

# COLLECT

NO 22 DECEMBER 1997

*Australian Phonecard*

## Bulletin



### **Inside:**

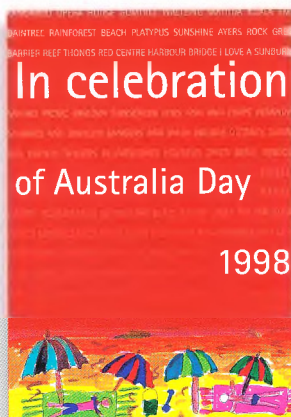
Counting down to 2000,  
Winning design for Australia Day,  
New series - PCS issue

**Telstra**

## LIMITED EDITION FOLDER

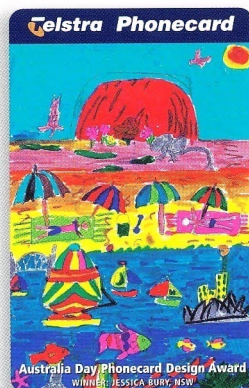
### Australia Day Folder

This vibrant depiction of famous Australian icons and places is by Jessica Bury, a Year 2 student at Holy Cross Primary School in Kincumber, NSW. Jessica is the winner of the Australia Day Telstra Phonecard Design Awards, which were initiated by Telstra and the National Australia Day Council.



Australia Day Limited Edition Folder  
CE0053  
Quantity produced 1,500  
Quantity available 1,500  
1 x \$5.00  
Price \$15.00

## NATIONAL RELEASE



Australia Day  
98005016N  
Quantity produced 890,000  
Quantity available 1,500  
Price \$5.00  
Smart Phonecard



## SPECIAL EDITION FOLDER

### Smart Champions

Jimmy Connors and Guillermo Vilas are two of the tennis legends heading downunder in December. The Telstra Smart Champions tournament brings together some of the great names of the court from December 11-14 at Sydney's Entertainment Centre. Telstra has produced a range of Smart Phonecards for the tournament to be distributed nationally. The Telstra Special Edition Folder contains four Smart Phonecards (3 x \$5.00 and 1 x \$10.00) and an additional \$2.00 Promotional Smart Phonecard only available in the folder.

This folder is **not** included as part of the December Standing Order so must be ordered by completing the Phonecard order form in this issue of **Collect**.



Telstra Smart Champions  
Special Edition Folder  
\$102  
Quantity produced 1,000  
**Quantity available 1,000**  
3 x \$5.00  
1 x \$10.00  
1 x \$2.00  
Price \$45.00



Please note that Mats Wilander did not play in the event due to illness.

For individual Phonecards available, see page six.

## PHONEAWAY™

### Sydney 2000 Olympic Games Countdown

December 20 1997 celebrates 1,000 days to the start of the Sydney 2000 Olympic Games. Telstra has released a \$20.00 PhoneAway™ which will only be available on December 20. Only 2,000 of this issue have been produced, half will be available through retail outlets nationally and 1,000 will be sold directly by the Collector Service. To start your countdown collection, buy your PhoneAway™ before December 20 by completing the Phonecard order form in this issue of **Collect**, or call the Collector Service on December 20 to place your order on (02)9518 8299. Collectors who have elected to receive Olympic themed cards in their Standing Order arrangement do not need to fill out the order form.

PhoneAway™ Countdown Card  
PN972612  
Quantity produced 2,000  
**Quantity available 1,000**  
Price \$20.00



December 20th 1997 to September 15th 2000

## PHONECARD COLLECTOR SERVICE ISSUE

### PCS issue - Our own series of Phonecards

Each month the Collector Service will produce three themed Promotional Smart Phonecards which will be available to collectors and dealers. This month we showcase our Favourite Flowers - a Rose, Tulip and Sunflower.

Sunflower  
97005022P  
Quantity produced 1,000  
**Quantity available 1,000**  
Price \$5.00  
Smart Phonecard



Rose  
97005021P  
Quantity produced 1,000  
**Quantity available 1,000**  
Price \$5.00  
Smart Phonecard



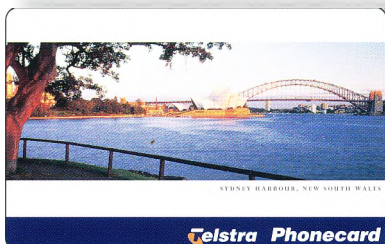
Tulip  
97005020P  
Quantity produced 1,000  
**Quantity available 1,000**  
Price \$5.00  
Smart Phonecard





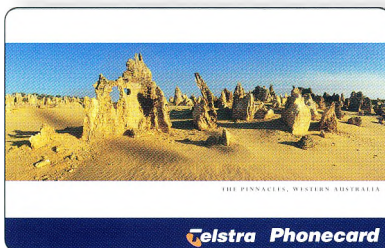
## INDIVIDUAL CARD RELEASES

Brighton Beach Huts - Vic  
97005007N  
Quantity produced 253,000  
**Quantity available 1,500**  
Price \$5.00  
Smart Phonecard



Sydney Harbour Bridge - NSW  
97005006N  
Quantity produced 253,000  
**Quantity available 1,500**  
Price \$5.00  
Smart Phonecard

High Court - ACT  
97005008N  
Quantity produced 255,000  
**Quantity available 1,500**  
Price \$5.00  
Smart Phonecard



The Pinnacles - WA  
97005009N  
Quantity produced 248,000  
**Quantity available 1,500**  
Price \$5.00  
Smart Phonecard

## INDIVIDUAL SMART PHONECARD RELEASES

**190 224 0653**

Zoo info line Call cost 50 cents per minute.  
A higher rate from mobile & public phones.



*Schweppes.*



**Telstra Phonecard**

Melbourne Zoo

97005002A

Quantity produced 50,000

**Quantity available 1,000**

Price \$5.00

Smart Phonecard

Nescafe - women on wall

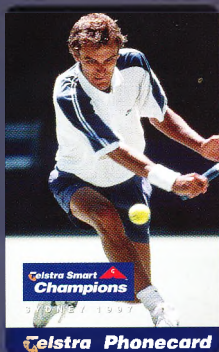
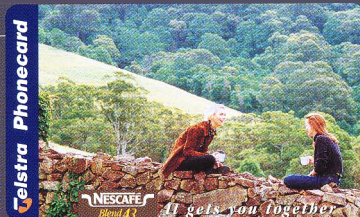
97005001A

Quantity produced 150,000

**Quantity available 1,000**

Price \$5.00

Smart Phonecard



Telstra Smart Champions - Montage

97005029P

Quantity produced 4,500

**Quantity available 1,000**

Price \$5.00

Smart Phonecard



Telstra Smart Champions - Wilander

97005030P

Quantity produced 4,500

**Quantity available 1,000**

Price \$5.00

Smart Phonecard

Telstra Smart Champions - Vilas

97005031P

Quantity produced 4,500

**Quantity available 1,000**

Price \$5.00

Smart Phonecard



Telstra Smart Champions - Connors

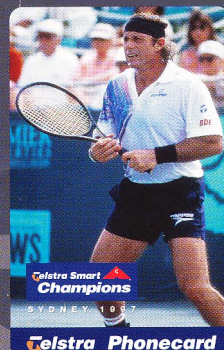
97010032P

Quantity produced 2,000

**Quantity available 1,000**

Price \$10.00

Smart Phonecard





# PHONEAWAY™

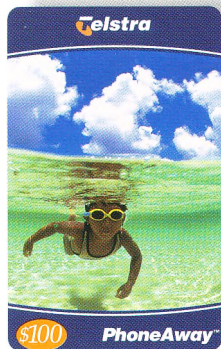
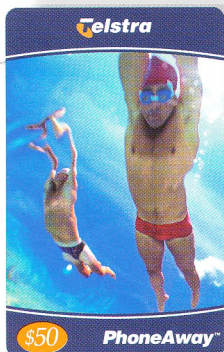


Summer Series - Shellfish  
PN972111  
Quantity produced 1,000  
**Quantity available 500**  
Price \$10.00



Summer Series - Surfer  
PN972122  
Quantity produced 1,000  
**Quantity available 500**  
Price \$20.00

Summer Series - Swimmer  
PN972133  
Quantity produced 1,000  
**Quantity available 500**  
Price \$50.00

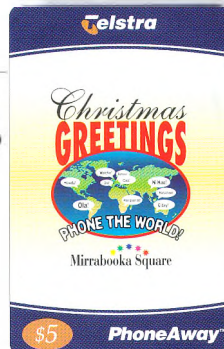


Summer Series - Baby  
PN972144  
Quantity produced 1,000  
**Quantity available 500**  
Price \$100.00



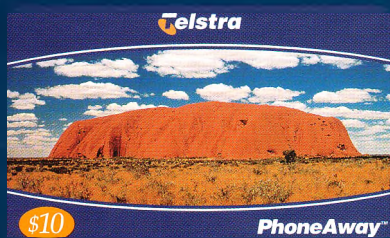
Indonesia  
PN979190  
Quantity produced 1,000  
**Quantity available 500**  
Price \$5.00

Mirabooka  
PN972410  
Quantity produced 2,000  
**Quantity available 500**  
Price \$5.00

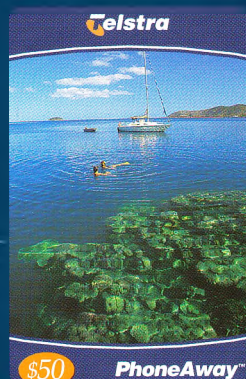




# PHONEAWAY™



Tourist Series - Uluru  
PN972011  
Quantity produced 10,000  
**Quantity available 500**  
Price \$10.00



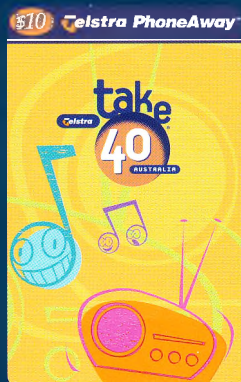
Tourist Series - Barrier Reef  
PN972033  
Quantity produced 2,000  
**Quantity available 500**  
Price \$50.00



Tourist Series - Opera House  
PN972022  
Quantity produced 10,000  
**Quantity available 500**  
Price \$20.00



Tourist Series - Koala  
PN972044  
Quantity produced 2,000  
**Quantity available 500**  
Price \$100.00



Telstra Take 40  
PN972312  
Quantity produced 1,000  
**Quantity available 500**  
Price \$10.00



## PHONECARD DEALER NETWORK

### NEW SOUTH WALES

Gabriele's Philatelic Service	02 9283 1311
Haxby Collectables	02 9637 4807
Lismore Phonecards	02 6622 8335
Prospect Stamps & Coins	02 9622 1399
RL Campbell	02 6646 4386
Stampfinder	02 9957 5053
Strathfield Stamps & Coins	02 9764 3034
Sydney Phonecards	02 9949 5447
Sydney Stamp Centre	02 9231 4583

### AUSTRALIAN CAPITAL TERRITORY

Canberra Numisco	02 6286 3931
Edlins of Canberra	02 6248 7859

### VICTORIA

John Thomas Phonecards	03 5986 2261
Melbourne Phonetard Centre	03 9650 7871
Rainbow Stamps	03 9386 1686
RMC Stamps	03 9326 1746

### TASMANIA

The Stamp Place	03 6224 3536
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### SOUTH AUSTRALIA

Rundle Coins	08 8232 0660
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### WESTERN AUSTRALIA

Garden City News	08 9364 7173
Faldor Stamps	08 9381 1278
The Great Aussie Phonecard Company	08 9386 5113
Westland Phonecards	08 9496 1413

### NORTHERN TERRITORY

The Happy Hawkers	08 8952 1575
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### QUEENSLAND

A W Boyd Stamps Coin Phonecards	073 870 9916
Cut Price Coins	073 269 1158
Eljay Stamps & Coins	075 5735 0922
GPO News	073 229 1581
Maroochy Stamps	075 443 4194
Mayfair Vita Stamps	073 221 9137



**Telstra Phonecard Collector Service**

Locked Bag 6815

Sydney NSW 1100

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Email: [kooka@iaccess.com.au](mailto:kooka@iaccess.com.au)

Telstra Phonecard Hotline 1902 961 048

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\*Calls charged at 75 cents per minute.

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