Collect

NO 35 August/September 1999

Australian Smart Phonecard

bulletin



Inside:

\$5

Celstra Smart Phonecard

Special Edition – Vast Lands PCS – Vintage Cars 400 Days to Go



Telstra

special edition folder

The sweeping expanse of the Australian landscape is captured in Vast Lands, a series of Panographs' by Ken Duncan.

The folder highlights the beauty of Gunnedah, New South Wales; Spencers Brook, Western Australia; Gunyah Beach, South Australia; and Cape York Peninsula, Queensland.







Special Edition – Vost Lands Folder S126 Quantity produced 1,500 Quantity available 1,500 Price \$29.50





august/september smart phonecard - collector service issue

(The PCS - Vintage Car Series will be issued for use in Telstra Smart Payphones only)



MG K1 99005052P **Quantity produced 800** Quantity available 800 Price \$5.00



Marion Bobcat 99005051P **Quantity produced 800** Quantity available 800 Price \$5.00



Bugatti 99005050P **Quantity produced 800** Quantity available 800 Price \$5.00

national smart phonecard releases

September 24th marks the beginning of the Autumn Moon festivities for members of Asian communities.

Telstra will issue a Smart Phonecard and PhoneAway® card (as seen under PhoneAway® releases) to commemorate this festivity which will be distributed through our retail channels.

We also bring to you a selection of designs which support the albums of upcoming Australian bands.

The cards are only available from the Collector Service and Sanity Music Stores.



Autumn Moon 99005021N -**Quantity produced 15,000** Quantity available 800 Price \$5.00



28 Days 99005018N **Quantity produced 15,000** Quantity available 500 Price \$5.00



Pollyanna 99010019N **Quantity produced 5,000** Quantity available 500 Price \$10.00



Motor Ace 99005020N **Quantity produced 15,000** Quantity available 500 Price \$5.00

special smart phonecard release

The third ANDA Coin, Note and Stamp Show for 1999 roars into Sydney in August.

The show will be held at the Lower Town Hall in Sydney from Friday, August 13th to Sunday, August 15th.

For the show we are launching the third of our 1999 'Glamour' Privy Mark Smart Phonecard Series, featuring the 1923 Half Penny.

This Smart Phonecard is only available from the Sydney Fair and afterwards from your Smart Phonecard Dealer.



ANDA Show Sydney 99005047P **Quantity produced 800** Quantity available 800 Price \$5.00

individual smart phonecard release

Additional Smart Phonecards have been produced for various events and Smart card campaigns.

Illustrated below are the Smart Phonecards which have been produced and are available through the Collector Service.



Take 5 99005006A **Quantity produced 8,850** Quantity available 150 Price \$5.00



Big Pond® - Raft 99010014A -Quantity produced 3,000 Quantity available 800 Price \$10.00



Big Pond® – Beach 99010013A **Quantity produced 9,000** Quantity available 800 Price \$10.00

PhoneAway®

Did you know that PhoneAway® International rates have dropped even lower from May 21st 1999!

Whether you are calling to or from Australia, PhoneAway® now gives you one low rate anytime, any day*.

Just look at the accompanying rate chart and see how low PhoneAway® rates really are. This month we have four new PhoneAway® cards available.

A Phoneaway® card cannot be used to make FREECALL 1800 calls, calls to 1900 or 13XXX numbers, operator assisted calls or public credit phone calls.



Celstra PhoneAway

Sanity - Youth 9901054PA **Quantity produced 5,000** Quantity available 150 Price \$10.00



Autumn Moon 9902055PA **Quantity produced 10,000** Quantity available 150 Price \$20.00



The Special card this month is the 400 Days to Go Olympic Countdown card.

This is the fourth in the series of the Countdown cards which have become popular collectables.

Get in early as only 2,000 have been produced and stocks will sell!

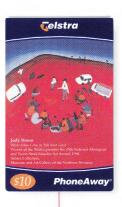


Nitmiluk Gorga 9901040PA Quantity produced 5,000 Quantity available 150 Price 510.00

Special Release PhoneAway



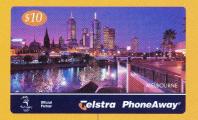
400 Days to Go 9902045PA **Quantity produced 2,000** Quantity available 2,000 Price \$20.00



Aboriginal and Torres Islander Art Awards 9901042PA Quantity produced 1,000

antity ovadable 19 Price \$10.00

PhoneAway[®]



City Lights - Melbourne 9901061PA Quantity produced 75,000 Quantity available 150 Price \$10.00



City Lights - Brisbane 9901062PA Quantity produced 75,000 Quantity available 150 Price \$10.00



City Lights - Sydney 9902059PA

Quantity produced 100,000
Quantity available 150
Price \$20.00



City Lights - Adelaide 9905058PA

Quantity produced 30,000 Quantity available 150 Price \$50.00



City Lights - Hobart 9910060PA **Quantity produced 8,000** Quantity available 150 Price \$100.00

Do you know where to find these cards?

A number of Smart Phonecards have been produced over the past few months which have not been available as National Release or Collector issues. To assist you with your quest, here are the product codes and additional information.

Adcard 99002009A

Quantity produced 2,500

Price \$2.00

Adcard 99005007A

Quantity produced 4,050

Price \$5.00

99002034P

Quantity produced 2,100

Price \$2.00

Adcard

Quantity produced 7,500

Price \$2.00

Adcard 99050011

Quantity produced 5,000

Price \$50.00

ards Australia 9005046P

Quantity produced 5,000

Price \$5.00

Adcard

Outputitus produced 2 000

rice \$2 no

Adcard

uantity produced 5,000

Price \$20.00

PhoneAway Cards

Down Under International Games

9900249PA

Quantity produced 3,550

Price Ni

YHA

9902047P/

Quantity produced 7,50

Price \$20.0

Pan Pacific

9900249PA

Quantity produced 5 000

Price \$2.00

20040/CDA

Quantity produced 7,500

Price \$10.00

VHA

9905048P

Quantity produced 3,000

Price \$50.00



PCS Issue is changing!

I would like to advise that a change will be taking place with the release of the current PCS Issue Smart Phonecards.

From January 2000, the PCS Issue will no longer be produced in the current form. Low run, limited Smart Phonecards will continue to be released, however they will favour events and occasions throughout the year, rather than independent designs.

The Vintage Car Series we have released this month will be the second last of the PCS Issue. The final series will be released in October 1999.

Since the release of the past two issues of Collect, a number of Smart Phonecards and PhoneAway® designs have been reprinted.

Those Smart Phonecards and PhoneAway® cards which have been reprinted are:

DESIGN	CODE	ADVERTISED PRINT RUN	ADDITIONAL PRINT
Stephen Case - Bird	99005003N	350,000	123,425
Teddy Bear	99010004N	110,000	(55,054)
Ear and Mouth	99005001N	250,000	222,153
Coca-Cola Surf Classic	99010006N	40,000	(159)
Lennox Head	99010002N	65,000	44,859
Opera House	99020007N	115,000	29,915
Hockeyroos	99010005N	30,000	74,671

The quantities provided in each issue of Collect are reflective of the total to be produced. In particular, quantities given for National release cards are indicative as the total quantity may vary according to demand of the product. Generally, the printed quantity in Collect reflects two months stock, and will be adjusted upward according to demand for the third month.

NEW EMAIL ADDRESS We have a new email address for the Collector Service You can now email us on: **cchalker@nppsparr.telstra.com.au**

smart phonecard

dealer network

NEW SOUTH WALES	
Gabriele's Philatelic Service 7th Floor, 44 Bridge Street, Circular Quay 2000	02 9247 8332
Haxby Collectables PO Box 139, Merrylands 2160 www.haxby.com.au	02 9637 4806
International Numismatics GPO Box 4413, Sydney 2001	02 9262 4366
Prospect Stamps & Coins Shop 18 24 Main Street, Blacktown 2148	02 9622 1399
RL Campbell 277 Chatsworth Road, Chatsworth Island 2469	02 6646 4386
Stampfinder Shop 1-4 Railway Concourse, Milsons Point 2061	02 9957 5053
Strathfield Stamps & Coins Shop 53 Strathfield Plaza, Strathfield 2135	02 9764 3
Sydney Phonecards 11 Faïrlop Road, Medlow Bath 2780	02 4788 1217
Sydney Stamp Centre Shop 1A Hunter Arcade, 5 Hunter Street, Sydney 2000	02 9231 4583
Collector's Edge Shop 1/154 Church Street, Parramatta 2150	02 9893 8088
AUSTRALIAN CAPITAL TERRITORY	
Edlins of Canberra Shop 12 Garema Arcade, Bunda Street, Canberra City 2601	02 6248 7859
VICTORIA	
John Thomas Phonecards PO Box 428, Rosebud 3939 www.cdi.com.au/jthomas	03 5986 2261
Melbourne Phonecard Centre 24 Centre Place (off Flinders Lane), Melbourne 3000	03 9650 7871
Rainbow Stamps 42 Lothair Street, Pascoe Vale South 3044	03 9386 1686
RMC Stamps PO Box 108, West Brunswick 3055	03 9326 1746
Sherwood Commemoratives 1737 Malvern Road, Glen Iris 3146	03 9886 0011
TASMANIA	
The Stamp Place Shop 3 Trafalgar Shopping Centre, 110 Little Collins Street, Hobart 7000	03 6224 3536
tazi.tiger@thestampplace.com	
SOUTH AUSTRALIA	
Rundle Coins 214 Rundle Street, Adelaide 5000	08 8232 0660
WESTERN AUSTRALIA	
Faldor Stamps PO Box 240, West Perth 6605	08 9381 1278
Westland Phonecards PO Box 94, Kelmscott 6111	08 9496 1413
NORTHERN TERRITORY	
The Happy Hawkers PO Box 2204, Alice Springs 0871	08 8952 1575
QUEENSLAND	
A W Boyd Stamps Coin Phonecards 6/222 Moggill Road, Taringa 4068	07 3870 9916
Cut Price Coins 14 Queens Road, Brighton 4017	07 3269 1158
Eljay Stamps & Colns PO Box 722, Beenleigh 4207	07 5546 6778
Maroochy Stamps Shop 6 Centrepoint Arcade, 9 Ocean Street, Maroochydore 4558	07 5443 4194
Wishart Phonecards PO Box 845, Mount Gravatt 4122	07 3849 2682

SMART clubs PHONE CARD

NSW

Global Phonecards

Co-ordinator PO Box 108, Rooty Hill 2766

VICTORIA

Victorian Telephone and Smart Card Collector's Club Inc.
Melbourne Phonecard Club Inc.

PO Box 211, Rosebud 3939 PO Box 177, Northcote 3070

SOUTH AUSTRALIA

Australian Phonecard Collector's Club

Peninsula Phonecard Club

64 Concord Drive, Reynella 5161 PO Box 227, Dry Creek 5094

WESTERN AUSTRALIA

Phonecard Collector Group of WA

QUEENSLAND

Gold Coast Collectors

Gladstone & District Philatelic Society

adise Phonecard Club

PO Box 58, Nedlands 6009

C/- 48 Dandar Drive, Southport 4215 PO Box 1089, Gladstone 4680 C/- 6-15 Martin Street, Nerang 4211

> If you would like your Club listed here or if your details change, please send your request to:

Collect Magazine Locked Bag 6815 Sydney NSW 1100

Telstra Phonecard Collector Service Locked Bag 6815 Sydney NSW 1100 Telephone: 02 9243 5676 Facsimile: 02 9264 3909 "Trademark Telstra Corporation Limited Registered Trademark of Telstra Corporation Limited ACN 051 775 556 Print Post Approved PP255003/02214

