

COLLECT

NO 30 OCT/NOV 1998

Australian Smart Phonecard

Bulletin



Inside:

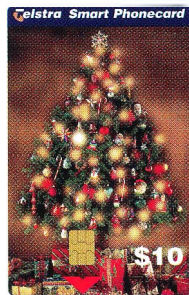
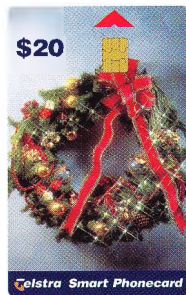
Autumn Moon Festival Series
Christmas 1998 Limited Edition Folder
Mushroom Records Anniversary Series

Telstra

LIMITED EDITION FOLDER

Share the spirit of Christmas with the 1998 Christmas Limited Edition Folder

Containing four Smart Phonecards featuring colourful images of the festive season, this folder makes a wonderful addition to your phonecard collection or an ideal Christmas gift for a friend or family member.

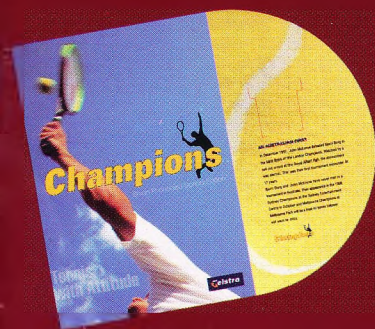


1998 Christmas Limited Edition Folder
CE0058
Quantity produced 1,500
Quantity available 1,500
2 x \$5.00 1 x \$10.00 1 x \$20.00
Price \$59.50

SPECIAL EDITION FOLDER

John McEnroe, Bjorn Borg, Pat Cash and Henri Leconte are just some of the tennis legends who competed at the Champions Tournament in Sydney and Melbourne throughout October.

To welcome the Champions Tournament to Australia, Telstra has released a Special Edition Folder featuring some of the great names in tennis. The folder contains \$5.00 Smart Phonecards capturing John McEnroe, Guillermo Vilas and Bjorn Borg in action plus a \$2.00 Smart Phonecard.



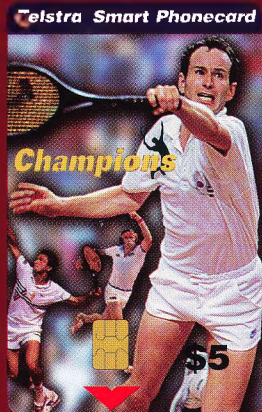
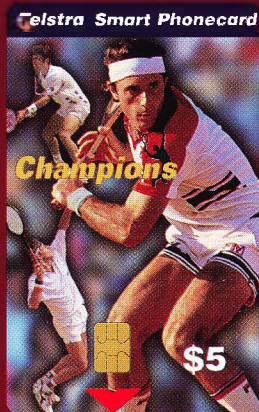
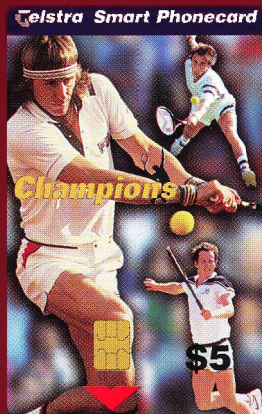
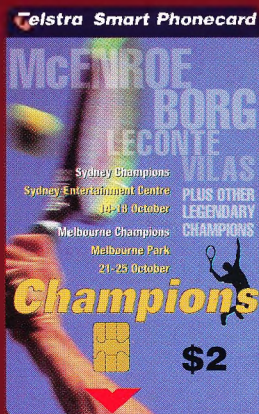
Champions Tennis Tournament Folder
\$122

Quantity produced 1,500

Quantity available 1,500

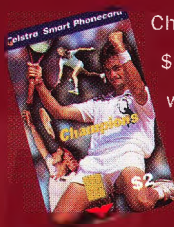
3 x \$5.00 1x \$2.00

Price \$29.50



SPECIAL CARD RELEASE

As a special offer, for every purchase of the Champions Tournament folder an extra \$2.00 Henri Leconte Telstra Smart Phonecard will be included.



SPECIAL EDITION FOLDER

World Wide Fund for Nature (WWF)

Threatened Species 98.

The final instalment in the WWF Threatened Species 98 Series is the Trout Cod (*Maccullochella macquariensis*).

Once relatively common throughout most of the Murray-Darling river system, the Trout Cod is now only found in a few isolated pockets in the fast flowing and still waters of the Murray and Murrumbidgee rivers in New South Wales, the Australian Capital Territory and Victoria.

Commercial and recreational fishing has significantly depleted the fish stock, in addition to the degradation of natural waterways.

The Trout Cod Special Edition Folder is available for \$29.50. As a special offer for our collectors you can buy all four WWF folders in this series for only \$80.00.

WWF works hard to protect and preserve our indigenous species. If you would like to support their work you can become a member. Simply send a cheque for \$35.00 (payable to WWF Australia) to the Phonecard Collector Service with your completed order form. All new WWF members will receive a WWF calico bag free (retail price \$9.95). To join, please tick the box on the order form.



Threatened Species 98 –
Trout Cod
Maccullochella
macquariensis
S121
Quantity produced 1,000
Quantity available 1,000
Price \$29.50 each



OCTOBER – SMART PHONECARD COLLECTOR SERVICE ISSUE

Dogs are fondly regarded as man's best friend.

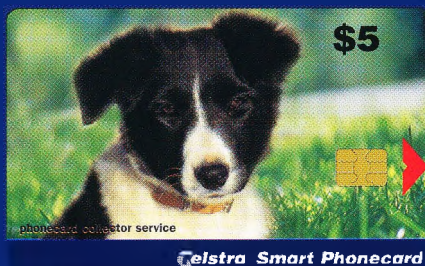
This month we picture our three favourite
puppies on \$5.00 Smart Phonecards.



Cocker Spaniel
98005162P
Quantity produced 1,000
Quantity available 1,000
Price \$5.00



Terrier
98005160P
Quantity produced 1,000
Quantity available 1,000
Price \$5.00



Border Collie
98005161P
Quantity produced 1,000
Quantity available 1,000
Price \$5.00

NOVEMBER – SMART PHONECARD COLLECTOR SERVICE ISSUE

Collecting bottles of all shapes, age and size is a popular pastime for many people. The Bottles series highlights three different kinds of bottles people collect.

clear
round
coloured



Clear Bottles
98005164P
Quantity produced 1,000
Quantity available 1,000
Price \$5.00



Coloured Bottles
98005165P
Quantity produced 1,000
Quantity available 1,000
Price \$5.00



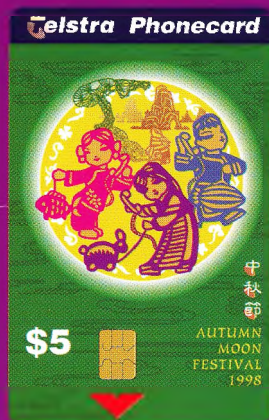
Round Bottles
98005166P
Quantity produced 1,000
Quantity available 1,000
Price \$5.00

SPECIAL CARD RELEASE

Autumn Moon is celebrated on the 15th day of the 8th lunar moon in the lunar calendar. This is the second largest celebration for the Chinese and Vietnamese communities (the largest is the lunar New Year).

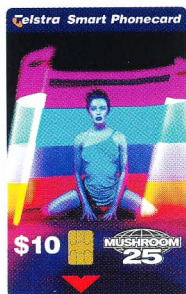
For the festival Telstra has released a \$5.00 Phonecard and \$20.00 PhoneAway® which are now available from the Phonecard Collector Service.

Autumn Moon Phonecard
98005046N
Quantity produced 15,000
Quantity available 1,000
Price \$5.00



Autumn Moon PhoneAway®
20AT1
Quantity produced 40,000
Quantity available 300
Price \$20.00

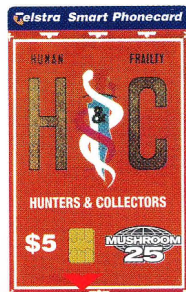
INDIVIDUAL SMART PHONECARD RELEASES



Kylie Minogue
98010054N
Quantity produced 28,000
Quantity available 1,000
Price \$10.00



Jimmy Barnes
98010055N
Quantity produced 28,000
Quantity available 1,000
Price \$10.00



Hunters & Collectors
98005056N
Quantity produced 25,000
Quantity available 1,000
Price \$5.00



Skyhooks
98005058N
Quantity produced 25,000
Quantity available 1,000
Price \$5.00



Split Enz
98005057N
Quantity produced 25,000
Quantity available 1,000
Price \$5.00

The Telstra Mushroom Concert of the Century celebrates the 25th anniversary of Mushroom Records. Many great Australian artists, including Kylie Minogue, Jimmy Barnes, Skyhooks and Split Enz, established their international reputation from the Mushroom Records label.

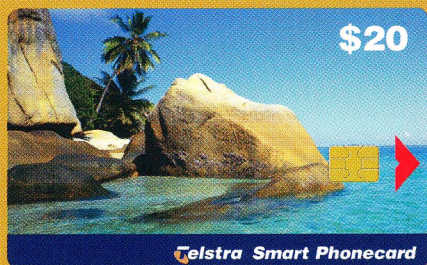
To celebrate this achievement Telstra and Mushroom Records will host a concert on

the 14th November 1998 at the Melbourne Cricket Ground. A number of Australian and international artists who have been linked with Mushroom Records over the last quarter century will perform.

To mark this anniversary Telstra has released a series of Smart Phonecards featuring popular Australian artists.

INDIVIDUAL SMART PHONECARD RELEASES

Below are new National Smart Phonecards released by Telstra.



Fantome Island
98020048N
Quantity produced 87,500
Quantity available 1,000
Price \$20.00



Surfing
98010047N
Quantity produced 225,000
Quantity available 1,000
Price \$10.00

Koala
98050049N
Quantity produced 7,728
Quantity available 1,000
Price \$50.00

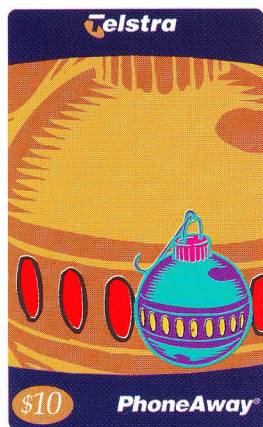
Due to the high denomination of this Smart Phonecard it will not be included in your standing order for National Smart Phonecards. Should you wish to purchase this card please complete the enclosed order form and return to the Phonecard Collector Service.



Tazawa-Ko Lake
98020059N
Quantity produced 40,000
Quantity available 1,000
Price \$20.00

PHONEAWAY®

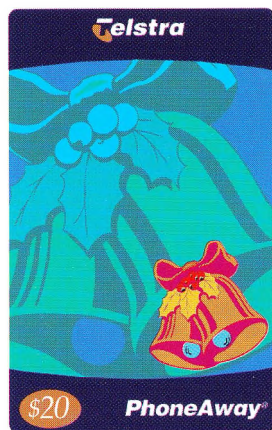
For Christmas phone calls these Telstra PhoneAway® cards are sure to be a bright addition to your collection.



Christmas Ball
PN983310
Quantity produced 50,000
Quantity available 300
Price \$10.00



Christmas Sock
PN983150
Quantity produced 2,000
Quantity available 300
Price \$50.00



Christmas Bell
PN983220
Quantity produced 30,000
Quantity available 300
Price \$20.00

The Phonecard Collector Service has released a \$10.00 Christmas PhoneAway® card just for collectors.



Santa - Merry Christmas
PN983110
Quantity produced 1,000
Quantity available 1,000
Price \$10.00

ho^{ho} ho

SPECIAL SMART PHONECARD RELEASE

The last ANDA Coin, Note and Stamp Show for 1998 ran from October 30-November 1, at the Sydney Showground and Exhibition Complex, Hall 2A Homebush Bay.

The final Telstra ANDA Smart Phonecard for 1998 was released at the Show.

The \$5.00 Smart Phonecard features a stamp and photo celebrating the 150th anniversary of Governor Arthur Phillip's landing at Sydney Cove.

Only 1,000 cards have been produced and were available at the Show or from your local Smart Phonecard Dealer (listed on the Smart Phonecard Dealer Network page).



Please note that the Smart Phonecard is not available from the Phonecard Collector Service but from your local Phonecard Dealer.

NOTICEBOARD

In the past months there has been great interest from collectors who are searching to fill the gaps in their Smart Phonocard collections.

However, not all Smart Phonecards produced are found in the general market. For various reasons some Phonecard designs only proceed up to the stage of product code allocation and then the concept or card design is postponed or stopped.

The following is a list of the product codes which have never reached production stage.

98***010N
98***017N
98***018N
98***025N
97***024P
98***046P

Another interesting group of codes which you will not be able to find is the Flowers on Ice Limited Edition Smart Phonecards. The Flowers on Ice Folder contains four Smart Phonecards which are printed with an 'L' (Limited Edition) code, however they were in fact allocated a 'P' (Promotional) code also.

'P' ID Code	Card Description	'L' ID Code
98005062P	Snowdrops	98005008L
98010063P	Aconite	98010005L
98005064P	Anemone	98005007L
98020065P	Pink Pentre	98020006L

*** This indicates that the card did not have a denomination allocated.

noticeboard

NOTICEBOARD

One lucky collector has noticed that his Bugs Bunny Easter Show Smart Phonecard (ID Code 98005029N) has had the chip implanted with the card upside down. In production, after the card had the image printed and before the chip was implanted, the card has been turned 180° so that the chip appears on the left side.

Another rarity is the Limited Edition Flowers on Ice Anemone Smart Phonecard. Like the Bugs Bunny Smart Phonecard this card was turned 180° during the printing process and this resulted in the Limited Edition number being printed upside down on the back of the card.

Keep an eye out for any peculiarities in your collection – maybe they are one of a kind.

If you have any facts or curiosities please let us know by mailing them to:

NOTICEBOARD

Telstra Phonecard Collector Service

Locked Bag 6815,

Sydney NSW 1100

noticeboard

SMART PHONECARD DEALER NETWORK

NEW SOUTH WALES

Gabriele's Philatelic Service 7th Floor, 44 Bridge Street Circular Quay 2000	02 9247 8332
Haxby Collectables PO Box 139, Merrylands 2160	02 9637 4806
Prospect Stamps & Coins Shop 18, 24 Main Street, Blacktown 2148	02 9622 1399
RL Campbell 277 Chatsworth Road, Chatsworth Island 2469	02 6646 4386
Stampfinder Shop 1.4 Railway Concourse, Milsons Point 2061	02 9957 5053
Strathfield Stamps & Coins Shop 53 Strathfield Plaza, Strathfield 2135	02 9764 3034
Sydney Phonecards 11 Fairlop Road, Medlow Bath 2780	02 4788 1217
Sydney Stamp Centre Shop 1A Hunter Arcade 5 Hunter Street, Sydney 2000	02 9231 4583

AUSTRALIAN CAPITAL TERRITORY

Edlins of Canberra Shop 12 Garema Arcade, Bunda Street, Canberra City 2601	02 6248 7859
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VICTORIA

John Thomas Phonecards PO Box 428, Rosebud 3939	03 5986 2261
Melbourne Phonecard Centre 24 Centre Place (off Flinders Lane), Melbourne 3000	03 9650 7871
Rainbow Stamps 42 Lothair Street, Pascoe Vale South 3044	03 9386 1686
RMC Stamps PO Box 108, West Brunswick 3055	03 9326 1746
Sherwood Commemoratives 1737 Malvern Road, Glen Iris 3146	03 9886 0011

TASMANIA

The Stamp Place Shop 23 Trafalgar Shopping Centre, 110 Little Collins Street, Hobart 7000	03 6224 3536
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SOUTH AUSTRALIA

Rundle Coins 214 Rundle Street, Adelaide 5000	08 8232 0660
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WESTERN AUSTRALIA

Faldor Stamps PO Box 240, West Perth 6605	08 9381 1278
Westland Phonecards PO Box 94, Kelmescott 6111	08 9496 1413

NORTHERN TERRITORY

The Happy Hawkers PO Box 2204, Alice Springs 0871	08 8952 1575
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QUEENSLAND

A W Boyd Stamps Coin Phonecards 6/222 Moggilli Road, Taringa 4068 (please call first)	07 3870 9916
Cut Price Coins 14 Queens Road, Brighton 4017	07 3269 1158
Eljay Stamps & Coins PO Box 722, Beenleigh 4207	07 5546 6778
Wishart Phonecards PO Box 845, Mount Gravatt 4122	07 3849 2682
Maroochy Stamp Shop 6 Centrepont Arcade, 9 Ocean Street, Maroochydore 4558	07 5443 4194

SMART PHONECARD

clubs

NSW

Global Phonecards

Co-ordinator P.O. Box 108 Rooty Hill 2766

VICTORIA

Victorian Telephone and Smart Card Collector's Club Inc.

P.O. Box 211, Rosebud 3939

Melbourne Phonecard Club Inc.

P.O. Box 177, Northcote 3070

SOUTH AUSTRALIA

Australian Phonecard Collector's Club

64 Concord Drive, Reynella 5161

Peninsula Phonecard Club

P.O. Box 462, Woodville 5011

WESTERN AUSTRALIA

Phonecard Collector Group of WA

P.O. Box 58, Nedlands 6009

QUEENSLAND

Kangaroo Phonecard Club Inc.

P.O. Box 481, Bulimba QLD 4171

Gold Coast Collectors

C/- 48 Dandar Drive, Southport 4215

Gladstone & District Philatelic Society

P.O. Box 1089, Gladstone 4680

Paradise Phonecard Club

C/- 6-15 Martin Street, Nerang 4211

If you would like your Club
listed here, please send
information to:

Collect Magazine,
Locked Bag 6815,
Sydney NSW 1100

Telstra Phonecard Collector Service

Locked Bag 6815

Sydney NSW 1100

Telephone: 02 9281 6673

Facsimile: 02 9264 3909

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