

# COLLECT

NO 28 JUNE/JULY 1998

*Australian Phonecard*

## Bulletin



**Inside:**

White Rose Day™

Daffy, Sylvester and Tweety

800 Days to Go PhoneAway®

**Telstra**



## LIMITED EDITION FOLDER

### Flowers on Ice

The Limited Edition Folder for June is Flowers on Ice.

This series of four collector Phonecards showcase varieties of winter-flowering buds set against crisp white snowflakes.

The flowers featured are the Winter Aconite, Snowdrops, Pink Pentstemon and Anemone.



Flowers on Ice Limited Edition Folder  
CE0056  
Quantity produced 1,500  
**Quantity available 1,500**  
2 x \$5.00 1 x \$10.00 1 x \$20.00  
Price \$59.50



## SPECIAL EDITION FOLDER

### Sydney 2000 Olympic Games Mascots Special Edition Folder Series II

In June 1997, Telstra released the first Special Edition Folder introducing the Sydney 2000 Olympic Games Mascots Syd, Millie and Olly.

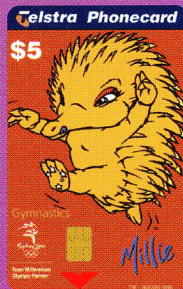
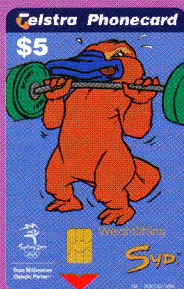
This month the Phonocard Collector Service presents the second in the series of Special Edition Folders featuring the Mascots in various sporting poses. In the Special Edition Folder we see Syd, Millie and Olly training for Weightlifting, Badminton and Gymnastics.

Only 5000 folders have been produced and are for sale from the Phonocard Collector Service. Each Special Edition Folder contains 3 x \$5.00 Phonecards depicting Syd lifting weights, Millie posing on the balance beam and Olly swooping at the shuttlecock. The fourth Phonocard is a \$2.00 card featuring a montage of all three Sydney 2000 Mascots.

If you have elected to have Olympic themed products in your Standing Order then you will receive this Special Edition Folder.



Sydney 2000 Olympic Games Mascots  
Special Edition Folder Series II  
\$116  
Quantity produced 5,000  
Quantity available 5,000  
3 x \$5.00, 1 x \$2.00  
Price \$29.50





## SPECIAL EDITION PHONECARDS

### AFL Club Collector Phonecards

Telstra is producing a series of AFL Club Collector Phonecards. There are 13\* Phonecards in the series. Each team is featured in their own 'pop up' pack and sells for \$11.95 from selected Telstra retailers, and from the Phonecard Collector Service.



Each AFL Club Collector Card comes in this special 'pop-up' pack.



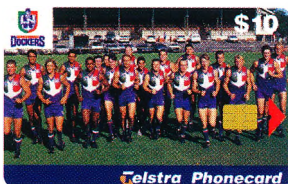
Adelaide Football Club  
98010112P  
Quantity produced 15,000  
Quantity available 15,000  
Price \$11.95



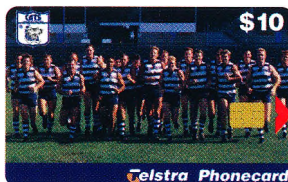
Brisbane Lions Australian Football Club  
98010106P  
Quantity produced 8,000  
Quantity available 8,000  
Price \$11.95



Essendon Football Club  
98010099P  
Quantity produced 10,000  
Quantity available 10,000  
Price \$11.95



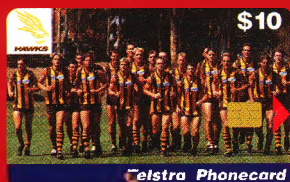
Fremantle Football Club  
98010104P  
Quantity produced 7,000  
Quantity available 7,000  
Price \$11.95



Geelong Football Club  
98010100P  
Quantity produced 10,000  
Quantity available 10,000  
Price \$11.95



## SPECIAL EDITION PHONECARDS



Hawthorn Football Club  
98010103P  
Quantity produced 6,000  
**Quantity available 6,000**  
Price \$11.95



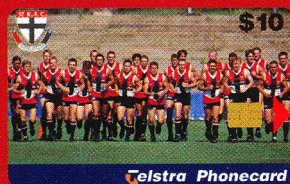
Melbourne Football Club  
98010101P  
Quantity produced 10,000  
**Quantity available 10,000**  
Price \$11.95



North Melbourne  
Football Club  
98010107P  
Quantity produced 10,000  
**Quantity available 10,000**  
Price \$11.95



Richmond Football Club  
98010109P  
Quantity produced 8,000  
**Quantity available 8,000**  
Price \$11.95



St. Kilda Football Club  
98010102P  
Quantity produced 10,000  
**Quantity available 10,000**  
Price \$11.95



Sydney Football Club  
98010113P  
Quantity produced 15,000  
**Quantity available 15,000**  
Price \$11.95



West Coast Eagles  
Football Club  
98010110P  
Quantity produced 12,000  
**Quantity available 12,000**  
Price \$11.95



Western Bulldogs  
Football Club  
98010105P  
Quantity produced 8,000  
**Quantity available 8,000**  
Price \$11.95

EACH CLUB COLLECTOR PHONECARD COMES PACKAGED IN A POP-UP PACK AS FEATURED ON PAGE 3.

\*Club Collector Phonecards for Collingwood, Carlton and Port Adelaide have not been produced due to existing sponsorship arrangements.



## PhoneAway®

### Sydney 2000 Olympic Games - 800 Days to Go

July 8th 1998 celebrates 800 days to the start of the Sydney 2000 Olympic Games. For this special day Telstra has released a \$20.00 PhoneAway card.

Only 2000 have been produced and are available from the Phonecard Collector Service.

The 800 Days to Go PhoneAway will also be included in your standing order if you receive Olympic themed products.

800 Days to Go  
PN981822  
Quantity produced 2,000  
**Quantity available 2,000**  
Price \$20.00



800 days to go  
800  
800

July 8th 1998 - September 15th 2000



## SPECIAL PHONECARD RELEASE

The Victor Chang Cardiac Research Institute is commemorating White Rose Day on August 31, in memory of Diana, Princess of Wales.

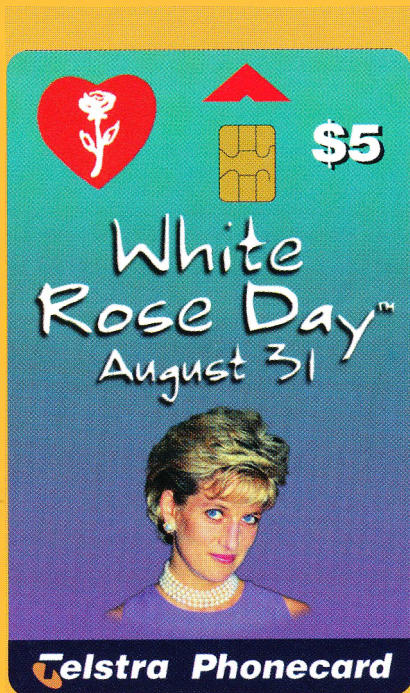
The visit by Diana, Princess of Wales, in October 1996 to the Victor Chang Cardiac Research Institute enabled the establishment of a major new research initiative. The Diana, Princess of Wales Memorial Cardiac Research Laboratory, conducts research into heart failure and sudden cardiac death, one of the main causes of death for many Australians.

Silk white roses at a cost of \$2.00 will be sold in the lead up to White Rose Day, commencing August 3.

To support this day Telstra has produced a \$5.00 White Rose Day Phonecard with a portion of each sale being donated to the Institute.

20,000 cards have been produced and are available from the Phonecard Collector Service and participating outlets throughout Australia.

White Rose Day  
98005114P  
Quantity produced 20,000  
**Quantity available 2,000**  
Price \$5.00





## SPECIAL PROMOTION

Chesty Bond started life as a cartoon character and has become an archetypal Australian hero. To the Australian public Chesty Bond has always projected an image of integrity, with his famous Bonds' Athletic representing quality, comfort, strength and value for money.

To celebrate his 60th anniversary Telstra, in conjunction with Bonds, has produced a gift pack containing a \$2.00 Phonecard and a short sleeve Chesty Bond T-Shirt.

Sold for \$11.00 including postage this special purchase would make an ideal Father's Day gift.

Chesty Bond phonecard  
is only available in  
special gift pack



Chesty Bond 60th Anniversary Gift Pack  
\$117  
Quantity produced 10,000  
**Quantity available 2,000**  
Price \$11.00  
(includes \$3.00 postage & handling)



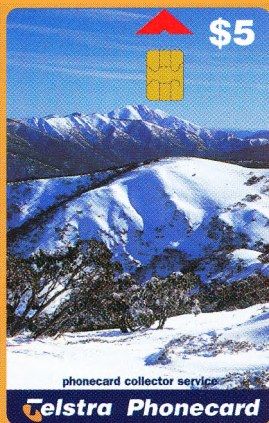


## QUARTERLY PHONECARD COLLECTOR SERVICE ISSUE

Every three months the Phonecard Collector Service will be producing an exclusive Phonecard Series.

This quarter is the Winter issue highlighting the cold beauty of this season.

Winter Frost  
98005122P  
Quantity produced 1,000  
Quantity available 1,000  
Price \$5.00



Winter Snowfields  
98005120P  
Quantity produced 1,000  
Quantity available 1,000  
Price \$5.00

Winter Maple  
98005121P  
Quantity produced 1,000  
Quantity available 1,000  
Price \$5.00



## JUNE- PHONECARD COLLECTOR SERVICE

Jump on a tram as we travel across the world with the PCS Issue for June. Trams from Australia, Turkey and Holland all feature on single \$5 phonecards.



Trams - Amsterdam, Holland  
98005095P  
Quantity produced 1,000  
**Quantity available 1,000**  
Price \$5.00



Trams - Istanbul, Turkey  
98005097P  
Quantity produced 1,000  
**Quantity available 1,000**  
Price \$5.00

# Jump on a tram



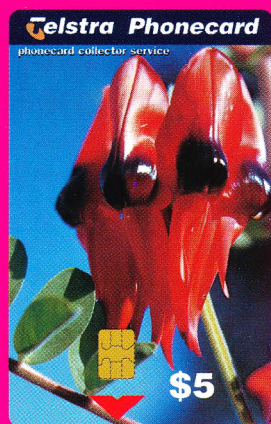
Trams - South Melbourne, Australia  
98005096P  
Quantity produced 1,000  
**Quantity available 1,000**  
Price \$5.00





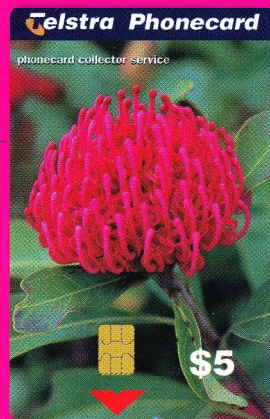
## JULY - PHONECARD COLLECTOR SERVICE

The July Phonecard Collector Service Issue highlights the beauty of three Australian flora the Waratah, Kangaroo Paw and Sturt Desert Pea.



Sturt Desert Pea  
98005127P  
Quantity produced 1,000  
**Quantity available 1,000**  
Price \$5.00

Waratah  
98005129P  
Quantity produced 1,000  
**Quantity available 1,000**  
Price \$5.00



Kangaroo Paw  
98005128P  
Quantity produced 1,000  
**Quantity available 1,000**  
Price \$5.00

## INDIVIDUAL CARD RELEASES

This issue sees the national release of three Looney Tunes Phonecards featuring Daffy Duck, Tweety Bird and Sylvester.

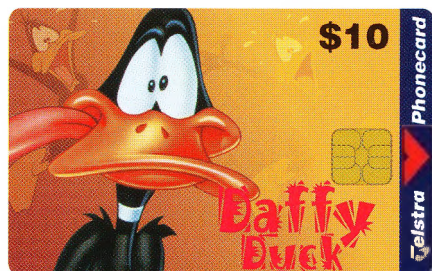
Complete your 1998 Looney Tunes collection with these three mischievous characters available now from the Phonecard Collector Service.



Sylvester  
98010036N  
Quantity produced 50,000  
**Quantity available 5,000**  
Price \$10.00



Tweety Bird  
98005035N  
Quantity produced 200,000  
**Quantity available 5,000**  
Price \$5.00



Daffy Duck  
98010034N  
Quantity produced 50,000  
**Quantity available 5,000**  
Price \$10.00

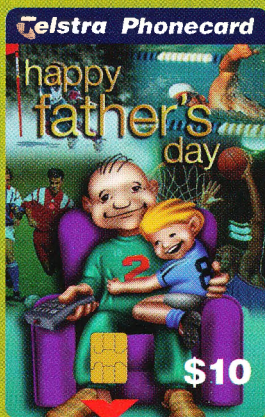




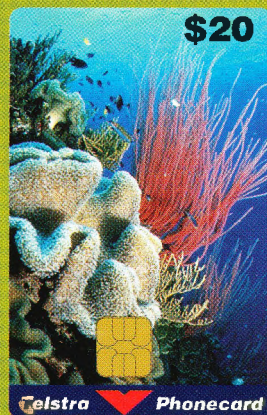
## INDIVIDUAL CARD RELEASES



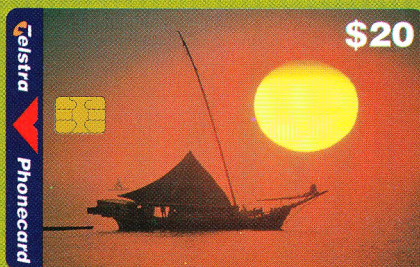
Snowboarder  
98005037N  
Quantity produced 170,000  
**Quantity available 1,500**  
Price \$5.00



Father's Day  
98010043N  
Quantity produced 10,000  
**Quantity available 1,500**  
Price \$10.00



Coral  
98020031N  
Quantity produced 100,000  
**Quantity available 1,500**  
Price \$20.00



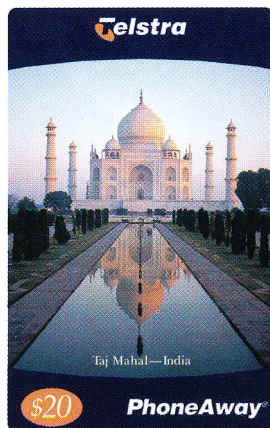
Multicultural Boat  
98020038N  
Quantity produced 33,000  
**Quantity available 1,500**  
Price \$20.00



## INDIVIDUAL CARD RELEASES



PlayStation Xtreme Games  
98005057P  
Quantity produced 5,000  
**Quantity available 1,182**  
Price \$5.00

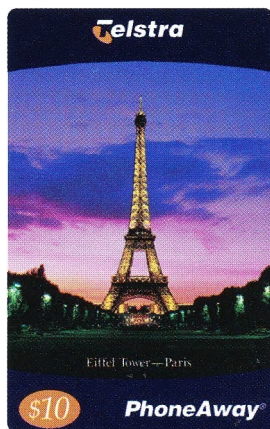


Taj Mahal  
PN981312  
Quantity produced 45,000  
**Quantity available 500**  
Price \$20.00



This product will not be included in your standing order due to the limited amount received. All orders will be processed on a first received basis.

Enabling Australia  
98010060P  
Quantity produced 1,000  
**Quantity available 324**  
Price \$10.00



Eiffel Tower  
PN981111  
Quantity produced 73,000  
**Quantity available 500**  
Price \$10.00



## SPECIAL PHONECARD RELEASE

August 14th - 16th marks the third ANDA, Coin, Note & Stamp Fair. This will be held at the Ridley Exhibition Centre, Adelaide.

The Telstra ANDA card will be released at the show and features a centenary stamp of South Australia and a 1879 photograph of William Street.

Be sure to obtain your card through your local Phonecard Dealer or if in Adelaide, at the show for only \$10.00.



Please note that this card is not available for sale from the Phonecard Collector Service, but only at the Fair or through Dealers.

ANDA card- Adelaide  
98010066P  
Quantity produced 1,500  
**Quantity available 1,500**  
Price \$10.00



## NOTICEBOARD

With the introduction of Telstra Smart Phonecards in September 1997 there have been many new developments in the area of Phonecard collecting. The use of different chips on Smart Phonecards has enabled collectors to pursue the many variations of chips found on Phonecard issues.

Many collectors are aware several Smart Phonecard releases have been issued with the same design and code but with a different chip. One of the most dramatic and most noticeable chip variants is that involved with re-prints of card issues. In early 1998 there were several Phonecard Collector Service issues reprinted. The table below lists the quantities of these reprints with the chip featured on the face of the card compared to the original print which had the chip on the reverse of the card.

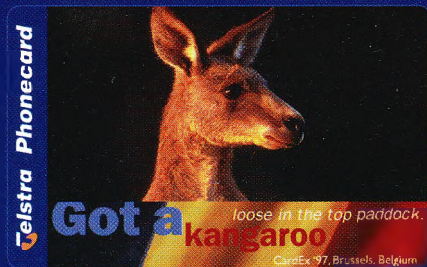
In future issues of **COLLECT**, Noticeboard will feature interesting collector information to help your hobby. If you have any facts or curiosities which you would like to share with other collectors or any questions relating to Smart Phonecard Collecting please forward information to

### NOTICEBOARD

Locked Bag 6815

Sydney NSW 1100

gold  
chips



ID Code	Description	Original Print	Reprint	Quantity produced
97005007P	CardEx Echidna	686	314	1000
97005008P	CardEx Platypus	841	159	1000
97005009P	CardEx Koala	631	369	1000
97005010P	CardEx Kangaroo	707	293	1000
97005011P	CardEx Lizard	917	83	1000
97005015P	PCS- Tulip	557	443	1000
97005016P	PCS- Rose	513	487	1000
97005017P	PCS- Sunflower	586	414	1000
97005021P	PCS- Tree Frog	356	644	1000



## PHONECARD DEALER NETWORK

### NEW SOUTH WALES

Gabriele's Philatelic Service Suite 616 6th Floor, 160 Castlereagh St, Sydney 2000	02 9283 1311
Haxby Collectables PO Box 139, Merrylands 2160	02 9637 4806
Prospect Stamps & Coins Shop 18, 24 Main Street, Blacktown 2148	02 9622 1399
RL Campbell 277 Chatsworth Road, Chatsworth Island 2469	02 6646 4386
Stampfinder Shop 1-4 Railway Concourse, Milsons Point 2061	02 9957 5053
Strathfield Stamps & Coins Shop 53 Strathfield Plaza, Strathfield 2135	02 9764 3034
Sydney Phonecards 11 Fairlop Road, Medlow Bath 2780	02 9949 5447
Sydney Stamp Centre Shop 1A Hunter Arcade 5 Hunter Street, Sydney 2000	02 9231 4583

### AUSTRALIAN CAPITAL TERRITORY

Edlins of Canberra Shop 12, Garema Arcade, Bunda Street, Canberra City 2601	02 6248 7859
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### VICTORIA

John Thomas Phonecards PO Box 428, Rosebud 3939	03 5986 2261
Melbourne Phonecard Centre 24 Centre Place off Flinders Lane, Melbourne 3000	03 9650 7871
Rainbow Stamps 42 Lothair Street, Pascoe Vale South 3044	03 9386 1686
RMC Stamps PO Box 108, West Brunswick 3055	03 9326 1746
Sherwood Commemoratives 1737 Malvern Road, Glen Iris 3146	03 9886 0011

### TASMANIA

The Stamp Place Shop 23 Trafalgar Shopping Centre, 110 Little Collins Street, Hobart 7000	03 6224 3536
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### SOUTH AUSTRALIA

Rundle Coins 214 Rundle Street, Adelaide 5000	08 8232 0660
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### WESTERN AUSTRALIA

Faldor Stamps PO Box 240, West Perth 6605	08 9381 1278
Westland Phonecards PO Box 94, Kelmscott 6111	08 9496 1413

### NORTHERN TERRITORY

The Happy Hawkers PO Box 2204, Alice Springs 0871	08 8952 1575
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### QUEENSLAND

A W Boyd Stamps Coin Phonecards 6/222 Moggill Road, Taringa 4068 (please call first)	07 3870 9916
Cut Price Coins 14 Queens Road, Brighton 4017	07 3269 1158
Eljay Stamps & Coins PO Box 722, Beenleigh 4207	07 5546 6778
Wishart Phonecards PO Box 545 Mount Gravatt 4122	07 3849 2682

# PHONECARD

## clubs

### **NSW**

Global Phonecards

**Co-ordinator P.O. Box 108 Rooty Hill 2766**

### **VICTORIA**

Victorian Telephone and Smart Card Collector's Club Inc.

**P.O. Box 211, Rosebud 3939**

Melbourne Phonecard Club Inc.

**P.O. Box 177, Northcote 3070**

### **SOUTH AUSTRALIA**

Australian Phonecard Collector's Club

**64 Concord Drive, Reynella 5161**

Peninsula Phonecard Club

**P.O. Box 462, Woodville 5011**

### **WESTERN AUSTRALIA**

Phonecard Collector Group of WA

**P.O. Box 58, Nedlands 6009**

### **QUEENSLAND**

Kangaroo Phonecard Club Inc.

**P.O. Box 481, Bulimba QLD 4171**

Gold Coast Collectors

**C/- 48 Dandar Drive, Southport 4215**

Gladstone & District Philatelic Society

**P.O. Box 1089, Gladstone 4680**

Paradise Phonecard Club

**C/- 6-15 Martin Street, Nerang 4211**

If you're a member of a club not listed here please send us information on club activities so we can list your club in future editions of COLLECT.



**Telstra Phonocard Collector Service**

Locked Bag 6815

Sydney NSW 1100

Telephone: (02) 9281 6673

Facsimile: (02) 9281 6716

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