# COLLECT

Celstra Smart Phonecard

NO 31 DEC 1998/JAN 1999

Australian Smart Phonecard

Bulletin



Australia Day Smart Phonecard
Tom & Jerry Christmas Series
PCS Series – Up, Up & Away



#### LIMITED EDITION FOLDER

#### 1999 Australia Day Limited Edition Folder

The Australia Day Telstra Smart Phonecard design competition is held each year throughout Australian schools.

The Limited Edition Smart Phonecard Folder for this issue of COLLECT contains the winning design of this year's competition on a single \$5.00 Smart Phonecard.

The folder will be released on January 10th to coincide with the official publication of the winner, at which time all orders for the 1999 Australia Day Limited Edition Folder will be processed.





These are just some of the colourful entries received in this year's competition.



in celebration of



The winning Australia Day Smart Phonecard is also available as a National release and is included on your order form.



1999 Australia Day Limited Edition Folder CE0059 Quantity produced 1.500 Quantity available 1,500 Price \$15.00

#### TELSTRA PHONEAWAY®

This Aboriginal Art PhoneAway® series features designs by indigenous Australian artists.

George Milpurrurru
Magpie Geese
PN983610
Quantity produced 75,000
Quantity available 150
Price \$10.00



Andrew Margululu
Nargi Nargi Bandicoot
PN982290
Quantity produced 45,000
Quantity available 150
Price \$20.00



Terry Yumbulul Star in the Billabong PN983850 Quantity produced 13.000 Quantity available 150 Price \$50.00



Terry Yumbulul
Kangaroo Dreaming
PN983510
Quantity produced 75,000
Quantity available 150
Price \$10.00



Andrew Margululu
Nalkangi Lizard
PN983020
Quantity produced 45,000
Quantity available 150
Price \$20.00



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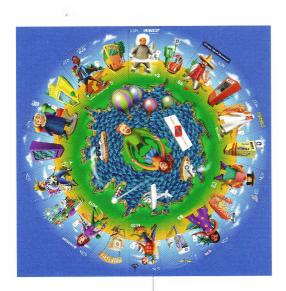
Terry Yumbulul
Beginning of Life
PN9837100
Quantity produced 2,000
Quantity available 150
Price \$100.00

# SPECIAL RELEASE

It is expected that within the next five years Smart/Chip Card consumers will be able to access their personalised applications and solutions wherever they are in the world.

The Global Chipcard Alliance (GCA) Card Series 1998 represents the determination to achieve this vision and brings together an open worldwide network infrastructure for personalised chipcard use.

Card series 1998 contains ten chipcards from participating GCA countries and includes a \$5.00 Telstra Smart Phonecard. Each card in this series contains the equivalent of \$A5.00 stored value and features a colourful cross mix of images reflecting telecommunication companies within the GCA.









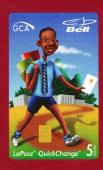




## SPECIAL RELEASE

Card Series 1998 was presented at the recent GCA conference in November 1998 and as a special offer is also available from the Phonecard Collector Service for only \$44.95 including postage & handling. Only 7,000 were produced, of which only 700 are being distributed in Australia.

The cards featured in Card Series 1998 are not available individually.















# DECEMBER SMART PHONECARD - COLLECTOR SERVICE ISSUE

Collecting dolls is a popular hobby for many people around the world. The December Smart Phonecard Collector Service issue features dolls on three \$5.00 Smart Phonecards.



Dolls – Girl with bag 98005169P Quantity produced 1,000 **Quantity available 1,000** Price \$5.00



Dolls – Boy 98005167P Quantity produced 1,000 Quantity available 1,000 Price \$5.00

> Dolls – Girl with skate 98005168P Quantity produced 1,000 **Quantity available 1,000** Price \$5.00



# JANUARY SMART PHONECARD - COLLECTOR SERVICE ISSUE

Up, Up and Away we go with the January Phonecard Collector Service issue featuring thrill seeking activities popular in the summer months.

Hang Gliding 98005180P Quantity produced 1,000 Quantity available 1,000 Price \$5.00 Telstra Smart Phonecard

Hot air ballooning 98005181P Quantity produced 1,000 Quantity available 1,000 Price \$5.00



Para-gliding 98005179P Quantity produced 1,000 Quantity available 1,000 Price \$5.00



### QUARTERLY SMART PHONECARD -COLLECTOR SERVICE ISSUE

Blue skies, clean sand and cool water are three elements of an Australian summer, shown in the Summer Phonecard Collector Service series.

> Summer Maple 98005176P Quantity produced 1,000 **Quantity available 1,000** Price \$5.00



Summer Buckets 98005177P Quantity produced 1,000 **Quantity available 1,000** Price \$5.00



Summer Yachts 98005175P Quantity produced 1,000 Quantity available 1,000 Price \$5.00



## INDIVIDUAL SMART PHONECARD RELEASES

The festive season wouldn't be complete without these Christmas Smart Phonecards featuring the mischlevous Tom & Jerry.

Tom 98005051N Quantity produced 80,000 **Quantity available 900** Price \$5.00



Jerry 98010050N Quantity produced 50,000 Quantity available 900 Price \$10.00



The Telstra Sydney to Hobart Smart

Phonecard is also released to celebrate
the annual yacht race beginning on
Boxing Day.

Telstra Sydney to Hobart 98005063N Quantity produced 50,000 Quantity available 200 Price \$5.00



shooting fish \$5

Shooting Fish 98005064N Quantity produced 200,000 Quantity available 900 Price \$5.00

## INDIVIDUAL SMART PHONECARD RELEASES

The three Smart Phonecards pictured below are released now throughout Australia and are aimed at the Young Adult market.

Speak your mind 98005060N Quantity produced 150,000 Quantity available 900 Price \$5.00





No change no problem 98005062N Quantity produced 100,000 **Quantity available 900** Price \$5.00



Quick make an easy call 98010061N Quantity produced 70,000 **Quantity available 900** Price \$10.00

The latest Tourist themed Smart Phonecard features the face of an Aboriginal child.

Aboriginal Child 98005053N Quantity produced 50,000 Quantity available 900 Price \$5.00



## ADULT AND KIDS STARTER KITS

To encourage a friend or family member in the hobby of Phonecard Collecting, these Adult and Kids Starter Kits are filled with everything they need.



Adult Starter Kit

S111

Contain

1 x \$5.00 Taz Looney Tunes Smart Phonecard

1 x Adult Phonecard Album

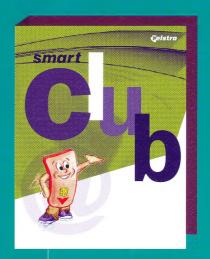
5 x Individual Phonecard sleeves

10 x Plastic Dividers

1 x Phonecard Collector Service Pen

1 x COLLECT

Price \$32.00 (+ \$5.00 p&h)



Kids Smart Club Kit

S110

Contains

1 x \$5.00 Tweety Bird Looney Tunes
Smart Phonecard

1 x Kids Phonecard Album

2 x Individual Phonecard sleeves

1 x Phonecard Collector Service Pen

1 x Phonecard Collector Service Cap

2 x COLLECT

Price \$22.00 (+ \$5.00 p&h)

#### NOTICEBOARD

Over the years, the most collectable Telstra Phonecards and Smart Phonecards have been advertising cards. Advertising cards are Phonecards which Telstra produces under a contract with the advertising client. Although advertising cards are produced by Telstra for a business or advertising promotion, not all cards are available through the Phonecard Collector Service.

The limited number of Smart Phonecards available provides great enjoyment for collectors investigating where the Adcards are found.

For those who are avid advertising Smart Phonecard collectors, we have included a list of the advertising Smart Phonecards which have been produced up until September 1998.

If you have any facts or curiosities you would like to see printed on the

NOTICEBOARD page please send them to:

Telstra Phonecard Collector Service

Locked Bag 6815

Sydney NSW 1100

# noticeboard

## NOTICEBOARD

ID Code	Description	Quantity produced
97005001A	Nescafe- Women on wall	150,000
97005002A	Melbourne Zoo	50,000
98002003A	Captain Munchies	1,000
98002004A	Captain Munchies	1,000
97002005A	Wattyl Paints	1,000
98002006A	50 Years of the Flying Doctors	50,000
98002007A	Victorian Phonecard Club	1,000
98002008A	"Maggi" the Magpie	1,000
98002009A	Directional Sign Company	1,000
98002010A	Prospect Credit Union	1,020
98002011A	Prospect Credit Union	580
98002012A	Hewlett Packard	50,000
98005013A	TravelEx	2,000
98010014A	TravelEx	2,400
98020015A	TravelEx	2,400
98050016A	TravelEx	1,200
98005017A	Perth Mint	5,000
98002018A	******	****
98002019A	Healthcom Gracie	10,000
98002020A	******	****
98002021A	******	****

<sup>\*\*\*\*</sup> These Smart Phonecards are produced under a contract which does not allow the Telstra Phonecard Collector Service to disclose the client's name or quantity produced.

## SMART PHONECARD DEALER NETWORK

NEW SOUTH WALES	
Gabriele's Philatelic Service 7th Floor, 44 Bridge Street, Circular Quay 2000	02 9247 8332
Haxby Collectables PO Box 139, Merrylands 2160	02 9637 4806
International Numismatics GPO Box 4413, Sydney 2001	02 9262 4510
Prospect Stamps & Coins Shop 18 24 Main Street, Blacktown 2148	02 9622 1399
RL Campbell 277 Chatsworth Road, Chatsworth Island 2469	02 6646 4386
Stampfinder Shop 1-4 Railway Concourse, Milsons Point 2061	02 9957 5053
Strathfield Stamps & Coins Shop 53 Strathfield Plaza, Strathfield 2135	02 9764 3034
Sydney Phonecards 11 Fairlop Road, Medlow Bath 2780	02 4788 1217
Sydney Stamp Centre Shop 1A Hunter Arcade, 5 Hunter Street, Sydney 2000	02 9231 4583
AUSTRALIAN CAPITAL TERRITORY	
Edlins of Canberra Shop 12 Garema Arcade, Bunda Street, Canberra City 2601	02 6248 7859
VICTORIA	
John Thomas Phonecards PO Box 428, Rosebud 3939	03 5986 2261
Melbourne Phonecard Centre 24 Centre Place (off Flinders Lane), Melbourne 3000	03 9650 7871
Rainbow Stamps 42 Lothair Street, Pascoe Vale South 3044	03 9386 1686
RMC Stamps P0 Box 108, West Brunswick 3055	03 9326 1746
Sherwood Commemoratives 1737 Malvern Road, Glen Iris 3146	03 9886 0011
TASMANIA	
The Stamp Place Shop 23 Trafalgar Shopping Centre, 110 Little Collins Street, Hobart 7000	03 6224 3536
SOUTH AUSTRALIA	
Rundle Coins 214 Rundle Street, Adelaide 5000	08 8232 0660
WESTERN AUSTRALIA	
Faldor Stamps PO Box 240, West Perth 6605	08 9381 1278
Westland Phonecards PO Box 94, Kelmscott 6111	08 9496 1413
NORTHERN TERRITORY	
The Happy Hawkers PO Box 2204, Alice Springs 0871	08 8952 1575
QUEENSLAND	
A W Boyd Stamps Coin Phonecards 6/222 Moggill Road, Taringa 4068 (please call first)	07 3870 9916
Cut Price Coins 14 Queens Road, Brighton 4017	07 3269 1158
Eljay Stamps & Coins PO Box 722, Beenleigh 4207	07 5546 6778
Wishart Phonecards PO Box 845, Mount Gravatt 4122	07 3849 2682
Maroochy Stamps Shop 6 Centrepoint Arcade, 9 Ocean Street, Maroochydore 4558	07 5443 4194

# SMART PHONECARD

#### NSW

Global Phonecards

#### **VICTORIA**

Victorian Telephone and Smart Card Collector's Club Inc.

Melbourne Phonecard Club Inc.

#### **SOUTH AUSTRALIA**

Australian Phonecard Collector's Club
Peninsula Phonecard Club

#### **WESTERN AUSTRALIA**

Phonecard Collector Group of WA

#### **QUEENSLAND**

Kangaroo Phonecard Club Inc.
Gold Coast Collectors
Gladstone & District Philatelic Society
Paradise Phonecard Club

Co-ordinator P.O. Box 108, Rooty Hill 2766

P.O. Box 211, Rosebud 3939 P.O. Box 177, Northcote 3070

64 Concord Drive, Reynella 5161 P.O. Box 462, Woodville 5011

P.O. Box 58, Nedlands 6009

P.O. Box 481, Bulimba QLD 4171 C/- 48 Dandar Drive, Southport 4215 P.O. Box 1089, Gladstone 4680 C/- 6-15 Martin Street, Nerang 4211

> If you would like your Club listed here, please send information to: Collect Magazine, Locked Bag 6815, Sydney NSW 1100

Telstra Phonecard Collector Service

Locked Bag 6815 Sydney NSW 1100

Telephone: 02 9243 5676

Facsimile: 02 9264 3909

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