

The Australasian Phonecard Monthly

All the
Fun of
the Fair...

How to get
YOUR
Free Royal
Easter Show
Phonecard!
Details on
on page 5



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Material now being accepted for our next auction to be held in July.
 If you have stock that you wish to sell through our auction please contact us. Our rates are attractive and competitive.
 An auction catalogue will be sent out with the June issue of the Australasian Phonecard Monthly.

FAIRS WE WILL BE ATTENDING IN APRIL

April Fool's Day Auction, Exhibition Buildings Melbourne
 Sun April 2nd Moonee Ponds, (St John's Ambulance Hall) Melbourne

JUST IN! NEW SHIPMENT OF THEMATICS FROM JAPAN

Drop us a line with details of your particular collecting interest and we will send photocopies to you of all cards in stock.

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DELIVERY: can be expected within 2-3 working days of receipt of the order. Many orders are despatched same day.

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 International post \$10 registration fee + 1% order total.

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We supply a wide range of accessories as well as phonecards. Contact us for your requirements. (Dealer enquiries welcome)

Sleeves, Pages, Albums, Phonecards (new and past issues), Advice.

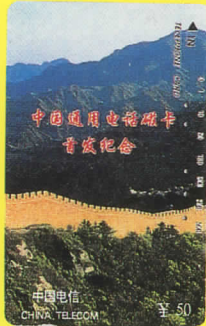
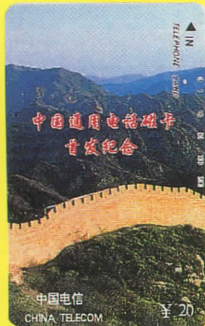
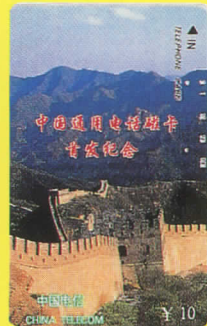
APRIL SPECIAL OFFERS

- ↪ Every order over \$25 will receive a FREE packet 100 sleeves (RRP \$4) Limit 1 per order
- ↪ First written order over \$50 wins card number P-170, (but only if you know the picture!) Value \$16

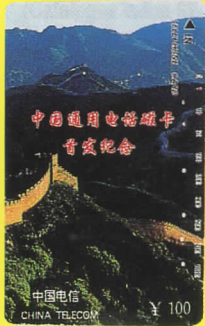
CHINA'S FIRST NATIONAL PHONECARD SET

First Chinese National issue. Set 5 "Jigsaw" design
 The Great Wall

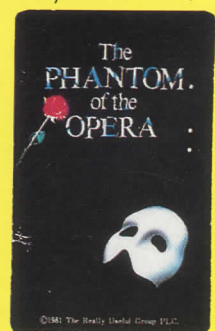
Mint \$130



Fine Used \$40



Only one of each Phantom in stock!



Phantom Pair
 Catalogue Value
 \$210

JAPANESE PHONECARD CATALOGUE 1ST EDITION

This is a must for everyone interested in cards from Japan. An enormous amount of detail and information allows all to fully understand the way the Japanese phonecards are produced, marketed, distributed, and collected.

Sole importer

Dealer enquiries welcome



Includes over 15,000 full colour photographs & 670 pages.
 3cm thick, in English and German. OVER 1kg of INFORMATION!!
 A must for the thematic/serious collector. \$98 + postage of \$3.50
 [More Australian related cards exist in this catalogue than have been produced by Telecom Australia in the past 5 years!!]

CUSTOM PHONECARDS-New Releases

	Pack	Card
Kidney Kar Kard Pack.....	\$28	
Phantom Pack.....	\$37	
RSPCA (2 cards, ea \$12).....	\$29	\$24pr
Taubman's (single card).....		\$9
Thirlmere II Pack.....	\$24	\$18
Kookaburra Pack.....	\$19	\$12
Flintstones Pack.....	\$24	
Simpsons Pack.....	\$24	
Cyclone Tracey.....	\$29	
One Australia Challenge.....	\$CALL	
COCA COLA® CARDS 2nd issues now available		
Bottle Design.....	\$24.50	
Sun Design.....	\$24.50	

\$2 Ribbon Complimentary card free with purchase of both packs

PHANTOM of the OPERA - Two used Japanese cards

Card A produced in March 1988 (some slight scuffing) RARE\$56
 Card B produced between April '91-'92 (some marks) RARE\$48

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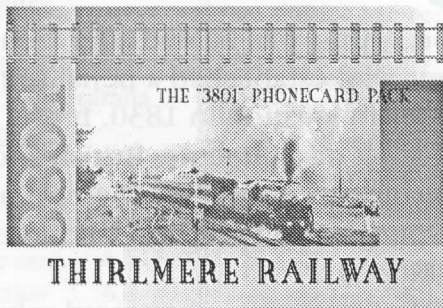
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1st Issue ("3801") Phonecard Pack



2nd Issue Phonecard

Thirlmere is located 5km by road from Picton.

It is located on the disused single track Picton - Mittagong Loop Line Railway, built in 1867.

This line was bypassed by a new route through Bargo in 1919 but provided a local service until 1976.

Railway engines and carriages are restored and maintained on this line after discontinuing service with the NSW Railways.

Steam engines regularly run excursion trips throughout the NSW Railway system.

THIRLMERE RAILWAY

		No. REQ.	TOTAL
1st Issue Mint	\$18.00
1st Issue Pack	\$25.00
2nd Issue Mint	\$18.00
2nd Issue Pack	\$25.00
Postage & Packing			\$3.50
TOTAL			_____

Each Railway Pack contains not only a telephone card but also \$12.00 worth of NSW Railway Stamps and an order form for all Railway Stamp Issues from 1984 - 1994 at a special discount price.

As only 3000 phonecard packs have been produced, this will be one of the most limited of the custom card issues to date.

Early ordering from your local phonecard dealer or Sydney Stamp Centre is recommended.

IT'S EASY TO ORDER NOW!

Simply fill in the details below and return or write to: Sydney Stamp Centre, P O Box 638, Lane Cove, 2066, NSW, Australia.

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I am interested in your issue service.

I collect the following countries: _____

I collect the following topics: _____

Yes, I would like a copy of your newsletter.

Name (given): _____

Surname: _____

Address: _____

Postcode _____

Phone (Bus) () _____ (Home) () _____

Customer Number _____

Enclosed is cheque money order

Please charge my credit card:

BANKCARD

MASTERCARD

VISA

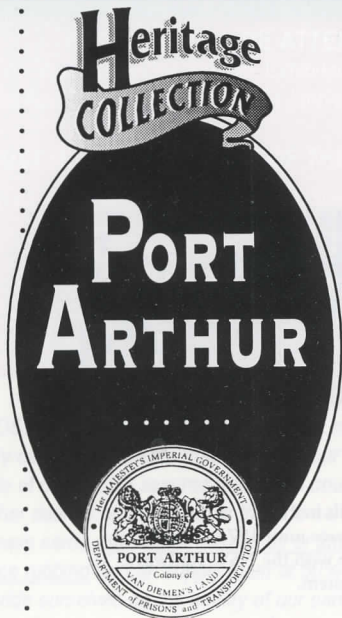
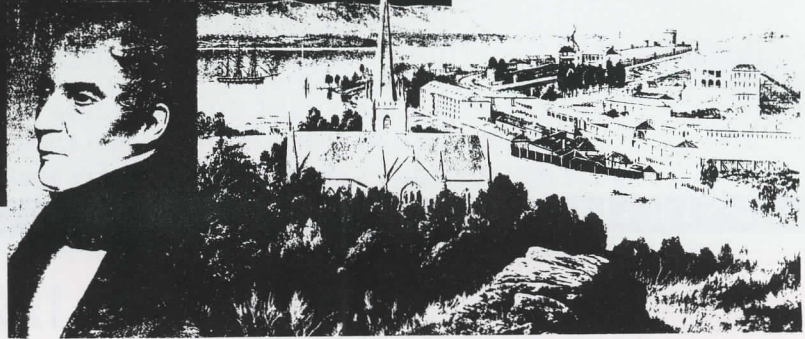
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Expiry Date _____ Signature _____

(Your customer number is above your name on the address label)
 PLEASE REMEMBER ALL ORDERS ARE COVERED BY OUR MONEY BACK GUARANTEE.

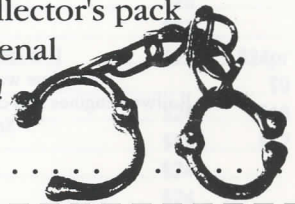
WHAT'S NEW AT PAY-TEL

MID APRIL RELEASE



Port Arthur was named after Lieutenant Governor George Arthur who established a penal settlement at this remote Tasmanian location in 1830. It was to last for 47 years. With strict discipline the British and Tasmanian Colonial Governments enforced a method of punishment as convicts transported from England laboured at Port Arthur and its outstations.

PayTel's Port Arthur phonecard release depicts the settlement as it is today. The associated numbered Collector's pack provides an historical background to the penal settlement and shows Port Arthur as it was!



DO YOU RECEIVE
The Pay•Tel
COLLECTOR

A newsy, informative regular newsletter of interest to all phonecard collectors - gives pictures and stories about all PayTel releases, User Group news, phonecard Editorial - and more!

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The Australasian Phonocard Monthly

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As Above

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DEADLINES	-	MAY	&	JUNE	Issues
Full Colour		19th April		24th May	
Black & White		20th April		25th May	
Spot Colour		20th April		25th May	
Classifieds		21st April		26th May	

EDITORIAL

The first 'big' phonocard fair (Sydney's International Phonocard Fair on 25-26 March) has been held. Whilst I was unable to attend (due to involvement in a cricket Grand Final) I understand that it was very well attended by collectors, both those of a long standing involvement as well as many new ones.

Comments from dealers indicate that whilst trade was brisk, the absence of speculators/investors, evident at previous fairs, was noticeable. This augers well for the collector as realistic market prices are maintained and the increase in price of phonocards and collector packs is steady and 'manageable'.

A large number of Custom cards were on display for the first time and I understand that a number of these were keenly sought. Comments I have received from both dealers and collectors, indicated that the theme and pricing structure of these issues made them both attractive and affordable.

A full report on the Fair will be forthcoming in the May issue of APM.

In the last issue of APM I posed the question as to what would 'happen' to the Telecom Custom Phonocards (and in particular the prefix numbers) which had been 'withdrawn' from issue after printing. I understand that these cards will not be issued by Telecom (as per their current policy re Custom cards) and that they will be shredded. I understand also, that it is unlikely that the prefix number allocated to these cards - be it only for a print run of 10,000 in each case - will not be re-allocated and 'used' by any other printing.

As most collectors are aware, the cards which presently fall within this category include the 'Bell Shakespeare Company', the 'David Adams' and the 'Endeavour' sets.

It appears almost certain also, that the 'One Australia Challenge' cards (9,000+ x 4) which were 'taken back' by Telecom, will also be shredded together with their packaging. Some 300-500 sets of these cards have been issued (and sold to collectors) which, if they remain as the sole number available, will obviously (unintentionally) become the rarest of all of Telecom's Phonocard issues.

As collectors are also now well aware, a number of Custom cards have been available for purchase at newsagencies (be it in limited locations) at face value. Soon to be additions to this list include the 'Animal Eyes' set - prefix numbers 564-567 (4 x \$50) and the 'Reflections of China' set - prefix numbers 611-615 (5 x \$5) - see December APM. Keep your eyes open when at newsagencies etc., as these cards are extremely attractive and of a limited print run, particularly the 'Animal Eyes'.

I have also had reports of a reasonably large number of the Australian Wildlife Fund's \$5 Koala cards being found (used) in a payphone booth (over a period of time) in Sydney. I understand however, that there has been no official release of these cards through general distribution and it may simply be someone using up 'excess stock'.

Such findings brings back the urge to again 'tramp the streets' and look in phoneboxes for used cards and to again 'hound' the local newsagent to view his cards in the hope of finding Custom card bargains.

EDITOR

Phonecards to feature at this year's Sydney Royal Easter Show

PacificNet, the specialist phonecard division of the International Numismatics Group, has undertaken perhaps the largest step towards introducing collectable phonecards to the public with the announcement of their display at this year's Sydney Royal Easter Show. The Show takes place from April 7 to April 18.

Already firmly established as Australia's premier international coin company, including exclusive Australian representation of the prestigious Canadian, French, United States and Austrian Mints, the International Numismatics Group has expanded into the phonecard market with their appointment as Australian Distributors for New Zealand Telecom and World-wide Distributors for Card Phone Australia.

The PacificNet display at the Royal Easter Show will be in keeping with the professional detail required of all serious participants. The custom-built stand will be in the Entertainment and Education Pavillion and will feature a huge range of phonecards from around the world including the Simpsons, Flintstones, Felix the Cat, Disney, Coca-Cola and Elvis Presley. Something for everyone.

Best of all, 'Australasian Phonecard Monthly' readers have the opportunity to collect one of just 3000 Official Royal Easter Show Phonecards simply by being one of the first 3000 people to bring the coupon on the adjoining page to the PacificNet stand at the Royal Easter Show. The card features "Sid the Bull" - the Show mascot.

This phonecard has been produced by **Card Phone Australia** who's attractive and topical issues are setting the pace for phonecard issues worldwide. Card Phone Australia will also have one of their telephones at the PacificNet stand should you wish to use your new acquisitions!

Even if you are not one of the first 3000, you may collect a free colour catalogue and enter your name in a competition to win Serial Number 0001 of the "Sid the Bull" phonecard.

It is heartening to see that some companies are prepared to invest both time and money in the development of our young hobby. The people at PacificNet and International Numismatics have a long term commitment to the expansion of the collectables market in general. Their two Sydney stores, in the Queen Victoria Building and at 83 York Street, provide an insight into their vast product range and level of expertise.

A trip to either of these stores or to the stand at the Royal Easter Show will certainly be a rewarding time for all collectors.

Editor

SHEEPSKIN WAREHOUSE

Wish to advise that LANOCREME Sample Packs with FREE phonecard have risen in price to \$60 each. However, the Phonecard packs will remain at the original price for now! For details, please send S.A.E. or visit shop at:

corner Duncan & Ann Streets,
Fortitude Valley, Qld 4006

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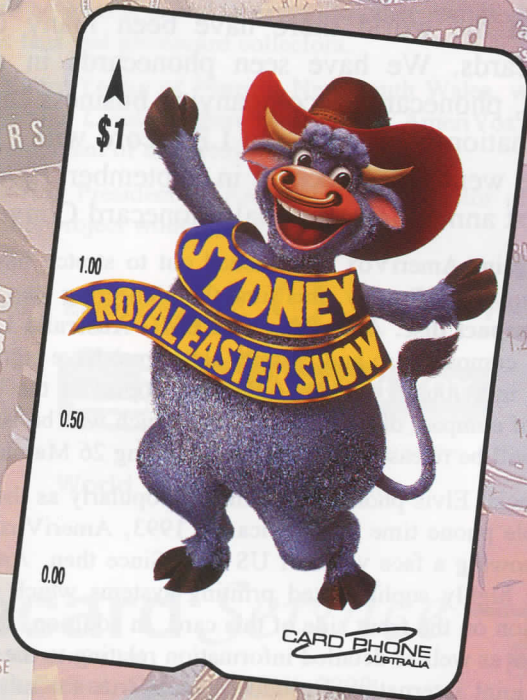
Collecting Phonecards

The Phenomenon of the Nineties

The nineties have seen the growth of a new collectable - the Phonocard. Collector's across the globe are clamouring for these exciting and topical issues. Some buy just for fun, others have found Phonecards to be a rewarding financial venture. Whether you are a fan of Elvis Presley, Mickey Mouse or Australian Fauna or collect Sporting, Coca-Cola or Star Trek memorabilia, phonecards have something special to offer you. And the best news is that prices start from less than a Dollar! At the PacificNet Stand you will see a superb range of the best phonecards from around the world. And, if you are quick enough to be one of the first 3000 to bring the completed coupon below to our stand in the **Entertainment and Education Pavillion** we will give you a Mint Condition 1995 Royal Easter Show Phonocard absolutely FREE!

You can start your Collection with this Scarce Strictly Limited Edition with our compliments. Who knows, you might be on the way to a rare and valuable collection.

If you cannot make it to the PacificNet stand mail the coupon below and we will ensure you receive a copy of our latest World of Phonecards Bulletin plus a free foreign phonocard of our choice. Limit One per family.



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Sydney NSW 2000

Phone: (02) 283 2500 Fax: (02) 283 2007

Yes! I certainly would like a FREE Royal Easter Show Phonocard!

My name is Mr/Mrs/Miss/Ms/Dr.....

Address.....

.....State.....P/code.....

Phone number during business hours (0).....

ELVIS

“THE ESSENTIAL COLLECTION” and PHONECARD

Around the world there have been many combination forms of packaging which include phonecards. We have seen phonecards in greeting cards, phonecards affixed to magazine covers, phonecards accompanying business cards and on 7 January 1994, the world saw its first combination phonecard and LP record with ‘The World Of Elvis’ by AmeriVox. This special release went on to receive in September 1994, the Award of Excellence prize at CardEx ‘94, the first annual international Phonecard Convention and Award Competition in Amsterdam.

Once again, AmeriVox has reached out to stretch beyond the ordinary into the realm of the uncharted. Also involving Elvis Presley, this time the pioneering step relates to **the world’s first combination Elvis phonecard and compact disc**. AmeriVox and **BMG Australia Limited** (manufacturer and distributor of the complete Elvis record, compact disc and cassette catalogue) have signed an agreement to release a limited edition, initial run of 25,000 individually serially numbered copies of the blended set. This unusual package is the first in a limited series of compact disc/phonecard sets which will be issued by these manufacturing giants over the next few years and it will be released the week commencing 26 March 1995.

The special Elvis phonecard is known popularly as the ‘security identification card’ for Elvis and contains 1 unit of usable phone time in America. In 1993, AmeriVox issued a solo card that was pictorially very similar to this one, showing a face value of US \$10. Since then, AmeriVox and Brilliant Colour Cards have further developed already highly sophisticated printing systems which now turn out an even sharper and better defined graphic resolution on the front side of this card. In addition, on the back side there are differences in the printing and font elements as well as detailed information relating to the special circumstances of the issuance of this phonecard, half of the joint international product. As is true for most remote memory phonecards, this one contains a unique administration number and PIN (personal identification number) on the back.

The primary reason for selecting this particular card to accompany the compact disc is that more than any other of the 29 different Elvis phonecards in the AmeriVox catalogue, this one spotlights the essence of the man himself. We learn from a reading of Websters dictionary that essence is “... the properties of attributes by means of which something can be placed in its proper class or identified as being what it is.” With all of the vital statistics about Elvis that are printed as well as the photographs which appear on this card, we take in many such properties and attributes. Thus, we have a written and visual scan of the essential Elvis directly on the card. This focus blends with the recording and concert giant’s musical essence which is on the compact disc.

Parelleling the above theme on each half of the package, the disc is titled “The Essential Collection” and consists of 28 songs which mirror the history and musical evolution of Elvis Presley. It begins with ‘Heartbreak Hotel’, ranges to ‘Are You Lonesome Tonight’, moves on to ‘Return to Sender’, continues with an ‘American Trilogy’ and finishes with ‘Moody Blue’. This compact disc reflects the mood and themes which musically bring home the essence of Elvis’ music for all fans and admirers. **This unique disc will be released only in Australia as a special combination package. See page 8. for a colour reproduction of the front of the CD and the inside front depicting the phonecard.**

The Essential Collection tandem provides a splendid package for both phonecard collectors/enthusiasts as well as collectors of the music of Elvis or of memorabilia associated with him. Australia was chosen to be the site for its international inauguration because of the strong affiliation with Elvis on the part of several million Aussies and because of the powerful success of the international launching of ‘The World Of Elvis’. That launch took place in Penrith at a day-long media event on 30 April 1994, where more than 2,000 Elvis followers participated. This Australian experience solidified for AmeriVox a deep feeling for and a commitment to remain active in Australia and led to the company’s desire to one more time celebrate a major telecommunications achievement by **introducing it to the world in Australia**. This go around, one aspect of the first time product is manufactured in Australia so that both countries have been able to take part fully in the creation of the end product.

The distribution of 'The Essential Collection' package will be confined to Australia with the exception of 1,500 copies which will be made available to members of the AmeriVox Phoncard Collector's Club and the (AmeriVox) Elvis Presley Phoncard Club. The card will be sold only with this compact disc and as stated, and only in Australia. It will not be released by itself anywhere. The product is available throughout Australia in record or compact disc shops, designated fan club mail order systems and certain other retail outlets. For the interested collector of Elvis music or of Elvis phoncard products made by AmeriVox, there is an insert included about such information.

The completion of such a wonderful product could not have taken place without Mr Mark Rhodes, the National Manager/Strategic Marketing for BMG Australia Limited and his unbending belief in this product and its merits. As well, AmeriVox owes deep appreciation to Mr Peter Harding, Special Consultant to BMG Australia Limited for his powerful and visionary input which enabled this project to be what it is and to extend to other realms about phoncards in Australia that soon will be made available to Elvis fans and phoncard collectors.

In line with the above appreciation, special thanks goes to Ms Kathy Young of Penrith, New South Wales, who, along with the author, helped open the doors to BMG Australia Limited, thereby allowing AmeriVox the opportunity to explore creative possibilities which led to the development of this world-first package.

Finally, the deepest thanks goes to Mr David Michael Eastis, Vice President of AmeriVox and Director of its Collector Division, without whose talent and unmatched genius this project would be average at best.

Dr. Gary S. Felton

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World Telecom Group, Inc.

Gabriele's Phoncard Service

A Division of Gabriele's Philatelic Service Pty Ltd

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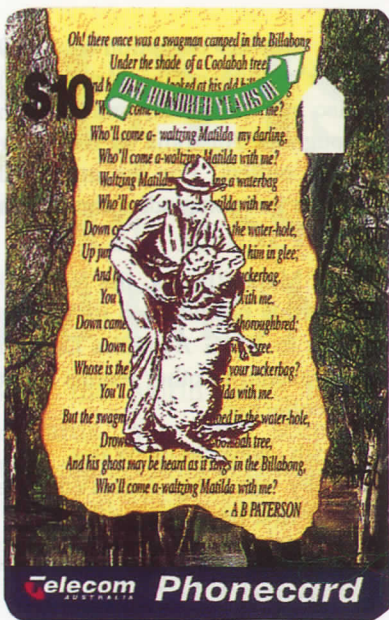
**To: Gabriele's Philatelic Service Pty Ltd
PO Box A2, Sydney South, NSW 2000**

Please forward to me a copy of your
Free Catalogue/Price List

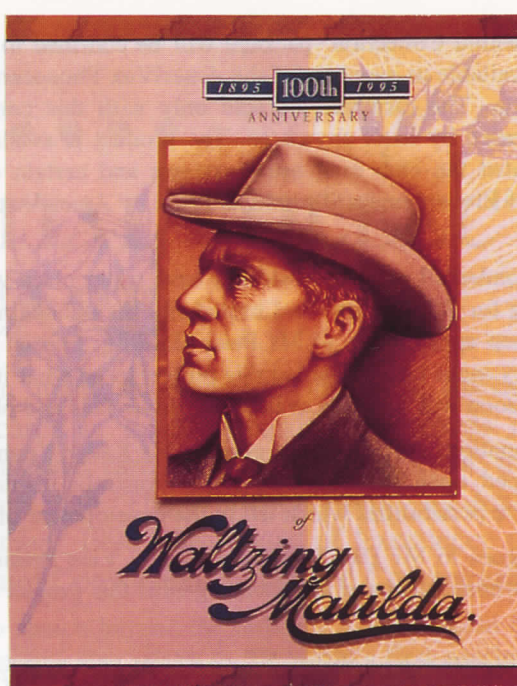
Name:

Address:

..... **Postcode:**

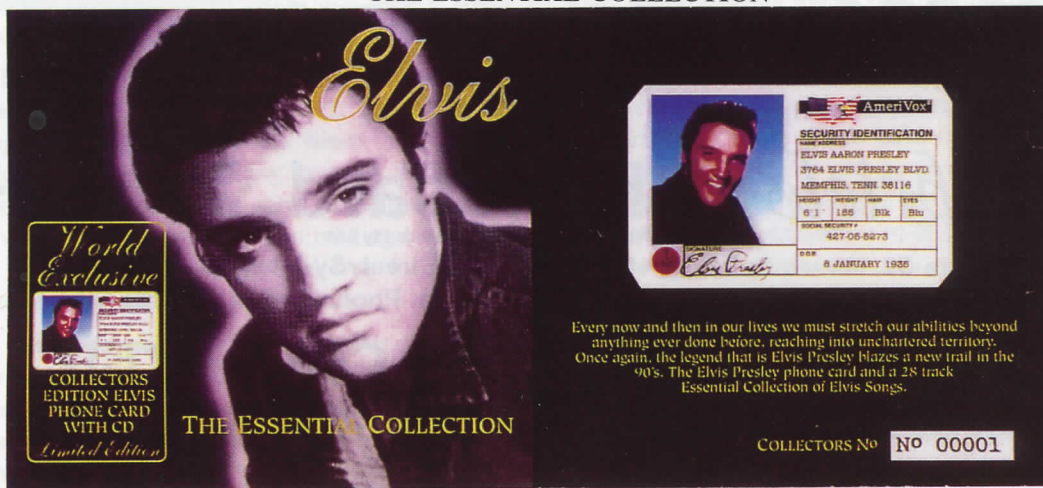


Above: \$10 Waltzing Matilda
Right: Pack Cover



ELVIS PRESLEY

"THE ESSENTIAL COLLECTION"



Left: 'Mickey & Minnie'



Above: 'Skyfire'
Below: 'Pop Art'

Below: Mono Rail Passes



AUSTRALIAN NEWS UPDATE

TELECOM AUSTRALIA

'Waltzing Matilda'

As reported in the February issue of APM, Note Printing Australia (a division of the Reserve Bank Of Australia) and Telecom Australia have joined forces to bring collectors a joint Phonocard and banknote Portfolio. The Portfolio is issued to commemorate the centenary of the famous bush ballad "Waltzing Matilda" written by AB (Banjo) Paterson.

The \$10 note features Paterson and incorporates in its design the "Waltzing Matilda" logo which also features the sheet music written in 1895. Special serial numbers with the prefix "WM 95" have been used on the notes for these Portfolios.

The commemorative Phonocard has been specially designed, with an image of a 'swagman' set in front of the words to Waltzing Matilda (*see opposite page*).

The first 1,000 in each note and Phonocard series will carry matching red serial numbers with the next 4,000 carrying matching blue serial numbers. Each matching set - one \$10 note and one \$10 Phonocard - will be available in Premium (red numbers) and Deluxe (blue numbers) portfolio packs.

The No. 1 Waltzing Matilda centenary Portfolio will be auctioned by Noble Numismatics in Lot No. 2637 at 2.30pm on 30 March 1995. The auction will be held at the Sheraton Hotel, Sydney in the James Cook Room on the fifth floor. The proceeds will go to the Nowyung Centre for Handicapped Children.

The remaining sets will be available from both the Phonocard Collector Service and Note Printing Australia. Portfolios will be allocated to members of the Phonocard Collector Service via a ballot conducted by Price Waterhouse. Special application forms and envelopes are available in the current issue of the Bulletin. This is the first time the Phonocard portfolios have not been issued on a first come first served basis, meaning that anyone sending in an application form before **12 May 1995**, will have an equal chance at acquiring this exclusive release.

The Portfolios have been allocated in batches of 100, with 000001 - 000100 going to Note Printing Australia and 000101 - 000200 to Telecom Australia and so on. In other words, each organisation will be distributing 500 of the Premium Portfolios (\$195 each) and 2,000 of the Deluxe Portfolios (\$95 each).

A further 50,000 of the Waltzing Matilda Phonocard will be available through the usual retail outlets.

'Local Legends'

The eight state and territory winners of the Local Legends Competition (to recognise and honour people working in the community) have now been announced. The eight winners have had their portraits taken and these will appear on a series of \$5 cards which will be released nationally in May.

The eight 'Legends' are:

Zillah Jones from Tasmania

Jenny Butt from the Australian Capital Territory

Maurice Corcoran from South Australia

Maureen Macey from Queensland

Colin James from Victoria

Frederick Frank from Western Australia

Phyllis Cascun Hannah from New South Wales

Carolyn Murrell from the Northern Territory

ADVERTISING PHONECARDS

Bookmuncher

The final card in the Bookmuncher series (the \$20 card) is now in shops and is also available for sale from the Phonocard Collector Service (*see opposite page*).

Beagle Brothers

This company (which previously released the 1210 Steam Train card) has produced a series of both Advertising and Custom cards featuring the Skyfire (*see opposite page*).

Further information on this card is available by ringing (06) 239 2024.

'Give Someone a Buzz'

Did you know that seven out of ten phone calls made from payphones are for social reasons and impulsive, contradicting the general belief that payphones are only used in emergencies?

To encourage social calls, Telecom Payphone Services have launched a colourful advertising campaign to promote payphones and Phonocard as the preferred method of payment.

This campaign features advertising on buses, including seven superbuses which will be painted entirely with bright, stunning images of payphones in the style of **Pop Art**. At the same time, a Phonocard will be released for general distribution which features the same colourful message (*see opposite page*).

The Phonocard series will be released in March/April and cards come in \$2, \$5, \$10 and \$20 denominations. The \$2 card will be packaged by the Phonocard Collector Service and given to collectors as a gift when they purchase the \$5, \$10 and \$20 cards in the series. These cards will be available through the May issue of Telecom's Bulletin

Thanks to Payphone Service's "Phonocard Network" and to the Phonocard Collector Service for information on the Pop Art series -Ed.

CUSTOM PHONECARDS

Limited Edition Phonocards

5,000 (\$20) cards have been produced which feature an image of World 500cc motorbike champion Michael Doohan racing on his motorcycle (*note advert inside back cover of this issue*).

The Bridge

The Bridge has produced 10,000 (\$5) cards featuring Mickey Mouse and Minnie Mouse on a piano (*see opposite page and pages 16 & 17*).

Phone-Art Services Pty Ltd

Jacob Lay from Phone-Art Services advises that the Cyclone Tracey pack and two cards are now available for purchase. All orders are being currently sent out.

For further information contact Jacob Lay on:

Phone (089) 453 922

Fax: (089) 454 986

or by writing to GPO Box 3383, Darwin, NT 0801.

Smith's Snackfoods

This company is producing a \$2 card featuring the Gobbledock. This card will not be for sale and will be for promotional purposes only. As such, it will be elusive to collectors and will appreciate in value.

SYDNEY STAMP CENTRE

Michael Hudson advises that he has received the second series of the TNT Monorail cards (see page 9). For further information please contact Michael on (02) 231 4583.

WINNER BLACK OPAL PENDANT

The winner of the Black Opal Pendant offered by Australian Phonocard Collectables and drawn on 10 January 1995, was:-

David McKinley of Maribyrnong, Victoria.

NORFOLK ISLAND

Further to the update on Norfolk Island phonecards in last month's issue of APM, further interesting information has been provided by Brian Check from Norfolk Island.

He advises that "there are only three card phones on the Island at present, one of which is at the airport terminal and is available only for a limited time most days. The other two are in the Telecom office and are available 24 hours a day".

As Norfolk Island phonecards can only be used in these three phones (whilst manufactured by Telsta they cannot be used in Australian payphones) "therefore there are at this stage only three phones in the world that can use these cards".

"As local calls are free, cards are used on international calls only and the cheapest of these is to Australia at \$1.50 per minute. Consequently, multi-hole \$5 cards are fairly rare and one-hole \$10 cards more common than multi-hole. The \$20 cards are more evenly spread but not many cards of any denomination have more than two holes".

Norfolk Island Video and Music are selling used cards at 75% of face value, both one and multi hole. Anyone interested in purchasing either used or mint cards or the packs, can contact Sherryl or Brian Check as follows:

PO Box 558

Norfolk Island, 2899.

Phone: 672 3 22979 or 22792 Fax: 672 3 229

FORTHCOMING SHOWS

EDLINS OF CANBERRA - 22/23 APRIL

Ed Cummings advises that Edlins' next Coin, Phonocard, Stamp and Banknote show is being held

in Brisbane at Lennon's Hotel which has its main entrance facing the Queen Street Mall.

The Show will be open to the public from 10.00am to 6.00pm both days.

Ed also advises that the new Brisbane Casino opens its doors on Wednesday 5 April. For those of you that like a 'small' wager special accommodation rates can be obtained at the new Casino Hotel. The Casino is located opposite the Queen Street Mall (3 minutes from Lennons Hotel and Roxbury's Auction).

Bob Innes from Roxbury's Auction House is holding a major Auction of some 1800 to 2000 lots at Lennons Hotel on Friday 21st of April. Phonocards are included in the Auction.

For further information in relation to this, the second Show of the year for the National Coin and Stamp Shows, contact Ed Cummings at Edlins of Canberra on (06) 258 6845 or fax (06) 259 2316.

The Deaf Community Use Phonocard Too!

Up until recently, the deaf, hearing and speech impaired community could not use a payphone, let alone a Phonocard. But that has changed. Last year, Telecom Payphone Services installed 20 Payphone Teletypewriters (TTY) across Australia.

The payphone TTY is a normal Phonocard Express payphone (accepts Phonocard only) and may be used by the general public, yet when a call is connected to another business or residential teletypewriter, a drawer located underneath the payphone opens up to reveal a keyboard and display screen.

The caller then types and receives a written conversation. Through Phonocard technology, a deaf, hearing or speech impaired person can now make a call while they are out and about.

JOHN THOMAS

PO BOX 428,

ROSEBUD VIC 3939

Payment With Order NO Credit Cards

THIS MONTHS SPECIALS

TELECOM AUSTRALIA PACKS

Australia Day '93	\$33.00
Indigenous People	\$39.00
Landscape '93	\$39.00
Endangered Species '94	\$50.00
Australia Day '95	\$10.50

CUSTOM CARD PACKS

Disney	\$25.00
--------	---------

Postage Extra \$4.00 per 3 Packs

For Other Specials Send 45c Stamp For List



April 1995

Dear Collector,

As advised last month, all surplus Pack A (\$5, \$10, 30) have now been shredded resulting in 1453 only Pack A in circulation. Pack B (\$50) sold out and so 1000 only are in circulation. (Of course there will be no reprints.) If you require Pack A or B please contact your Dealer as only Christmas 1994 Pack C and loose cards are now available from Payphonics (always at issue price).

Craig M Hamilton Managing Director - Payphonics

Collector Packs:	Price (a)	Quantity (b)	Amount (a x b)
First Issue Pack A (P1 P2 P3) OFF SALE 28Feb95	OFF SALE	OFF SALE	OFF SALE
First Issue Pack B (P4) SOLD OUT	SOLD OUT	SOLD OUT	SOLD OUT
Christmas 1994 Pack C (P2-6)	\$16	units	\$
Individual Cards:			
P1 First Issue	\$5	units	\$
P2 First Issue	\$10	units	\$
P3 First Issue	\$30	units	\$
P4 First Issue	\$50	units	\$
P2-6 Christmas 1994	\$10	units	\$
Postage, packaging and insurance :			Cards/Packs Total Cost
Orders greater than \$100 - free of charge			Add Post, Pack and Ins
Orders less than \$100 - add \$3			Amount Payable (c)
Overseas - \$9 for each 200 cards or part thereof			\$

PAYMENT DETAILS: Post This Order with Payment by Money Order Bank or Personal Cheque, or ACN 065 493 594	Post or Fax This Order with Payment by Credit Card type (tick) Card Number:	<input type="checkbox"/> Bankcard	<input type="checkbox"/> Visa	<input type="checkbox"/> Mastercard
	Expiry Date: Name on Card:			

DELIVER CARDS TO: Name Street (or PO Box) Suburb or Town Post Code Telephone Number	Today's Date:	FORWARD YOUR ORDER TO : Payphonics PO Box 244 Diamond Creek, Australia 3089 Fax: Nat (03) 432 8488 Fax: Int +61 3 432 8488
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PAYPHONICS - AUSTRALIA'S FIRST NON TELECOM OPEN USER GROUP PHONECARD OPERATOR

WISHART PHONECARDS

PO BOX 845
MT GRAVATT QLD 4122
TEL/FAX (07) 849 2682

BUYING & SELLING

MINT AND USED
AUSTRALIAN PHONECARDS

A WIDE SELECTION OF
CUSTOM CARDS AVAILABLE

ALL ENQUIRIES WELCOME

FOR SALE

Complete Collection of 30 Collector Packs

From Geelong to Invisible Heritage..... **\$3,500**

Complete set of 44 Mint cards, all official Telecom issues (1990 to 1995) that were not issued in Collector Packs. Includes \$5 Geneva, Generic \$2, \$10, \$20, \$50, \$5 Olympic Bid, Advertising \$5 (2) \$10 & \$20, Xmas 92 \$5 & \$10, K-Mart \$5 \$10 & \$20, \$10 XXXX, Xmas 93 \$5 & \$10, Tourist, \$5, \$10, \$20 & \$50 both old and new Telecom Logos, Year of Dog \$5 (4), Tamworth \$5 (2), Ballet \$5 & \$10, Dance Co \$5 & \$10, Toyota \$5, Bookmuncher \$5, \$10 & \$20, \$5 Cardex, \$4 Social Security, \$5 Newsagents & \$5 Birthday.... **\$1,320**

INVESTMENT SPECIALS

Collector Packs

Our price for each of the individual Collector Packs is very competitive - please enquire!

CANBERRA NUMISCO

PO Box 1, Hughes, ACT 2605
Ph./Fax (06) 286 3931 Business & AHs

CardEx 95

MAASTRICHT, THE NETHERLANDS, 13-17 SEPTEMBER 1995

CardEx 94 an Overwhelming Success..... See What's in Store for 95!

CardEx 94 was hailed a great success from both an exhibition and conference point of view. The press coverage that followed the event confirmed that CardEx was well and truly on the map with highlights of the exhibition included in prime spots on Dutch national television.

The change in venue from the RAI to the Maastricht Exhibition and Congress Centre (MECC) in Maastricht, the Netherlands, has been made for a number of reasons. Lying at the cross-roads of cultures and languages, Maastricht is easily accessible by most European motorways and rail links and benefits from a modern infrastructure. It is a beautiful, historic and cosmopolitan city within easy reach of Germany, Belgium, France and most mainland European nations.

The MECC is one of Europe's finest convention centres. The modern complex is superbly designed offering high tech conference and exhibition facilities adjacent to each other. The marbelled concourses, shopping and catering facilities combined with ample parking and easy public transport to all areas of the city and the continent, as well as the superb adjoining 4 star hotel, make it easy to see why so many international organisers choose the MECC to host their events.

The city of Maastricht is one of the oldest in the Netherlands dating back to Roman times. A thriving centre of the ceramics industry, the city was the site of the famous Treaty of Maastricht which in 1991 brought government ministers from all over Europe for the treaty summit. The city itself has many historical monuments and buildings of great character and interest. The centre is built around two squares that offer an abundance of bars and bistros and the narrow streets offer exquisite European and regional attractions.

CardEx 95 will have plenty to offer - something for everyone with an interest in the telephone card industry.

. A longer two-day conference with the delegate price being kept the same as CardEx 94. Listen and debate with the industry's international experts. Exhibition space is available outside the auditorium creating an unrivalled opportunity to directly address the conference delegates.

. A two and a half day exhibition - a great opportunity to meet international telecoms, dealers, manufacturers, collectors clubs etc, all gathered under the same roof. At CardEx 94, forty two specially produced telephone cards were available to be collected. CardEx 95 promises to offer collectors the chance to amass this years multitude of specially produced cards.

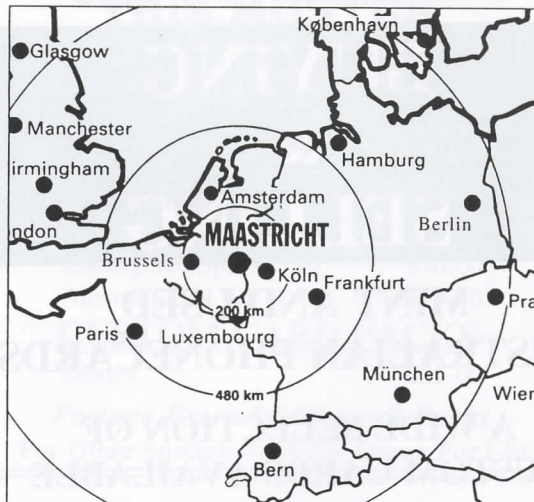
. CardEx 95 Gala Awards Dinner to be held at the magnificent Chateau Neercanne set in the Rasberg Hills on the Dutch/Belgian border. The Awards winners will be announced and presented with their trophies, this will be followed by a cabaret which will continue into the early hours.

. A World Card Auction of unusual and rare telephone cards.

Other features of the CardEx 95 event will be the Dr. Hiscocks Grilling Session on the ITC exhibition stand where Dr. Hiscocks will hold 'surgery' and will answer questions about phonecards.

If you are a collector, dealer, manufacturer, telecom or publisher then CardEx 95 is an absolute must to attend!

Further updates will appear in each month's edition of The Australasian Phonocard Monthly in relation to CardEX 95 - Ed.



BARGAINS GALORE ODDS AND ENDS CLEARANCE SALE

JUST A FEW OF EACH ITEM FOR SALE, SOMETIMES ONLY 1. OR 2.
THUS RING TO RESERVE YOUR WANTS IMMEDIATELY!

H. BESTE

PO BOX 877, MUDGEERABA, QLD 4213 - PHONE (075) 303157

MINT CARDS

<u>Geelong</u>	
\$6 Reach to Rescue	\$12
<u>South Australia</u>	
Complete set (6)	\$290
\$2 Vineyard 1st print	\$28
\$5 Grand Prix 1st print	\$35
\$5 Flinders Ranges	\$35
\$10 Kangaroo Island	\$60
\$20 Adelaide 1st print	\$140
\$5 500th Grand Prix	\$40
<u>Queensland</u>	
\$5 Gold Coast	\$15
\$5 Great Barrier Reef	\$15
<u>Victoria</u>	
\$5 Melbourne 1st print	\$15
\$5 River Murray	\$15
\$10 Grampians 2nd print	\$70
<u>Western Australia</u>	
\$2 Perth	\$15
<u>A.C.T.</u>	
\$5 Questacon	\$12
<u>New South Wales</u>	
\$20 Taronga Zoo	\$50
<u>Tasmania</u>	
\$2 Cradle Mountain	\$30
<u>Red Cross</u>	
\$2 Health 1st print	\$12
\$2 Health 2nd print	\$20

Olympic Games

\$5 Willy 1st print	\$40
\$20 Marathon 1st print	\$60
<u>Generics</u>	
\$2 Logo 3rd print	\$30
\$2 Logo 4th print	\$15
\$2 Logo 5th print	\$6
\$2 Logo 7th print	\$5
\$2 Logo 8th print	\$5
\$5 Logo 1st print	\$30
\$20 Logo	\$60

Telecom Advertising

\$5 Messages	\$15
\$5 Snag	\$15
\$10 Volume	\$20
\$20 Bats 2nd print	\$75

Christmas Island

Scenes (2) 1st print	\$50
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Geneva

\$5 Koala	\$150
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TELECOM COLLECTOR PACKS

Geelong	\$175
\$5 Grand Prix	\$60
\$5 Generic	\$80
Queensland	\$240
New South Wales	\$325
Western Australia	\$60
Australian Capital Territory	\$175
Northern Territory	\$50

Telecom Collector Packs cont...

Tasmania	\$50
Australia Day '92	\$80
\$1.50 Christmas Bird Choir	\$120
Australia Day '94	\$40
Endangered Species '94	\$50
Landscape '94	\$65
Commonwealth Games	\$40
<u>Other Packs</u>	
Ettamogah Pub and card	\$45
Payphonics A	\$65
Payphonics B	\$80
South Africa Big 5	\$300

NOTE:

LOW PRICES ONLY TO
CLEAR ODD ITEMS FROM
BROKEN UP SETS TO
REDUCE SOME STOCK
ETC.

FOR ORDERS BELOW \$200
PLEASE ADD \$2.00 POSTAGE
FOR LOOSE CARDS, \$3.50 FOR
PACKS

PAYMENT BY:
CHEQUE/MONEY ORDER

ROSEBUD & DISTRICT PHONECARD COLLECTORS CLUB INC.

MELBOURNE SOUTHERN SUBURBS

PHONECARD FAIR

Saturday 20th May 1995 - 10 am to 5 pm

at

CAUFIELD SECONDARY COLLEGE

Corner Booran & Neerim Roads, Caulfield - Melway 68 D.3.

Tables Available For Hire - \$30 Each

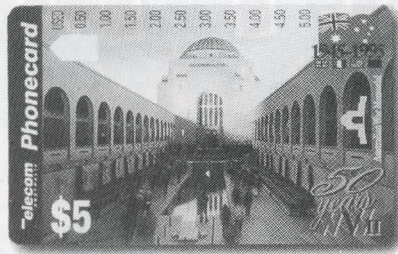
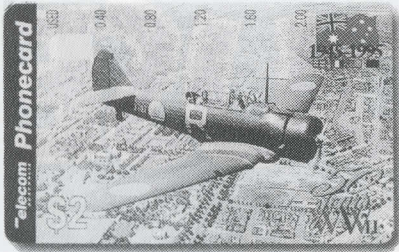
Admission: Adults \$2 - Children Free

**ALL PAYING PATRONS WILL RECEIVE A COMPLIMENTARY
CLUB PROMOTIONAL LIMITED EDITION CARD**

ENQUIRIES: John Thomas (059) 86 2261

or to the Secretary: PO BOX 211, ROSEBUD, VICTORIA 3939.

WORLD WAR II Anniversary Phonecards



ORDER FORM

Order number	Qty	Description	Unit Price in AUS \$	Total Price in AUS\$
WWII-01		5 card set	75.00	
		Local post and packing	3.50	
		Overseas post and packing (where applicable)	15.00	
		Insurance \$6.50per \$500 (where applicable)	6.50	
			Total (AUS\$)	

*Orders will be processed in order of receipt *Please note all transactions in Australian Dollars (AUS\$).

Name Enclosed is Money order Cheque (Australia only)
Surname Please charge my credit card:
Address Visa Mastercard Bankcard Amex
..... Postcode/Zip Expiry Date

Country: Card No.
Tel: (Bus): ()
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Fill in the details and return to Roam Pacific PO Box A1009 Sydney South 2000 Australia

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JOSEPH M. SCHENCK

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WALT DISNEY'S

MICKEY MOUSE



The WHOOPÉE PARTY

UNITED ARTISTS PICTURE



Disney's 'The Whoopee Party'

Next Disney issue predicted to be complete sellout (again)

The first issue of Disney phonecards, Mickey and Donald Downunder, was almost certainly the most successful issue of 1994. It was believed to be the only Custom card sell out in 1994 and every set available for sale was sold before it was printed!

So, when the licensee for Disney cards in Australia, Philip Jones of Melbourne, claims the next issue will be more popular than the first, one can only wonder what the demand will be like. According to Jones there are a number of reasons to support his confident prediction. The first is that the new issue is the first in a new, long running thematic series so this is the chance to be in at the very beginning.

The second reason is that the next issue features 'classic Mickey' designs, so they will be of immense appeal to general collectors of Disney items. Given that there are many hundreds of thousands of Disney collectors around the world, Australian phonecard collectors will inevitably have a tough time finding the collector sets. Australian phonecard collectors will have to compete with general 'Disneyana' collectors to find the cards.

Last but not least, the first issue will come with a bonus A2 copy of the original cartoon poster. As the poster alone is probably worth the price of the complete pack, the next issue offers excellent value.

Even the fact that the phonecard market is a bit depressed at the moment is seen to work in favour of the next Disney issue. Jones feels that phonecard collecting is a bit like investing in stocks and shares and, in uncertain times, "you should stick with the safer investments, the 'solid' collectables with the broadest possible collector base". In this respect, Disney cards can be compared to shares in BHP and "perhaps only Coke comes close to Disney as the world's most popular collectable", according to Jones.

The Card Designs

Each card design in the next series is based on classic cartoon poster designs of the 1930s and 1940s. The posters form a wonderful series which reflect the development of Mickey across the decades, from Steamboat Willie in 1928 to his later animated classics in the late 40s and early 50s.

The next issue which is the first in the new 'animated classics' series, features Mickey Mouse and Minnie Mouse in a scene from 'The Whoopee Party' made in 1932. The single \$5 card included in the pack shows Mickey and Minnie dancing on a piano and is delightful, an instant 'classic collectable'. The card itself is set in a 4 page A4 folder showing the entire original poster used to promote 'The Whoopee Party' in 1932.

The original posters, if you could ever find one, would be worth enormous sums of money. So, the fact that an exact A2 replica of the poster is included with the next issue as a bonus item at no extra cost, means the pack is remarkable value. For many collectors the poster may well be worth more than the card and the folder.

The price to collectors is again expected to be in the \$25-27 price range, including the poster. The collector sets are expected to be released in late April but if you want one you should try to secure one straight away. Remember, the first issue sold out before it was printed!

Editor

CLASSIFIEDS

CHRISTMAS ISLAND

	1 Hole	Multi
Series 1 Trial Earth & Satellite set (2)	\$225	\$185
Series 2 384, 385 set (2)	\$40	\$30
Series 3 435, 436 set (2)	\$40	\$30
Series 4 517, 518 set (2)	\$40	\$30
Series 5 553, 563 set (2)	\$40	\$30

All of the above are of good quality and unmarked.

The above are also available in quantity.

Inverted Swan mint cards - \$15

Nicotinell cards, Series 1 & 2 available

Cambodia \$50. Laos used, Series 2 \$20 & \$50

as well as \$2 and \$5 cards

Rwanda used \$20 and \$50 available

Aust. ACT Telecom Tower 1 Hole \$45 Multi \$25

Large Range of Overseas Cards in Stock Too

Plastic Pockets to Hold Cards ONLY \$2 per 100

Also, naturally, we have many more cards

SURFERS PARADISE STAMPS & PHONECARDS

PO Box 522, Palm Beach, Qld 4221

Ph/Fax: 075 267172 Mobile 04 111 31725

AUSTRALIAN PHONECARDS

Selling good used mixtures (some duplication) including \$2, \$5, \$10 & \$20 as collected from phoneboxes over the last two years.

Great value at approximately 15-20% face.

Packages of \$50 and \$100.

J. Beste, PO Box 877, Mudgeeraba, Qld 4213

Phone (075) 303157

AUSTRALIAN PHONECARDS

50 mixed multi-hole good condition Australian phonecards \$50

100 mixed multi-hole good condition Australian phonecards \$95

25 different world phonecards \$20

J.G. Beauregard-Smith

GPO Box 226, Adelaide, SA 5001, Australia

Phone (08) 349 4475

BAZAAR

SWAPPING

Collector wanting to swap Australian and Cambodian Phonecards

Please send lists to:- Daniel Rucci

589 Morley Drive, Morley, WA 6062

Phone (09) 2759370

SWAPPING

Wanting to swap 15,000 Australian one & multi hole cards for toy soldiers, Australian silver coins, Match Box, Corgi, Dinkey Cars, etc. or whatever. PHONE (02) 624 5996

WANGARATTA PHONECARDS

PO BOX 643

WANGARRATTA VIC 3676

NO MATTER WHAT PHONECARD YOU NEED WE WILL BE ABLE TO HELP YOU

IF WE HAVN'T IN STOCK

WE CAN GET IT FOR YOU

BEST PRICES ASSURED

Phone Australia 61 57 223371

ALL SWAP CARDS AVAILABLE

BASKETBALL CARD A SPECIALITY

PHONECARD, STAMP AND COIN FAIRS

7 To 10 Dealers Buying and Selling

Always a good selection of Australian, Pacific and World Coins, Phonecards and Stamps available.

10.00 a.m. to 4 p.m.

3rd Sunday in every month at

BURWOOD MASONIC HALL,

47 Belmore Street, Burwood, NSW.

4th Sunday in every month at

GRANVILLE TOWN HALL,

Carlton Street, Granville, NSW.

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“COLLECTOR PHONECARD”

NEWSLETTER

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 - * LIMITED RELEASES
 - * SINGLE CARDS
- AND MUCH MORE

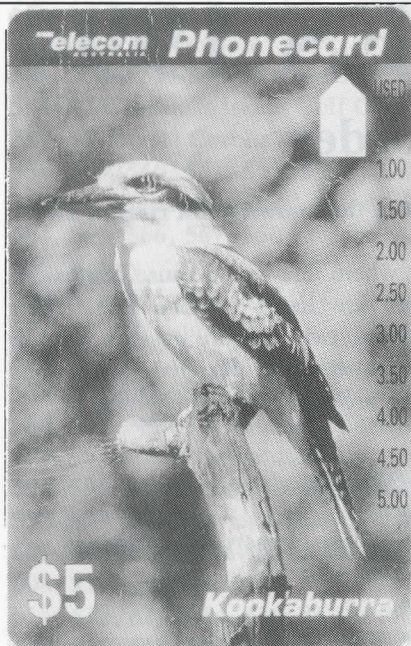
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STAMPS, COINS & PHONECARDS

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W.A. 6330

TEL (098) 416338 FAX (098) 421702



KOOKABURRA

Limited edition Custom Phonocard
 Due for release EARLY MARCH
 Only 10,000 printed of this unique Australian bird.
 Available as 7000 Limited Edition Packs and
 3000 Single Phonecards.

This vibrant, true-to-life colour portrait of the LAUGHING KOOKABURRA is presented in only 7000 Collector Packs of top quality, full colour gloss coated A4 folders and only 3000 single collector phonecards packaged to protect the mint condition of your Collector Edition Phonocard.

ORDER NOW!

To add this beautiful phonocard to your collection, order from:

SOUTH COAST PHONECARDS

PO Box 454, Dapto, NSW 2530, Australia.

☎/Fax (042) 62 2688.

Phonocard Pack \$19.50 Single Phonocard \$12.00 1 Pack + 1 Single Card \$29.50

Order to: South Coast Phonecards, PO Box 454, Dapto, NSW 2530, Australia. Ph /Fax (042) 62 2688.

Please supply me with the following:

	Quantity		
Limited Edition Packs	\$19.50	\$.....
Single Phonecards	\$12.00	\$.....
1 Limited Edition Pack & 1 single Phonocard	\$29.50	\$.....
.....	Plus *Postage	\$ 3.50
.....	Total	\$.....

Date:...../...../..... Payment Enclosed: Cheque \$..... Postal Order \$.....
 Please debit my Credit Card \$..... Bankcard MasterCard Visa

Card No: - - - - -

Expiry Date: - - - - - Name on Card:

Signature: Send to:

☎..... Address:.....

*Postage within Australia. All items sent Certified Mail.

Collector Packs Mint Australian Cards

 *At Wholesale Prices*



- ▼ I specialise in wholesale and investment portfolios of Telecom Collector Packs and Telecom Phonecards.
- ▼ Whether you are a Phonocard dealer or looking to invest, you simply can't afford not to call me for a quote.
- ▼ I am also *buying*, subject to stock requirements.
- ▼ I will *better any offer* for quantity purchases of packs or cards I have in stock. So call the others, *then call me!*

PETER STEPHENS PHONECARDS

GPO Box 2183 Sydney 2001. Tel (02) 699 8335 (2pm to 9pm)

TELECOM ISSUES 1994

A simplified checklist in serial batch order

Stop tearing your hair out fretting over those missing prefixes! Here's a list of the known print runs of all Telecom Australia and Telstra issues for 1994.

Cards are described by denomination and the set to which they belong, except where this would cause confusion. Where different print runs from one issue have consecutive serials, these are listed on one line. Their denominations are listed in corresponding order, with the note "(x cards)." Where two or more designs were in one print run (\$5 Landscapes, Commonwealth Games and Life Saving), this is noted as "(x designs)." Print runs over more than one prefix are indicated by a hyphen ("-"), and discrete print runs are separated by a comma (",").
Read left to right across the page.

Prefix Range: Description

362: \$10 Tourist generic
364-366: \$5 Australia Day
369: \$5 Australia Day
371-375: \$5 Dinosaurs
377, 378: \$5, \$10 Dinosaurs - LE (2 cards)
381: \$20 Dinosaurs - LE
384, 385: \$10, \$20 Christmas Island (2 cards - Cove & Crabs)
386, 387: \$5 Tourist generic (Testing material: effectively Empty)
388, 389, 390, 391: \$5 Year of the Dog (4 cards)
396: \$10 Tourist generic
399, 400: \$20 Dinosaurs (2 print runs)
402-405: \$5 Endangered Species
407: \$10 Dinosaurs
409, 410, 411: \$5, \$10, \$20 Endangered Species - LE (3 cards)
412: \$5 Custom: Swiss
414-417: Believed Empty
418: US\$20 Rwanda: Communications Satellite
420-422, 423-425, 426: \$5, \$10, \$20 Endangered Species (3 cards)
427-428: \$5 Tourist generic
429-430, 431-432: \$5, \$10 Endangered Species (2 cards)
433, 434: \$2 Custom: Rentlo (2 cards) Reputedly, 434 issue imminent
435, 436: \$10, \$20 Christmas Island (2 cards - Cove & Crabs)
437, 438, 439, 440: \$5 Year of the Dog (4 cards)
441, 442, 443, 444, 445: \$5 Landscapes - LE (5 cards)
446, 447: \$10, \$20 Landscapes - LE (2 cards)
453: \$10 Custom: AWF (Duck)
455: \$2 Custom: Phonecard Collector
458-461, 462-463: \$10, \$20 Landscapes (2 cards)
472-476: \$10 Sydney Dance Company
477-502: Believed to represent unnumbered \$4 Social Security
503-510: \$5 Commonwealth Games (2 designs)
514, 515, 516: \$5, \$5, \$10 Commonwealth Games - LE (3 cards)
517, 518: \$10, \$20 Christmas Island (2 cards - Cove & Crabs)
519: US\$20 Cambodia: Temple
521, 522, 523: \$5 Custom: Opera House (3 cards)
525: \$2 Custom: AFL (Ablett) (First 9,400 Serials)
525: \$2 Custom: AFL (Ablett Variety) (last 600 Serials)
526-527: \$20 Landscapes
529-536: \$5 Life Saving (2 designs)
541-543: Empty
545: \$2 Custom: Victoria Stamp Traders
547: \$20 Custom: Museum of Contemporary Art

Prefix Range: Description

363: \$5 Environment
367, 368: \$20, \$10 Tourist generic (2 cards)
370: \$5 Australia Day - LE
376: \$5 Tourist generic
379-380: \$10 Dinosaurs
382, 383: \$5 Custom: Tamworth (2 cards)
392-395: \$5 Dinosaurs
397-398: \$10 Dinosaurs
401: \$5 Tourist generic
406: \$10 Tourist generic
408: \$20 Endangered Species
413: US\$2 Cambodia: Temple Dancer
418: US\$5 Cambodia: Communications Satellite
419: \$5 Tourist generic
448-452: \$5 Landscapes (5 designs)
454: \$5 Custom: Steam Loco 1210
456-457: \$20 Australian Ballet
464-471: \$5 Ballet & Dance (2 designs)
511-513: \$10 Commonwealth Games
520: US\$50 Rwanda: Planet Earth
524: \$5 Custom: AWF (Koala)
528: \$5 Custom: Ettamogah Pub
537-539, 540: \$10, \$20 Life Saving (2 cards)
544: \$2 Custom: Albury High School
546: \$2 Custom: Nicotinell #1

548: \$5 Custom: Telecom Corporate. Only a small percentage released to date - most stocks still held by Telecom. Watch for a promotion!

549, 550, 551: \$2 Custom: AFL (3 cards)

553: \$2 Christmas Island Golf Course

557: \$5 Toyota Corolla

558, 559, 560, 561, 562: \$50, \$2, \$5, \$10, \$20 Custom: Apollo II (5 cards)

563: \$20 Christmas Island - Margaret Beach

564, 565, 566, 567: \$50 Custom: Animal Eyes (4 cards)

568: Empty

569, 570, 571: \$5, \$5, \$10 Custom: Rally Australia (3 cards)

572: \$5 Bookmuncher

573-577: \$5 Life Saving (2 designs)

578-581, 582-584, 585: \$5, \$10, \$20 Christmas (3 cards)

586, 587, 588: \$5, \$10, \$20 Christmas - LE (3 cards)

590: \$5 Cardex Amsterdam

594, 595: \$5 Custom: Courage Under Fire (2 cards)

598, 599: \$2 Custom: Disney (2 cards)

601-602: \$5 Life Saving (2 designs)

608: \$10 Life Saving

611, 612, 613, 614, 615: \$5 Custom: Chinese themes

616, 617, 618, 619: \$5, \$5, \$10, \$10 Custom: one Australia Challenge (4 cards)

620: \$2 Custom: White Tiger

624: \$10 Custom: Black Opal

626-627: Believed Empty

629, 630: \$10, \$20 Christmas (2 cards)

631, 632, 633: \$10, \$20, \$50 Custom: Apollo XV (3 cards)

634-637, 638: \$10, \$20 Christmas (2 cards)

640-642: \$5 Australian Newsagents

644, 645: \$2 Custom: Coke (2 cards)

647: \$2 Custom: Summertime #1

649: \$2 Custom: Dial-a-Box

651: \$2 Custom: Victorian Stamp Traders reprint

653-655: Believed Empty

657-659: Believed Empty

661, 662, 663, 664: \$10, \$20, \$5, \$5 Life Saving - LE (4 cards)

665: Believed Empty

668, 669, 670: \$2 Custom: Ken Done/Tourism NSW (3 cards) Issue imminent

671: \$2 Custom: Summertime #2

673-678: Believed Empty

680, [681 ... 693], 694: \$2 Custom: NPWS (15 cards)

695-697, 698-699, 700-701: \$5, \$10, \$20 Christmas (3 cards)

Custom, International and Limited Edition ("LE") issues are indicated in bold. The compiler would like to hear of any issues "Believed Empty" which collectors have sighted (please send photocopy).

Compiled by Bill Elliott

COLLECTOR PACKS FOR SALE

Geelong	\$225	Tasmania	\$60	Landscape '94	\$70
South Australia	\$595	\$1.50 Bird Choir	\$120	Comm Games	\$40
\$5 Generic	\$125	Australia Day '93	\$30	Opera House	\$50
\$5 Grand Prix	\$110	Indigenous People	\$32	Ettamogah Pub	\$35
Victoria	\$295	Landscape '93	\$35	Tamworth	\$35
Queensland	\$295	Microscopic	\$65	Year of Dog	\$60
New South Wales	\$395	Environmental	\$65	Swiss	\$30
Western Australia	\$70	Australia Day '94	\$50	Museum of Art	\$55
ACT	\$220	Dinosaurs	\$135	Spies Hecker	\$55
Northern Territory	\$59	Endangered Species	\$60		

QUANTITY OF MINT CARDS AT FACE VALUE

PHONE 075 923685

NEW ZEALAND NEWS UPDATE

CIPEX 95 CHRISTCHURCH INTERNATIONAL PHONECARD EXPO

This important event will be held in Christchurch over the Anzac weekend in April. The Expo is again being organised by the same team which has run these very successful Expos for the past two years. In 1993 and 1994, the Expo had attendances of about 3,000 people over the two days and it is anticipated that the 1995 Expo will be as well attended.

As in previous years the Expo is being run under the auspices of the Linstudy Phone Card Society Inc.

The two day Expo will be held on the 22nd and 23rd of April and the times will be from 10am to 4pm each of the two days.

The venue will be as in previous years ie, The Chandelier Room, Chung Wah Restaurant, 63 Worcester Boulevard.

Telecom New Zealand will be supporting the Expo with a special promotional PhoneCard. Strategic Media Ltd have advised that they will have a stand.

All applications for a dealers stand (or booth) at this Expo are on the agreed understanding that no private overprinting of phonecards or the production of any other souvenirs relating to, or first issued at, the Expo will be produced by or sold by a stand (or booth) holder.

There will be a special dinner held downstairs in the Chung Wah restaurant on the Saturday evening at which prizes for the competitive displays will be awarded.

There will be a door give-away prize (a card in previous years) which will be secret until the day of the Expo.

It is proposed that a public PhoneCard auction will be held during the Expo. Details are still to be finalised but it will be held on either the Saturday or Sunday nights.

Plans are already underway for an enlarged Expo in 1996 including an International Conference with support from various Telecoms as well as Telecom New Zealand.

For further information in regards to this Expo please contact Steven McLachlan at Shades Stamp Shop Lt, 54 Shades Arcade, Cashel Street, Christchurch or phone (03) 366-6390 (NZ) or fax (03) 374-6505 (NZ).

MARKET COMMENTARY

The following are extracts from the March 1995 issue of "Phonecard News" - a newsletter/price list as produced by Steven McLachlan of Shades Stamp Shop Lt. in Christchurch.

"The past month has seen the usual quiet February trading. This is a time of re-appraisal for many collectors as they sit down to work out what they want to collect in 1995. Obviously personal preferences are important but it is also good to look at what others are doing to see if you can get a guide to future trends.

Recent months have seen an upsurge in demand for cards from the USA. This is particularly so for issues from Hawaii and New York. Nynex, which is the New York Telecom Company, has recently announced the figures for the destruction of all of their unsold old-style Optical cards.

This has given us some very surprising results with some issues previously considered common, now being revealed to be scarcer than originally thought. Customers who bought the Postcard views set of 5 cards or the Spirit of Service card from us will be very pleased when they see that these issues have increased substantially in price.

It appears that the American market is now expanding quickly with a recently launched and busy Compuserve bulletin board for phonecards being one of these signs. The English market also appears to be in a strong upswing but the same can't be said for the Australian phonecard market which is very quiet at present".

COLLECTING TRENDS

"Phonecards are often offered in many different types of packaging. You can sometimes pay substantial premiums for fancy printed cardboard. However, more and more collectors are now housing their collections in good quality phonecard albums. This entails removing any fancy packaging which is then put aside and often forgotten.

Sometimes it is worthwhile paying extra to purchase cards in special packs and sometimes certain cards are only made available in this format. Other times however, it is possible to save substantial amounts by purchasing loose cards.

It is important to decide which approach you want to take. With New Zealand cards it is difficult to tell the difference between mint and fine used cards. For this reason overseas catalogues normally only list New Zealand cards as if they were all in used condition. Orders we receive from overseas for New Zealand cards are nearly all for used sets. Because of this overseas demand we expect that 1995 will see far larger increases in price for used New Zealand cards rather than for mint sets or Collector Packs.

The sets most in demand at present appear to be the Whitbread set, the 1991 Animals set, the 1991 Lighthouse set, the 1993 Spot set and the 1994 Farm Animals set. In nearly all cases the demand is for complete sets so the pressure is on most dealers stock for the key \$20 values. Make sure that you have your sets complete now while we still have stock. In most cases even the larger dealers will have less than 20 good copies of the key \$20 values".

Thanks to Steve McLachlan for use of the above -Ed.

TELECOM NEW ZEALAND

PhoneCard Catalogue 1994

Telecom New Zealand's inaugural PhoneCard Collectors Catalogue is out. It is a truly magnificent publication in a full A4 format of 100 glossy (heavy duty paper) pages which include everything you wanted to know about PhoneCards, in an easy-to-read format.

It features an in-depth history of public telephony from Alexander Graham Bell's first ever telephone. The article traces the increasingly sophisticated technology employed in public telephone systems, from hand generators to push button phones to the recent day PhoneCard payphones. An item on the structure of PhoneCard collecting features information on Telecom Payphone's development of PhoneCard designs and production, to the packaging available to you, the collector.

The catalogue lists single cards and collector packs in each section eg., General Issue Cards, and Advertising Cards; the latter in turn 'broken down' to AdCards, FundCards, Event Cards, GIFTCards, Promotional Cards, Dealer Cards, Internal-Precursor-Test Cards and Premium Cards.

The catalogue covers every card issued in New Zealand from 1989 to 30 June 1994. In future, an annual catalogue will be available in July each year listing the PhoneCards and Collector packs produced over the previous twelve months.

Each listing contains details on:

- . Card history.
- . Production quantities of each card.
- . Distribution and varieties.

Telecom New Zealand acknowledges the work and effort of Mr Alan Kilpatrick of Dunedin, as the principal author of the publication.

Send **now** for your

Telecom phonecard catalogue

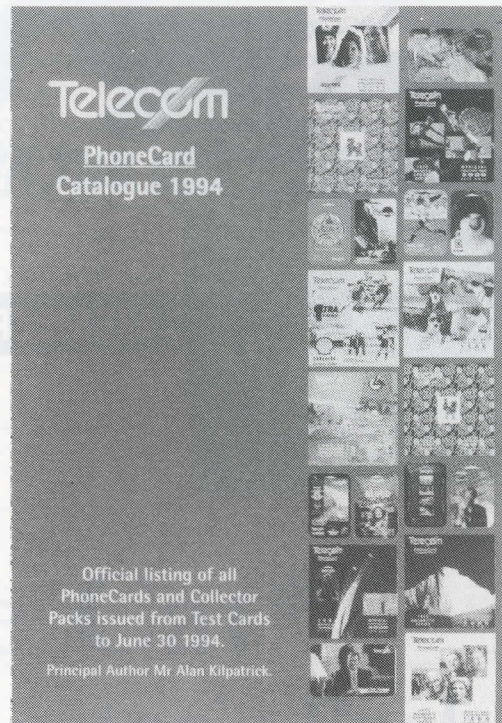
The catalogue is priced at NZ \$24.95 (inc GST) plus postage and packaging (\$4.00 per catalogue).

Catalogues may be obtained by writing to:-

Telecom Phonecard Catalogue
PO Box 3838, Auckland
New Zealand

Please allow 21 days for delivery.

Payment by Visa/Mastercard acceptable.



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To join, fill out the form below and send with your check, money order or credit card number to: **World Telecom Group, Inc., Collector Division, The Landmark, 2015 Landings Drive, Mountain View, California, 94043.0816 USA, Attention: Carol Condon or FAX to 415.694.7886.** We look forward to welcoming you to the **APCC**.

Please PRINT and if FAXing, write in dark pen. Thank you.

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THE GRAPEVINE

by Insider

Well, it has started to happen. The collector numbers are beginning to have an effect on sales after the speculators left the hobby last year.

In the short term over the last few months the sudden exit from the phonecard scene of the speculators had a severe effect on some dealer's revenue! Some of these dealers had to resort to very low priced adverts in an attempt to win back some market share after losing the "big spenders". Last year, I predicted that January would see the lowest prices for some time due to some dealers forth-coming cash-flow crisis from attempting to keep up with all the custom cards. The exit of the speculators propelled some of them towards a very lean New Year! I felt sorry for some of the 'nicer' dealers, the majority of whom are trying to run an honest business and serve customers well. But, as Confucius say "He/she who feeds the smiling tiger deserves no money in March"!

What has happened in March? Edlin's auction went very well and the usual high realised sale rate was achieved. Collectors were buying across the range of material offered with perhaps more than the usual interest in world cards. Dealers bought up big on anything offered cheaply. It will be interesting to see how the Melbourne auction goes in April.

Interest is high for the Sydney International Phonecard Fair (all over by the time you read this). The recent full page (colour) advert for Coca-Cola cards in a Sydney Sunday newspaper will have boosted attendance at the Fair. Reading about events in Ireland, when they just had a publicly advertised fair, they were swamped with new collectors and demand jumped accordingly. I bet this new publicity (including a second full page in the same paper promoting the Fair) will have an equal effect on the Sydney area for the Fair and afterwards.

Actually, there has been next to no publicity for the phonecard hobby in the last five years. All concerned - clubs, dealers and Telecom - need to do something about the fact. The licensee of the Coke cards is to be congratulated on putting so much money and thought back into the hobby - it is about time we saw someone who is making money from producing cards actually promote the hobby at the same time.

In events around the world, I was amazed to see a short time ago that the New York Telephone Company have released destruction figures for their early optical Nynex phonecards. The figures are shown below for the reader's benefit. The history of Nynex cards is as follows, for those new to the hobby. Around three years ago (from memory - so don't write to me if I'm wrong Mr Elliot), Nynex released their first four cards featuring the Yellow Phone (a complimentary), the Democratic Convention Complimentary (given to Democrat Senate delegates), the Democratic Convention general release card and the New York Skyline.

Two of these were in very small print runs, the Democratic card given to Senators in a show bag (20,000) and the general release card (12,000). The one in the show bag tended to stay their until it got 'binned' - have you ever seen a Senator using a graffiti inscribed public phone in New York? The rapid rise in this card's price caught the German imagination (bless them) and they speculated on the next few issues from 'Empire' through 'Ellis Island', to the 'New York Tennis'. At this stage they stopped! Prices fell for some time and the next few issues seemed to lack general interest and so print runs were reduced to 25,000 again for the 'Luge' and the 'King Kong' set. From the final figures, it seems that those who bought these cards have a good-un! For America's future collectors - 20,000 will not be anywhere near enough cards.

The figures:

<u>Card Description</u>	<u>Original Printing</u>	<u>Destroyed</u>	<u>Final Mintage</u>
Yellow Phone	100,000	28,912	71,088
Democratic Comp.	20,000	-	20,000
New York Skyline	50,000	-	50,000
\$5 Democratic	12,000	-	12,000
Empire	80,000	2,950	77,050
Ellis Island Set	50,000 each	2,195 (average)	47,805
Games	80,000	2,142	77,858
Summer in City	75,000	12,851	62,149
New York Tennis	70,000	22,084	47,916
Postcard Scenes	70,000	48,351 (average)	21,649
Spirit of Service	75,000	48,846	26,154
Luge	25,000	-	25,000

Since these cards were released, Nynex have gone over to a Tamura type Japanese card similar to Australian Telecom cards, but slightly thinner. They feel as thin as the Italian cards but look more attractive. Two sets (Student inauguration - 3 cards, then the King Kong set - 3 cards) have been released followed by the 'Peace' card and the 'Big Apple' card. These cards are strikingly designed and will obviously appeal to systematic collectors around the world.

Custom Cards - what a month March was! First Telecom withdraw the One Australia Challenge cards, then the boat sinks off California! Something less than 500 packs were sold before Telecom swooped. This set/pack should be a good one to own as no other Telecom Australia cards have (or will ever approach) these release figures. Time will only tell if the producer again gets possession of the cards or whether Telecom shreds them!

After Telecom 'get strong armed' with the Custom card producers they release their own card. This time it is in conjunction with Note Printing Australia and this Custom card is only a 5,000 print issue - though other card producers have had to struggle under higher print runs. If you thought it was difficult to justify a private issue Custom card (say a \$5 face value card retailing for \$30), how can Telecom justify a \$10 face value card (any royalties to be paid?) retailing for \$195 ??? (the cheapie is only \$95!). But of course, it is not a Custom card - it is a "S"pecial card!

The latest Bulletin from Telecom lists the Special card as having a print run of 10,000! Does this mean that they are destroying 5,000 of them to comply with the 10,000 minimum print run requirement - tricky devils - or is this a typo, misprint or a joke? If you want to purchase this product, feel free, after all prefix collectors may want to obtain the number whilst praying that Telecom decide not to enact the exercise again. If you decide to go in the ballot for the pack because you think you can make a nice profit - I suggest you re-read the early part of this article.

The first pack (numbered 000000) is to be auctioned by Spinks Noble. I wonder if Telecom thought of this idea after attending the New Zealand auction last year when that flower card went for \$26,000. It may not be a good idea to follow that road!

Insider

FAIRS - SHOWS - AUCTIONS

1	April 95	Public/Postal Phonenumber Auction	Royal Exhibition Buildings	Carlton (Melb)
2	April 95	Australian Phonenumber Coll. Club Fair	Council Admin. Centre	Sturt (Adel)
8	April 95	Goulburn Valley Collectors Fair	St Augustines Parish Hall	Shepparton
9	April 95	WA Phonenumber, Stamp & Coin Fair	The Kings Hotel	Perth
22-23	April 95	Edlins National Coin & Stamp Show	Lennox Hotel	Brisbane
23	April 95	Phonenumber Club of Tasmania Fair	Masonic Hall	Glenorchy
30	April 95	Stamp & Coin Super Fair	Petersham Town Hall	Petersham
7	May 95	NSW Phonenumber, Stamp & Coin Fair	Holiday Inn Menzies	Sydney
20	May 95	Rosebud & District Phone. Coll. Club	Caulfield Secondary College	Melbourne
3-4	June 95	Edlins National Coin & Stamp Show	Convention Centre	Canberra
11	June 95	WA Phonenumber, Stamp & Coin Fair	The Kings Hotel	Perth
16-17-18	June 95	Sydney Coin & Stamp Fair	Sydney Opera House	Sydney
1-2	July 95	Edlins National Coin & Stamp Show	To be advised	Perth
2	July 95	NSW Phonenumber, Stamp & Coin Fair	Holiday Inn Menzies	Sydney
8-9	July 95	International Phonenumber & Banknote Fairs	Dallas Brooks Hall	Melbourne
22-23	July 95	Edlins National Coin & Stamp Show	Attrium Hotel	Darwin
6	August 95	WA Phonenumber, Stamp & Coin Fair	The Kings Hotel	Perth
12-13	August 95	Edlins National Coin & Stamp Show	Holiday Inn Menzies	Sydney
19-20	August 95	Edlins National Coin & Stamp Show	Convention Centre	Canberra
8	October 95	WA Phonenumber, Stamp & Coin Fair	The Kings Hotel	Perth
14-15	October 95	Stamp, Coin & Phonenumber Fair	Town Hall	Tamworth
27	October 95	Edlins National Coin & Stamp Show	To be advised	Burnie
28	October 95	Edlins National Coin & Stamp Show	Albert Hall	Launceston
29	October 95	Edlins National Coin & Stamp Show	Westside Hotel	Hobart
4-5	November 95	Aust International Phonenumber Fair	Holiday Inn Menzies	Sydney
11-12	November 95	Edlins National Coin & Stamp Show	Convention Centre	Canberra
19	November 95	Aust International Banknote Fair	Holiday Inn Menzies	Sydney
3	December 95	WA Phonenumber, Stamp & Coin Fair	The Kings Hotel	Perth

FOR FREE ANNOUNCEMENTS IN THIS SECTION, WRITE TO THE EDITOR



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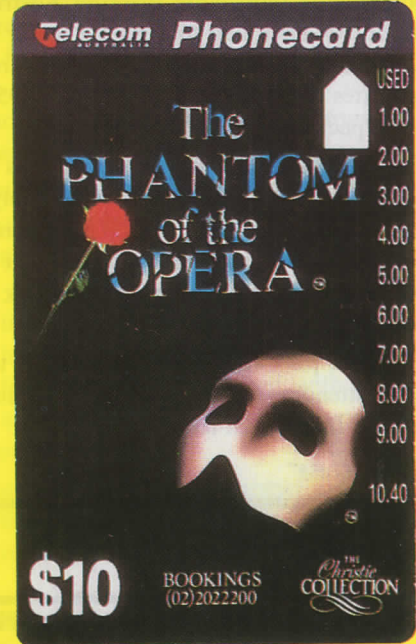
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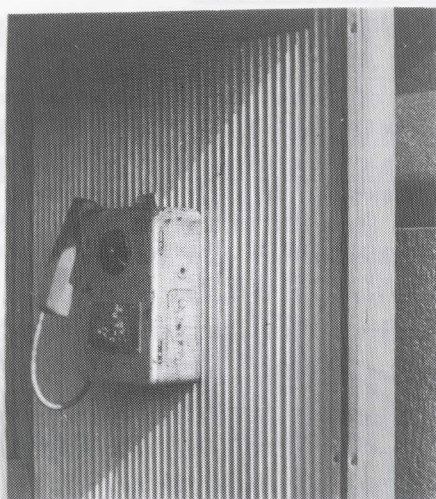
CHALLENGE IN RUSSIA

by Ken Hosking - Bulleen, Victoria

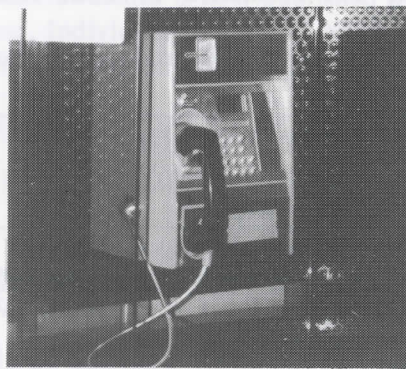
This was the day that we were all looking for, the reason why we joined this tour and that was to visit Russia.

The coach crossed the border from Finland and into Russia and pulled into a parking station for inspection. We all bundled off and waited for instructions. After being directed to stand in a line, we then moved into a booth for processing. On entering, I handed my passport to a stern looking young man looking down on me. Next minute - thump went the stamp in my passport and I was away. In real time it took just 45 minutes to process a bus load of 47 people, including the bus inspection!

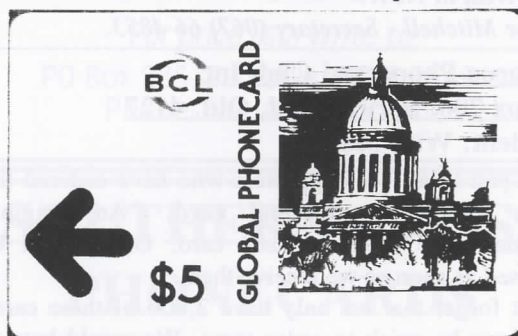
It was late in the afternoon when the coach entered the outskirts of the city of St Petersburg and I sat up and looked through the window to try and identify a phonecard telephone box in the streets. I did see some very old telephones bolted to the buildings, the telephone boxes had no glass and the booth was lined with corrugated iron - but nothing resembling a telephone that used phonecards.



After checking in at our hotel I went for a wander around the hotel shops. There on a back wall of a shop I found two modern touch dial payphones. The disappointment was that the phonecard receptacle at the bottom of the unit was covered with masking tape and labelled DO NOT USE. So there were phonecards only available for tourists in Russia but how was I going to get the cards?



Our stay in St Petersburg was for three days and the masking tape still covered the phonecard receptacle all that time. On the last day I found a shop with **Baltic Communications Ltd** in the hotel. I was desperate to try anything. I wasn't leaving Russia without any of their phonecards. The lady behind the counter listened as I explained that I wanted to buy some phonecards, but not to use because I was a collector. She had to make a phonecall to her manager to get permission and by the tone of her voice I think she had to convince him that I wasn't going to use them. She put the handset down, walked to the safe and sorted out three cards. The cards were valued in US Dollars and cost \$35 plus \$4 tax.



That was the only sighting of card payphones that I made in Russia - I could not find them in Moscow nor in any of the other big cities that we passed through.

CLUB & SOCIETY NEWS

This Section Is Provided To Phonocard Clubs & Societies For The Promotion Of Their Activities And Membership.

Articles Provided Will Be Reproduced At No Cost To The Club.

Tamworth Philatelic Society Inc.
PO Box 678, Tamworth, NSW 2340.
Secretary: Graeme Mitchell

The Tamworth Philatelic Society is staging a major **Stamp, Coin and Phonocard Fair on the 14th and 15th of October 1995**, as part of its 30th Anniversary celebrations.

Tables are \$25 each for the two days with a maximum of two tables for each trader payable on booking. Space will only be reserved on full payment. Preference will be given to dealers who attended the 1992 Peelpex exhibition.

The Fair will be held in the Tamworth Town Hall which is located in Fitzroy Street, only 50 metres from the Post Office in the heart of Tamworth CBD. A display by club members will be mounted for the public and a dinner is intended with a small 'fun' auction.

Tamworth Fairs are always well supported so dealers can be assured of a good response from the North and North-West of NSW.

Graeme Mitchell - Secretary (067) 66 4853.

Kangaroo Phonocard Club Inc
PO Box 706, Springwood, Qld. 4127
President: Wim Matzer

Thank you to all our supporters who have ordered the Club's second promotional card; "An Original Brisbane Scene", on a plastic card. Orders will be processed as soon as we receive them.

Do not forget that we only have 2,000 of these cards printed, so be quick to order some. We would hate to have to tell you; "sorry, we sold out".

Cost of the cards is as follows;

. \$2 each for financial members (maximum of 10 cards per member);

. \$3 each for non financial members.

Send your order with payment to our Secretary as per the above address.

Also, as mentioned previously, the Club is starting with its first 'Postal Bid Sale', No. 1. One of our committee members (John W. Cook) has willingly accepted the task. John, will of course have help from other members and the committee as we all realise it is a big job to handle by himself.

For further information about the above or about the Kangaroo Phonocard Club in general, please contact

our Secretary by writing to her as per the above address or by Telephone on (07) 808 8871 - please ask for Tina.

Wim Matzer - President

Rosebud & District Phonocard Coll. Club Inc.
PO Box 211, Rosebud, Victoria 3939
Secretary: Sandy Kitto

The Club is releasing its second **Limited Edition Promotional Card** on Saturday, the 20th of May, 1995, at its Fair to be held at the Caulfield Secondary College, Corner Booran and Neerim Roads, Caulfield (Melway 68 D.3).

The card has a photo of a Sugar Glider on it. When people look at it they may think that it is a possum - it is not however, but is a completely different Australian animal.

These cards will sell for \$3.00 to non-members and \$2.00 to club members. Only 1,000 are being produced and numbered.

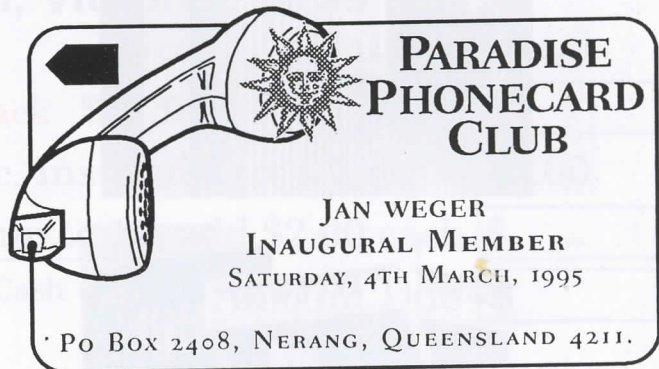
Table bookings for the Fair are so far quite good, with 75% of the tables already booked. For those still wishing to book a space, single tables are available for \$30 and a double for \$60.

Enquiries in relation to the Fair can be made to **Sandy Kitto** as above or to the Club President (**John Thomas**) on (059) 86 2261.

Paradise Phonocard Club
PO Box 2408, Nerang, QLD 4211.
Secretary: Jan Weger

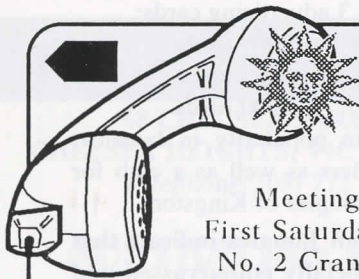
On the 4th of March 1995, the inaugural meeting of the Paradise Phonocard Club was held on the Gold Coast.

From this meeting, the Club has commenced with 21 Foundation Members, each of whom have their own Inaugural Membership card (*see below - another collectable?*).



Club Office Bearers are as follows:

President	Graham Perrett
Vice President	Barbara Corrigan
Secretary	Jan Weger
Treasurer	Dell Prince
Exchange Super.	Laurie Brown
Committee	- Daryl Flint
	- Shane Safier
Junior Liason Officer	Tim Weger



PARADISE PHONECARD CLUB

Meetings Held 1.00pm
First Saturday of Every month.
No. 2 Cran Street, Ashmore.

For further information contact:
Jan 78 2993; Laurie 39 1803; Graham 77 3765

Anyone wishing to obtain more information on the Club can do so by writing to the Secretary as per the address on the page opposite below or by calling any of the persons listed on the 'card' featured above (area code 075).

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FOCUS ON FARAWAY PLACES

by Cyril Fox

This Month: JAMAICA

Land of rum; barefoot cricket matches in dusty streets; bananas; bronzed bodies; reggae and old tales of slavery, pirates and fierce hurricanes - this is Jamaica. Jamaica, a former British colony and an island of magic names: Montego Bay, Ocho Rios, Palmetto Point, Starve Gut Bay, Alligator Pond, Bog Walk and Milk River Bath.

A nation of about 2 1/2 million people, Jamaica is situated in the West Indies, south of Cuba. The island was colonised by Spain in 1509 but was transferred to British rule in 1670 under the provisions of the Treaty of Madrid. Since 1962 Jamaica has been independent.

Payphones were first installed in Jamaica circa 1952. Aluminium tokens were required to operate the telephones; originally the price of a token (for a three minute call) was four pence.

Phonecards were first introduced by Telecom of Jamaica in 1990. The initial issue comprised a stock design from GPT of the United Kingdom picturing the Albert Dock in Liverpool. Three values were issued - 10 units, 50 units and 500 units.

Later in 1990, the first truly Jamaican definitives were introduced:

- J\$50 Pink Orchard (*Oncidium Pulchellum*)
- J\$100 Green Parrot (*Amazon Agilis*)
- J\$200 Butterfly (*Papilio Homerus*)

There was, in addition, a complimentary J\$5 version of the Pink Orchard card.

These designs have all been periodically re-issued, hence the practice to collect Jamaican cards by control (prefix) number. Generally, the earliest prefix "IJAM...", is in most demand by collectors worldwide.

Since 1990 there have been more than a dozen new issues, including an annual Christmas issue (except in 1994), cards portraying various scenes of Jamaica and an interesting anti-vandalism card. However, the most sought card of the later issues is undoubtedly the J\$300 card picturing music guru, Bob Marley.

Jamaica has also so far issued 3 advertising cards;

- J\$10 for Compact Car Rentals 2000 cards
- J\$20 for Burger King 5000 cards
- J\$100 for Hedonism 5000 cards

Card collecting is growing in popularity in Jamaica; already there are several dealers as well as a club for collectors run by Stephanie Douglas of Kingston.

Recent unofficial reports from Jamaica indicate that Telecom of Jamaica is financially embarrassed and that payphone services may be discontinued sometime this year!

"The Australasian Phonecard Monthly"

DISPLAY ADVERTISING RATES

EFFECTIVE FROM 1 JANUARY 1995

Description	To Be Typset		
	Black & White	Inside Colour	
		Spot Colour	Four Colour
Full Page	\$380	\$440	\$600
Two Third Page	\$270	\$320	\$440
Half Page	\$200	\$240	\$320
One Third Page	\$140	\$160	\$240
One Quarter Page	\$110	\$130	\$170
One Eighth Page	\$ 60	\$ 80	\$100

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AUSTRALIAN RARITIES FOR THE SERIOUS COLLECTOR

The following 13 Australian cards are being offered on a mail bid basis. To the best of my knowledge none of these cards has EVER been offered for public sale before! All are genuine Telecom Australia cards. Since there is no established market price for these items, offer whatever you are prepared to pay. The valuations shown are simply my personal opinion of the worth of each card - bids may be higher or lower.

The closing date for bids is 30 April 1995

If you wish to have photocopies of the cards, please send 2 x 45c postage stamps

- | | |
|---|-------|
| 1. Gold Telecard issued to a member of the Australian Barcelona Olympic Team 1992 | \$250 |
| 2. Telecard (blue, white & orange) issued to a member of the Barcelona Olympic Team 1992 | \$250 |
| 3. Telecard (blue, white & orange) issued to a member of the Australian Winter Olympic Team for Lillehammer | \$250 |
| 4. Specimen of \$10 QANTAS Complimentary phonecard | \$250 |
| 5. Specimen of a green "Limited Access" Telecard | \$150 |
| 6. Specimen of a red "National" Telecard | \$150 |
| 7. Specimen of a blue "Universal" Telecard | \$150 |
| 8. Specimen of a gold Telecard | \$150 |
| 9. Specimen of a gold & black "Network Plus" Telecard | \$150 |
| 10. Specimen of a blue, white & orange Telecard | \$150 |
| 11. Specimen of a Telecom "Payment Card" | \$120 |
| 12. Specimen of a Telecom MobileNet "Payment Card" | \$120 |
| 13. Specimen of a Telecom "Budget Payment Card" | \$120 |

OVERSEAS CARDS

COCA-COLA

New from the Czech Republic - only 500 issued \$50



OLD BANKNOTE

New from Bolivia - used \$15



South Africa: Now available, latest set of 4 cards of "Bushmen Painting" issue.

Mint set \$60

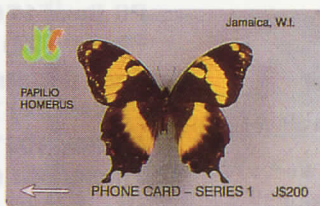
Nicaragua: First issue, C\$25

Mint \$25

U.S.A.: ACMI, \$3 card picturing Koala and Australian flag!

Mint \$20

WANTED TO BUY - UNDAMAGED MINT AND USED ANRITSU TRIAL CARDS



JAMAICA FAREWELL??





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Currency Collectables	Shop 3A NIB Arcade, 17 Manning Street, Taree NSW Phone: (065) 51 3512
D & L Stamps & Coins	Shop 5, 2-12 Macquarie Street, Parramatta, NSW 2150 Phone: (02) 687 2372
Edlins of Canberra	Shop 10, Garema Arcade, Bunda St., Canberra City, ACT 2600 Phone: (06) 248 7859 Fax: (06) 259 2316
G & C Quality Coins	Shop 5, The Star Arcade, 182 Queen St., St Marys, NSW 2760 Phone: (02) 833 1618 Fax: (02) 833 3297
G & K Stamps & Phonocards	PO Box 575, Carlingford, NSW 2118 Phone: (02) 871 3127
Intercards	C/- Tomerong Post Office, Tomerong, NSW 2540 Phone: (044) 43 4155
Kenneth I Foux Numismatics	PO Box 351, Rose Bay, NSW 2029 Phone (02) 30 7090
Les Szoedy & Associates	PO Box 268, Kingswood, NSW 2747 Phone/Fax: (047) 21 5389
MEF Books	PO Box 523, Narrabeen, NSW 2101 Phone (02) 913 3036 Fax: (02) 913 2028
Nino Stamps	16 Bent Street, Concord, NSW 2130 Phone: (02) 743 4659 Fax: (02) 743 3243
Paul Neumann	PO Box 416, Potts Point, NSW 2011 Phone (02) 363 4603 Fax: (02) 878 2448
Pittwater Philatelic Service	PO Box 478, Avalon Beach, NSW 2107 Phone: (02) 974 1177
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Status Retail	PO Box E176, St James, NSW 2000 Phone: (02) 267 6116 Fax: (02) 267 6124
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Western Collectables	118A The Entrance Road, The Entrance, NSW 2261 Phone: (043) 34 3730

CLUB & SOCIETY DISPLAY ADS

ROSEBUD & DISTRICT PHONECARD COLLECTORS CLUB INC.

P.O. Box 211, Rosebud, Victoria 3939

The Club
Meets Second Saturday, 2pm, Monthly
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Anglican Church Hall
Sixth Avenue & Point Nepean Road, Rosebud.
Melway 158 D12
All Welcome

THE MELBOURNE PHONECARD CLUB INC

P.O. Box 197, Heidelberg West, Vic. 3081.

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of Each Month
at 1pm
at the
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Edwardstown (off south Road)

Activities Provided for Members Include;
Auction, Direct Sales, Exchange, Discussions,
Reference Library, Postal Auction via
Magazine, Displays.

Information Brochure Available,
Club Secretary Mrs Glenis Hymers
At Above Address or PhoneFax (08) 381 3449

KANGAROO PHONECARD CLUB Inc.

P.O. Box 706, Springwood, Queensland 4127

This Club Meets Every Second Tuesday,
each Month

At 10 Queensport Road
Murarrie

UBD Street Directory Map 28-C4

For Further Information Ring Either
The Club Secretary on (07) 808 8871
or

The Club President on (07) 209 7915

SYDNEY PHONECARD COLLECTORS CLUB

PO Box 773, St Marys, NSW 2760

The Club Meets On the 4th Wednesday of
Each Month From 7.30pm

At the St Mary's Bowling Club Auditorium
Carson Lane (off Queen Street)
UBD Map 185 Ref G16

All Members and Visitors Most Welcome
Enquiries: Phone Derek May (02) 835 2427

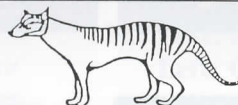
CAPRICORN PHONECARD & CARD COLLECTORS CLUB

PO Box 3069, Rockhampton Shopping Fair,
Queensland 4701

The Club Meets On the Fourth Tuesday of Each
Month at the Park Avenue, Catholic Parish Hall,
Cnr. of Main & Haynes Streets,
North Rockhampton, at 7.30 pm.

All New Members and Visitors Most Welcome

THE PHONECARD CLUB OF TASMANIA INC



P.O. Box 816, Rosny Park, Tasmania 7018

We Now Meet On the
3rd Friday in Each Month
At The Rosny Regional Library at 7.00 pm
Bligh Street, Rosny Park
THERE WILL BE A LUCKY DOOR PRIZE
EACH MEETING

All Members & Visitors Welcome

THE JAPANESE EXPERIENCE

All Cards Shown Below Available From Knox-Sherbrooke Phonocards

 <p>Flying Excellence. KAL KAL KOREAN AIR</p>	 <p>TOKYO-VANCOUVER 8747-400 Canadian Airlines International</p>	 <p>1989年7月22日 東京-羽田開港記念 東京-札幌-熊本-南紀白浜-神戸 JAS 日本エアシステム</p>	 <p>大阪-フランクフルト直行、週4便。 Lufthansa</p>
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 <p>AIR FRANCE cargo 東京(支店) 03-3476-2261 成田(支店) 04-2476-2272 大阪(支店) 06-291-3176</p>	 <p>4月から各全便が2階デッキになります。 Rクラス 12席が 15席 Eクラス 12席が 15席 Yクラスが12席が15席 キャセイパシフィック航空 ご予約は 大阪 06-245-5731 神戸 078-321-1441 京都 075-241-4121</p>	 <p>ANA BOEING 747-400 デラシジャンボ</p>	 <p>CERVINIA Alitalia 30th ANNIVERSARY 1955-1985</p>
 <p>AIR FRANCE TEL: 03-3476-2261</p>	 <p>最新鋭機 B-747-400 10月29日より就航 ANNIVERSARY 70th 1919-1989 KLM</p>	 <p>DAIWA AIRPORT SERVICE CO. LTD. TEL: 03-371-7322</p>	 <p>JAL MILEAGE PLUS JAL マイルプラス TEL: 03-371-7322</p>
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THE JAPANESE EXPERIENCE

(Pt 4.) by Don Hill, Knox-Sherbrooke Phoncards

This month's article focusses on one of the most popular thematic interests - Airline phoncards - and we also look at the question of how we can be sure that cards are not illegally reproduced by enterprising people in Japan, after a card becomes expensive and sought after.

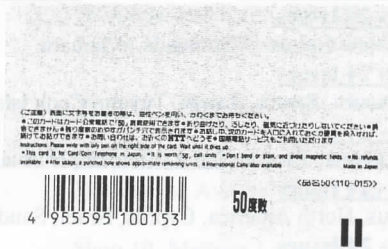
Airline Cards: Collecting airline cards is a real challenge for collectors. There is a difference between an Airline card and a card with a picture of an aeroplane! The difference being that the cards available are produced in small numbers and are usually given away to dignitaries and/or staff for special events or given to corporate clients. The "other" cards are freely available from airports etc., and are often produced in very large numbers by NTT. These cards often feature pictures of the airport itself, with or without an airplane taking off or standing around. As these cards are common and often quite plainly designed, they are not of interest to the real Airline card collector who is looking for something "special" and perhaps unique. In contrast, the Airline cards are quite scarce and very difficult to obtain due to their distribution.

As the Airline cards look so similar to the common NTT cards they are often missed when people sort through boxes of cards. A Coke card stands out - ah, a Coke card! But a card with an aeroplane stands a chance of being overlooked - ah, another common airport card!

Airline cards come in many different designs. Obviously, cards are released with pictures of the different planes in use for each company. Cards are produced to reflect an Airline's advertising concept e.g., Singapore Airlines have produced several cards featuring the well known ladies as seen on TV adverts. A series of cards may be produced to reflect the airlines flight destinations or a company may even produce a card featuring internationally recognised 'names' such as Richard Gere for promotional events. The Alitalia card shown opposite is part of a series of cards, 14 of which are featured in the Japanese catalogue. Many different companies feature cards with photographs of the cockpit and company name. JAL (Japan Airlines) have a range of cards with personalities, destinations, airline route maps, etc., all on cards having a common design with a white area at the bottom of the card incorporating the company logo.

Illegal Reproductions: In Japan, non-NTT cards are produced in two ways. We can neglect the department store photocopies which are not real processors as they would be easily spotted. The 'Free cards' which are produced by NTT subsidiary companies (Telco) in each region and the 'White cards' are cards which are purchased blank by anyone who wants to buy cards to be printed privately.

Clearly it would not be possible to arrange the Telco company to do the 'dirty work' and anyway, each card produced is numbered sequentially and so it is impossible to know what every numbered card should look like. The only way to illegally copy a card would be for a 'blank' to be purchased and then to find a printer who would risk doing the work. Sound easy? Actually, it gets harder as NTT change the printed rear of the white cards every year or two with the result that it is fairly easy to work out a rough date for the cards' manufacture. Obviously, one can not duplicate a card from seven years ago without a White card from seven years ago! Hey, what if someone thought of this seven years ago and decided to put away some blanks just for this scenario? Well they would have wasted their money as the front of each blank is imprinted with a number from NTT which serves to indicate the rough range within which a card design is printed. Below are some copies of the backs from different series white cards. You will have to buy the catalogue to discover about the other ones!



Far Left: April 1989
Left: October 1989



Far Left: April 1991
Left: April 1992

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A limited print run of 10,000 of these Custom cards has been printed. They will not be available through Telecom's mail order service. "The Australasian Phonecard Monthly" is offering a **FREE Phonecard** with each renewed, extended or commencing subscription to the magazine.

Anyone who subscribed from the August '94 issue (without knowing of this offer) will automatically receive one phonecard.

A subscription for 12 issues entitles the subscriber to one FREE Phonecard. A subscription for 24 issues (2 years) entitles the subscriber to two FREE Phonecards. The Phonecard features the original, November 1993 cover of the magazine.

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P.O. Box 1309, Tamworth, NSW, 2340.

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Sydney	Sydney Stamp Centre	14 Martin Place, Colonial Mutual Bldg Opp. GPO (02) 231 4583
Sydney	Status Retail	Shop 16, Royal Arcade, 255 Pitt Street (02) 267 6116
Sydney	Kennedy Stamps	Shop 4/155 Castlereagh Street (02) 264 6168
Sydney	Al's Phone Cards	Shop 29, 37 Park Street (02) 267 5931
Sydney	Queen Victoria Coins	Shop 12 QVB Walk, Queen Victoria Building (02) 283 2500
Blacktown	Prospect Stamps & Coins	Shop 18, 24 Main Street (02) 622 1399
Parramatta	D & L Stamps & Coins	Shop 5, 2 Macquarie Street (02) 687 2372
The Entrance	Western Collectables	118a, The Entrance Road (043) 34 3730
St Marys	G & C Quality Stamps & Coins	Shop 5, Star Arcade, 182 Queen Street (02) 8331618
Strathfield	Strathfield Stamps & Coins	Shop 68, Strathfield Plaza. (02) 764 3034
Narrabeen	M.E.F. Books	PO Box 523, Narrabeen, NSW 2101 (02) 913 3036
Lismore	Michael Rennie	Shop 3, 142 Keen Street (066) 22 4844
Gosford	Alan's Collectables	No1, Shop 4, William Street Plaza (043) 24 6884
Tamworth	Jeff Solomon	"Solomon's Newsagency", 411 Peel Street (067) 66 1368
Newcastle	Paul Melmeth Galleries	281 Hunter Street, (049) 26 3357
Newcastle	Hunter Valley Collectables	Shop 19, City Arcade, 120 Hunter Street (049) 26 3031

VIC

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Melbourne	Rex & Fair Philatelists	Shop 10, Hub Arcade, 318 Little Collins Street (03) 654 7022
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Melbourne	Universal Coin Company	20 Centre Place (03) 654 2997
Melbourne	Centre 22	22 Centre Place (off Flinders Lane) (03) 650 3687
South Caufield	MGK Stamps & Coins	357A Hawthorn Road, South Caufield (03) 523 8906.
Belgrave	Knox-Sherbrooke Phoncards	PO Box 601, Emerald, Vic 3782 (059) 68 5576
Moonee Ponds	R.M.C. Stamps & Books	633B Mt Alexander Road, Moonee Ponds (03) 326 1746
Wangaratta	Wangaratta Phoncards P/L	PO Box 643, Wangaratta, 3676 (057) 22 3167

QLD

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Brisbane	Rob Dean, GPO Newsagency	GPO Lane (next to public phones) (07) 229 1581
Brisbane	G.A.Laker & Co.	4th Floor, Bowman House, 276 Edward Street (07) 221 4746
Brisbane	Cut Price Coins	14 Queens Parade, Brighton (07) 269 1158
Brisbane	Garden City Stamps & Coins	Shop 1A, Garden City Shop. Centre, Mt Gravatt (07) 349 3562
Maroochydore	Queensland Coins & Collectables	Shop 5, Post Office Walk, 8 Ocean Street (074) 431 221
Surfers Paradise	Surfers Par. Stamps & Phoncards	PO Box 522, Palm Beach, Qld 4221 (075) 267 172
Surfers Paradise	The Dolphin News	3115 Gold Coast Highway (075) 398 200
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Mackay	John Platts Stamps & Coins	Whitsunday Arcade, Macalister Street (079) 576 602
Cairns	Tristan Abba	Rusty's Market (070) 330 809
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SA

Adelaide	Stewarts Stamp Shop	66 Grenfell Street (08) 223 4435
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Adelaide	Unley Coins	Cnr. 259 Unley Road & Eton Street, Unley.
Adelaide	Adelaide Arcade Stamps	7B Adelaide Arcade, (08) 232 5052
Port Adelaide	Hippers Newsagency	172 St Vincent Street, Port Adelaide (08) 47 2961

ACT

Canberra	Edlins of Canberra	Shop 10, Garema Arcade, Bunda Street (06) 258 6845
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WA

Perth	Mickel Smits "Philatelists" P/L	Shop 10-11, London Court Arcade (09) 325 3252
Albany	Jackmans Stamps & Coins	78 Lockyer Avenue (098) 416 338

TAS

Hobart	Abacus Stamps & Coins	Shop 10, Mathers Lane (002) 343 494
Hobart	The Stamp Place	Trafalgar Shopping Centre, 110 Collins Street (002) 24 3536

NT

Alice Springs	Alice Sp. Coins & Banknotes	Shop 5, 113 Todd Street (089) 521 575
Darwin	Just Phoncards P/L	GPO Box 3677, Darwin, 0801 (089) 322 783 (AH)

NZ

Christchurch	Shades Stamp Shop Ltd.	54 Shades Arcade, Cashel Street (03) 366 6390
Christchurch	Nathan Mercer Phoncards	PO Box 3007, Christchurch +64 25 352339

DEALERS WISHING TO STOCK THIS MAGAZINE SHOULD CONTACT THE EDITOR AS PER PAGE 2.

CLASSIFIEDS

Advertising costs only 40 cents per word (minimum advertisement is \$8.00). Payment by Postal Order, Cheque or Credit Card.

Classifieds paid for two months receive a third month free.

The Australasian Phonocard Monthly, P.O. Box 1309, Tamworth, NSW, 2340.

Closing date for classifieds for the April issue is the 24th of March 95.

Classified Categories are:

- . Auctions . Bazaar
- . Fairs & Shows . Societies & Clubs
- . Telephone Cards

AUCTIONS

POSTAL Auction every month which includes phonocards and philatelic items **FREE** Catalogue from **Ron Murphy, Box 88, Wynnum, Qld., 4178. Phone (07) 396 0825.**

POSTAL PHONECARD and STAMP Auction every month. Specialising in Australia, New Zealand & Great Britain Phonocards. Lots from \$1.50. Write now for your **FREE** Catalogue. **Bathurst Stamps & Phonocards, PO Box 1543, Bathurst, NSW 2795.**

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TELEPHONE CARDS

BUYING select packs & cards. Top prices paid. **Knox-Sherbrooke Phonocards, PO Box 601, Emerald, VIC. 3782. Phone (059) 685576, Fax (059) 683463.**

SPECIALISING in world wide and Aussie-related phonocards. Write for a **FREE** price list. **Cyril Fox, 68 Chelsea Park Drive, Chelsea Heights, Vic, 3196.**

OVERSEAS PHONECARDS for sale. Specialising in one card from each country. Send for **FREE** Price List. **Intercards, C/O Post Office, Tomerong, NSW 2540.**

AUSTRALIAN PHONE CARDS & COLLECTORS PACKS 3,000 Mint cards less 10-20%. 13,000 one and multi-hole, early to latest from 50c. No dealers or time wasters **(02) 624 5996**

PHONECARDS, Coins, Basketball and non-sports cards, Army Badges & accessories. M&M Collectables Shop, 18 Stewart Centre, Southport, QLD, (075) 270 699

FOR SALE - Hard to find Australian cards; Rentlo, Nicotinell, Emu Export. Phone Gary on (09) 221 3069.

I SELL RARE PHONECARDS from all over the world, eg, the first Italian phonocard (year 1976) \$1,500, Spanish phonocards OD1 OD2 mint \$2,500 and OD1 Dummy \$1,500, Michigan Bell P1 Strategic Direction Dummy \$2,500 and Michigan Bell D2 Dummy \$1,000, Saba D1 Dummy \$1,000, St Lucia D3 \$250, Switzerland Telecom 83 P1 \$1,000, Cyprus Landis & Gyr Dummy \$3,000, etc. **Alessandro Calia, via Berengario, 11, 09129, Cagliari, ITALY.**

UNITED STATES Phonocards available at U.S. prices - mint & used cards. Please send your want list for a prompt reply with prices. **Quinlivan Collectables, 12 Ursa Street, North Balwyn, Vic. 3104.**

NORFOLK ISLAND Phonocards and packs. For latest prices contact **Brian Check, PO Box 558, Norfolk Island. Ph/Fax: 672 3 22979.**

BUYING packs, Mint and used Australian phonocards. Send list for quote. **Phonocard Frenzy, PO Box 606, Wembley, WA 6014. Ph (09) 387 7717.**

RUSSIAN BALTIC PHONECARDS, Stamps, Banknotes and Soviet Military Awards for sale. **FREE** list from **Mr. A. Dmitrijev, Noudmiseni, Tallinn EE-0001, Estonia.**

APPROVALS - Selling Phonocards from over 100 countries. Will arrange a lot to suit your requirements (Mint, Used, Packs). Thematics eg. Trains, Cars, Animals, Scenery, Coke, etc. Large range available. Please write with details to **JUST PHONECARDS P/L, GPO Box 3677, Darwin NT 0801, Australia.**

PAUL ZAVADLAL (03) 306 4842:- Specialising in the buying and selling of Australian mint phonocards and packs. Competitive prices. Enquiries welcome.

SEND WANT LIST or for my one-hole, multi-hole prefix list to **PO Box 1439, Port Macquarie, NSW 2444. Fax (065) 820955 Private.**

URGENT SALE: Christmas 92 \$1.50 Bird Choir cards with folders \$120 ono. **Phone (08) 293 3908.**

VINEYARD PREFIX 41. Low 600 print run, one hole, superb condition. For sale by tender. Bids close 10 May. **Leo McHugh, 11 Harry Street, Cranbourne, VIC 3977.**

BAZAAR

SWAP-TRADE-SUBSCRIBE-LISTS

Adverts will be taken for the price of any country's **two used phonocards** for every 20 words printed.

CAIRNS - Rusty's Market - Up here in Far North Queensland. Buy, sell and swap. We're particularly after custom, advertising, foreign thematic (Phantom) phonocards. **Tristan (070) 33 0809.**

OVERSEAS CARDS for trade. Send 10 Australian cards for 10 overseas cards. No damaged please. Send to **Ray Schulz, PO Box 157, Allawah, NSW 2218**

PAKISTAN - 25 different or 35 mixed, fine used only A\$50, Reg/Air Postpaid, C.W.O or just send A\$5 cash for our Retail/Wholesale Price Lists with introductory **Discount Offers Plus 3 Sample Cards. Eastlink Phonocards, 190-B-2, P.E.C.H.S., Karachi 75400, PAKISTAN Fax +(92-21) 454 6002**

EXCHANGE Overseas phonocards for select Australian cards - one for one - young collectors welcome. Ring John anytime (I'm retired) **(02) 624 5996.**

WANTED TO SWAP Selected New Zealand cards for selected Australian cards. **Ray Judson, 17 Wainuiomata Road, Wellington, New Zealand.**

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SWAP: Send up to 20 different used overseas phonocards for 20 different used Australian phonocards. **Miss M McCaig, PO Box 130, Freshwater, Cairns, Qld 4870, Australia**

LOOKING FOR USED Australian and New Zealand \$20 phonocards; any NZ advertising cards and any cards of PayTel, Payphonics, National Payphones. Offering Jamaica, Brunei, Cayman, Toga, Gambia, Brazil, Benin, Luxembourg, Germany. **Kathy Fernandes, Box 1501, Makati 1255, Philippines.**

Wishing to **EXCHANGE** Indonesian (used or mint) phonocards with Australian, New Zealand or other country cards. Other Asian phonocards available. **Ignatius Sudjino M. JLN. Taman Pinang Merah Timur SL/5, Pondok Indah, Jakarta 12310, Indonesia.**

SEND 10 overseas cards and receive 10 Australian cards (used). No damaged please. **Catherine Pepper, 4 David Street, Vista SA 5091.**

Michael Doohan

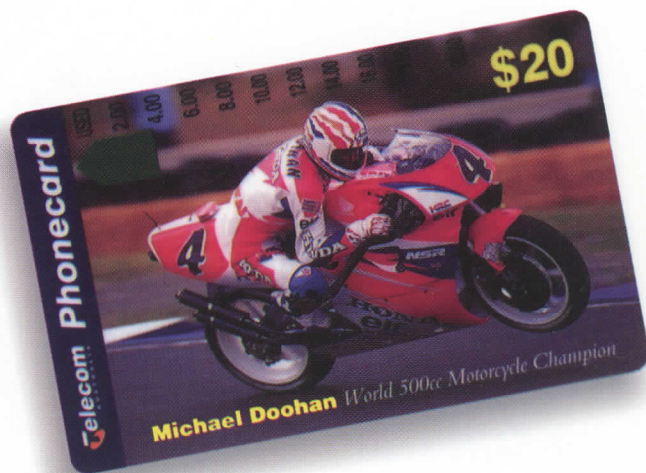


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