all customer telecommunications equipment

In 1987, he became a clerk with the Corporate Customer Division.

His main functions were servicing the data requirements of corporate customers, large private line networks for security companies, and the sophisticated video and audio requirements for commercial television, radio and print media outlets.

His main positions in Telstra have been audit manager, national billing manager, group manager, performance analysis, data sales administration manager and (since mid 1992) commercial and consumer. His current appointment is business manager, Phonecard Collector Service.

"I am finding the position very dynamic and challenging and I'm having to call on all past knowledge and skills acquired to fulfill the duties of this position.

"The collector field is like no other I have ever experienced before!"



**Emma Rogers**

*Public Relations and Advertising  
Manager, Phonecard Collector Service*

Emma gained a BA in Communication at Mitchell CAE in Bathurst, then moved to Britain for three years.

Her jobs there included working as an editor and as a press officer for British Telecom

She joined the Collectors group two years ago and is responsible for the writing and production of the catalogue and newsletter (recently updated with a new look), looking after clubs, and maintaining contact with the media.

Emma was recently awarded the prestigious Serif Award from the Australian Institute of Professional Communicators for the Group's work in servicing the needs of the Collectors.

Of her position, Emma says "It is probably one of the hardest jobs I will ever do.

"Because everything is new and changing, there is no set precedent to follow, so we have to make decisions with no previous experience to go on.

"You know what they say - 'You can please some of the people all of the time, and all of the people some of the time, but there's no way on this earth

that you can please all of the Collectors all of the time!'"



**Leanne Elliott**

*Formerly Senior Client Services Co-Ordinator, Phonecard Collector Service*

Leanne was the oldest serving member of the Collectors Service, having joined the group in its formation, until she left her position on August 25.

She originally started with Telstra when she was 15 in 1983, working as a clerical assistant in the Training Services Section.

She was transferred to Payphone Services in its inaugural year, 1988, and in 1990 started with PR department, where she was quickly recruited by Marie Suzuki to work for her in the Collectors group.

Leanne was responsible for the day-to-day running and organisation of the group and the processing of the orders, and a million other things.



**Narelle McCaughey**

*Formerly Client Services Officer,  
Phonecard Collector Service*

Before joining Telstra, Narelle worked for six years in the comparatively calm and sedate world of stockbroking (calm and sedate compared to Phonecard Collecting, that is).

She has worked for Telstra temporarily for the past two years and experienced most areas of Payphones.

Narelle worked in the sales and services department, handling customer queries and processing orders, then in credit control for Phonecard commercial, looking after reseller accounts, chasing up debtors and processing payments. Narelle left her position at Telstra on September 22. 🦋

## Batman Forever

Card \$14.95 Pack \$39.95



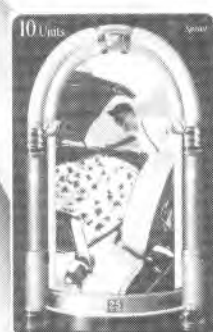
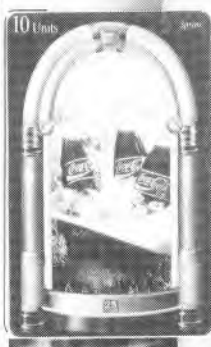
## NZ McDonalds

Set of 4 - \$38



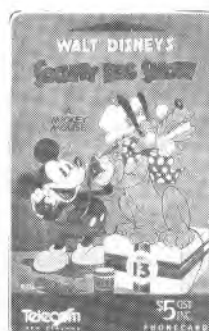
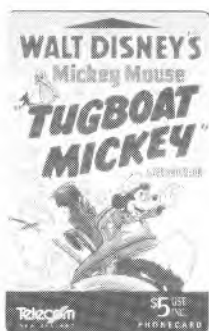
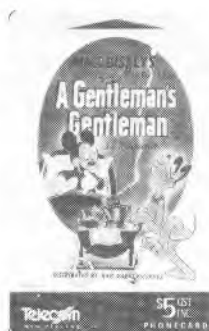
## Sprint USA "Jukebox" Folder

Set of 5 (only 2000) - \$250



## NZ Mickey Mouse

Set of 4 - \$38



## Captain Munchies

Price - \$14.50



**Status Retail** Shop 533 Royal Arcade (under the Hilton Hotel) 255 Pitt Street

P O Box A2176, Sydney South NSW 2000, Australia

☎ (02) 267 6116 Fax: (02) 267 6124

Postage & Packaging: Certified in Australia \$2 (loose cards only); \$4 (up to 5 folders)

Overseas Registered Airmail: min A\$12 (loose cards); A\$15 (up to 3 folders) Ordinary Airmail (your risk) A\$2 (loose cards); A\$4 (up to 3 folders). Call in and see us, ask for DANNY

# Sydney View

with Opera House

**T**HE big news to hit the world of Phonecards in the past year is the recent decision by Telstra regarding custom cards.

Many people would already be familiar with the decision, however for those who aren't, the decision in a nutshell means that Telstra has reduced the minimum number of custom cards that one has to produce.

This number has been reduced to as little as 2500 \$5 cards at a time.

However, so as not to have a "flood" of custom card product, for the first year Telstra has said that there will be no more than 24 custom card issues.

Telstra has said that it will seek expressions of interest from potential custom card producers.

Approval of potential designs and so on, will be based upon certain criteria. These criteria include "Promotion of phonecard as a desirable collectable". This will be demonstrated through design, pricing, etc.

Among the other main criteria will be "Distribution Channels" which will aim to further promote phonecard as a collectable such as expanding the market into other collectables, other themes and so on.

So it appears, if you pass all these hurdles, you get to produce a card.

So what does this all mean for the phonecard market?

On the face of it, this seems to be good news. No more than 24 custom cards in a year and in some cases the print run will be as low as 2500 units.

However, it also raises a number of questions particularly regarding Telstra having to make decisions on who makes custom cards and who doesn't.

It is not too hard to see the day when someone is going to come up with what they think is a great idea for a custom card and Telstra, upon knocking them back, gets hit with a legal suit claiming some form of "restraint of trade" or whatever.

Hopefully that won't happen, but it is a litigious world we live in.

Still, Telstra needed to do something and indeed they have. However, one wonders what is next when you have had effectively three or more changes in custom card policy in 18 months.

However, Opera could be being a bit of a synic. Whatever Telstra did, there will be critics.

What the phonecard market needs now is a bit of positive action and this move must be seen in this perspective. After all, in many ways custom cards are the real icing on the cake of phonecard collecting.

Without them, phonecard collecting in the past 18 months would have lacked excitement.

However, the reason custom cards have slowed down in the past few months is that the minimum number

of 10,000 cards that you had to print was just too big a number to move.

As a result, you had the situation where the cards ended up in the shops, the producers of the cards sometimes ended up in financial trouble and so on.

So what is the first custom card issue to come under these new playing conditions. None other than the third in the Australian Coke card series.

This time there are only going to be 4000 released so interested collectors should get in early for this one before it is too late.

Obviously what we are going to see with the Coke issue and the next Disney issue when it comes along is early sell out and oversubscription which will mean that these items will move up in price.

This of course can only be a good thing for the market. However it would be a shame to see a situation where every time an issue comes out there is a real bun fight to get supply.

In such a situation we could go from one extreme to another. That is, instead of there being more custom cards around than are wanted, there might not be enough.

However in many ways it would be good to see this happen, at least in the short term.

No doubt if it did get to a stage where items were selling out very quickly, producers would be silly not to do a few hundred more than the 2500 to cater for this increased demand.

However it makes one wonder about the long term viability of the earlier issues though.

In 10 years time, for instance, people are going to remember the issues prior to August 1995 as the 10,000 runs (of course, some of the issues were released in smaller numbers than this) and these issues may be tarnished somewhat because of this. Time will tell!

Whilst on the subject of custom cards, there have of course been a few new releases in the past month or so that are of interest to the collector.

The first one to jump out is the Batman Forever card. This card which was released in early August is quite a nice looking card and is selling quite well.

Priced at just under \$15 it seems to have met with little buyer resistance.

The pack is also quite a nice item, although it is quite expensive (\$39.95). The only problem with it, is that it is not sold in the traditional pack sleeve.

This may seem like a petty consideration, however, many collectors like their packs to come in one of these plastic sleeves as it fits in with their collection format.

The other card is of course, the Captain Munchies, which is also retailing at just under the \$15 mark, is a

nice card for obvious reasons.

One look at the card and one can see the obvious Coca-Cola theme, which is the main selling point.

## Past custom cards

**B**Y now the loose set of the RSPC, has sold out and this set which was priced at the reasonable level of \$16 for two \$5 cards, may end up being a little better than some others. If you haven't got this set yet, it is probably worth filling this gap whilst you can.

Finally the One Australia pack remains the elusive pack for many collectors. Current advertised prices have this pack at around \$700. If it does turn out that there are only 300 odd packs /cards in existence, this price may still seem very low.

The market in general for phonecards seems to remain quite okay, although nothing like it was a year ago.

However, what is encouraging is that there is still a very strong base of collectors that are driving the market, albeit at lower levels.

Despite the fact that prices have come down there is not a lot of earlier material out there.

Take a look through most dealers stocks and you will find that most are quite low on the material prior to the end of 1992.

This is true for both mint one hole and multi hole cards. In time this will become all too apparent and the days of most dealers having all the early cards will be over.

To fill a collection, a collector will have to shop around and be more patient than is needed now.


It has been good to see the way that overseas exhibitions have gone in the past few months.

The Singapore Show and the Hong Kong Phonecard Fair, have been a success and this augers well for the market locally.

There is such a huge and largely untapped market to our North, that any increase in numbers of collectors up there will really put pressure on prices.

Of course, most collectors will be aware that Telstra has released a special folder and card for both the Singapore and Cardex shows (Cardex being held in Maastricht).

These folders should well be worth picking up, as they are the same as Cardex last year in that only the folders sold at the show will see the light of day. The rest will be destroyed. Of course for those unfussed by packs/folders the cards themselves will be put out for sale and should be relatively easy to acquire.

However when buying folders of these items shop around as prices may vary a bit. You may as well get the best price you can. 



# Fundamentals ... for beginners

by Danny Jurd

**T**O begin with ... something every collector needs when he or she starts out, is *information*.

For *any* collector of *anything*, information and knowledge are keys to successful collecting.

So you may ask, how do I get this information? This magazine is a good start. It will give you an idea of what cards are out there and what price you have to pay for them.

However, this is only the start.

There are two other very important sources of information: clubs and dealers.

Most Australian cities have a phonecard club so it is a good idea to contact one of them to find out where and when they meet.

I am sure you will find club members very willing to welcome you to the fold. A club draws people together and what starts out as a hobby will become a vehicle for meeting new people and making friends who have a common interest.

Phonecard collecting seems to attract people from a wide range of backgrounds and brings them together.

Most other collectors will be happy to share their knowledge about collecting and through this contact, your knowledge will grow.

Most clubs have activities like club auctions, at which you can buy and sell unwanted cards.

Younger collectors will find that

there are many younger people at such meetings and any club worth its salt goes out of its way to make the younger ones feel welcome.

So why not find out the location and details of the club nearest to you and take full advantage of your hobby!

For those who are in rural areas, joining a club may seem impractical. However, even living a distance away does not matter since most clubs issue information bulletins.

There are many other benefits of club membership, even if you find it tough to attend meetings.

Better still, most areas have a stamp club and at such clubs, there are sure to be a few phonecard collectors. Maybe there are enough interested collectors to have a separate meeting for phonecards.

Collectors also need dealers. Even the most resourceful collector will, at some stage, need to resort to a dealer for albums, missing cards and other supplies.

Building a rapport with your dealer is really a very good idea. Through a good dealer, you will gain knowledge and background information on cards that may not be available anywhere else.

You should seek out a dealer you can trust - one you feel comfortable dealing with. To do, this you may need to shop around for a while.

Of course, price is always a big consideration in where you shop, however,

you may find that it is better for you to deal with the one firm once you have established a relationship.

When you have established a relationship dealer worth his salt, he or she will generally match a price offered cheaper elsewhere.

But, if it is only a matter of a dollar or two, consider that a dealer is much more likely to look after a customer if he or she is a regular.

Though you may find on one visit that your dealer a bit more expensive on this item or that, on the next visit, he or she may well be a bit cheaper on something else. Thus, it works out even, if not in your favour.

Another "must" for a collector of Australian phonecards is a good catalogue.

Last month, I mentioned Glenn Bellamy's catalogue of Australian Phonecards at \$5. Though an excellent guide, Glenn's catalogue doesn't have any pictures. For pictures, this magazine is a good reference.

Other useful reading is the catalogue of Australian phonecards regularly advertised in this magazine - *Collect Australian Phonecards* - by Graham Bird and Ken Sparks.

I hardly need to add that an early priority for collectors of Australian cards should be to get on to Telstra's mailing list.

This is easy to do and keeps you up to date with the latest releases. ♀

## USA phonecards featuring Australian Touring Car Racing

**NEW**

Set comprises of one US\$5 & one US\$10 card and is limited to 500 sets worldwide, which 250 will be made available to Australian & New Zealand collectors. The phonecards have print runs of 1000 (\$5) and 500 (\$10) respectively, & are both remote memory cards (ie, calling time is accessed by dialling the 1-800 number on the cards and entering each one's unique PIN). The calling time on the cards has been provided by MCI, a major US carrier. All cards are in mint condition.



Set retails for A\$35 & are available from:

**STATUS RETAIL**

Shop 533, Royal Arcade (under the Hilton Hotel) 255 Pitt Street, Sydney  
P O Box A2176, Sydney South NSW 2000, Australia ☎ (02) 267 6116 Fax: (02) 267 6124

**Postage Extra:** Certified in Australia A\$4 (up to 5 packs); Overseas Reg'd Airmail min A\$15 (up to 3 packs). Overseas Ordinary Airmail - your risk A\$4 (up to 3 packs)

# Australian Coke

## Third Release

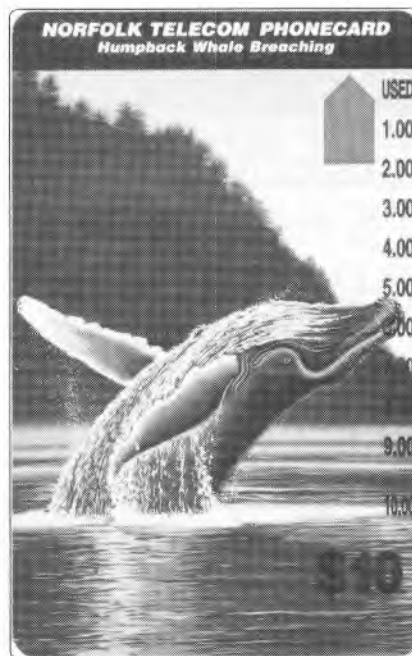
\$49 per set

only 4000 produced



***Avoid disappointment, order early***  
***Stock available now***

## Norfolk Island Whales



**Pack \$25 -- Loose \$15**

**Status Retail** Shop 533 Royal Arcade (under the Hilton Hotel) 255 Pitt Street  
P O Box A2176, Sydney South NSW 2000, Australia

☎ (02) 267 6116 Fax: (02) 267 6124



Postage & Packaging: Certified in Australia \$2 (loose cards only); \$4 (up to 5 folders)  
Overseas Registered Airmail: min A\$12(loose cards); A\$15(up to 3 folders) Ordinary Airmail (your risk) A\$2(loose cards); A\$4(up to 3 folders). Call in and see us, ask for DANNY

# The Market







## Market Report 12

### GEELONG (pack \$140)


	\$1.50 Go Together	
	mint	\$60
	1 hole	\$60
	used	\$50
	\$3 Float and Wave	
	mint	\$15
	1 hole	\$12
	used	\$8
	\$6 Reach to Rescue	
	mint	\$15
	1 hole	\$12
	used	\$8
	\$1.50 Surf Boats	
	mint	\$30
	1 hole	\$30
	used	\$25


	\$3 Zodiac	
	mint	\$15
	1 hole	\$15
	used	\$10
	\$6 Surf Crew	
	mint	\$50
	1 hole	\$50
	used	\$50


### SOUTH AUSTRALIA (pack \$350)


	\$2 Vineyard	
	mint	\$35
	1 hole	\$20
	used	\$6
	\$2 River Murray	
	mint	\$45
	1 hole	\$40
	used	\$20
	\$5 Adelaide Grand Prix	
	mint	\$45
	1 hole	\$15
	used	\$10
	\$5 Flinders Ranges	
	mint	\$45
	1 hole	\$20
	used	\$15
	\$10 Kangaroo Island	
	mint	\$75
	1 hole	\$60
	used	\$35
	\$20 Adelaide City	
	mint	\$180
	1 hole	\$30
	used	\$15


### GENERIC 1990 (\$5 pack \$60)

	\$2 Logo	
	mint	\$5
	1 hole	\$3
	used	\$1


	\$5 Logo	
	mint	\$30
	1 hole	\$15
	used	\$6

	\$10 Logo	
	mint	\$150
	1 hole	\$12
	used	\$3

	\$20 Logo	
	mint	\$60
	1 hole	\$15
	used	\$6


	\$50 Logo	
	mint	\$70
	1 hole	\$45
	used	\$20

### 500th GRAND PRIX (pack \$50)

	\$5 Alfa and Wreath	
	mint	\$60
	1 hole	\$30
	used	\$15

### QUEENSLAND (pack \$210)

	\$5 Barrier Reef	
	mint	\$20
	1 hole	\$15
	used	\$10

	\$5 Gold Coast	
	mint	\$20
	1 hole	\$20
	used	\$20

	\$10 Brisbane City	
	mint	\$150
	1 hole	\$100
	used	\$65


### VICTORIA (pack \$210)


	\$5 Melbourne City	
	mint	\$20
	1 hole	\$10
	used	\$4

	\$5 River Murray	
	mint	\$25
	1 hole	\$12
	used	\$4

	\$10 Grampians	
	mint	\$40
	1 hole	\$15
	used	\$6

### NEW SOUTH WALES (pack \$325)


	\$2 Orang-utan	
	mint	\$11
	1 hole	\$3
	used	\$2

	\$2 Echidna	
	mint	\$15
	1 hole	\$4
	used	\$3


	\$5 Platypus	
	mint	\$22
	1 hole	\$20
	used	\$15


	\$5 Giraffe	
	mint	\$38
	1 hole	\$20
	used	\$12


	\$10 Cheetah	
	mint	\$190
	1 hole	\$15
	used	\$8


	\$20 Zoo Entrance	
	mint	\$50
	1 hole	\$40
	used	\$20


### ACT (pack \$150)

	\$2 Royal Aust. Mint	
	mint	\$12
	1 hole	\$10
	used	\$8


	\$2 Canberra View	
	mint	\$25
	1 hole	\$20
	used	\$15


	\$5 Questacon	
	mint	\$15
	1 hole	\$15
	used	\$10


	\$5 War Memorial	
	mint	\$24
	1 hole	\$24
	used	\$20

	\$10 Telecom Tower	
	mint	\$100
	1 hole	\$40
	used	\$25


### WEST AUSTRALIA (pack \$60)

	\$2 Perth Skyline	
	mint	\$20
	1 hole	\$18
	used	\$15

	\$5 Karri Forest	
	mint	\$20
	1 hole	\$18
	used	\$15

	\$10 Bungle Bungaloes	
	mint	\$20
	1 hole	\$18
	used	\$15

### NORTHERN TERRITORY (pack \$50)

	\$5 Crocodile	
	mint	\$25
	1 hole	\$25
	used	\$20

Keep up-to-date with the market...  
subscribe today!

Keep up-to-date with new issues...  
subscribe today!

Subscribe: You'll save money ...  
and get your magazine sooner!





\$5 Ayers Rock	
mint	\$35
1 hole	\$35
used	\$30

#### TASMANIA (pack \$50)



\$2 Cradle Mountain	
mint	\$30
1 hole	\$30
used	\$25



\$5 Hunter Street	
mint	\$20
1 hole	\$20
used	\$17

#### GENEVA CONFERENCE (pack/folder \$700)



\$5 Koala	
mint	\$150
1 hole	\$150
used	\$140

#### RED CROSS (pack \$250)



\$2 Health and Safety	
mint	\$15
1 hole	\$15
used	\$4



\$2 Blood Transfusion	
mint	\$35
1 hole	\$25
used	\$15



\$5 Community Service	
mint	\$30
1 hole	\$15
used	\$3



\$5 Youth	
mint	\$30
1 hole	\$15
used	\$3



\$10 Disaster Relief	
mint	\$60
1 hole	\$8
used	\$3



\$20 Assignments	
mint	\$60
1 hole	\$20
used	\$10

#### AUSTRALIA DAY 1992 (pack \$70)



\$5 Abstract	
mint	\$45
1 hole	\$35
used	\$20

#### OLYMPIC GAMES 1992 (pack \$300)



\$2 Hockey	
mint	\$50
1 hole	\$25
used	\$8



\$5 Willy	
mint	\$45
1 hole	\$15
used	\$8



\$5 Swimming	
mint	\$30
1 hole	\$3
used	\$1

#### When you have phonecards to sell...

bear in mind that a dealer, out of commercial necessity, will offer you less than his selling price. He has to *make a living* out of trading



\$5 Cycling	
mint	\$30
1 hole	\$3
used	\$1



\$10 Track & Field	
mint	\$30
1 hole	\$3
used	\$1



\$20 Marathon	
mint	\$45
1 hole	\$15
used	\$8

#### TELECOM ADVERTISING



\$5 Messages	
mint	\$12
1 hole	\$2
used	\$1



\$5 Hit a Snag	
mint	\$15
1 hole	\$3
used	\$2



\$10 Turn up the Volume	
mint	\$25
1 hole	\$2
used	\$1



\$20 Don't Hang Around	
mint	\$40
1 hole	\$15
used	\$8

#### CHRISTMAS 1992



\$1.50 Bird Choir	
mint	\$100
1 hole	\$100
used	\$95

(Note: \$1.50 issued in greeting card folder.)



\$5 Wombats on Beach	
mint	\$15
1 hole	\$3
used	\$2



\$10 Koala Santa Claus	
mint	\$60
1 hole	\$5
used	\$3

#### AUSTRALIA DAY 1993 (pack \$25)



\$5 Happy Faces	
mint	\$20
1 hole	\$3
used	\$2

#### TELECOM GENERIC - TOURISM



\$5 Sydney Opera House	
mint	\$10
1 hole	\$2
used	\$1



\$10 Kangaroo	
mint	\$20
1 hole	\$3
used	\$1



\$20 Great Barrier Reef	
mint	\$30
1 hole	\$5
used	\$2



\$50 Koala	
mint	\$120
1 hole	\$75
used	\$40

#### ENDANGERED SPECIES (pack \$85)



\$5 Wallaby	
mint	\$25
1 hole	\$3
used	\$2



\$5 Wombat	
mint	\$25
1 hole	\$3
used	\$2



\$10 Numbat	
mint	\$20
1 hole	\$4
used	\$3

#### Promote phonecard collecting

Give spare used cards to young collectors. Help them broaden their knowledge by giving them phonecard magazines and catalogues

#### INDIGENOUS PEOPLE Aboriginal Art (pack \$40)



\$5 Creation of Life	
mint	\$7
1 hole	\$4
used	\$1



\$10 Life on Earth	
mint	\$15
1 hole	\$5
used	\$1



\$20 Eternity	
mint	\$25
1 hole	\$15
used	\$10

#### ADVERTISING CARDS 1993



\$5 K-Mart / AC Cola	
mint	\$8
1 hole	\$8
used	\$6



\$10 K-Mart / Camping	
mint	\$14
1 hole	\$12
used	\$8



\$20 K-Mart / Clothing	
mint	\$25
1 hole	\$20
used	\$12



\$10 XXXX - Beer	
mint	\$14
1 hole	\$12
used	\$8

#### LANDSCAPE 1993 (pack \$40)



\$5 Kakadu Billabong	
mint	\$7
1 hole	\$2
used	\$1



\$10 Lizard Island	
mint	\$12
1 hole	\$5
used	\$3




\$20 Northern Flinders Ranges	
mint	\$25
1 hole	\$15
used	\$6

#### When you have phonecards to sell...

bear in mind that top prices are asked (and offered) only for top quality cards. Inferior copies, with bends or scratches are worth less


Classified Advertising really works!


### SYDNEY OLYMPIC BID 2000

	\$5 Olympic Bid Logo	
	mint	\$25
	1 hole	\$15
	used	\$8


### MICROSCOPY - Micro-photographs (pack \$60)


	\$5 Marine Plankton	
	mint	\$7
	1 hole	\$2
	used	\$1


	\$10 Butterfly Eggs	
	mint	\$12
	1 hole	\$5
	used	\$3

	\$20 Pollen Grains	
	mint	\$25
	1 hole	\$15
	used	\$8

### TELECOM GENERIC (New Logo)

	\$5 Sydney Opera House	
	mint	\$8
	1 hole	\$2
	used	\$1


	\$10 Kangaroo	
	mint	\$25
	1 hole	\$12
	used	\$1


	\$20 Great Barrier Reef	
	mint	\$30
	1 hole	\$6
	used	\$2

	\$50 Koala	
	mint	\$80
	1 hole	\$40
	used	\$25


### ENVIRONMENT PROTECTION (pack \$70)


	\$5 Recycle	
	mint	\$7
	1 hole	\$4
	used	\$2

	\$10 Plant a Tree	
	mint	\$12
	1 hole	\$5
	used	\$3


	\$5 Outback Consumer	
	mint	\$10
	1 hole	\$3
	used	\$2

### CHRISTMAS 1993


	\$5 Outback Consumer	
	mint	\$10
	1 hole	\$3
	used	\$2

	\$10 City Christmas	
	mint	\$20
	1 hole	\$5
	used	\$3

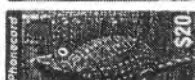
### AUSTRALIA DAY 1994 (pack \$30)

	\$5 Abstract Design	
	mint	\$15
	1 hole	\$3
	used	\$2


### AUSTRALIAN DINOSAURS (pack \$70)


	\$5 Muttaborrasaurus	
	mint	\$7
	1 hole	\$2
	used	\$1

	\$10 Austrosaurus	
	mint	\$12
	1 hole	\$4
	used	\$2


	\$20 Minmi	
	mint	\$25
	1 hole	\$15
	used	\$7


### TAMWORTH COUNTRY MUSIC FESTIVAL [PACS] (pack \$40)


	\$5 Golden Guitar Award	
	mint	\$25
	1 hole	\$25
	used	\$20


	\$5 Lee Kernaghan	
	mint	\$25
	1 hole	\$25
	used	\$20

### YEAR OF THE DOG


	\$5 Dog on Ball	
	mint	\$8
	1 hole	\$8
	used	\$5

	\$5 Dog on Unicycle	
	mint	\$8
	1 hole	\$8
	used	\$5

	\$5 Dogs and Flowers	
	mint	\$8
	1 hole	\$8
	used	\$5

	\$5 Dog and Ribbon	
	mint	\$8
	1 hole	\$8
	used	\$5


### SWISS [PACS] (pack \$40)

	\$5 Chocolate Bar	
	mint	\$35
	1 hole	\$35
	used	\$30


### ENDANGERED SPECIES/WWF (pack \$50)


	\$5 Pilly	
	mint	\$7
	1 hole	\$2
	used	\$1

	\$10 Western Swamp Turtle	
	mint	\$12
	1 hole	\$3
	used	\$2


	\$20 Gouldian Finch	
	mint	\$25
	1 hole	\$15
	used	\$8


### LANDSCAPE 1994 (pack \$75)

	\$5 Bollard's Lagoon, SA	
	mint	\$8
	1 hole	\$7
	used	\$4


	\$5 Lamington Nat Park	
	mint	\$8
	1 hole	\$7
	used	\$4

	\$5 E. Alligator River	
	mint	\$8
	1 hole	\$7
	used	\$4

	\$5 The Pinnacles	
	mint	\$8
	1 hole	\$5
	used	\$4


	\$5 Mt. Ben Lomond	
	mint	\$8
	1 hole	\$5
	used	\$4


	\$10 Mt. Hotham	
	mint	\$12
	1 hole	\$2
	used	\$1


	\$20 Crescent Head	
	mint	\$25
	1 hole	\$8
	used	\$4

### DANCE/BALLET


	\$5 Ballet	
	mint	\$7
	1 hole	\$2
	used	\$1


	\$5 Dance	
	mint	\$7
	1 hole	\$2
	used	\$1


	\$10 Dance	
	mint	\$12
	1 hole	\$3
	used	\$1

	\$20 Ballet	
	mint	\$25
	1 hole	\$8
	used	\$4

### COMMONWEALTH GAMES (pack \$40)

	\$5 Diving	
	mint	\$7
	1 hole	\$2
	used	\$1


	\$5 Cycling	
	mint	\$7
	1 hole	\$2
	used	\$1

	\$10 Shot Put	
	mint	\$12
	1 hole	\$3
	used	\$2

### PHONECARD COLLECTOR MAGAZINE

	\$2 Phonecard Collector	
	magazine	
	mint	\$20
	1 hole	\$20
	used	\$15

### TOYOTA



	\$2 New Corolla	
	mint	\$10
	1 hole	\$8
	used	\$6

Encourage a child to become a phonecard collector  
The young are the hobby's future!


Classifieds really work!  
Advertise your wants - or your spare cards - for  
only 50 cents per word (maximum)!

Got something to say? Then write to the editor.

# AUSTRALIAN WILDLIFE FUND

	\$5 Koala pack	\$25
	\$10 Duck pack	\$50



# ETTAMOGAH PUB (pack \$20)

	\$5 Ettamogah Pub	
	mint	\$15
	1 hole	\$15
	used	\$12


# STEAM LOCO 1210

	\$5 Train folder	\$25
---	------------------	------


# AUSTRALIAN FOOTBALL LEAGUE

	\$2 Gary Ablett pack	\$20
	\$2 Tony Modra pack	\$20


# ALBURY HIGH SCHOOL (pack \$30)


	\$2 School	
	mint	\$15
	1 hole	\$15
	used	\$12

# OPERA HOUSE (pack \$70)


	\$5 Opera House Festivities	
	mint	\$22
	1 hole	\$20
	used	\$17
	\$5 Opera House by Day	
	mint	\$22
	1 hole	\$20
	used	\$17
	\$5 Olympic Night	
	mint	\$22
	1 hole	\$20
	used	\$17

# MUSEUM OF CONTEMPORARY ART (pack \$75)

	\$2 Circular Quay, Sydney	
	mint	\$12


	\$20 Campbell's Soup Can	
	mint	\$65
	1 hole	\$50
	used	\$40


# AUSTRALIAN FOOTBALL LEAGUE


	\$2 Stephen Silvagni pack	\$15
---	---------------------------	------

	\$2 Chris Mainwarring pack	\$15
---	----------------------------	------


# APOLLO 11 - 25 YEARS (pack \$300)

	\$2 Saturn V Lift-off	
	mint	\$15
	1 hole	\$2
	used	\$1


	\$5 Lunar Module Eagle	
	mint	\$20
	1 hole	\$21
	used	\$18


	\$10 Descending the ladder	
	mint	\$20
	1 hole	\$18
	used	\$15

	\$20 Astronauts deploy the flag	
	mint	\$60
	1 hole	\$50
	used	\$40


	\$50 Tranquility Base	
	mint	\$225

# COURAGE UNDER FIRE (pack \$40)

	\$5 Fire Fighter	
	mint	\$10


	\$5 The Aftermath	
	mint	\$10


# VICTORIA STAMP TRADERS - 30th ANNIVERSARY

	\$2 Globe	
	mint	\$10


# SPIES HECKER (pack \$60)

	\$5 Alfa Romeo	
	mint	\$22
	1 hole	\$18
	used	\$15


	\$5 Osca	
	mint	\$22
	1 hole	\$18
	used	\$15


	\$5 Ferrari	
	mint	\$22
	1 hole	\$18
	used	\$15


# AUSTRALIAN STAMP DEALERS' ASSOCIATION (ASDA) STAMP CLASSICS #1 (pack \$25)

	\$5 Western Australia 4d "inverted swan"	
	mint	\$25


# RALLY AUSTRALIA (pack \$60)


	\$5 Subaru	
	mint	\$20
	1 hole	\$15
	used	\$13

	\$5 Mobil	
	mint	\$20
	1 hole	\$15
	used	\$13

	\$5 Winners	
	mint	\$20
	1 hole	\$15
	used	\$13

# ZOOS (pack \$35)

	\$2 Elephants, etc	
	mint	\$13

	\$2 Orang-utan, etc	
	mint	\$13

# CARDEX 94 (pack \$80)

	\$5 Australian flowers	
	mint	\$10
	1 hole	\$8
	used	\$6

# BOOKMUNCHER


	\$5 Bookmuncher	
	mint	\$7
	1 hole	\$2
	used	\$1


# SOCIAL SECURITY


	\$4 Payphone booth	
	mint	\$10
	1 hole	\$2
	used	\$1

# SURF LIFE SAVING (pack \$50)


	\$5 Underwater	
	mint	\$7
	1 hole	\$2
	used	\$1

	\$5 Rescue	
	mint	\$7
	1 hole	\$2
	used	\$1

	\$10 Life Saving History	
	mint	\$12
	1 hole	\$2
	used	\$1

	\$20 Boat Rescue	
	mint	\$25
	1 hole	\$15
	used	\$10


# CHRISTMAS (pack \$45)

	\$5	
	mint	\$7
	1 hole	\$2
	used	\$1

	\$10	
	mint	\$12
	1 hole	\$2
	used	\$1

	\$20	
	mint	\$25
	1 hole	\$5
	used	\$3

# RENTLO

	\$2	
	mint	\$150
	1 hole	\$100
	used	\$60

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Classifieds really work! Advertise your wants  
- or your spare cards - for only 50 cents  
per word (maximum)!

Keep your phonecard collection in an album  
This will maintain your cards in better condition



### ANIMAL EYES (pack \$335)

	\$50 Goat mint	\$70
	\$50 Tiger mint	\$70
	\$50 Dog mint	\$70
	\$50 Frog mint	\$70


### REFLECTIONS OF CHINA

	\$5 mint	\$8
	\$5 mint	\$8
	\$5 mint	\$8
	\$5 mint	\$8
	\$5 mint	\$8
	set of 5	\$40


### BLACK OPAL (pack \$34)

	\$10 mint	\$24
---	--------------	------



### THIRLMERE RAILWAY 1994 (pack \$25)

	\$2 Steam Festival mint	\$18
---	----------------------------	------

### FINGAL POST OFFICE (pack \$14)


	\$2 Post Office	
---	-----------------	--

### DISNEY (pack \$35)


	\$2 Mickey Mouse	
	\$2 Donald Duck	

Dealers: ask for our display advertising rates and circulation details. Reach more readers for less!


### LLOYD REES (pack \$60)

	\$20 mint	\$40
	1 hole	\$30
	used	\$20

### SUMMERTIME I (pack \$10)

	\$2 mint	\$7
---	-------------	-----

### SUMMERTIME II (pack \$10)

	\$2 mint	\$7
---	-------------	-----

### COCA-COLA (pack \$25)

	\$2 Polar Bear	
---	----------------	--

### COCA-COLA (pack \$25)

	\$2 Santa Claus	
---	-----------------	--


### DIAL-A-BOX (folder \$25)

	\$2 Removal Container	
--	-----------------------	--


### 5th ANNIVERSARY PHONECARD

	\$5 Cockatoo mint	\$12
	1 hole	\$7
	used	\$4

### NEWSAGENT

	\$5 Publications mint	\$7
	1 hole	\$2
	used	\$1


### BOOKMUNCHER

	\$10 Bookmuncher mint	\$12
	1 hole	\$2
	used	\$1


### AUSTRALIA DAY 1995 (pack \$12)

	\$5 Children's Faces mint	\$7
	1 hole	\$2
	used	\$1


### LUNA PARK (pack \$24)

	\$5 Luna Park Entrance mint	\$18
---	--------------------------------	------


### THIRLMERE RAILWAY 1995 (pack \$25)

	\$2 Steam Festival mint	\$18
---	----------------------------	------

### NATIONAL PARKS & WILDLIFE (pack \$120)

	\$2 x 15 Set of 15 different cards showing views of parks and wildlife	
---	---	--

### ONE AUSTRALIA (pack \$600)


	\$5 "Reaching"	
--	----------------	--

	\$5 "The Auld Mug"	
---	--------------------	--

	\$10 "Up Wind"	
---	----------------	--

	\$10 "Pre-Start Manoeuvres"	
---	--------------------------------	--


### APOLLO 15 (pack \$215)

	\$2 mint	\$12
---	-------------	------


	\$5 mint	\$15
	1 hole	\$12
	used	\$10

	\$10 mint	\$20
	1 hole	\$15
	used	\$12


	\$20 mint	\$40
	1 hole	\$30
	used	\$25

	\$50	
---	------	--


### INVISIBLE HERITAGE

	\$5 mint	\$7
	1 hole	\$2
	used	\$1

	\$10 mint	\$12
	1 hole	\$3
	used	\$2

	\$20 mint	\$25
	1 hole	\$8
	used	\$6

### LANOCREME

	\$2 mint	\$25
---	-------------	------

## Market Intelligence


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**PHONECARD MONTHLY**



\$2 complimentary  
mint \$12

**P & L J SIEDERS**




\$2 complimentary  
mint \$15  
1 hole \$10  
used \$8

**THE SIMPSONS (pack)**




\$5 mint \$18

**\$24) FLINTSTONES (pack \$24)**



\$5 mint \$18

**TAUBMANS**



\$2 complimentary  
mint \$9

**BUTTERFLY (folder \$8)**



\$5

**KIDNEY FOUNDATION (pack \$27)**



\$5 mint \$16

**PHANTOM OF THE OPERA (pack \$37.50)**



\$10

**SKYFIRE**




\$5 mint \$15  
1 hole \$10  
used \$7

**MICHAEL DOOHAN (pack \$59)**




\$20 Michael Doohan

**KOOKABURRA (pack \$19.50)**



\$5 Kookaburra  
mint \$12

**COCA-COLA II (pack \$49)**



\$2 complimentary  
mint \$15




\$5



\$5

**ST. ANDREWS CHOIR (pack \$27)**



\$5 mint \$15

**WAR MEMORIAL \$5**



\$5 mint \$30  
1 hole \$25  
used \$20


**WAR MEMORIAL (pack \$75)**



\$2



\$2



\$2




\$2



\$5

**\$20 BOOKMUNCHER**



\$20 Bookmuncher  
mint \$25  
1 hole \$8  
used \$5

**GIVE SOMEONE A BUZZ**



\$2 complimentary  
mint \$5  
1 hole \$4  
used \$3



\$5 mint \$6  
1 hole \$2  
used \$1




\$10 mint \$12  
1 hole \$3  
used \$2



\$20 mint \$25  
1 hole \$10  
used \$8


**MIDDLE EAST PEACE**



\$2




\$2



\$2 mint set (3) \$75

**\$10 WALTZING MATILDA**




\$10 Waltzing Matilda  
mint \$12  
1 hole \$6  
used \$4

**RSPCA (pack \$29)**




\$5




\$5 mint set (2) \$10


**WORLD WAR II (pack \$45)**



\$5 mint \$7  
1 hole \$3  
used \$2



\$10 mint \$12  
1 hole \$4  
used \$2




\$20 mint \$22  
1 hole \$10  
used \$8

**HMAS ALBATROSS (pack \$22)**




\$5 mint \$10

**AUSTEL AUSTEL**




\$5 mint \$8  
1 hole \$2  
used \$1

**TAUBMANS**




\$10 mint \$12  
1 hole \$4  
used \$2

**SWIMMING**



\$10 mint \$12  
1 hole \$3  
used \$2

**LIFELINE**



\$20 mint \$22  
1 hole \$10  
used \$8

**YEAR OF THE PIG (pack \$24)**



\$5 mint \$19

Phonecard Issuers: Help us keep this feature up-to-date. Send us details of your new issues.

#### CYCLONE TRACEY (pack \$29.50)



\$5  
mint ..... \$26

2nd card not illustrated

#### DISNEY II - "The Whoopee Party" (pack \$25)



\$5

#### DIVING



\$20  
mint ..... \$25  
1 hole ..... \$12  
used ..... \$10

#### HELLO YELLO



\$10  
mint ..... \$12  
1 hole ..... \$5  
used ..... \$3

#### VICTORIAN PRISON SERVICE



\$5  
mint ..... \$8

#### EMU EXPORT

\$2  
mint ..... \$30  
1 hole ..... \$30  
used ..... \$27

#### PAYPHONE CENTRE



\$5  
mint ..... \$7  
1 hole ..... \$3  
used ..... \$2



\$10  
mint ..... \$12  
1 hole ..... \$3  
used ..... \$2

#### LOCAL LEGENDS



\$5 New South Wales  
mint ..... \$7  
1 hole ..... \$3.50  
used ..... \$1.50



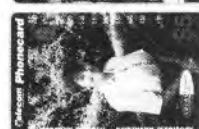
\$5 Queensland  
mint ..... \$7  
1 hole ..... \$4  
used ..... \$3



\$5 Victoria  
mint ..... \$7  
1 hole ..... \$4  
used ..... \$3



\$5 Western Australia  
mint ..... \$7  
1 hole ..... \$4  
used ..... \$3



\$5 Northern Territory  
mint ..... \$7  
1 hole ..... \$4  
used ..... \$3



\$5 South Australia  
mint ..... \$7  
1 hole ..... \$4  
used ..... \$3



\$5 Tasmania  
mint ..... \$7  
1 hole ..... \$4  
used ..... \$3



\$5 A C T  
mint ..... \$7  
1 hole ..... \$4  
used ..... \$3

#### RENTLO



mint ..... \$90  
1 hole ..... \$70  
multi ..... \$40

#### THANK YOU



\$5  
mint ..... \$60  
1 hole ..... \$50  
multi ..... \$40

#### THE INTERNATIONAL YEAR OF TOLERANCE



\$5  
mint ..... \$7  
1 hole ..... \$2  
multi ..... \$1

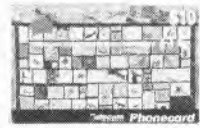


\$10  
mint ..... \$12  
1 hole ..... \$3  
multi ..... \$1.50



\$20  
mint ..... \$22  
1 hole ..... \$5  
multi ..... \$3

#### LANDCARE



\$10  
mint ..... \$12  
1 hole ..... \$4  
multi ..... \$2.50

#### RED CENTRE



\$10  
mint ..... \$12  
1 hole ..... \$4  
multi ..... \$2.50

#### CAPTAIN MUNCHIES



mint ..... \$14.50  
1 hole ..... \$10  
multi ..... \$8

#### EMERGENCY MANAGEMENT



\$5  
mint ..... \$7  
1 hole ..... \$2  
multi ..... \$1



\$10  
mint ..... \$12  
1 hole ..... \$4  
multi ..... \$2



\$20  
mint ..... \$22  
1 hole ..... \$8  
multi ..... \$6

#### COKE III (pack \$49)



Classified really works!  
Advertise for only 50 cents per word (or less)!



We invite readers' comments  
and contributions of information  
about new or little known  
card issues of Telstra and  
Pay-Tel.

When the time comes to  
consider disposing of your  
stamp, coin or phonecard  
collection,  
call the experts ...

## Status Auctions International

Suite 1403, 14th Floor  
Capital Centre  
255 Pitt Street  
Sydney Australia  
☎ (02) 267 4525  
Fax (02) 267 6124

### Promote phonecard collecting

Give spare used cards to young  
collectors. Help them broaden their  
knowledge by giving them phonecard  
magazines and catalogues.



# Pay-Tel Australia

## ABEL TASMAN TRIALS (pack \$225)



\$5 Devonport



\$10 Launceston



\$20 Hobart

mint set (3) \$175

## SPIRIT OF TASMANIA (pack \$70)



\$5 ferry



\$10 ferry



\$20 ferry

mint set (3) \$65

## TT LINE CREW CARD



\$10 Crew card mint \$12

## GENERIC - MAP (pack \$12)



\$5 'Olde Worlde' Map mint \$7

## WILDERNESS RIVERS (pack \$50)



\$5 river



\$10 river



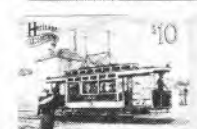
\$20 river

mint set (3) \$45

## TRAMS (pack \$40)



\$5 tram \$5



\$10 tram \$10



\$20 tram \$20

mint set (3) \$35

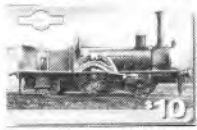
## TRAINS (pack \$25)



\$3 'S' Class Diesel mint \$3



\$6 'R' Class 'Hudson' mint \$6



\$10 'Titania' mint \$10

mint set (3) \$19

## MAATSUYKER LIGHTHOUSE (pack \$10)



\$5 Lighthouse mint \$6

## SUNLANDER RAILWAY (pack \$20)



\$5 train



\$10 train

mint set (2) \$15

## SYDNEY - HOBART YACHT RACE (pack \$47.50)



\$5 yacht



\$5 yacht



\$10 yacht



\$20 yacht

mint set (4) \$40

## TASMANIAN TIGER (pack \$15)



\$10 Tasmanian Tiger mint \$10

## NARROW GAUGE RAILWAYS (pack \$25)



\$3 train



\$6 train



\$10 train

mint set (3) \$19

## TILT TRAIN



\$5



\$10

mint set (2) \$15

## PORT ARTHUR (pack \$40)



\$5



\$10



\$20

mint set (3) \$55

## FROGS (pack \$40)



\$5



\$10



\$20

mint set (3) \$55

## THE AUSTRALIND



\$5

mint \$5

## TASMANIAN WILDFLOWERS (pack \$40)



\$5

mint \$5



\$10

mint \$10



\$20

mint \$20

## GENERIC - SATELLITE



\$10

mint \$10

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The Market Report is extensively revised each issue to reflect current market values and new issues are added to keep readers right up to date with the phonecard scene in Australia.

Classified really works!  
Advertise for only 50 cents per word (or less)!

# Phonecard Collector Classified

Basic **Phonecard Collector** Classified advertising rate is 50 cents per word, minimum 20 words (\$A10). Bold type is available at 75 cents per word. Book (and pay for) your word ad to run in two consecutive issues of **Phonecard Collector** ... and we'll run it in the third consecutive issue **absolutely FREE!** Book and pay for your ad to run in five issues ... and we'll run it for three months **FREE!** (That's eight months of ads for the price of five!) Book and pay in advance for your ad to run in seven issues ... and we'll run it for the rest of the year **absolutely free!** (That means you get 12 months of ads in **Phonecard Collector** for the price of seven.)

American Express, Bankcard, Diners' Club, JCB, MasterCard, Visa welcome.

**PHONECARDS** - Mint, Used & Packs. All good prices eg '94 Aust Day pack \$40. Dino pack \$70. Many bargains. **DION'S PHONECARDS**, P O Box 278, Nightcliff NT 0810. 3536

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**SELL** Australian Phonecard collection in albums. Est value \$6,500. What offers? Enquiries to: **ROY**, GPO Box 80, Ryde NSW 2112, Australia. 3538

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WE offer more than 100 Coca-Cola / McDonald's Phonecards from all around the World! Please write or fax for free list. **SIRIUS GmbH**, P O Box 5205, 65042 Wiesbaden, Germany. Fax: 49+ 611 599806 3537

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**PAKISTAN** 35 mix or 25 different Fine Used Phonecards, only for A\$50. Reg Air Postpaid, CWO. **EASTLINK PHONECARDS**, 190-B-2, PECHS, Karachi 75400, Pakistan. 3537

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**BRAZIL** Fine Used Phonecards only Pictorials (Flowers, Fish, Landscape, Airplane, Navy, Train, Railway) 50 diff US\$45 or 25 diff US\$20 Airmail postpaid CTO banknotes only. Wholesale prices on request PGASPAR 330. **LUIS GOIS**, Spaulo, 04043000, Brazil. 3537

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**EXCHANGE:** Wanted Coca-Cola, Disney, McDonalds phonecards. Used Eastern Europe, China, America, Africa, Caribbean, Pacific Islands. Offer Used Malaysia 1:1. **BASALIAN GOMEZ**, 11 Jalan 4/52C, 46050 Petaling Jaya, Selangor, Malaysia. 3537

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**FREE WORLDWIDE** list. 120 countries from Albania to Yemen, many Caribbean, Africa, Americas. **EVELYN REECE**, Box 207PC, Cainta, 1900 Philippines. 3537

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**LIMITED** edition(600 printed) US Phonecard with huge Aussie Koala on, available for A\$15 a card (cash only, no cheques). Orders to

**RUDY VERRAES**, Veebootstr, 35 Bus 3-B 8380 Zeebrugge, Belgium. 3537

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**MALAYSIA** Used phonecards, good condition. 10 different A\$20, 20 different A\$50, 30 different A\$80. Reg'd Postpaid. Dealers' enquires welcome. **BASALIAN H M GOMEZ**, 11 Jalan 4/52C, 46050 Petaling Jaya, Selangor, Malaysia. 3537

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**SEND 30-1000 PHONECARDS** of your country, receive double number phonecards Italy or same number World Banknotes. Send to: **ROSARIO FISCHETTI**, C.P.74, 96011 Augusta-Sr-Italy. 3446

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**PAKISTAN RARE THEMATICS:** Coca Cola, 7-Up & Luftansa Airline only for A\$25 or ea for A\$10. 20 different or 35 mix only for A\$50. All offers Fine Used & Reg Air Postpaid. CWO. **EASTLINK PHONECARDS**, 190-B-2, PECHS, Karachi 75400, Pakistan. Fax: +(92-21) 454 6002. 3436

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**BUYING:** Australian Mint & Fine Used Phonecards. Offers to: **H M REED**, P O Box 659, Salisbury SA 5108, Australia. 2738

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**NORFOLK ISLAND** Phonecards & Packs. For latest prices, please contact **BRIAN CHECK**, P O Box 558, Norfolk Island. ☎/Fax: +672 3 22979. 3142

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**COLLECTOR PUBLICATION** Credit cards / phonecards, official tips / official trends. 12 issues US\$30(US funds). **LIN OVERHOLT**, Box 8481, Madeira Beach, FL33738, USA. 3041

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**BUYING/EXCHANGING** phonecards from all over the World, but especially "difficult" countries. Payment cash cheque any currency. Send details to: **HAXBY STAMPS**, P O Box 462, Lutwyche QLD 4030, Australia. 2536

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**EXCHANGE:** Send 10, 25, 50 or 100 Used Phonecards of Australia, New Zealand, Karibik & Asia & get 10, 25, 50 or 100 Used German cards back. **K-H WEINLICH**, In den Klingen 9, D-64686 Lautertal, Germany. 3138

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**HARD TO FINE COUNTRIES:** Sao Tome, Guinee, Vanuatu, Tonga, Cook, Micronesia, San Marino, Niger, Albania, Costa Rica, Liechtenstine, Vaticano. Price list free. **TOBACCO MUSEUM**, P O Box 44, 41100 Modena-10, Italy. Fax: +39 59 35 3380. 3142

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**BAHRAIN PHILATELIC CENTER** Buying, selling, exchanging phonecards, stamps, banknotes. Special personal/dealers' offer. Try Bahrain/Gulf beautiful phonecards, stamps. PO Box 33555, Bahrain. 2536

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**AUSTRALIAN PHONECARDS**, Mint, Used. Free selling list. IRC with Overseas enquiries. **BRIAN NOBLE**, P O Box 427, Ryde NSW 2112, Australia. 3243

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**FOR SALE:** Japanese Thematics. Free price list. Coca-Cola items. Postcards \$2.50. Playing cards \$14 pack. **MERLE SNEDDON**, 46 Kawi Rd, Levin, New Zealand. 3436

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**AUSTRALIAN** Phonecards 20,000 one & multi holed, from 50 cents, swap overseas cards for selection of Australian cards. ☎(02) 624 5996. 3538

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## ADVERTISERS

If the last two digits in the four-digit code after your ad end in "35" or "36", now is the time to renew or place a new ad.

Write, 'phone or fax today!

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This Special Set was issued by  
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**2 cards plus 1 hologram sticker**



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*1937 Inline Four*



Indian Motorcycle  
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**Spectacular Indian Motorcycle Hologram Card**

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Only \$8.95 plus \$3 P/H per set in  
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