# Collect

NO 36 October/November 1999

Australian Smart Phonecard

## bulletin





#### Inside:

300 Days to Go PCS – Big Cats ANDA





## october/november smart phonecard collector service issue



The Lion 99005062P **Quantity produced 800** Quantity available 800 Price \$5.00



The Tiger 99005060P **Quantity produced 800** Quantity available 800 Price \$5.00



The Jaguar 99005061P **Quantity produced 800** Quantity available 800 Price \$5.00

## special smart phonecard release

### The fourth ANDA Coin, Note and Stamp Show for 1999 roars into Melbourne late October.

The Smart Phonecard produced for this exhibition is the fourth of the 1999 'Glamour' Privy Mark Smart Phonecard series.

This Smart Phonecard is only available from the Melbourne Fair and afterwards from your Smart Phonecard Dealer.

Melbourne ANDA Show 22 - 24 October 1999 Celstra Smart Phonecard

> ANDA Show Melbourne 99005063P **Quantity produced 800** Quantity available 800 Price \$5.00

A young artist in Ascot Vale, Victoria produced this design. Drawn as part of the Telstra Learn IT 'Communications in the Year 2000' Promotion, the design was selected to be printed on a \$5.00 Telstra Smart Phonecard.



Learn IT 99005024N **Quantity produced 5,400** Quantity available 400 Price \$5.00

# individual smart phonecard release

We have produced a unique series this month to commemorate the service of the Defence Forces around Australia.

The series illustrates members of the armed forces relating and building relationships with many of the locals in Cambodia, Somalia, Bougainville and Irian Jaya.

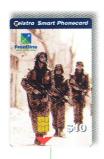


Frontline Cambodia
99010056P

Quantity produced 5,000
Quantity available 400
Price \$10.00



Frontline Bougainville 99020058P - **Quantity produced 1,900** Quantity available 400 Price \$20.00



Frontline Somalia 99010055P **Quantity produced 5,000** Quantity available 400 Price \$10.00



Frontline Baidoa, Somalia 99010057P **Quantity produced 5,000** Quantity available 800 Price \$10.00



Frontline Irian Jaya 99005053P - **Quantity produced 10,000** Quantity available 400 Price \$5.00



Frontline Irian Jaya Village 99005054P - **Quantity produced 10,000** Quantity available 400 Price \$5.00



## PhoneAway®

## The Special Card this month is the 300 Days to Go Olympic Countdown card.

This is the fifth in the series of the Countdown cards that have become popular collectables. Get in early as only 2,000 have been produced and stocks will sell fast!



300 Days to Go 99020103PA **Quantity produced 2,000** Quantity available 2,000 Price \$20.00 This design marks the first official Olympic release for Telstra PhoneAway®.
Featuring three of the great Dolphins, this is a must to collect.

Purchase this card, then register and make an STD call and you could win an Olympic Games Celebration in your own backyard. The prize also includes a Telstra VIP Olympic Games experience for you and a friend, including tickets to attend selected sporting events and tickets to the Sydney 2000 Olympics Games Closing Ceremony.

Buy your cards today!

This design has also been produced for sale in Australia Post stores which reflects a different code; 9901091PA.



iTD Olympic Swimmers PhoneAway 9901092PA **Quantity produced 70,000** Quantity available 150 Price \$10.00 Since the publication of the August and September Collect, we have identified an incorrect code on the order form. Please note the correct code for the Aboriginal & Torres Islander Art Awards is 9901042PA as stated on Page 7 of Collect NO 35.

You will have also noted the Sydney 2000 PhoneAway® card advertised on the order form. The client pulled this card from the production schedule after the Collect was issued.

#### ANDA SYDNEY SHOW WINNERS:

At the ANDA Sydney Show this year, we offered collectors the chance to win a package of limited release Smart Phonecards and PhoneAway® cards with every purchase of the ANDA Sydney Show Card.

There were three lucky winners. Mr Bellamy of Annandale, Mr Chan of Putney and Miss Ly from Canley Vale.

#### **MELBOURNE ANDA SHOW:**

The Melbourne ANDA show roars into Melbourne on the 22-24 October 1999. You will be able to visit the

Everyone coming to the show has an opportunity to win a limited package of Telstra pre-paid cards.

Just buy a \$5.00 Telstra ANDA Show Card and you will be given an entry form. Just fill in the entry form and place in the entry box at the Telstra stand for your chance to win.

See you at the ANDA Show!



#### Do you know where to find these cards?

which have not been available as National Release or Collector issues. To assist you with your quest,

PhoneAway® Cards

Quantity produced 1,000

**NEW EMAIL ADDRESS** We have a new email address for the Collector Service You can now email us on: cchalker@nppsparr.telstra.com.au

#### PCS Issue is changing!

I would like to advise that a change will be taking place with the release of the current PCS Issue

Smart Phonecards

From January 2000, the PCS Issue will no longer be produced in the current form. Low run, limited Smart Phonecards will continue to be released, however they will favour events and occasions throughout the user, rather than independent desians.

The Big Cat series we have released this month will be the last of the PCS Issue.

Since the release of the past two issues of Collect, a number of Smart Phonecards and PhoneAway® designs have been reprinted.

Those Smart Phonecards and PhoneAway® cards which have been reprinted are

DESIGN	CODE	ADVERTISED PRINT RUN	ADDITIONAL PRINT
Hanging with Billy - Car		200,000	273,987
Hanging with Billy - Friends		50,000	-(823)
Stephen Case - Rabbit		200,000	211,899
Never Been Kissed	99010016N	120,000	117
Bridge		90,000	-(44,027)
			11,082
Frog	99050012N	6,600	-(2)
The Olgas	99020013N	150,000	-(34,640)
Your everyday buying card		9,500	37,600
Cards Asia			

The quantities provided in each issue of Collect are reflective of the total to be produced. In particular, quantities given for National release cards are indicative as the total quantity may vary according to demand of the product. Generally, the printed quantity in Collect reflects two months stock, and will be adjusted upward according to demand for the third month.

## smart phonecard

### dealer network

NEW SOUTH WALES	
Gabriele's Philatelic Service 7th Floor, 44 Bridge Street, Circular Quay 2000	02 9247 8332
Haxby Collectables PO Box 139, Merrylands 2160 http://www.Haxby.com.au	02 9637 4806
International Numismatics GPO Box 4413, Sydney 2001	02 9262 4366
Prospect Stamps & Coins Shop 18 24 Main Street, Blacktown 2148	02 9622 1399
RL Campbell 277 Chatsworth Road, Chatsworth Island 2469	02 6646 4386
Stampfinder Shop 1-4 Railway Concourse, Milsons Point 2061	02 9957 5053
Strathfield Stamps & Coins Shop 53 Strathfield Plaza, Strathfield 2135	02 9764 3034
Sydney Phonecards 11 Fairlop Road, Medlow Bath 2780	02 4788 1217
Sydney Stamp Centre Shop 1A Hunter Arcade, 5 Hunter Street, Sydney 2000	02 9231 4583
AUSTRALIAN CAPITAL TERRITORY	
Edlins of Canberra Shop 12 Garema Arcade, Bunda Street, Canberra City 2601	02 6248 7859
VICTORIA	
John Thomas Phonecards PO Box 428, Rosebud 3939 www.cdi.com.au/~jthomas	03 5986 2261
Melbourne Phonecard Centre 24 Centre Place (off Flinders Lane), Melbourne 3000	03 9650 7871
Rainbow Phonecards 42 Lothair Street, Pascoe Vale South 3044	03 9386 1686
RMC Stamps PO Box 108, West Brunswick 3055	03 9326 1746
Sherwood Commemoratives 1737 Malvern Road, Glen Iris 3146	03 9886 0011
TASMANIA	
The Stamp Place Shop 3 Trafalgar Shopping Centre, 110 Little Collins Street, Hobart 7000	03 6224 3536
tazi.tiger@thestampplace.com	
SOUTH AUSTRALIA	
Rundle Coins 214 Rundle Street, Adelaide 5000	08 8232 0660
WESTERN AUSTRALIA	
Faldor Stamps PO Box 240, West Perth 6605	08 9381 1278
Westland Phonecards PO Box 94, Kelmscott 6111	08 9496 1413
NORTHERN TERRITORY	
The Happy Hawkers PO Box 2204, Alice Springs 0871	08 8952 1575
OUEENSLAND	
A W Boyd Stamps Coin Phonecards 6/222 Moggill Road, Taringa 4068	07 3870 9916
Cut Price Coins 14 Queens Road, Brighton 4017	07 3269 1158
CUE Price Coms 14 Queens Rodd, Brighton 4017	
Eljay Stamps & Coins PO Box 722, Beenleigh 4207	07 5546 6778
Eljay Stamps & Coins PO Box 722, Beenleigh 4207	
	07 5546 6778 07 5443 4194 07 3849 2683

## SMART clubs PHONE CARD

#### NSW

Global Phonecards

Co-ordinator PO Box 108, Rooty Hill 2766

#### /ICTORIA

Victorian Telephone and Smart Card Collector's Club Inc.

Melbourne Phonecard Club Inc.

PO Box 211, Rosebud 3939
PO Box 177, Northcote 3070

64 Concord Drive, Reynella 5161

PO Box 227, Dry Creek 5094

#### SOUTH AUSTRALIA

Australian Phonecard Collector's Club

Peninsula Phonecard Club

VESTERN ALISTRALIA

Phonecard Collector Group of WA

#### OUEENSLAND

Kangaroo Phonecard Club Inc.

**Gold Coast Collectors** 

Gladstone & District Philatelic Society

Paradise Phonecard Club

PO Box 481, Bulimba, QLD 4171 C/- 48 Dandar Drive, Southport 4215 PO Box 1089, Gladstone 4680

PO Box 22, Victoria Park, WA 6100

C/- 6-15 Martin Street, Nerang 4211

If you would like your Club listed here or if your details change, please send your request to:

Collect Magazine Locked Bag 6815 Sydney NSW 1100



