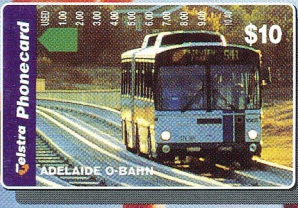
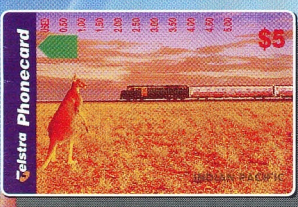
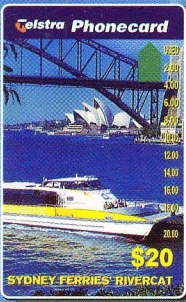


Phonecard™ Limited Edition

AUSTRALIAN PHONECARD™ BULLETIN

COLLECT 9

December 1995



JANUARY 26

COOL KIDS CLUB

Locked Bag 5350,
Parramatta, NSW, 2150.

Christmas

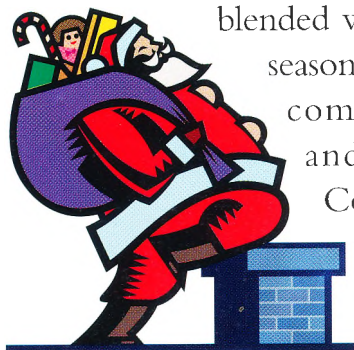
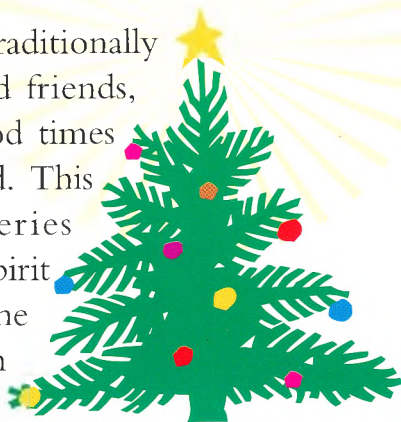
Christmas Day is traditionally spent with family and friends, remembering the good times in the year that passed. This year's Christmas series

depicts Australia's unique Christmas spirit blended with classic images for the season. As Australia has a rich combination of cultures

and nationalities, we at Telstra **Phonecard** Collector Service would like to know about one of your family's Christmas traditions. In 20 words or less, tell us what you do every year over the Christmas season that is unique to

your family's celebrations. Your prize for sending in the best entry will be one of five Christmas 1995 Telstra **Phonecard** sets consisting of the \$5, \$10 and \$20 cards. Put your name, address and age on

your entry and send it in before 10 January 1996.



Australia Day

Another day celebrated by Australians each year is – Australia Day on 26 January. This day signifies different things to young and old

Australians, looking into the future or remembering our past. A nation renowned for its sporting triumphs, many of us spend Australia Day playing a game of cricket or some sort of sport. To win one of five Australia Day 1996 Limited Edition folders, depicting young Australian's playing a game of volleyball, answer 'True' or 'False' to the statements below. The first five correct entries out of the barrel will win. On your entry, write your name, address and age and send it in before 10 January 1996.



True or False

- 1 Australia Day was originally celebrated on 27 January.
- 2 Qantas is celebrating it's 100th anniversary this year.
- 3 The term Australia Day was introduced by NSW.
- 4 The koala is on Australia's Coat of Arms.
- 5 The colours in the Australian flag are red, white and blue.
- 6 The Australia Day Phonecard was first released in 1990.
- 7 January 26 was first celebrated as a public holiday in 1933.
- 8 The Red Tailed Black Cockatoo does not inhabit Australia.
- 9 Australia Day commemorates the arrival of the First Fleet in Sydney Cove.
- 10 Australia's national anthem is Advance Australia Fair.



WINNERS Due to the delay in sending out the October issue of the *Bulletin*, the winners of the Emergency Management and CardEx '95 and Singapore '95 competitions will be announced in the February issue of the *Bulletin*. All entries received in October and November were eligible to win.

Welcome to the last *Australian Phonecard Bulletin* for 1995. The growth of **Phonecard** collecting has resulted in many positive changes being implemented over the past 12 months. The new card categories, outlined in the October issue of the *Bulletin* have been implemented to enable the hobby to continue to grow successfully in Australia and internationally.

Phonecard collecting has become a major hobby in Australia amongst all ages. The past year has seen Telstra **Phonecards** being released with images that are bolder and more striking than ever before. From the Australia Day 1995 to the Emergency Management series, the huge variety of cards released throughout 1995 have all been well received by collectors.

At two recent international telephone card fairs, Telstra **Phonecards** were considered amongst the most popular on display. In this issue of the *Bulletin*, we have reports from Nelda Slezak, National Manager Telstra **Phonecard** Collector Service, and George Pulciani, Business Manager Telstra **Phonecard** Collector Service, who attended CardEx '95 and **Phonecards** Exhibition Singapore '95.

The staff at Telstra **Phonecard** Collector Service would like to take this opportunity to wish all our collectors a very happy and safe Christmas and a successful New Year.

NEW RELEASES

OFFICIAL ISSUES

In this issue of the *Bulletin*, there are two new Official Issues and two Limited Edition folders available for sale.

Australia Day, celebrated on the 26th of January is Australia's national day. This year's Telstra Australia Day Telstra **Phonecard** features Australian youth enjoying themselves on the beach, playing volleyball. Like **Phonecard** collecting, beach volleyball is a sport which has recently experienced a rapid growth in popularity. The Limited Edition folder is available for sale in this issue of the *Bulletin* for \$11.50. There will be 6,000 folders produced.

Also available in this issue of the *Bulletin* are the three individual cards in the Transport series. Australians rely heavily on public transport to get them around the country and this Telstra **Phonecard** series recognises some of Australia's fastest and most sleek transport technologies. The three modes of transport depicted in this series include train, bus and ferry.

The Indian Pacific train takes passengers on an adventure spanning the width of Australia. From Sydney to Perth with stops along the way, the journey takes in some of Australia's most spectacular views.

The Adelaide O-Bahn, celebrating its 10th year in operation, is the world's fastest and longest guided suburban busways and passengers are able to enjoy the sights of Adelaide's city and north eastern suburbs.

The Sydney Ferries' RiverCat travels the waters of the Parramatta River, linking the western suburbs of Sydney to the city. While on the RiverCat, passengers can relax and absorb the striking views of parks and Sydney Harbour foreshores.

The Transport Limited Edition folder is available for sale in this issue of the *Bulletin* for \$47.50, with the individual cards – \$5, \$10 and \$20 – released through the shops at the end of January 1996. There will be 5,500 folders produced.

ADVERTISING RELEASES

Austel has released a \$5 advertising card, for the Christmas season. 250,000 cards, will be released through the shops throughout December. The card promotes the telephone number changes in certain areas with the message "Before you give someone a bell this Christmas, check if they have an 8 digit phone number".

Two new Advertising cards are being issued to celebrate festivals taking place on opposite sides of the country. In December, a \$5 card promoting the 1996 Festival of Perth will be released. From December, 100,000 cards are being released throughout Western Australia. And in NSW, 150,000 cards are being released in December to mark the 1996 Festival of Sydney. These cards are available for sale in this issue of the *Bulletin*.

YEAR OF THE RAT

With a local population of well in excess of half a million Asians and given our strong business and cultural ties with Asia, Chinese New Year has rapidly become a celebration of significance on the Australian calendar. 1996 is the Year of the Rat. According to Chinese tradition, the Year of the Rat is rich and bountiful, brings many opportunities and luck. This year suits business and the making and accumulation of fortune. People born in the Year of the Rat tend to be easygoing, sociable, friendly and participate in everything. They are also calm, alert, money lovers, have sharp wit and nous, show vision on business, are ingenious and great planners.

A series of five Telstra **Phonecards** will be released in January 1996 celebrating the Chinese Year of the Rat. The designs appearing on the cards are the winning entry in a competition that was run through the Chinese media in Australia earlier this year. The winning entry, from Chi Man Chen, NSW, is a series of five illustrations depicting friendly looking rats in different situations. There will be 50,000 of each card released nationally, leading up to Chinese New Year, to be celebrated on 19 February.

These cards will be available for sale in this issue of the *Bulletin*.

INTERNATIONAL FAIRS – INDONESIA AND HONG KONG

In order to learn more about **Phonecard** collecting as well as promote Telstra **Phonecards** in the international arena, Telstra representatives are attending **Phonecard** Fairs in Indonesia and Hong Kong.

From 1 – 4 December, Telstra attended Indo-**Phonecards** '95, in Jakarta. A \$5 commemorative card was produced for sale at the Fair. The card features the Borobudur ruins, an eighth century Buddhist Temple that has recently been restored by the Indonesian government.

There were 2,000 Custom cards sold in special card carriers at the Fair in Jakarta. The Custom card and folder were only available for sale at the Fair. There will be 30,000 Advertising cards produced for sale in Australia and available for sale in the next issue of the *Bulletin*.

Telstra will attend an exhibition in Hong Kong, the '8th Christmas Showcase', incorporating 'International **Phonecards** World' from 15-19 December. Staged during the Christmas shopping period, attendances of over 200,000 are expected.

Telstra's attendance will be commemorated with the release of three specially produced **Phonecards**. One \$5 Custom card carrying the image of the Hong Kong skyline will be available in a specially packaged folder, with a \$2 Promotional card featuring Sydney, given away as a complimentary issue. When placed together, these Telstra **Phonecards** form a panoramic view of the two cities. These cards **will only be available** for sale at the exhibition. A third card – \$5 Advertising card, featuring Hong Kong – will be available for sale only in Australia. This card is available for sale in this issue of the *Bulletin*.

The three cards compliment one another with their bright abstract cityscapes of Sydney and Hong Kong. There will be 2,000 \$5 Custom cards produced, 4,000 \$2 Promotional cards produced and 30,000 \$5 Advertising cards produced.

UPCOMING RELEASES

In the February issue of the *Bulletin*, the Cityscape series will be available for sale. The Cityscape series features photographic images of four Australian cities and will contain two \$5, one \$10 and one \$20 card. The folder will cost \$47.50, and 5,500 will be produced.

CUSTOM CARDS

Custom card information can be obtained on the 0055 Hotline. The Hotline will be updated on a regular basis *as new Custom cards are released*. Phone 0055 29 469 and +61 2055 21142 for collectors outside of Australia to keep up to date with the Custom card releases.

CORRECTION

Apologies for the incorrect Hotline number published in the October issue of the *Bulletin*.
The correct number is 0055 29 469.

CHRISTMAS COMPETITION

As a special Christmas treat, Telstra **Phonecard** Collector Service is giving collectors the opportunity to win one of five *Christmas 1995* and ten *Christmas 1994* Limited Edition folders. All you have to do is write down as many words (with four letters or more) as you can make out of the word – **PHONECARD**.

O	N	C
P	E	H
D	R	A

The five entries with the most words, and with the most lettered words, will win one of each of the *Christmas 1994* and *Christmas 1995* Limited Edition folders. The following five entries, with the highest number of words, will win the *Christmas 1994* Limited Edition folder. Good luck as this is a tough quiz for the most dedicated collectors.

This competition is open to both junior and senior collectors and entries must be received by Friday 19 January, 1996. Make sure your entry includes your name and address.

We would like to thank A. Hixon, NSW and K. McMahon, NSW for this puzzle suggestion. Your prize is on its way to you.

OVERSEAS PHONECARD FAIRS

SINGAPORE

Telstra **Phonecard** Collector Service recently attended the **Phonecards** Exhibition Singapore '95, held 25-27 August at Takashimaya Square in Singapore. The Exhibition attracted hundreds of thousands of **Phonecard** enthusiasts from Asia, Europe and Australia and confirmed that in Asia the hobby of **Phonecard** collecting is continuing its rapid and remarkable growth in popularity.

Over 38 exhibitors – telecommunications companies, dealers and clubs – attended the Exhibition, including representatives from New Zealand Telecom, Germany, Japan, Thailand, USA, Britain, China and of course Australia.

Telstra's display, featuring the Sulphur Crested Cockatoo which also appeared on the commemorative **Phonecard** produced for the Exhibition, was extremely popular and many people commented it was the best and most colourful at the Exhibition.

The Exhibition was regarded as a success by those who attended. "This was our first display in Asia and meeting collectors and dealers from all parts of the world provided us with an insight to how the hobby is developing in other countries", said George Pulciani, Business Manager Telstra **Phonecard** Collector Service.

"There was an unbelievable amount of people attending the Exhibition every day and it was amazing how enthusiastic everyone was about the future of telephone card collecting", George said. "The contacts made in Singapore will be vital as the hobby continues to develop in Australia. Overseas dealers were very impressed with the service provided to collectors in Australia and they took with them advice on how to strive for better customer satisfaction in their own domestic markets."

CARDEX '95

Telstra **Phonecard** Collector Service was also in attendance at CardEx '95, held in Maastricht, 13-17 September.

The two day conference, which preceded the exhibition, focused on four areas of the telephone card industry – marketing, management, technology, and the collector market. "Attending the conference, gave me a better understanding of how other countries approached these areas", said Nelda Slezak, Telstra **Phonecard** Collector Service National Manager. "Telephone card collecting is now considered a major factor in any decision making process within the card industry – collectors are no longer thought of as an after thought, and the issuing policies are set up specifically to cater for collector groups."

Representatives from PTT Netherlands, Deutsch Telekom and New Zealand Telecom along with other telecommunication companies and dealers from around the world attended. "This gave us an opportunity to catch up with people who attended CardEx 94 and discuss how card collecting has progressed in their respective countries."

Telstra's backdrop for the display included giant images of the CardEx '95 Telstra **Phonecard**, featuring the Red Tailed Black Cockatoo along with the Singapore display of the Sulphur Crested Cockatoo. "For the second year running our cards and display proved to be one of the most popular at the Fair", said Nelda.

Telstra was again successful at the CardEx Awards with the 'Fifth Birthday Cockie' card being judged 'Best Overall Card'. The Awards aim to highlight and publicly recognise the best achievements in international card design. The 'Best Overall Card' Award is granted to the company which has issued the most attractive, beautiful or striking image.

DESTRUCTION FIGURES

The destruction figures from CardEx '95 and Singapore '95 will be available on the 0055 Hotline from 10 December, 1995. These figures will also be included in the February issue of the *Bulletin*. Phone 0055 29 469 to be up dated with the latest Telstra **Phonecard** news.

PHONE AUSTRALIA SERVICE CARD

The Phone Australia Service card, previously known as the Phone Australia Card, has been repackaged and is currently available for sale through retail outlets at Airports, selected retailers, and Telstra Shops. New \$10, \$20, \$50 and \$100 PAS cards, carrying colourful images of Australian birdlife by Di Skelly Heron, will be available from February.

The Phone Australia Service card can be used from over 20 countries to make calls from overseas back home to Australia and helps travellers avoid foreign telephone charges and carrying coins. The Phone Australia Service card is ideal for travellers keeping in touch with family and friends at home, or as a gift to send loved ones overseas.

Calling home will now be easier for travellers as the Phone Australia Service card can be used from almost any phone including payphones and is activated by the use of a PIN, which is printed on the reverse side of the card. Then just dial the relevant country access code and follow the prompts of the recorded instructions and you will be connected to Australia at Australian prices.

40,000 of each card will be produced with a Special Limited Edition folder packaged for collectors. More information on the Limited Edition folders will be available in the February issue of the *Bulletin*.

The original repackaged Phone Australia Cards are available for sale in this issue of the *Bulletin*. Orders for these cards will not be included in Standing Order Accounts. Customers who have a Standing Order Account with Telstra's **Phonecard** Collector Service will have to order these cards in the usual way.

INTERNET

Telstra **Phonecards** are now being beamed around the world on the Internet. With the Internet growing in popularity, millions of computer users now have access to information on Telstra **Phonecards**. Telstra **Phonecard** Collector Service has been included in the *Telstra Home Page* and includes information on different card categories.

To gain access, do a word search for *Telstra* and prepare to be dazzled with the contents. Over the past few months we have received inquiries from collectors around the world. When you visit the *Telstra Home Page*, let us know what you think and if you have any ideas on improving it.

The *Telstra Home Page* is accessible at <http://www.telstra.com.au>

NEW CARD PRODUCT

In the October issue of the *Bulletin* we introduced a new product – specially designed greeting cards with matching Telstra **Phonecards**. These greeting cards are available through

Licensed Post Offices, selected retail outlets and T Shops. They will not be available through Telstra **Phonecard** Collector Service.

Keep an eye out at your nearest retailer for upcoming greeting cards, including Birthday cards, Valentine's Day and a specially designed card for the Chinese Year of the Rat. The Telstra **Phonecards** inside these gift cards carry the G code and are not available any other way except as a packaged gift product.

To find your nearest retail outlet for Telstra **Phonecard** gift packs, call 1800 024 252.

STANDING ORDER WINNERS

Mrs Greenslade from South Australia received a wonderful surprise last month when her name was chosen as the Standing Order Lottery winner. Congratulations! For being the first winner in our Lottery, Mrs Greenslade has won Telstra's first ever cards released – the Geelong series – a valued addition to any Telstra **Phonecard** collection.

The winner for this Standing Order Lottery is Noel Sluice of Victoria – congratulations. The six cards in the South Australian series are on their way to you.

SURVEY

Thank you to all collectors who responded to our survey – an overwhelming per cent completed the survey. The results enabled us to gain a better understanding of what you, the collector think about the direction the hobby is heading, what you want as future Telstra **Phonecard** designs and how you rate the service of Telstra **Phonecard** Collector Service and the *Bulletin*.

Some background information on collectors indicates that **Phonecard** collecting as a hobby remains the main reason for collecting, and investment is the second highest reason.

Collectors age ranges from 6 years to over 76 years of age with 73 per cent being male.

The number of collectors who have been collecting for more than three years rose to 33 per cent – an increase of 16 per cent on the 1994 figure. The average number of cards in a collection was 240 and these consisted of both mint and used cards, purchased through Telstra **Phonecard** Collector Service and obtained from friends after they had used the Telstra **Phonecard**.

It was good to note that 61 per cent of collectors attended **Phonecard** fairs and exhibitions in the past 12 months and thought they proved to be a great way to find cards missing from collections and to swap multiple copy cards. 20 per cent of collectors were members of **Phonecard** clubs because it gave them an opportunity to discuss the hobby with other 'experts' and to hunt down elusive cards from the past.

A big thank you goes to the 72 per cent of respondents who rated the *Bulletin* as very good or excellent – Telstra **Phonecard** Collector Service strives to keep you informed of the latest

Phonecard news and be a link between collectors of Telstra **Phonecards**, around the world.

While the Design Approval Committee finds some decisions regarding Telstra **Phonecard** images tough, it was interesting to note that the themes which rated as being the most popular with some collectors – animals, landscape, advertising and cartoons – rated as the least popular themes with other collectors. As the saying goes, you can please some of the people some of the time but not all of the people all of the time.

The information gathered from this survey will be treated confidentially and will only be used to develop and provide the best possible service, card designs and development of new avenues of promotion for this growing hobby.

Congratulations to the ten lucky winners who entered the guessing competition on the back of the survey: G Dunlop, SA; Tonia Russo, NSW; Kenneth Tomkinson, NSW; David Ball Sr, NSW; Edwin Graham, WA; Anthony May, NT; Judi Matthews, SA; Kristy Whelan, Vic; Halcy Clark, Qld; and Anthony Ross, ACT. Your prize is the Homecoming Limited Edition folder.

T H E M A T I C P H O N E C A R D C O L L E C T I N G

As **Phonecard** collecting is moving into its seventh year in Australia, it is becoming increasingly difficult to maintain a complete collection of all Telstra **Phonecards** released – National Issue, Advertising, Custom cards, Limited Edition folders, or even one of every serial number produced. A new breed of collector has arisen – the thematic collector.

The thematic collector has a specialised goal – collecting by a particular theme. Popular themes include sport, flora, fauna, transport and communications. Themes can further be broken down to make them even more specialised, for example collecting cards featuring birds, reptiles or aeroplanes. The possibilities are endless. In this way, you can become an expert in your own chosen field.

In Australia another advantage in thematic collecting is that you can choose to collect by category, for example, all Advertising cards, all Limited Edition folders, etc. Another positive point about being a thematic collector is that you can be particular about *which* Telstra **Phonecards** you wish to add to your collection.

If we take animals as an example for thematic collecting we find that over the years, there have been numerous Telstra **Phonecards** released in Australia with furry, cute and deadly animals as the centrepiece.

The first state issue, *South Australia*, featured the fur seals of Kangaroo Island on the \$10 card (1990). In April 1991, the *New South Wales* series consisted of six cards centred around the famous Sydney Taronga Zoo and the Western Plains Zoo at Dubbo. The echidna and platypus were featured as were the giraffes, an orang-utan and a leopard.

The koala was first depicted as “Willy” on the \$5 “*Going for Gold*” card for the 1992 Barcelona Olympics, and also in cartoon form for the \$5 *Geneva Telecom Conference* (1991). According to some Telstra **Phonecard** enthusiasts, this card is still the most difficult for any collector to obtain. Cartoon koalas also appeared on the \$5 *Advertising Series* of 1992, the \$10 *Christmas 1992* and the first \$50 *Tourist Generic Card* issued in 1993.

A real direction in Australian animals was created with the first *Marsupials Endangered Species* set of 1993 – containing the Wallaby, Wombat, and Numbat. The *Endangered Species 1994* series had only one marsupial – the Bilby – but gave support to the endangered Western Swamp Turtle and the Gouldian Finch. Another marsupial, the wombat, was featured on the \$5 card, *Christmas 1992* series.

In six years of Telstra **Phonecards**, the cockatoo has been featured on no less than four cards. The \$1.50 Native Bird Choir in *Christmas 1992*. The Sulphur Crested Cockatoo was again used for the **Phonecard** *5th Birthday* card as well as the *Singapore* card with the Red Tailed Black Cockatoo being used for *CardEx '95*.

The icon of Australian animals, the kangaroo, recently made an appearance on the \$10 *Red Centre* card – issued in September of this year. This card was produced as an Advertising card and as a Custom card only available in Japan. Prior to this, the kangaroo had been featured on the \$10 card in the *Tourist* series in 1993.

Other animals featured on Telstra **Phonecards** include the snakes on the \$10 *Life on Earth* card of the *Indigenous People* (1993) series, and some very agile dogs strutting their stuff on the four \$5 Advertising cards of the 1994 *Chinese Year of the Dog* series.

Collecting Telstra **Phonecards** with animals on them could be further specialised by collecting only Australian animals, cartoon animals or two legged animals – the list is endless.

So if you are beginning to feel inundated with all the Telstra **Phonecards** being released and are thinking of giving up, don't despair – thematic collecting could prove more rewarding and challenging than a collection of every single card released.

* Telstra **Phonecard** Collector Service would like to thank Warren Titcher for his valued contribution to this article.

BLAST FROM THE PAST

The first *Endangered Species* Limited Edition folder released in 1993 consisted of two \$5 cards and one \$10 card. The series was produced to highlight some of our native animals that are on the verge of extinction. Featured were the Bridled Nailtail Wallaby, Northern Hairy-nosed Wombat and the Numbat. What many collectors do not know is that originally the series was to contain four cards, three \$5 and one \$10 card. The Telstra **Phonecard** Design Approval Committee decided that, since the series did not contain a \$20 card, it would not be

necessary for it to include four cards. The Western Quoll (\$5) was withdrawn from the series before production.

Description and Code	Serial Batch	Quantity
\$5.00 Wallaby - N920512	233 - 235	250
	256 - 257	177
\$5.00 Wombat - N920522	236 - 238	250
	253 - 254	160
	258	50
\$10.00 Numbat - N920533a	239 - 241	250

MASCOT COMPETITION AND MEMBERSHIP CARD COMPETITION

Both the Mascot competition - for Junior collectors - and the Design a Telstra **Phonecard** Membership Card competition - for Junior and Senior collectors - are closed. The difficult task of judging the many excellent entries that have been received has now begun. They are currently being judged and the winners will be announced in an upcoming issue of the *Bulletin*.

The winners of the Mascot and Membership Card competitions will each receive a complete mint set of Special Limited Edition folders that have been released by Telstra since **Phonecard** was first trialed in Geelong in 1989. The prize includes every single official issue card that has been released in a Special or Limited Edition folder.

The winning design for the Membership Card competition will then be produced into a \$1.50 Telstra **Phonecard** and issued free to each collector who has a record of purchase through Telstra **Phonecard** Collector Service from January 1 to November 10, 1995.

Keep your eyes peeled to the *Bulletin* for the winners - it could be you!

PHONECARD EXHIBITION

The **Phonecard** Collectors Group of WA Incorporated will be holding Australia's first major exhibition of **Phonecards** and related ephemera on 27 and 28 January 1996.

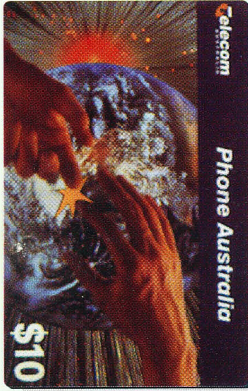
The exhibition will feature 70 display frames and include a court of honour displaying items from Telstra's archives. It will be held at the new Scarborough Civic Centre near Perth. For further information call (09) 294 4043.

SERIAL NUMBER INFORMATION

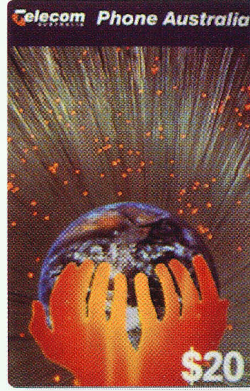
(Please note - these cards are not all available for sale through Telstra. Custom cards are indicated by a "C" in the card code, which follows the card description.)

Description and Code		Serial Batch	Quantity
\$10	Cambodia - I952333a	977	10,000
\$20	Cambodia - I951814a	978	10,000
\$5	Bocing 707 - A954612	979	90,000
\$5	DH86 - A954622	980	90,000
\$5	Avro 504K - A954632	981	90,000
\$5	Wunala Dreaming - A954642	982	90,000
\$10	747-400 Long Reach - A954683a	983 - 984	120,000
\$5	Bocing 747SP - A954652	985	90,000
\$10	Constellation - A954663a	986 - 987	120,000
\$20	Fly Boat - A954674a	988	80,000
\$5	Austel Christmas - A953942	989 - 991	250,000
\$5	Beijing Opera Single Dancer - A951912	992	30,000
\$5	Beijing Opera Male Dancer - A951922	993	30,000
\$10	Beijing Opera Fan Dancer - A951933a	994	30,000
\$20	Beijing Opera Ribbon Dancer - A951944a	995	30,000
\$20	Book Muncher - A947414a	996	30,000
\$5	Coke Swimmer - C954722	997	4,250
\$20	Cambodia - I951814a	998	10,000
\$20	Cambodia Satellite - I952333a	999	10,000
\$5	Coke Guy - C954712	1008	4,250
\$5	Year of Rat: Success in Studies - A954812	1009	50,000
\$5	Year of Rat: Distribute - A954822	1010	50,000
\$5	Year of Rat: Wealth - A954832	1011	50,000
\$5	Year of Rat: Lived in Plenty - A954842	1012	50,000
\$5	Year of Rat: Will be Fine - A954852	1013	50,000
\$5	Festival of Perth - A954912	1014	100,000
\$5	Indian Pacific - N955134a	1018 - 1019	150,000
\$20	Sydney RiverCat - L955134a	1027	5,500
\$10	Adelaide O-Bahn - L955123a	1028	5,500
\$5	Indian Pacific - L955112	1029	5,500
\$5	Sydney Festival - A955212	1030 - 1031	150,000
\$5	Gold Coin - C955412	1065	5,500
\$5	Sitting Santa - C955612	1066	8,500
\$5	Polar Bear - C955622	1067	8,500
\$5	Indonesian Card - C956112	1071	2,000

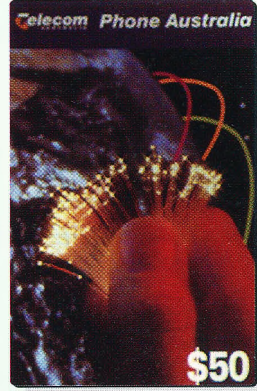
NB: These cards are not available for sale through Telstra's **PhoneCard** Collector Service.



PA94110 \$10 Phone Australia \$10



PA94120 \$20 Phone Australia \$20



PA94150 \$50 Phone Australia \$50

INDIVIDUAL CARDS
CURRENTLY AVAILABLE FOR SALE
ADVERTISING CARDS



A954812 Great Success in Your Studies \$5



A954822 Distribute Goods Freely \$5



A954832 To Bring in Wealth & Riches \$5



A954852 Everything Will Be Fine \$5

INDIVIDUAL CARDS
CURRENTLY AVAILABLE FOR SALE
ADVERTISING CARDS



A954842

Lived in Plenty

\$5



A953942

Austel Christmas Bell

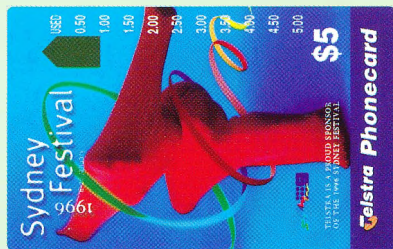
\$5



A954912

Festival Of Perth

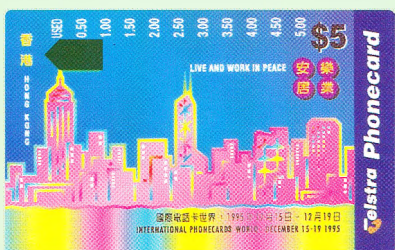
\$5



A955212

Sydney Festival

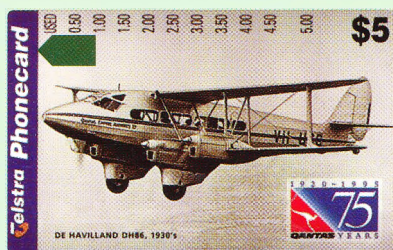
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A955532

Hong Kong

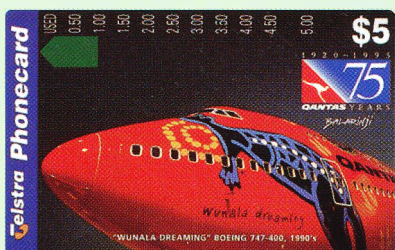
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A954622

De Havilland

\$5



A954642

Wunala Dreaming

\$5

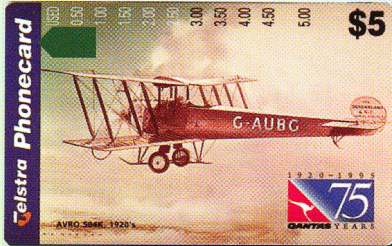


A954612

Boeing 707

\$5

INDIVIDUAL CARDS
CURRENTLY AVAILABLE FOR SALE
ADVERTISING CARDS



A954632 Avra 504K \$5



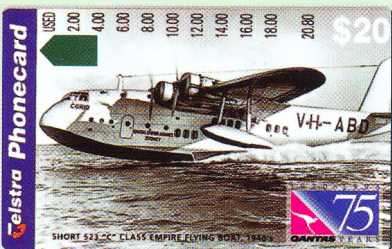
A954652 Boeing 747 \$5



A954663a Constellation \$10



A954683a Boeing 747 Longreach \$10



A954674a Empire Flying Boat \$20



A953912 Austel Melbourne \$5



A953922 Austel Sydney \$5



A953932 Austel Brisbane \$5

INDIVIDUAL CARDS
CURRENTLY AVAILABLE FOR SALE
ADVERTISING CARDS



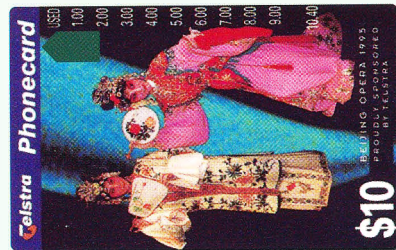
A952613a Hello Yellow \$10



A951922 Beijing Opera \$5



A951912 Beijing Opera \$5



A951933a Beijing Opera \$10



A951944a Beijing Opera \$20



A954512 CardEx 1995 \$5



A954012 Singapore 1995 \$5



A947423a Landcare \$10

INDIVIDUAL CARDS
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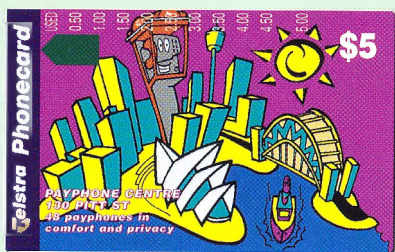
PAGE 19



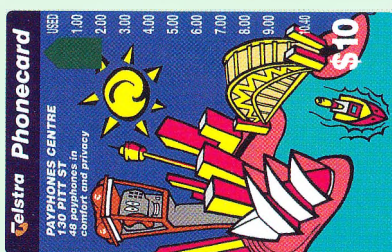
A947413a Swimming \$10



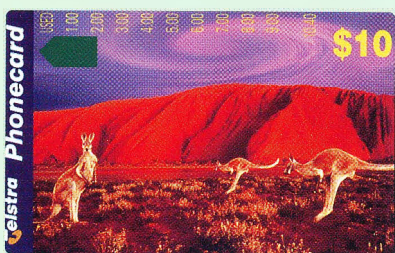
A947434a Diving \$20



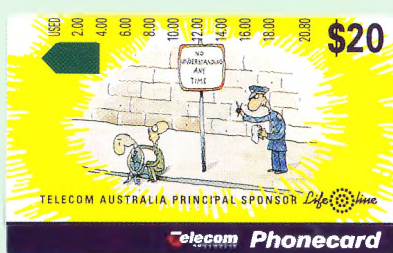
A953012 Payphone Centre \$5



A953022a Payphone Centre \$10



A953113a Red Centre \$10



A947444a Lifeline \$20

GIVE SOMEONE A BUZZ ISSUE



A950942 Crazy for You \$5



A950933a Miss You \$10

INDIVIDUAL CARDS
CURRENTLY AVAILABLE FOR SALE
ADVERTISING CARDS

GIVE SOMEONE A BUZZ ISSUE Continued



A950914a

Contract

\$20



A951013a

Taubmans

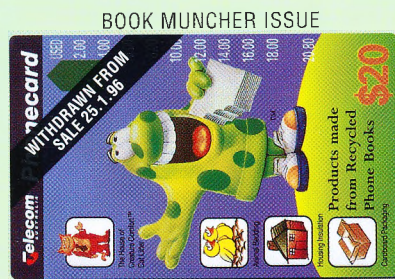
\$10



A948213A

Waltzing Matilda

\$10



A947414A

Book Muncher

\$20



A947213A

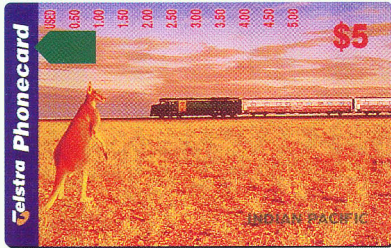
Book Muncher

\$10

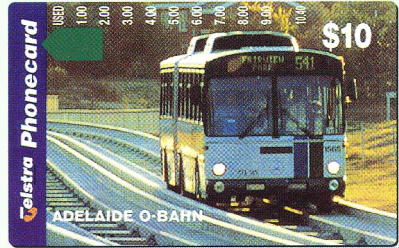


*All the staff at Telstra Phoncard
Collector Service would like to wish
you a very happy and safe Christmas
and a prosperous New Year*

INDIVIDUAL CARDS
CURRENTLY AVAILABLE FOR SALE
OFFICIAL ISSUE CARDS

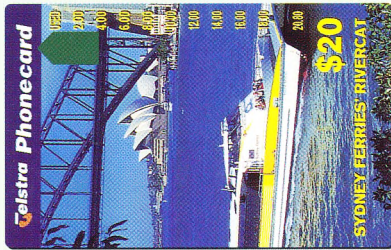


N955134a Indian Pacific \$5

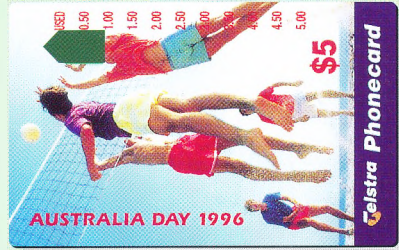


N955123a Adelaide O-Bahn \$10

TRANSPORT OFFICIAL ISSUE



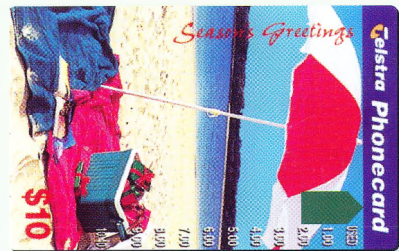
N955112 Sydney Ferries' RiverCat \$20



N955012 Australia Day 1996 \$5



N954412 Christmas 95 \$5



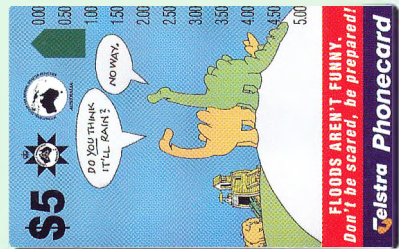
N954423a Christmas 95 \$10

CHRISTMAS 1995 OFFICIAL ISSUE



N954434a Christmas 95 \$20

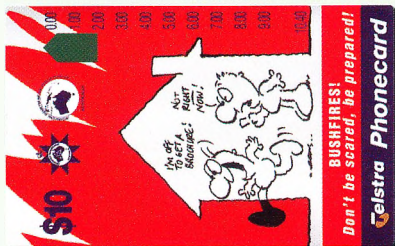
EMERGENCY MANAGEMENT OFFICIAL ISSUE



N952712 Floods \$5

INDIVIDUAL CARDS CURRENTLY AVAILABLE FOR SALE OFFICIAL ISSUE CARDS

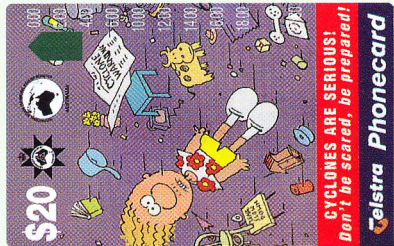
EMERGENCY MANAGEMENT OFFICIAL ISSUE Continued



N952723a

Bushfires

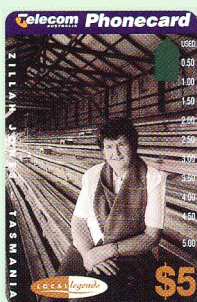
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N952734a

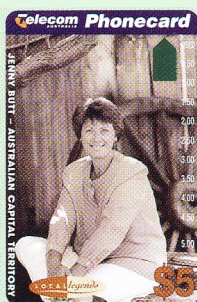
Cyclones

\$20



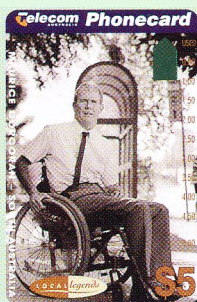
N951612 Local Legends
TAS

\$5



N951622 Local Legends
ACT

\$5



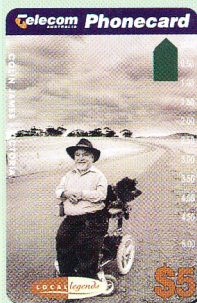
N951632 Local Legends
SA

\$5



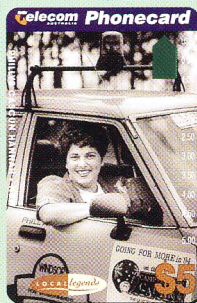
N951642 Local Legends
QLD

\$5



N951652 Local Legends
VIC

\$5



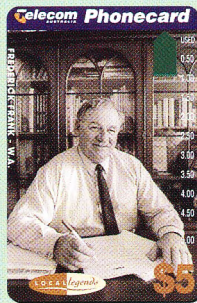
N951672 Local Legends
NSW

\$5



N951682 Local Legends
NT

\$5



N951662 Local Legends
WA

\$5

DESIGN AWARD OFFICIAL ISSUE



N953212

Learning Together

\$5



N953223a

Playing Together

\$10

INDIVIDUAL CARDS
CURRENTLY AVAILABLE FOR SALE
OFFICIAL ISSUE CARDS

DESIGN AWARD OFFICIAL ISSUE Continued



N953234a Working Together \$20



N951512 Valour \$5

HOMECOMING OFFICIAL ISSUE



N951523a Honour \$10



N951534a Courage \$20

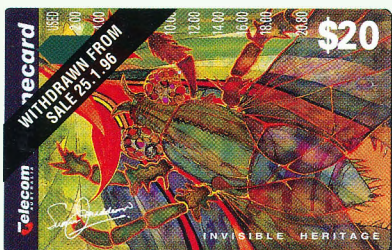
INVISIBLE HERITAGE OFFICIAL ISSUE



N945812 Richmond Birdwing Butterfly \$5



N945823A Blue Tiger Butterfly \$10

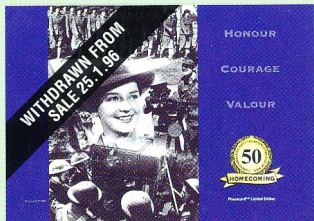


N945834A Bushfly \$20



G952015a Koala \$50

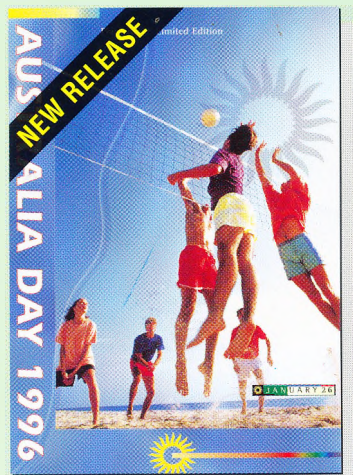
LIMITED EDITION FOLDERS



Homecoming \$45.50
1 x \$5 1 x \$10 1 x \$20
Quantity Produced 8,500



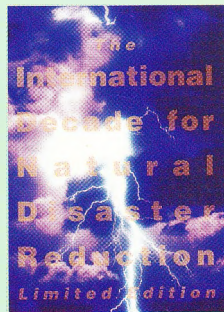
Design Award \$46.50
1 x \$5 1 x \$10 1 x \$20
Quantity Produced 6,500



Australia Day 1996 \$11.50
1 x \$5
Quantity Produced 6,000



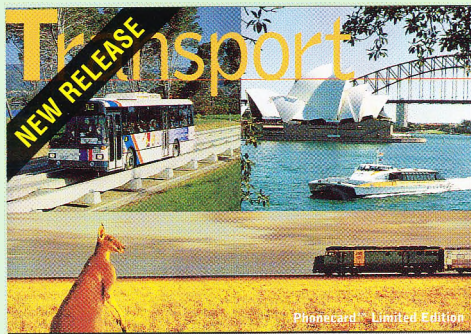
Local Legends \$55.00
8 x \$5
Quantity Produced 6,000



Emergency Management \$46.50
1 x \$5 1 x \$10 1 x \$20
Quantity Produced 6,500



Christmas 95 \$46.50
1 x \$5 1 x \$10 1 x \$20
Quantity Produced 6,500



Transport \$47.50
1 x \$5 1 x \$10 1 x \$20
Quantity Produced 5,500

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