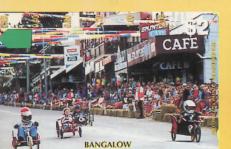
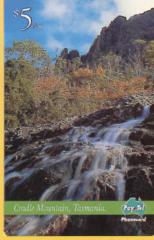
The Australasian Australia \$4.50

Phone Card
Monthly

WE'RE BACK!!

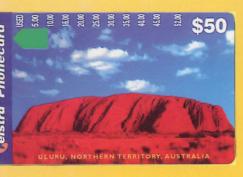
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Ditto used as a concert ticket JA-CU-7	Dreamworld \$50 and \$100 used\$33	200 mixed Japanese \$200	
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Miyazaki Mikayo City 1996\$28	Trains\$4	TimeZone set 5 \$50 fv \$65	
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Disney Stores	Famous People	Independence Day	
It's a Beautiful Day isn't it?\$28	Art	CATALOGUES	
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What're you going to do this weekend?\$28	Bikes\$8	Giessen World Coke Catalogue\$39.50	
Mickey is a good cook!\$28	Cars	THEMATICS? WORLD?	
Australian related Japanese cards	Cartoon\$8	Thematic phonecards are a speciality - we are the largest	
Aussie Bowl '87 (Hawthorn/Essenden at Tokyo)\$16	Scenes	Australian stockists of topical Japanese phonecards & have a	
Tasmania Story-girl with Wombat-mint\$25	General Advertising\$3	wide range of world thematics available. Just contact us	
Koalas-various@\$9	The list goes on	with details of your interests for photocopies to be sent	
Opera House-various@\$9	If your theme is not listed give us a call. Chance	AUSTRALIAN STARTER SETS	
Solar Car Race \$9	is we have something for you on any specialised	Mixture of used cards \$5, \$10, and \$20 with no	
Viva La Wombat! \$9	theme. For example, on Dogs we have a sub	scratches/bends or damaged cards	
Tasmania Story-gold card red apple\$9	theme of "His Masters Voice cards".	20 different \$20	
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2. \$2 Year of the Ox. Mint	\$140
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5. \$2 Newcastle. Mint	\$120
6. \$2 Telstra Bus. Card. Mint	\$55
7. \$5 Aust. Day II. Mint	\$10
8. \$5 Northcoast Sport. Mint	\$10
9. \$5 Antarctic Prefix 1229.Mint	\$10
10. \$5 Invisable Prefix 1166. Mint	\$10
11. \$10 Muncher Prefix 702. Mint	. 150 100 100
12. \$5 Xmas 1995. Prefix 1116. M	\$10
13. \$10 Antarctic Prefix 1228. M	\$20
14. \$20 Olympic Prefix 1230 Mint	\$35
15. \$5 Payphone Ser. Pre 1289.M	\$10
16. \$5 Getting Mess. Pre 1290.M	\$10
17. \$10 Xmas 96. Prefix 1312.M	\$20
18. \$50 Koala 1st Print/Logo. Mint	
19. \$20 Adelaide Prefix 38. Rare, N	Multi
Hole - 600 Ptd.	\$290
SPECIALS AUSTRALIA	
12. \$2 MCA. Mint	\$3
13. Opera House Set (3). Mint	\$20
14. Spies Hecker Set (3). Mint	\$20
15. \$5 Sydney 2000 Bid. Mint	\$10
16. \$2 Koala. Mint.	\$4
17. \$2 Whale. Mint.	\$4
PACIFICNET AUSTRALIA	4
18. \$5 X-Files Logo. Mint	\$6
19. \$5 X-Files Mulder & Scully.M	\$6

20. \$5 X-Files Deep Throat. Mint \$6

\$12

\$12

21. \$10 X-Files File 2. Mint

22. \$10 X-Files File 3. Mint

COKE	
30. \$5 Tom & Jerry. Mint	\$7
29. Year of Dog Set 2. Mint	\$12
28. Batwatch Set 4. Mint	\$24
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26. X-Files 3 rd Issue Set 4. Pack	\$49
25. X-Files 2 nd Issue Set 4. Pack	\$49
24. X-Files 1 st Issue Set 4. Pack	\$49
23. \$10 X-Files File 4. Mint	\$12

31. Germany Coke Set (6), 1994 Cat. No. GER5. Mint & Fine. \$135 32. Australia Santa/Polar #2 Mint \$35 33. Coke Catalogue - Essential \$40

UNITED STATES

34. HAWAII 25th Open Golf. Mint	and
very RareSuperb	\$980

33. INTINEA \$3.23 Democrati	
Convention . Mint	\$240
36. NYNEX \$5.25 Postcard S	et (5).

\$65

popular set. Mint NEW ZEALAND

34. Cats Set (4) in attractive folder \$36

35. Disney \$10 Cards Set (2) Mint \$36

OLYMPICS - FOR 2000!!!

30. 5 Different Olympics Thematic From Japan. Fine Used (5) \$50

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33. SPECIAL ON \$5 SYDNEY 2000 BID PHONECARDS. MINT \$10 each or 10 for \$90

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The Australasian Phonecard Magazine - June 1997

The Australasian Phonecard Monthly

June 1997 - Issue Number 36

Managing Editor
Viddy Jermacans
Phone/Fax
(067) 65 8006 ISD +61 67 65 8006
Publisher
Durrant House Collectables
Printer

Edwards Printing, 13 Lockheed Street Tamworth, NSW 2340

Editorial, Advertising & Subscriptions to: The Australasian Phonecard Monthly PO Box 1309, Tamworth, NSW 2340, Australia

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Editorial

The last issue of the Australasian Phonecard Monthly has arrived!! - was the first sentence of the Editorial for the September 1996, issue of the APM. Well, as the cover of this issue announces - Were Back!!

Readers may well ask as to why 'we' left in the first place and why 'we' are now back again?

Firstly, why did we leave? Simply, the downward spiral in the interest in phonecard collecting last year was reflected in the level of magazine subscriptions and advertising support being received by this publication, to such an extent that it was no longer economic to produce a magazine. As an example, by September last year, my subscriber base had dropped to 25% of what it was in late 1994 - early 1995!

Following discussion between myself and the New Zealand company, Strategic Media, it was perceived that an amalgamation of our two respective publications into one new magazine could 'rejuvinate' collector interest and (on our part) income.

This has not succeeded, and whilst the magazine which was produced, the Australia New Zealand Phonecard Magazine, had a number of appealing characteristics, the level of support for it did not transfer to sufficient subscriber numbers and advertising revenue to (again) make it economic.

Secondly, why are we back? Since November 1996, together with Greg McDonald (as Editor), I have been involved in the publication of a monthly numismatic

magazine, The Australasian Coin & Banknote Magazine. Readers will note information about this publication on page 20 of this issue.

With a primary source of income coming from the publication of that magazine, I am able to reassess my ability to once again publish a monthly phonecard collector magazine covering, both, the many new phonecards being released by (an ever growing) number of card issuers, as well as trying to keep readers abreast with the changes in card and payphone technology.

I must stress to readers, however, that (as will be obvious by this issue), each issue of the APM will be dependant on both subscription and advertising support and the size of each issue will be commensurate to that support, ie. simply, the cost of production and distribution will not exceed the level of income.

Whilst this issue contains only 24 pages plus cover, the alternative is no magazine at all.

It is my intention to once again build the magazine up so that it contains both a quality and quantity of material, but I don't see this occurring 'overnight', as whilst the interest in phonecard collecting is definately on the up-turn again in Australia, it is going to be quite some time before it is anywhere near where it was in the 'heady' days of 1994. Even though this issue has less pages than when last produced, the overall cost of production is comparative, as

produced, the overall cost of production is comparative, as less magazines being printed results in a higher 'unit cost' per each magazine.

As such, I am forced to leave the cover price at \$4.50 and subscription levels at \$45.00 and \$85.00 for one and two years respectively. Again, as stated above, an increase in overall support will result in an increase of content for each issue of the magazine.

I am well aware that subscribers to both the APM and the relacement ANZPM had a number of concerns and complaints with the mechanics of the transfer from one magazine to the other, as well as with the ongoing administration of their existing/new subscriptions over the last six months.

I apologise for this. Every effort is being made to ensure that 'everything is back on track' as soon as possible but once again, with the transfer of information in reverse from Auckland, New Zealand to Tamworth, Australia, there are bound to be some gremlins which appear. Bear with me as it all gets sorted out.

Everybody will be advised as soon as possible of their existing credits either as an 'original' subscriber to the APM (who rolled over to the ANZPM) or as a subscriber to the ANZPM. Incidentally, I have been advised that it is unlikely that Strategic Media will recommence their original bi-monthly publication, the New Zealand International Phonecard Collector.

This, the first issue back of the APM, has been compiled in some-what of a rush to ensure that a magazine is available to collectors, as a great deal is happening with both the established phonecard issuers as well as the newly emerging telcos that are appearing as full deregulation of the industry draws closer.

It is intended that future issues of the APM will be produced in the first week of each month and should be mailed out near the end of each first week. Being responsible for the distribution of the Coin & Banknote Magazine at the end of each month, will inhibit my abilty to get the phonecard magazine out any earlier.

As always, however, information it contains will be 'hot off the streets'. *Viddy Jermacans*

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13	GEELONG - \$1.50 GO TOGETHER	\$ 9	41	NEW SOUTH WALES - \$20 ZOO	\$29
14	GEELONG - \$3 FLOAT & WAVE	\$6	42	WESTERN AUSTRALIA - \$2 PERTH SKYLINE	\$ 5
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17	GEELONG - \$3 SURF RESCUE	\$6	45	AUST. CAPITAL TERRITORY - \$5 QUESTACON	\$7
18	\$2 SOUTH AUSTRALIA - RIVER MURRAY	\$ 5	46	AUST, CAPITAL TERRITORY - \$5 WAR MEMORIAL	\$9
19	\$5 SOUTH AUSTRALIA - GRAND PRIX-1ST PRINT	\$9	47	TASMANIA - \$5 HOBART	\$7
20	\$5 SOUTH AUSTRALIA - GRAND PRIX-2ND PRINT	\$15	48	\$2 RED CROSS - BLOOD TRANSFUSION	\$7
21	\$5 SOUTH AUSTRALIA - FLINDERS RANGES	\$ 7	49	\$2 RED CROSS - HEALTH & SAFETY	\$ 7
22	\$10 SOUTH AUSTRALIA - KANGAROO ISLAND	\$16	50	\$2 BARCELONA OLYMPICS - 1ST PRINT	\$ 7
23	\$20 SOUTH AUSTRALIA - ADELAIDE	\$23	51	\$5 WILLY - 2ND PRINT	\$9
24	\$2 GENERIC - ANY PRINT	\$3	52	\$10 TRACK & FIELD - 2ND PRINT	\$13
25	\$5 GENERIC - 1ST PRINT	\$8	53	\$20 MARATHON - 2ND PRINT	\$23
26	\$5 GENERIC - 2ND PRINT	\$12	54	\$1.50 BIRD CHOIR (SCARCE)	\$15
27	\$10 GENERIC (SCARCE)	\$25	55	\$2 PHONECARDS - 9 DIFFERENT	\$40
2,8	\$20 GENERIC	\$25	56	\$4 PHONE BOX	\$ 5

WALALLED TITLE

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Telstra Plans New \$100m Pay Phone Network

Telstra will spend 100 million replacing its nationwide public pay phone network with a new generation of payphones developed in Spain. The Australia-wide replacement of the existing network of 38,000 public telephones will begin in July and is expected to be completed early next year. The new pay phones will accept a new smartcard - which will replace the existing magnetic phonecard introduced in 1990.

When & Where?

The first of the new Telstra payphones will be installed in Adelaide in July 1997, with a rollout then to the rest of Australia, with completion taking place early in 1998. The contract for the development and production of the new payphones was awarded to Amper, a Spanish company, over many other tenders. Amper will partly assemble the new Telstra payphones in Australia and, where possible, use Australian materials in the production process.

Chip Based Technology

The new Telstra phonecard will use chip-based technology to store preset values to enable customers to make cashless payments for payphone calls. In time, this technology will allow customers to use Telstra phonecards for the payment of other services such as parking and transport.

Initially, the new phonecards will be sold as disposable cards with a set value of \$5, \$10, \$20 or \$50 as per existing magnetic Phonecards. Telstra plans to have reloadable phonecards which customers will use in the same way as existing Phonecards, and can also top up with additional dollar value. In time, any of the new phonecards will be able to be used for activities such as home banking and home shopping.

All the new payphones will, however, also accept every Australian coin - including for the first time the 5 cent and \$2 coins - as well as the latest 'smart' card technology.

Multi Purpose Use

Although Coca-Cola Amatil and Telstra have already joined forces to exchange smartcard technology, this does not mean that people will be able to buy cans of Coke from pay telephones! The new strategic alliance is based on the 140,000 payphones and soft drink vending machines that CCA and Telstra already have between them in Australia. Both companies expect payphones and soft drink vending machines, respectively, to eventually accept electronic smartcards.

CCA, in fact, have announced plans to upgrade vending machines to accept Telstra phonecards for payment by

October of this year.

Once a common payment technology is developed the two companies hope to further develop loyalty programs that will reward the repeat customers of public phones with soft drinks and the users of Coke vending machines with free phone calls.

WISHART PHONECARDS

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Magazine Re-Launch Specials

Mayazine Ne-Lau	Hell opeolals
Mint \$4 Prudential	\$8
Mint \$10 Panasonic (one of	only) \$80
\$2 Billycart (fine stap	
Mint \$2 Newcastle (one or	
1- Hole \$2 United Medical	
Fund (Spotty - one only)	\$185

Other cards available on request Remember the Sandgate Fair, Town Hall, 29 June '97



An example of the new Telstra smartcards

Still a Collectable

Telstra has indicated that it will continue to release different designs of the new disposable Telstra phonecards to cater for phonecard collectors around the world. The introduction of smartcard technology will make the magnetic stripe Telstra Phonecards released throughout the last six years a unique collectable in years to come.

Distribution

Telstra will commence distribution of the new Telstra Phonecards to retailers in July. Distribution of the new cards will be timed to match the schedule for installation of the payphones in each region. Telstra Phonecard retailers include newsagents, tourist kiosks, airport outlets and other retailers.

Changeover of Cards

Until the installion of the new payphones is fully completed, Telstra will obviously continue to produce their magnetic Phonecards for use in existing payphones.

At the time of going to print, Telstra has announced that retailers will be able to swap their stock of current Telstra Phonecards for the new 'smart' Telstra phonecards, at equivalent face value. Such an exchange will take place as payphones are installed, locality by locality.

At this stage, no firm policy has been documented in relation to the abilty of the general public (and collectors and dealers) to exchange mint or partly used Phonecards for the new chip cards, as the new payphones are installed in their locality. An 'official' announcement from Telstra in this regard is expected soon.

Secrecy Provisions

All smartcards contain a computer chip capable of enhanced levels of security to detect fraud. The new Telstra phonecards will not be used to track any personal information about customers who use the card, so all of you Coke 'addicts' out there - no one will know of your level of consumption.

The new phonecards will enable an anonymous purchase just like the existing Telstra Phonecards.

The new cards will not contain any information about the customers using them, so losing one of the new microchip phonecards will have the same ramifications as losing an existing Phonecard or cash.

Dealer Profile

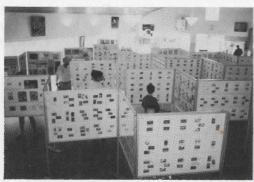
Ian Grimsom

They say that true collectors have 'collecting in their blood' - so Ian Grimson, from Westland Phonecards in Western Australia, must be a true collector for as a twelve year old he started collecting mint stamps which he has built up into quite an enviable collection.

lan was a part-time dealer in stamps and when phonecards burst onto the scene, they quickly attracted his attention. No ragged perforations, no gum disturbance, not as fragile for a youngster to handle and larger in size making for greater clarity and, of course, easy to house.

lan soon became more and more enthusiastic with collecting phonecards which, as a consequence, left little or no time for stamps. Mint issues became his main interest as it was most difficult to obtain used issues when phonecards first became available in Perth in May 1991.

In July 1992, Ian and three other phonecard enthusiasts began Western Australia's first phonecard club in which membership has spiralled to over 100. The Phonecard Collectors Group of WA Inc. has now been running successfully since that date with, a major initiative, their 3rd Exhibition of Phonecards scheduled for September 1997. The WA Group has the distinction of being the organiser of the very first Australian Phonecard Exhibition, which was held at the Perth suburb of Scarborough, January 27 & 28, 1996. Whilst any number of phonecard fairs and shows had obviously been held nationally prior to then, this was the first occasion that phonecard displays and exhibits were the focus for public viewing and member competition. A total of 70 frames were on display, 65 prepared by club members and five by Telstra.





Phonecard Exhibition, Scarborough lan

Ian & wife Jackie

This occasion, and a subsequent 2nd exhibition, were a major success and as such the 'tradition' will continue, general opinion being that such an event is a great opportunity to attract new collectors to the hobby.

Club involvement aside, lan gradually built up his stock of phonecards, focussing, initially, mainly on mint Telecom/Telstra cards by prefix number, an area of collecting which was particularly strong in the 'early days' of interest in phonecards and which still has the attention of many specialist devotees. Involvement in this area meant that lan has owned, seen and handled some of the true Australian phonecard rarities.

Although only working part-time with phonecards through mail order and attendance at local fairs, lan is proud of the many favourable comments that he has received from his valued customers.

He feels that the future in collecting Telstra's cards is strong, with these providing variety and subsequent interest. Apart from his initial interest in mint cards, Ian has also built up an extensive stock of used Telstra Phonecards as he is finding considerable interest in this area with collectors afforded the opportunity to collect cards under the single-hole or multi-hole categories. Ian's parting comment in our discussion summed up his interest and involvement in the hobby, "I personally receive a lot of enjoyment in satisfying the phonecard requirements of my customers, especially as some of their needs focus on cards which have a print run of 1000 or less and need 'sniffing out' - it's great fun!"

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AUSTRALIAN PHONECARDS JUNE 1997 LIST <u>TELECOM & TELSTRA</u> LIMITED EDITION PACKS

Man Made Wonders. Tourist Pack. Steam Legends. Classic Fighters Australia Day 1997. Christmas 1996 Antarctica Olympics 1996 Marine City Scapes Transport Australia Day 1996 Christmas 1995 Natural Disaster Tolerance Local Legends Home Coming Invisible Heritage Australia Day 1995. Christmas 1994 Lifesaving Commonwealth Games Landscape 1994 Endangered Species	\$75.00 \$55.00 \$55.00 \$59.50 \$13.00 \$49.50 \$49.50 \$49.50 \$54.00 \$11.50 \$46.00 \$46.00 \$46.00 \$45.00 \$40.00 \$4
DinosaursAustralia Day 1994	\$50.00 \$20.00

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COLLECTOR PACKS
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AUSTRALIAN NEWS UPDATE

TELSTRA RELEASES

Olympic Games Mascots

In conjunction with SOCOG, Telstra will be releasing a set of cards featuring the three Olympic Games Mascots - Syd, Millie and Ollie. Three \$5 cards will be released to the general public whilst a fourth \$2 card featuring all three mascots (see cover) will only be available in the Limited Edition Collector Pack. I am not clear as to the final number of packs to be issued but it will be "between" 2,000 and 4,000. I understand that the packs will be available from both Telstra's Collector Service as well as through SOCOG outlets.



Nescafe

Some 1 million of three \$5 cards are being issued which promote Nescafe's brand of Blend 43 coffee. The cards, with scenes taken from the television commercials/series of the same theme, promote the Blend as "It gets you together". One of the \$5 cards - I'm not sure which one - will be available as a smartcard later in the year as well. As such, this forms an interesting "double".



Telstra has released 3 x \$50 cards featuring (and obviously aimed at) tourist (use) locations. The three cards feature Uluru (see cover), the Sydney Opera House and a Koala. 10,000 of each of these cards have been released and will be the last of Telstra's \$50 magnetic cards. Each card has its feature printed in Gold Foil, whch certainly stands out on the card. Unfortunately, the Koala is still referred to as a "Bear" on the card.



Last Official Issue - the Alpine Series

Telstra proposes to launch its last Official issue of Phonecards in August - the Alpine Series - and the set will feature 2 x \$5 cards, a \$10 and a \$20 card. One of the \$5 cards will be for general distribution and the other available only in the Limited Edition Pack (1,400 to be produced).

University of Sydney Union

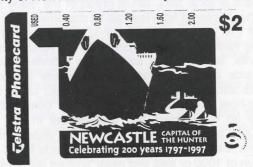
The second card issued by the University of Sydney Union has been sighted - number 0145501392 (see cover). This card is a follow-up to the Phonecard prefix number 1303. The first card is a Promotional card whilst the second an Advertising. Again, the card offers a discount on the purchase of stationery. The two cards are featured below.





Newcastle Bicentenary

Telstra 'gave away' 1,000 of a \$2 Phonecard on Saturday, 10 May, to visitors at an Open Day at Telstra's telephone exchange in the Hunter Street Mall in Newcastle, NSW. The Phonecard was produced especially to commemorate the City of Newcastle's Bicentenary, 1797 to 1997.



Perth Mint

The Tenth Proof Issue of the Australian Koala platinum coin series has been commemorated with the release of a limited edition \$5 Phonecard featuring the 1997 dated coin. Only 2,500 of these Phonecards are for release and they are available from the Perth Mint for \$13.00 each. Previous issues of the Perth Mint have proven very popular and have sold out quickly.



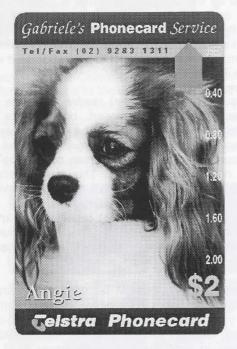
Bangalow Billycart Derby

1,000 of a \$2 Advertising card were produced for the occasion of the annual Billycart Derby held in Bangalow, northern NSW, on Sunday, 18th of May (see cover). Of interest in relation to these cards is that the majority were stapled to the official program for the day - as such, we have a number of classifications for these cards - mint and used, as well as "stapled" mint/used.

PREFIX LISTING						
\$10 Puffing Billy	1404-1409	590,000				
\$20 1243 Locomotive	1410-1412	220,000				
\$ 2 A10 Locomotive	1413	2,000				
\$ 5 3801 Locomotive	1414	2,000				
\$10 Puffing Billy	1415	2,000				
\$20 Locomotive	1416	2,000				
\$ 5 Avalon Air Show	1417	1,000				
\$ 2 Chinese New Year	1418	3,000				
\$10 Pyramids	1419	1,750				
\$10 Easter Island	1420	1,750				
\$10 Wall of China	1421	1,750				
\$10 Mt Rushmore	1422	1,750				
\$10 Stonehenge	1423	1,750				
\$10 Cambodia	1425	20,000				
\$20 Cambodia	1426	20,000				
\$20 Mural Card	1427	100,000				
\$ 5 Desert Car	1428-1429	150,000				
\$ 5 Hollywood Car	1430-1431	150,000				
\$10 Red Car	1432	50,000				
\$10 Rally Car	1433	50,000				
\$ 5 Vana Newsfair	1435	2,000				
\$ 5 Beach Fishing	1440	2,000				
\$ 5 Lake Fishing	1441	2,000				
\$10 Rock Fishing	1442	2,000				
\$20 Family Fishing	1443	2,000				
\$20 Cambodia	1445	40,000				
\$ 2 Not Known	1448	1,000				
\$ 2 Billycart Derby	1449	1,000				
\$ 2 Not Known	1450	2,000				
\$50 Uluru	1452	10,000				
\$ 2 Sydney Uni. Union	1455	1,000				
\$ 2 Newcastle	1467	1,000				

= Gabriele's Philatelic Service Pty. Ltd. =

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Telstra Year of the Ox Portfolio 500 only produced...... \$188.00

Man Made Wonders Folder...... \$74.95

Toursit Pack 6 x \$5 cards...... \$42.00

Coca Cola

History of Coke 10 card set Coke Classic 10 card set In beautifully presented Folder \$95.00 each

MINT CARDS

Prudential...... \$9.00 ea. NHS Pty Ltd...... \$27.00 ea. Hoggs Breath Cafe...... \$8.00 ea.

LATEST RELEASE

Perth Mint \$5 Phonecard featuring 1997 Proof Koala 1oz coin - 2,500 only...... \$13 ea.

Mail Order and Credit Cards Welcome. Postage Extra.

Austel

30,000 of a \$5 Phonecard are being released in Western Australia to inform the public of the move to 8 digit phone numbers throughout that state.

Telstra PhoneAway - Bird Set









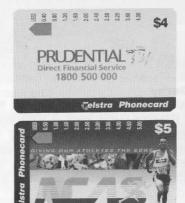
Telstra PhoneAway - Strathfield Car Radios

Featured below is the \$5 Advertising PhoneAway produced for the Sydney based company, Strathfield Car Radios. I am not sure as to the number produced and the range of distribution at this stage.



Earlier Releases

The following three cards - the \$4 Prudential, the \$5 NCAS, the \$5 Vana Newsfair - are all earlier releases but may not have yet been seen by collectors.





The \$4 Prudential and the \$5 Vana Newsfair were initially released as complimentary Promotional cards but both became available through Telstra's Collector Service.

I understand that initially 4,000 of the Prudential card were commissioned by the company and that a <u>further</u> 1,000 then became available through Telstra. I understand also that 1,200 of the Vana Newsfair were printed <u>of which</u> 500 were made available through Telstra. Be aware, however, that this information may be subject to correction as it was obtained from Telstra.

"Angie" Phonecard

On the previous page (and cover) readers will note the Angie phonecard as commissioned by Gabriele of Gabriele's Philatelic Service, and to be given away to retail customers who purchase stock from the business. Angie is of course Gabriele's own "human companion" or pet - to the non-politically correct. This is the second phonecard commissioned by Gabrile's Philatelic Service, the first being of course the \$2 White Tiger.

Whilst on the subject of tigers, most collectors will know that Gabriele has a keen interest in this, her favourite, beast but I must admit that her recent experience at Dreamworld on the Gold Coast is an "adverture" I will leave to her.

On the opposite page Gabriele is featured with Rakhan, one of the magnificent tigers in residence at Dreamworld. I can assure you that this is not a "mock-up" or "cut-out" tiger - he's real. Gabriele told me that she was instructed by the handlers to "pat" the tiger quite firmly as if he thought it was a "fly" on his back, a swipe from his (very heavy) tail could lead to dire consequences.

The Australasian Phonecard Magazine – June 1997



Oh what a feeling!

PacificNet

Star Trek

Australia's First Star Trek Phonecards will soon become available from the Sydney based company, International Numismatics. These cards are produced by PacificNet Australia under a Network Access Permit (NAP) from PayTel Australia. The cards are encoded for use in all national PayTel payphones.

Captain Picard features on the first Star Trek \$100 phonecard to be produced. Only 250 of these cards will be issued. A set of four \$5 cards feature characters from the 'Next Generation': Pickard, Riker, Data and Worf, presented in a colour Limited Edition Collector's Pack of which 2500 will be available world wide.







Lastly, the \$10 Collection of four cards features entirely different designs to those in the \$5 set. The designs show the crew of the Entreprise, two views of the Enterprise and an action shot from Star Wars: The Next Generation. Each phonecard features the denomination in Gold Foil. Only 750 Collections worldwide should ensure that this will be a sought after set.



ROSS CAMPBELL

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	\$2 Fish or Train (ex packs) \$1.50 Membership card	
	\$2 PhoneAway Complimentary	
	\$2 PhoneAway Avalon Air Show	
	\$10 PhoneAway Christmas (used)	
	\$150 PhoneAway Olympic Games (used)	
	\$50 & \$100 Dreamworld Visa used (difficult set)	
	\$5 Dance/Ballet running pair	
	\$20 Dinosaur red flaw - mint & 1 hole	
	\$5 VANA Newsfair	
	\$5 Thank You	
	\$5 Customer in your Pocket	
	\$5 North Coast Academy of Sport	
	\$2 Wattyl	
	\$4 Prudential	
	\$5 Perth Mint Koala	
	\$2 Phonebox Smartcard in folder (one only)	\$250
	\$2 Qantas - one only	
	\$2 Fuji	
	\$0 Coke mint 50c - 1 hole (one only)	\$25
	\$10 Panasonic - one only	
	\$5 Skybolt (Avalon Air Show)	
	\$2 Gobbledoc	
	\$10 Independence Day	
	\$2 Taubmans No. 3	
	\$2 Coversyl - Anatomy Man Made Wonders Pack (below Telstra price)	
¢	22 Billycart Derby as issued or mint - offered for exc	
4	Dilly cart Delby as issued of filling - offered for exc	manye

Give me a call for collections

Mint, Used, Packs, PayTel, Visa, PhoneAway or just a Chat BUYING - SELLING - EXCHANGING - Post Free - Reg \$3

SATELLITE COWBOYS

On a recent visit to Sydney I noticed for sale at a travel agency the \$20 and \$50 (the same Sydney Opera House image on both cards) remote-access phonecards of the company Satellite Cowboys.



The card can be used to make calls throughout Australia as well as to Overseas locations. The card has a stored calling value and as calls are made, time is deducted from it. An updated credit balance is given before every call so the user is aware of the actual time left. Whilst the card is purchased containing a stored value (\$20 or \$50), it is also rechargable if so desired. The card also offers a personalised Voice Mail Box and personal messages can be accessed anytime, from almost anywhere in the world, using the phone card.

FREEBIES!!!

As readers will have noted on the cover of this magazine, Peter Craft, of Prospect Stamps & Coins, has donated three of the very atractive Ken Done tourist sets as a give-away to three lucky magazine readers. Simply, send/fax to me your name and address together with the answer to this question;

What is Peter's selling price on this set of cards? (see advert elsewhere in the magazine)

Two sets will be allocated to Australian readers of the magazine and one set to international readers. The closing date for receipt of entries is Friday, 4 July.



MORE FREEBIES

Michael Rennie of Lismore Phonecards has donated two of the \$2 Wattyl Phonecard to be given away to readers of The Australasian Phonecard Monthly. Simply, return your name and address to:

APM, PO Box 1309, Tamworth, NSW 2340, Australia, by a closing date of 31 July and you will go into a ballot for one of each of these two cards. Michael is also running a similar promotion and making available a number of these cards through a ballot to be held at the end of July. In this regard, you need to

send your name and address on an envelope to: Lismore Phonecards, PO Box 6304, South Lismore, NSW 2480, also by 31 July 1997.

Michael also has the following

Phonecards for sale

Clexane \$190 ono University of Sydney Union no. 2 \$190 ono Mobile 0412 212795



Nthn. NSW's Ross Campbell & Michael Rennie

COIN - STAMP - PHONECARD SUPER FAIR PETERSHAM TOWN HALL

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9.30am - 4.00pm

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PHONECARDS - Australian & World, Cards & Packs



bankcard

AUSTRALASIA

Adult Admission \$1 \$250.00 in Lucky Door Prizes !!!

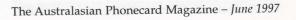
Bargains galore !!! Don't miss out !!!

Organised by the Stamp & Coin Dealers Association of Australasia Inc. Trade with Confidence with S.C.D.A.A. Inc. members.









Collector Profile

Paul Thomas

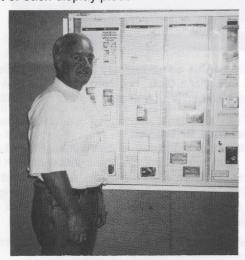
Paul Thomas was born in Broken Hill, New South Wales, and was educated at that city's High School. After completing his apprenticeship in plumbing he worked for the Broken Hill Water Board. Like a number of other young men of that time, he had to undertake two years of National Service, serving with the Royal Australian Engineers. He has since been self-employed in his own business.

For many years, Paul was an active member of the Broken Hill Philatelic Society, collecting Australian and English stamps - a hobby commenced early in his school days. A particular interest for many years both past and present, time consuming as it may be, is the collecting of Machins of the Queen.

When Telecom Australia (now Telstra) introduced Phonecard in 1990, Paul became a committed collector of their cards by prefix number. However, as it became increasingly difficult to collect by this method as Custom, Advertising and Complimentary cards were introduced, he ceased collecting them because of the cost and their scarcity.

He decided to base his collecting interest on cards with marks, defects and variations sustained during the printing process. Variations include colour changes, scratches and other anomalies. In addition to saving cards with variations to the norm, he also started a thematic collection focussed upon the Sydney Harbour Bridge and the Sydney Opera House, both of which are identifiably Australian.

Paul mounts his cards in the same manner as philatelic pieces, using an outline around the phonecard together with a simple but brief (handwritten) commentary. The extremely high quality of his handwriting adds to the impact of each display piece.



Paul Thomas at Darling Harbour

Paul displayed part of his collection at the Telstra stand at the ANDA Show which was held at Sydney's Darling Harbour, 21-23 March '97. The display was very well received by the viewing public and I'm sure that Paul will receive further invitations to show his works.

SYDNEY PHONECARDS

PO Box 1017, Manly, NSW 2095 (Member APDA, SCDAA)

Ph: (02) 9949 5447 (best time 8-11pm 7 days)

In support of the collectors supporting our hobby's invaluabe guide, I am offering a 10% discount on ALL stock purchases to current Australasian Phonecard Monthly subscribers this month. New price list out now.

NEW STOCK SPECIALS

\$4 Prudential mint.... \$13 \$2 Newcastle mint.... \$135 Please add \$3.50 towards registered postage on your goods. Overseas please add \$9.00.

The industry has certainly seen some turmoil, and whilst many cards have appreciated greatly, some of us went a little too crazy, investing in mint cards, collectively accumulating quantities far greater than the current or near future demand.

Many of the earlier packs currently hoarded, sold out with mintages ranging up to 10,000. Considering Telstra are now producing packs of 1,400 mintage, which has proved more than adequate for the mint/pack collector market, (having not sold out), many mint cards being hoarded have little current potential for profit. Perhaps the money tied up in these cards would be better realised & re-invested in more lucrative investments, both within and outside the hobby. Most collectors would now be aware that Telstra have announced that the payphone conversion to chip cards will be complete by early 1998. Many Telstra cards have already been decoded (ie. no longer work in the phone), however, Telstra declines to refund on these cards. At best, Telstra will exchange these cards for current cards, but are now beginning to refuse even this form of refund for some of the earlier cards. Telstra have not guaranteed that any more cards won't be decoded and have not declared any policy in relation to the buyback or exchange of the current cards despite numerous enquiries. The 'near future' value of the current hoarded mint cards therefore needs to be questioned.

I am able to distribute large quantities of mint cards and am buying at the following prices:

\$20 cards @ 80% (\$17.00) \$2 cards @ 60% (\$1.30) \$5 cards @ 80% (\$4.00) \$50 cards @ 60% (\$32.50) \$10 cards @ 80% (\$8.50) Buying postage @ 60-75% NB: Minimum \$20 in total value.

As I am anticipating a large response and can only comfortably handle \$10,000 per week, please ring first with details of lots over \$500. Also, advise lots containing quantity of \$2 and \$5 cards.

Cheques will be sent within 7 days of receipt of cards. Conversely, I can also offer 100% trade in against my stock for \$5 - \$50 cards. Free Price List available on application. I am working on small margins so if you believe these prices are too low, I will be happy to supply you at 5-10% above my buying rate! (Minimum Purchse \$500)

Cricket Grounds of the World

Portrayed is a scene from Newlands, arguably the most picturesque cricket ground in the world, set at the foot of Table Mountain, Cape Town, South Africa.

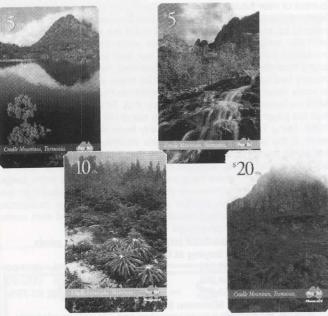


This Limited Edition phonecard, issued by New World Payphones, in the United Kingdom, is the first in a series.

PayTel Australia - an update

Since our last communication (through the pages of the Australia New Zealand Phonecard Magazine) PayTel Australia has produced a further number of extremely attractive phonecards. Surely, for the overall consistency in the continuance of very high quality themes and image reproduction, PayTel is the equal of any card producer in the world!

Their latest issue, featuring scenery from the Cradle Mountain - Lake St. Clair National Park in Tasmania, is a further example of the high quality of their phonecards.



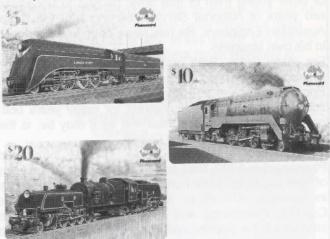
The Cradle Mountain - Lake St. Clair National Park is part of Tasmania's extensive World Heritage areas. Situated 1 1/2 hours from Devenport and easily accessed from Hobart and Launceston, the park is approximately 60km long lying in a roughly north-south line, and covers an area of over 125,000 hectares.



Prior to card production, PayTel is extremely meticulous in researching the subject to be portrayed to ensure both accuracy in the image to be produced as well as providing the collectors of their cards with both a historical and/or geographic background. Such information is contained on the collector packs which include their cards as well as in their regular publication, "The PayTel Collector".

Prior to this issue, PayTel's first release for 1997 featured a set of three hand painted steam locomotives under the heading "Famous Australian Steam Locomotives".

The three locomotives featured are one of the Victorian Railways S Class 4-6-2 Pacifics (manufactured between 1928 and 1933), one of the New South Wales Government Railways C.38 Class 4-6-2 Pacifics (manufactured in NSW during the period 1943 to 1949) and one of Queensland Rail's 1009 Beyer Garratt 4-8-2+2-8-4's (built between 1949 and 1951).



Locomotive 'buffs' will find considerable background on these Locomotives and their designers, in issue 19 of The PayTel Collector.

Released earlier this year also, was PayTel's 1997 Collectors Club Membership Card which features a collection of past PayTel phonecard issues.



This \$5.00 card is complimentary to all 1997 members of PayTel's Collector's Club. The card is the first in a series of annual Membership cards and will not be available for separate sale.

Forthcoming Releases

By the time this magazine is distributed, PayTel should also be about to distribute their latest issue of the **Canberra Corridor** which is again a designated trains issue. The Canberra Corridor series, featuring both modern and future train designs, will be issued in two parts, one in June and the second in about August.

This series will be followed by **gecko's/lizards** which will be the start of a new series of phonecards.

PayTel has announced that it will be attending the ANDA Coin, Note, Stamp (and Phonecard) Show at the Melbourne Exhibition Centre in July (see ad pgs. 16 & 17), as well as Card Show '97 in Perth in September.

Contact details for PayTel are available as per their advertisment on the back cover of this issue.

Varieties

Some interesting varieties within the Timezone and the Bookmuncher cards have been brought to my attention by ardent collector, Allan Crook.

Firstly, there are a variety of design and colour changes within a number of prefix print runs of the Timezone cards. For example, the \$5 card for prefix number 1399 (Desert Car) has a change in the size of the word *Telstra* on both the front and the reverse of the card during the print run.



Celstra Phonecard

There is also a noticeable colour change between cards, with the road, in particular, darker for part of the print run. Likewise, the print run for prefix number 1400 (\$5 Hollywood) undergoes changes in the size of the *Telstra* wording, both on the front of the card and on the back. You will note in the reproduction opposite, that the size of the reversed word *Phonecard* also varies in size.

There are also a number of big differences in the \$20 Bookmuncher between prefix numbers 939 and 996, in relation to colour (one card a darker shade than the other) and again in the comparative size of the wording on both the front and the reverse of the two prefix print runs.

Celstra Phonecard

Telstra Phonecard





WESTLAND PHONECARDS

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WE ARE KEEN BUYERS OF ALL PHONECARDS. YES, WE WILL B

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YOUR LAST CHANCE TO PICK UP MINT BARGAINS FROM OUR LATEST LIST

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THIS MONTH ONLY, WE WILL ACCEPT MINT CARDS AT FULL FACE VALUE AGAINST PURCHASES BANKCARD, MASTERCARD, VISA AND DINERS CLUB ALSO WELCOME

SOME MINT PHONECARDS FROM OUR EXTENSIVE STOCK

\$2 Phoneaway Complimentary <u>used</u> scarce	\$20	\$5 1210 Steam Train	\$12
\$2 Avalon Air Show F111 PhoneAway	\$25	\$2 Nicotinell I or II	\$30
\$1.50 Christmas '92	\$30	\$2 Red Dog Beer	\$15
\$5 Generic	\$ 9	\$2 & \$5 Hong Kong '95	\$15
\$10 Generic	\$25	\$5 Indo Phonecards '95 (scarce)	\$45
\$10 XXXX, Mardi Gras, Red Centre, Hellow Yellow,		\$1.50 Membership card	\$30
Waltz Matilda, Syd Payphones, Independence Day		\$2 Marine Fish	\$20
\$5 Thank You	\$25	\$2 Coversyl Natrilix	\$95
\$2 Emu Export	\$20	\$2 Taubmans 3	\$22
\$2 Ken Done Set of 3	\$18	\$10 Panasonic	\$145
\$2 NSW Parks & Wildlife set of 15	\$40	\$2 & \$5 Avalon Air Show folder	\$45
\$5 Black Cockatoo & Earth	\$25	\$5 VANA Newsfair	\$25
\$2 Rentlo Fridge	\$30	\$4 Prudential	\$12

THE FOLLOWING CARDS ARE MINT AND \$8.00 EACH !!!!! \$5.00 Phonecards

500th Grand Prix, \$5 SA Grand Prix, \$5 Platypus, Tamworth either, Swissh, Corolla, Newsagent, Birthday Cocky, Skyfire, Indy Car, CardEx '94, Singapore '95, CardEx '95, Opera House (any), Ettamogah Pub, Subaru, Mobil, Spies Hecker (any), Courage Under Fire, Chinese Panda, Lucky 88, Dragon Symbol, Carving, Coke Sun, Coke Bottle, Flintstones, Simpsons, Cyclone Tracy either, RSPCA, Kookaburra, Prison, Batman, Royal Easter Show, AusCard night, Hogsbreath Cafe, St Andrews Cathedral, HMAS Albatross

\$2.00 Phonecards

Phonecard Collector, Albury High School, VST Globe pair, Museum, Apollo II, Apollo 15, Donald Duck, Mickey Mouse, Coke Polar Bear I, Coke Christmas I, Coke Ribbon card, Melbourne Zoo pair, Summertime pair, Thirlmere I & II, Dial a Box, PJ Sieders, Fuji Film, Taubmans 1, Michael Lynagh, Baileys Irish Cream.

STORED VALUE CARDS - UPDATE

Article by Torsten Weller

With the second anniversary of Visa Cash in Australia coming up in July, 1997, and this being the official end of the pilot test period, now is an opportune time to review the current activities of all five financial institutions to see what pointers this gives us for the future of Visa Cash in Australia.

Australia New Zealand Bank

The ANZ is continuing with its highly successful series of Gold Coast Theme Park cards, the latest cards to be issued having an expiry date of 08.98, suggesting that they will be on sale well past the end of July 1997. These have been very popular amongst visitors to the Theme Parks, and are a sought after souvenir to take home after the visit. The two reloadable cards produced by the ANZ this year have now all been issued, and it remains to be seen whether a new card design will be made available (bank sources say only around 500 reloadable cards in total were produced for the initial trial).

Commonwealth Bank

The Commonwealth Bank started the year with an issue of generic Flag cards, signalling its continued involvement, but has done little since. With expiry dates of 07.98, it seems these cards are also intended to be around long past the July date. A special issue \$20 card for the opening of the Australian Technology Park in Redfern, Sydney, has proven very elusive, and the Flag generics are now on sale here (one of the first instances of use of Visa Cash outside the Gold Coast test area), but there have been no public release reloadable cards issued.

Credit Unions

The Credit Unions have issued just the one card this year, being their reloadable card with an expiry date of 11.97. Their continued involvement with Visa Cash is unclear.

National Australia Bank

The NAB have joined the ANZ in the focus on Theme Parks with the issue of a \$50 and a \$100 card for Dreamworld with 11.97 expiry dates. Although they have not issued a public reloadable card, NAB have put its test reloadable cards on public trial in a Queensland school (see story opposite page). Of all the banks, the NAB seems the most keen to begin with Mondex testing.

Westpac

Westpac have issued a public reloadable card, and are continuing to work towards the issue of Visa Cash cards for the Sega World Theme Park in Sydney with a launch date of around July. Westpac holds the major banking sponsorship for the Sydney 2000 Olympic Games, and their continued involvement with Visa Cash may see the issue of Olympics cards as early as 1998.

While the pilot test officially concludes in July, it seems highly unlikely that this will mark the end of Visa Cash ot other Stored Value Cards in Australia. Rather, it seems to signal a new period of intensive marketing and testing of existing cards and new brands will follow.

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Mondex

A number of financial institutions have shown great interest in trialling the Mondex Stored Value Card system designed in England. The local licence to operate the Mondex system in Australia has been purchased by Mastercard, which in turn is owned by the four major Australian banks. As discussed in the *March 1997* issue, Mondex SVCs have the capacity to transfer funds from one card to another (enabling personal transactions between individuals), converting funds into any of six major currencies, and supporting secure transactions over the Internet. Look for trials of Mondex cards to begin in the latter half of 1997.

Telstra Smartcard

Early in May, Telstra announced its plans to replace all existing payphones and phonecards with a new "Smartcard" product that includes a chip and has the potential to be used to pay for goods and services well beyond making a phonecall. Telstra had already announced plans for a joint venture with Coca-Cola to allow Smartcards to be used to purchase items from Coke vending machines, and also sees these new cards as cabable of paying for parking and public transport services.

This looks like the introduction of another SVC brand, with its success (beyond use as a phonecard) dependant on the number of other services Telstra can link to this payment option. Existing payphones are to be completely removed by the first half of 1998, which would also signal the end of the Phonecard product around that time.

National Bank In-House Reloadable Cards

Regular readers will recall that we have been mentioning these cards in the last two columns, in an attempt to find out the purpose behind the issue, how the cards were distributed and the final quantities produced. A source from the National Australia Bank has now put this in some perspective for us.

These cards were printed early in 1996 in a print run of around 1,000 cards as blanks. To make the cards useable, they must be configured through a master chip, which in turn sets the expiry date. The first batch of cards was used from July 1996, in National Australia Bank headquarters in Melbourne, to trial reloadable cards amongst staff in the canteen and staff shops. The first usage carried the 11.97 expiry date and around 300 cards were issued in head office.

When the bank decided to launch Visa Cash compatible reloadable chips embedded in its ATM and Visa credit cards on the Gold Coast, a quantity of around 200 of the cards were sent to NAB's 23 branches on the Gold Coast to be issued to staff to familiarise them with reloadable cards. This correlates with the information provided by the Gold Coast NAB source and reported last month.

Problems with the chip software arose, whereby the cards could not be reloaded, and it was decide to recall all cards and re-configure them through the master chip. The Gold Coast portion of this recall was described in last month's article; cards on issue in the Melbourne head office were also recalled. Cards returned to NAB were reconfigurated and a new expiry date of 12/97 was set on

the chip and this was then overprinted onto the reverse of the cards.

A further 300 or so blanks were also configurated with this expiry date. No figures exist for the number of 11/97 cards returned and reconfigurated, and we are not yet sure whether there are any features that distinguish recalled and reconfigurated cards from blanks that were also configurated with the 12/97 expiry date.

The NAB retained around 200 blank cards in reserve, which may or may not be issued in the future. Due to the configuring process, it seems likely that any of these that are activated will carry an expiry date other than 11/97 or 12/97, raising the possibility of a future variety of this card (see St Hilda's school card below).

As for ascertaining quantities of each of the two current varieties, all we know is that approximately 800 cards have been activated and issued, of which around 500 began with the 11/97 expiry date. According to the Gold Coast NAB source reported last month, 150 of these were returned to NAB's Melbourne head office for reconfiguration into the 12/97 expiry cards, leaving around 350 to account for.

As some 300 of these were on issue to staff in the Melbourne head office, close to the control of NAB managers, and very few have come onto the collector market from this source, it seems reasonable to assume that many of these were returned and reconfigurated with the 12/97 expiry date.

Assuming for the sake of illustration that half of the cards on issue to staff at the Melbourne office were returned and reconfigurated, this would leave around 200 of the 11/97 expiry cards in existence and mean that around 600 of the 12/97 expiry cards have been produced, around 300 of which are overprints on 11/97 cards and the remainder being cards produced directly from blanks. We will keep you posted on any new information as it comes to light.

St Hilda's School Card

Just as we were about to go to press on this edition, news has emerged (by way of a front page article in the Queensland *Courier Mail* newspaper, no less) that a number of the NAB in-house reloadable cards are being used at this private girl's school in a pilot test amongst its students. We have not seen any actual copies of the cards, but the picture accompanying the story clearly shows the front of the card with the school logo printed prominently in the white middle section.

The cards are currently used to purchase goods from the tuck-shop and are seen as a great benefit by the school because they reduce the need for the tuck-shop to carry large cash holdings and encourage children to leave their cash at home. As an added security measure, details of the last five transactions using the cards can be printed out. Should the trial prove successful, the school will also accept Visa Cash in its book and clothing stores. Other schools have also shown interest in participating in trials.

As we have not yet seen the card, we cannot for now report whether this overprint has been done on existing stocks of 12/97 expiry cards, or whether these cards carry a new expiry date.





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THEME PARKS - Sea World \$20 expiry 08.98 used	\$ 8
Movie World Entry, Batman, Lethal Weapon each	\$8
Wet'n'Wild \$20 expiry 08.98 used (with hole)	\$8
NAB Dreamworld \$50 and \$100 pair used	\$45
PUBLIC CARDS NEW - NAB \$50 Surfer used	\$ 9
Flag Generics (\$20 and \$50) used pair	\$15
RELOADABLES NEW - NAB in-house cards used	\$150
ANZ Reloadable "Surfer" expiry 01/98 mint	\$50
ANZ Reloadable "Boy with Parrots" exp. 01/98 mint	\$65
Westpac Reloadable (surfboat) used	\$60
Credit Unions Reloadable (sailing boats) used	\$50
CAFETERIA TRIALS - NAB \$20 exp. 06.96 used	\$35
- Credit Unions \$20 expiry <u>06.96</u> (973 only) mint	\$45
- ANZ \$20 expiry <u>11.95</u> (800 only) mint	\$65
- ANZ \$20 expiry <u>02.96</u> (800 only) mint	\$45

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Friday 18th July Saturday 19th July Sunday 20th July 12 noon-6pm 10am-6pm 10am-5pm

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ANDA Coin, Note, Stamp & **Phonecard Show**

The culmination of over a year's planning, organisation and promotion finally came to when the giant Australasian Numismatic Dealers Association (ANDA) Show was held at Darling Harbour, Sydney, from Friday, 21 March to Sunday 23 March.

The Show was not simply another buy-sell fair between dealers and collectors, there being a strong emphasis on education and enjoyment with many interesting static displays as well as informative talks by experts in their relevant areas.

Australia's newest and biggest collector's fair was an attempt to attract both the collecting as well as the general public to one major venue, containing a wide cross-section of issuing authorities, dealers and exhibitors. As many collectors are interested in and involved in more than one specific activity, it gave them the opportunity to satisfy their interests at one given time and venue.

Telstra's Collector Service was one of the five main issuing authorities of both consumable and collectable products in this country in attendance; the others being The Royal Australian Mint, Note Printing Australia, The Perth Mint and Australia Post.

Telstra's Collector Service staff were kept extremely busy over the three days with in excess of 5,000 people attending the Show. Whilst all were obviously not phonecard collectors, staff reported that many amongst the general public, new to phonecards as a collectable, expressed a strong interest in Telstra's product and that a considerable number of new names were received for the mailout of Telstra's bi-monthly publication, the "Australian Phonecard Bulletin".

ANDA has programmed a further three Shows this year - at the Melbourne Exhibition Centre from July 18-20, in Newcastle on August 23-24 and again at the Sydney Exhibition Centre, Darling Harbour, from October 31 to November 2.



Telstra's Stand at the Darling Harbour Show

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SOUTHBANK July 18-20, 1997

This coupon entitles up to two adults to half price admission, just \$5 each (Normally \$10 each).

Children under 15yrs, accompanied by an adult FREE. Single adult season ticket \$10 (Normally \$20).

Hours:

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Entrants may receive FREE dealer newsletters and/or price lists.

*Permits Pending

UNIDIAL AUSTRALIA UPDATE

As set out in the previous article about Unidial Australia (see Volume 3 of the Australia New Zealand Phonecard Magazine, page 13), Unidial Australia (Unidial) produces a range of general issue and special purpose remote-memory phonecards for use in Australia and overseas. Unidial and Collect Moneycards have established a Collector Service to allow you to buy individual phonecards at face value. Special purpose phonecards are also offered from time to time depending on availability, either in mint condition or as inactive cards at a set rate of \$6 per card.

Since the last review of Unidial phonecards, the following new issues have been released or are about to go out to retailers:-

> \$10 Vase

\$10 Daisy

Jackie Chan "First Strike" \$10

\$10 Skiing

\$10 Portrait

\$20 Angels

Jackie Chan "First Strike"

This is the third card in Unidial's on-going series of movie promotion phonecards featuring new releases from Village Roadshow. Only 3,000 cards were issued, and were sold nationally through Unidial's existing newsagents, channels, including distribution convenience stores, supermarkets and other hightraffic outlets.



Obsolete Cards - Limited Availability

Unidial has made available its reserve stocks of obsolete cards, which in all cases number less than fifty of any one card. This is a unique opportunity to add these older cards to collections, as the offer cannot be repeated once stock is depleted. All stockists reserve the right to limit customers to one copy of each card.

Three cards are not available through this offer, as they have already sold out completely, being the \$10 Spaceman and the \$20 Aborigines (the first two general issue cards) and the \$10 Hotel de Love (the first Village Roadshow movie promotion card).

Special Purpose Cards

Unidial has issued a number of cards for specific clients or uses, and these cards are not made available through their normal distribution channels, but can be purchased through the Collector Service. These cards include the following:-

\$5 Complimentary

- dist. free by Unidial to allow trial use of service by prospective clients;

\$5 GNS

- dist. at a Group Newsagents Suppliers exposition (no stock remaining);

\$10 Harness Racing

- dist. by Harness Racing Vic.;



\$10 Christmas 1996

\$5 Aaron Kwok

 dist by Unidial as a Seasons Greetings gift to clients;

\$10 Kids Security Card - dist. through Herald Sun advertisments and Franklins Supermarkets (two versions exist, each with 1 corp. logo);

- sold as a commemorative item for the Concert Tour '97.





While these cards are still available, they are being sold either as mint or inactive cards depending on their current status.

Herald Sun Newspaper Promotion

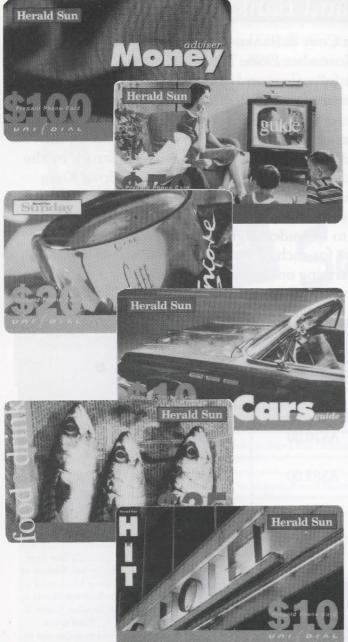
In conjunction with the Herald Sun newspaper, Unidial is issuing a set of six new general-issue cards in May and June. The cards promote the various sections of the newspaper, and as part of the promotion, 1000 \$10 cards have been encoded with an additional \$15 as a special bonus to users of Unidial cards.

The promotion will run for an initial period of 12 months, and it is anticipated that three sets of six cards will be produced and issued in the first four months of the campaign. As the campaign continues, the sets will rotate so that only one set will be available in any one month. The first set of six cards comprises:-

\$ 10	HIT Entertainment	10,000 cards
	Cars Guide	10,000 cards
\$ 20	Encore Lifestyle	5,000 cards
	Food & Drink	3,000 cards
\$ 50) TV Guide	1,500 cards
\$100	Money Adviser	750 cards

The Australasian Phonecard Magazine - June 1997

The phonecards will be sold in Victoria only, primarily through newsagents, but are available to collectors from Collect Moneycards and other authorised dealers at face value.





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Unidial Australia Phonecards

\$10 Clown Fish	10,000	12/98 exp	mint	\$10
\$10 Basketball	10,000	12/98 exp	mint	\$10
\$10 Baby	10,000	12/98 exp	mint	\$10
\$10 Ducks	15,000	12/98 exp	mint	\$10
\$10 Tennis	15,000	12/98 exp	mint	\$10
\$10 Coffee	15,000	12/98 exp	mint	\$10
\$10 Vase	15,000	12/98 exp	mint	\$10
\$10 Daisy	15,000	12/98 exp	mint	\$10
\$10 Jackie Char	3,000	12/98 exp	mint	\$10
\$10 Skier	15,000	06/99 exp	mint	\$10
\$20 Penguin	10,000	12/98 exp	mint	\$20
\$20 Evening Sta	r 5,000	12/98 exp	mint	\$20
\$20 Soccer	15,000	12/98 exp	mint	\$20
\$20 Tube Corral	15,000	12/98 exp	mint	\$20
\$20 Turtle	15,000	12/98 exp	mint	\$20
\$20 Angels	15,000	12/98 exp	mint	\$20
\$25 Cat (horiz)	10,000	12 mths	mint	\$25
\$25 Cat (vert)	10,000	12 mths	mint	\$25
\$25 Abacus	15,000	12/98 exp	mint	\$25
\$25 Iguana	15,000	12/98 exp	mint	\$25
\$50 Bird (horiz)	10,000	12 mths	mint	\$50
\$50 Mercedes	15,000	12/98 exp	mint	\$50
\$100 Dog (horiz) 10,000	12 mths	mint	\$100

Limited Distribution Cards

\$5 Compliments	qty n/a	exp n/a	expired	\$6
\$10 Racing	3,000	12/96	expired	\$6
\$10 Xmas '96	1,000	06/97	unactivated	\$6
\$10 Kids A	15,000	06/98	mint	\$10
\$10 Kids B	5,000	06/98	mint	\$10
\$5 Aaron Kwok	1,000	12/98	mint	\$10
\$50 Bird (vert)	10,000	12 mths	unactivated	\$6
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The Australasian Coin & Banknote Magazine commenced publication in November 1996. The glossy production, containing both full colour and black and white articles and advertising, has been distributed on a monthly basis since then.

The publishers of the magazine have obtained two of the Gold Proof HK\$1000 Coins which have been struck by the Royal Canadian Mint to mark the return of Hong Kong back to China on 1 July, 1997.

Two lucky subscribers will win one of each of these coins in a draw to be undertaken in July 1997. Already, the retail price for each of these coins exceeds A\$850. Any one subscribing or extending their existing subscription for one year will have their name entered in the draw

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WHATSNEW

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The Australasian Phonecard Monthly brings you up to the

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CLUB & SOCIETY **NEWS**

This section is provided to phonecard clubs & societies for the promotion of their activities & membership. Articles provided will be reproduced at no cost to the club.

The Melbourne Phonecard Club Inc. PO Box 177, Northcote, Victoria 3070 **President: Keith Sykes**

It is pleasing to report that member attendance at the last two meetings has been good - with some 30 in April and 40 in May, which is the biggest number since 1996. Half a dozen visitors were welcomed by the President, Keith Sykes, and apart from the usual Club auction, special interest was in the non-Telstra cards.

Membership fees are now due and will remain the same

as last year:

New Members: Senior \$20 Junior \$10 Assoc. \$15 Senior \$15 Junior \$8 Assoc. \$12 Renewing: As a bonus, the new overprint beach-scene card will be issued to all members and this year will have a different slogan: "Collect Phonecards with the Melbourne Phonecard Club".

The Club meets on the first Saturday of each month (commencing 1 pm) at the Community Centre, 18a Bent St., Northcote (Melways 30. E7). The postal address is PO Box 177, Northcote, Vic. 3070.

It is of interest that the Club is now in its third year of sponsorship to the Melbourne Zoo. Another 500 of the Red Lacewing Butterfly Phonecard have been donated, maintaining the Silver Sponsor category which has been achieved over each of the last two years.

Warren Titcher: Publicity Officer

Rosebud & District Phonecard Collectors Club Inc. PO Box 211, Rosebud, Vic. 3939 **President: John Thomas**

John Thomas, Club President, reports that in the last 12 months the Rosebud Club has increased its membership compared to the previous 12 months and is proving to me a most active Club.

The Club has held four major Phonecard, Stamp & Coin Fairs, in Caufield over the last 12 months and will be doing so again the forthcoming 12, with the next being held on the 16th of August, between 10 am and 4 pm at the Glen Eira College, corner Booran & Neerim Roads, Caufield (Melway 68 D3). Admittance to the fair is free. Club Membership Fees (1 July '97 to 30 June '98) are \$10 for adults and free to children that attend school and can attend the Club meetings. Meetings are held on the second Saturday of each month at the Rosebud Anglican Church Hall, cnr Sixth Avenue & Point Nepean Road, Rosebud. Meetings start at 2 pm and finish at about 4.15 pm. Visitors are most welcome to attend.

The Club still has some of its Limited Edition Promotional Club Cards for sale at \$3.00 each, ie the Point Nepean National Park card and the Sugar Glider

Also, the Club is still producing the Loose Leaf Australian Phonecard Catalogue, costing \$8.00 each plus \$6.00 postage. This catalogue is up-dated four times a year with all Telecom/Telstra Phonecards, serial and prefix numbers listed. Being a loose leaf, there is no need to buy a new catalogue each time, only the new sheets at 10 cents each, which is approximately \$1.50 including postage, four times a year.

John Thomas Club President Rosebud Club



Kangaroo Phonecard Club Inc. PO Box 481, Bulimba Qld. 4171 Secretary: Kay Marshall

The Kangaroo Phonecard Club wishes to advise that any new members joining the Club will receive a complimentary "Beach Scene" Phonecard overprinted with the Club's name.

The Membership Fee is \$10.00 for adults plus a \$5.00 Joining Fee. The Juniors Fee (up to 18 years) is \$5.00 plus a Joining Fee of \$3.00.

For further information please contact the President, John Anderson, on (07) 3351 4326 or the Secretary, Kay Marshall, on (07) 3396 6855.

ROSEBUD & DISTRICT PHONECARD COLLECTORS **CLUB INC.**

PO Box 211, Rosebud, Victoria 3939 Meets the Second Saturday, 2 pm, Monthly, **Anglican Church Hall** Sixth Avenue & Point Nepean Road, Rosebud Melway 158 D.12. All Welcome. Membership \$10.00

Activities & Services to Members include: Auctions every Meeting, Circuit Books, Reference Library, Fair Table Discounts. Club runs Fairs 3rd Saturday, August & November, 10 am to 4 pm, Glen Eira College, Corner Booran & Neerim Roads, Caufield. Melway 68 D.3.

Enquiries to Club President: John Thomas Phone 0418 322 315 or Fax (03) 5986 6943

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Sydney	Gabriele's Philatelic Service	Suite 616, 6th Floor, 160 Castlereagh St.	(02) 9283 1311
Sydney	Macquarie Coins & Collectables Gallery	Shop 4, 83 York Street	(02) 9262 6588
Sydney	Queen Victoria Coins	Shop 12, QVB Walk, Queen Victoria Bldg.	(02) 9283 2500
Sydney	Sydney Stamp Centre	Colonial Mutual Bld, Cnr Pitt St. & Martin Place	(02) 9231 4583
Blacktown	Prospect Stamps & Coins	Shop 18, 24 Main Street	(02) 9622 1399
Parramatta	D & L Stamps & Coins	Shop 5, Rear 2-12 Macquarie Street	(02) 9687 2372
Strathfield	Strathfield Stamps & Coins	Shop 68, Strathfield Plaza	(02) 9764 3034
St Marys	G & C Quality Coins & Stamps	Shop 5, Star Arcade, 182 Queen St.	(02) 9833 1618
Newcastle	Hunter Valley Collectables	Shop 19, City Arcade, 120 Hunter St.	(049) 26 3031
Newcastle	Paul Melmeth Galleries	281 Hunter Street	(049) 26 3357
Taree	Currency Collectables	Shop 3A, 17 Manning Street	(065) 51 3512
Victoria			
Melbourne	Melbourne Phonecard Centre	24 Centre Place (off Flinders Lane)	(03) 9650 7871
Melbourne	Universal Coin Co.	11 Centre Place (off Flinders Lane)	(03) 9654 2997
Dandenong	The Stamp & Coin Den	Shop 27, Level 1, Hub Arcade	(03) 9791 7295
Bendigo	Bendigo Coins & Stamps	Shop 4, Backhouse Arcade	(054) 43 5754
Geelong	Geelong Collectors Corner	93 Little Mallop St.	(052) 29 4969
	pital Territory		
Canberra	Edlin's of Canberra	Shop 12, Garema Arcade, Bunda St.	(06) 248 7859
Queensland			
Brisbane	GPO News	GPO Lane	(07) 3229 1581
Brighton	Cut Price Coins	14 Queens Parade	(07) 3269 1158
Taringa	A W Boyd Stamps, Coins, Phonecards	6/222 Moggill Road	(07) 3870 9916
Gladstone	C & F Stamps & Coins	13 Russ Street	(079) 79 1276
Mackay	John Platt's Stamps & Coins	Shop 6, Whitsunday Arcade, MacAlister St.	(079) 57 6602
Southport	M & M Collectables	Shop 3, TAFE Centre	(07) 5527 0699
South Austra	lia		
Adelaide	Rundle Coins	214A Rundle Street	(08) 8232 0660
Malvern	Unley Coins	12A Malvern Village, 259 Unley Road	(08) 8272 9181
Northern Ter	ritory		
Alice Springs	Alice Springs Coins & Banknotes	Shop 5, 113 Todd Street	(08) 8952 1575
Western Aus	tralia		
Perth	Mickel Smits Philatelist	Shops 10/11, London Court Arcade	(09) 325 3252
Tasmania			
Hobart	Abacus Stamps & Coins	Shop 10, Mathers Lane	(03) 6234 3494
Hobart	The Stamp Place	Trafalgar Shopping Centre, 110 Collins St	(03) 6224 3536
	FURTHER	DEALERS WELCOME	

WHAT'S ON - FAIRS, SHOWS & AUCTIONS

21	June	Auction No. 115 - Edlins of Canberra	Griffin Centre, Bunda Street	Canberra City
22	June	National Coin, Stamp, P/card & B/note Show	National Convention Centre	Canberra, ACT
22	June	Granville Stamp & Coin Fair	Town Hall, Carlton St.	Granville, NSW
22	June	Geelong Card & Collectors Expo	Pura Milk Arena, 110 Victoria St.	Geelong, Vic.
29	June	Coin, Stamp & Phonecard Super Fair	Petersham Town Hall	Petersham, NSW
5	July	Coin, Stamp & Phonecard Fair	St Pauls Hall, Church St.	Tamworth, NSW
5	July	Orange & District Coin & Stamp Club Fair	Quinn's Arcade, Summer St.	Orange, NSW
5	July	National Coin, Stamp, P/card & B/note Show	To be advised	Ballarat, Vic
6	July	National Coin, Stamp, P/card & B/note Show	Pura Milk Arena, 110 Victoria St.	North Geelong, V
6	July	Coin, Stamp & Phonecard Fair	St John Ambulance Hall, Kellaway St.	Moonee Ponds, V
13	July	Croydon Stamp & Coin Fair	Masonic Hall, Paisley St.	Croydon, NSW
20	July	Burwood Stamp & Coin Fair	Masonic Hall, Belmore St.	Burwood, NSW
20	July	Wallsend Stamp, Coin & Phonecard Show	Wallsend Pioneers Hall	Wallsend, NSW
18-20	July	ANDA Coin, Note, Stamp & Phonecard Show	Melbourne Exhibition Centre	Melbourne, Vic
27	July	Granville Stamp & Coin Fair	Town Hall, Carlton St.	Granville, NSW
2	Aug	Coin, Stamp & Phonecard Fair	St Pauls Hall, Church St.	Tamworth, NSW
2	Aug	Orange & District Coin & Stamp Club Fair	Quinn's Arcade, Summer St.	Orange, NSW
3	Aug	Collectables Fair	Parramatta Town Hall	Parramatta, NSW
3	Aug	Coin, Stamp & Phonecard Fair	St John Ambulance Hall, Kellaway St.	Moonee Ponds, V
9	Aug	Auction - Roxbury's Auction House	Bellevue Hotel, George St.	Brisbane, Qld.
9-10	Aug	Sydney Coin, Stamp & Phonecard Fair	Sydney Opera House	Sydney, NSW
14	Aug	National Coin, Stamp, P/card & B/note Show		Geraldton, WA
16	Aug	Stamp, Coin & Phonecard Fair	Glen Eira College	Caufield, Vic.
16-17	Aug	National Coin, Stamp, P/card & B/note Show		Perth, WA
23-24	Aug	ANDA Coin, Note, Stamp & Phonecard Show		Newcastle, NSW
29-31	Aug	MoneyWorld Asia '97	Suntec Convention Centre, Hall 402	Singapore
31	Aug	Coin, Stamp & Phonecard Super Fair	Petersham Town Hall	Petersham, NSW
22-26	Oct	CardEx '97 (Conference & Exhibition)	Sheraton Hotel/Les Pyramides	Brussels, Belgium
31 Oct	- 2 Nov	ANDA Coin, Note, Stamp & Phonecard Show	Sydney Exhibition Centre	Darling Harbour

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Free Lists. Postal bid sales & specials. Australia & World phonecards. Haxby Collectables, PO Box 139, Merrylands, NSW 2150. Ph/Fax: (02) 9637 4806

TELEPHONE CARDS

Mint Prefix (Telstra) Phonecard collector would like to correspond with other prefix collectors with a view to swapping or buying cards. Want List welcome. Phone/Fax: (03) 6334 5354

Exchanging Australian cards for World cards. 10-20 per exchange 1:1. C. Williamson, PO Box 139, Merrylands, NSW 2160, Australia

Wanting to swap Australian phonecards for New Zealand and World cards. Please write first or send up to 35 cards for first exchange. Mr. Sonny Carter, PO Box 1017, Manly, NSW 2095, Australia

Wanted to swap are World phonecards for phonecards of Malta/Italy. Swap one for one. Graziella Greck, White House, Triq in- Nahal, Mosta, Malta.

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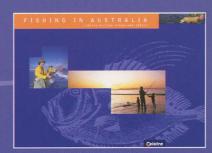
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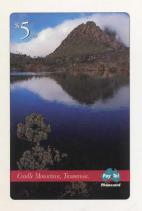
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