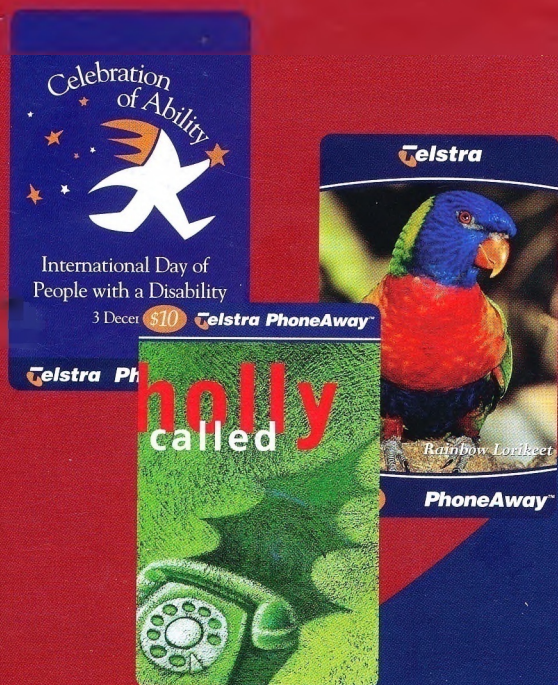


COLLECT

NO 21 NOVEMBER 1997

Australian Phonecard Bulletin



Inside:

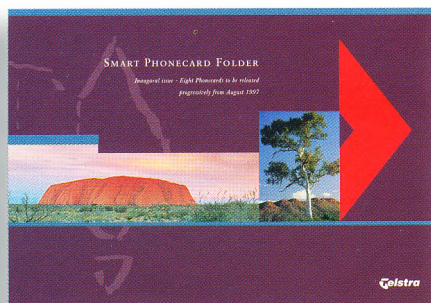
The beautiful Bird
PhoneAway Series, and
Phonecards to celebrate the
International Day of People
with a Disability and the
Telstra Sydney to Hobart

Telstra

LIMITED EDITION FOLDER

Smart Phonecard Folder

If you haven't already placed your order for the inaugural Smart Phonecard Folder, then you're missing out on a wonderful series of Australian landscape images which have been selected to launch the new Smart Phonecard technology. Sold in two instalments, the first priced at \$39.00 will contain the South Australia Burra Homestead, the Rain Forest in Tasmania and the Northern Territory Devil's Marbles Phonecard inside a Limited Edition folder.



Smart Phonecard Folder

CE0051

Quantity 1,500 "L" Phonecards

6 x \$5.00

1 x \$10.00

1 x \$20.00

Price (1st Instalment) \$39.00

Price (2nd Instalment) \$44.00

Total Price \$83.00

INAUGURAL RELEASE OF THE TELSTRA SMART PHONECARD

To coincide with the introduction of its new Australian Payphone system, Telstra is releasing a new chip-based smart Phonecard, which will gradually replace the existing magnetic strip card.

The new Payphone and Phonecard systems will be launched on a state by state basis, commencing with South Australia in August 1997.

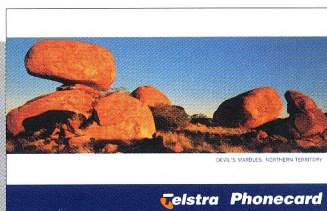
Designed to be the smart Phonecard commencing the launch in South Australia.

Phonecard collectors who have purchased this folder will be sent the remaining seven Phonecards commencing the launch of the national technology in their state and territory as they become available by the Telstra Phonecard Collector Service.

Enhanced features of the new Payphone include larger display screen with information available to assist emergency response facilities which accept all Australian coins as well as the chip-based smart Phonecard, having coin acceptor and volume control, and home accessibility for people in wheelchairs.

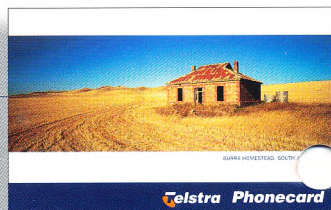
While the smart Phonecard will initially be disposable, in time it will be rechargeable, reflecting its use as a reusable payment card for a variety of goods and services from vending machines, parking facilities and entertainment facilities.

Telstra Phonecard Collector Service (02) 9514 8289
 Restricted Information Box (02) 951 9447
*Only charge for 10¢ per minute, even from mobile phones.



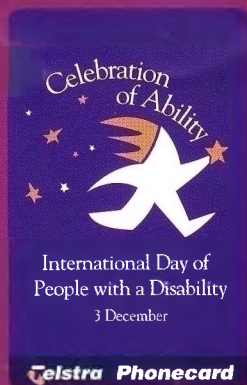
Devil's Marbles
Northern Territory
Price \$20.00

Burra Homestead
South Australia
Price \$5.00



Rain Forest,
Tasmania
Price \$10.00

INDIVIDUAL CARD RELEASES

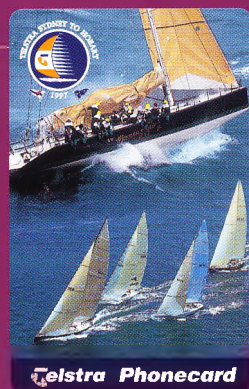


International Day of
People with a Disability
97010005P
Quantity Produced 50,000
Quantity available 1,000
Price \$10.00
Smart Phonecard

Family Circle
P976323a
Quantity Produced 35,000
Quantity available 1,000
Price \$10.00
Magnetic Stripe



Telstra Sydney to Hobart
97010006P
Quantity Produced 90,000
Quantity available 1,000
Price \$10.00
Smart Phonecard



Family Circle
P976313a
Quantity Produced 35,000
Quantity available 1,000
Price \$10.00
Magnetic Stripe

OLDERS

PHONEAWAY

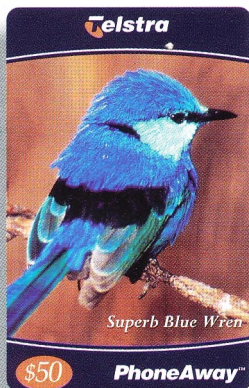
Bird PhoneAway Series

Majestic in its presence is this brilliant Bird PhoneAway series featuring four of our colourful Australian bird species. Capture the beauty of these birds in your own PhoneAway collection.

King Parrot
PN970644
Quantity produced 3,000
Quantity available 500
Price \$100.00



Superb Blue Wren
PN970633
Quantity produced 10,000
Quantity available 500
Price \$50.00



Rainbow Lorikeet
PN970622
Quantity produced 51, 000
Quantity available 500
Price \$20.00



Kookaburra
PN970611
Quantity produced 106,000
Quantity available 500
Price \$10.00

PHONEAWAY

Christmas is approaching

As we get closer to Christmas, these various PhoneAway designs make a practical Christmas gift to give to loved ones overseas, and to also use from home call internationally.

Princess Diana

20PD

Quantity Produced 10,000

Quantity available 500

Price \$20.00

This image is also available in a \$5.00 Magnetic Stripe Phonecard through the Collector Service. 200,000 were produced with 2,000 available through the Service.



Noel Called

PN971622

Quantity produced 10,000

Quantity available 500

Price \$20.00



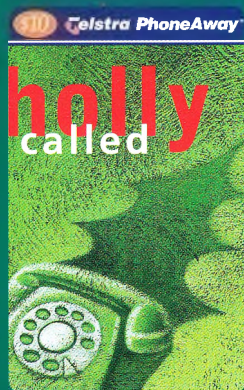
South Pacific
Commission PhoneAway

PN971311

Quantity Produced 1,000

Quantity available 500

Price \$10.00



Holly Called

PN971611

Quantity produced 20,000

Quantity available 500

Price \$10.00

THEY'VE LANDED!

The roll out of the new Smart Payphones and Phonecards in South Australia, Western Australia and the Northern Territory has progressed smoothly since August, with New South Wales, Queensland, Victoria and the rest of the eastern states due to receive their Smart Payphones and Smart Phonecards during late 1997 and 1998.

All customers with magnetic stripe Phonecards are entitled to a replacement Smart Phonecard following the conclusion of the Smart Payphone installation in their State. The replacement will be a *Micro-chip* Phonecard which will have a value equal to the returned magnetic stripe Phonecard(s). Phonecard exchange forms are available from your newsagent or Phonecard retailer, or by telephoning 1800 802 178. Simply complete the Phonecard Exchange Request form, pop it in the freepost addressed envelope with your magnetic stripe Phonecards and send to Telstra Exchange Centre.

Any faulty Phonecards can still be replaced as usual by contacting Card Replacements on 1800 802 178.

For any further queries regarding the new Smart Phonecards and Payphones, please contact Telstra's helpdesk on 1800 676 638.

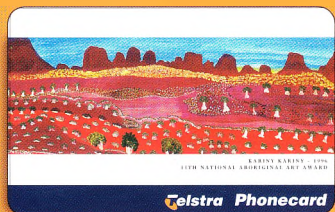


This card is not available for sale

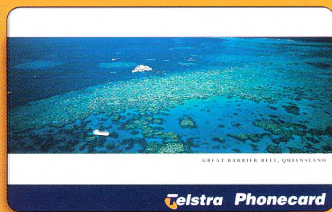
SMART PHONECARD UPDATE

To launch the new Telstra Smart Payphones and Phonecards in Australia, Telstra has released a series of Smart Phonecards which have been produced to complement the new technology.

These Phonecards will not be included as part of the Standing Order, so to ensure that you receive your National release of the Smart Phonecards be sure to complete and post the order form on the reverse side of this SMART PHONECARD UPDATE.

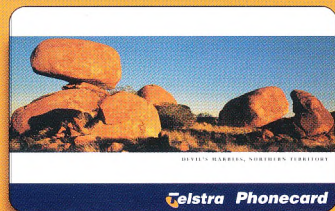


Aboriginal Art
97050005N
Quantity produced 40,000
Quantity available 1,500
Price \$50.00



Great Barrier Reef
Queensland
97020004N
Quantity produced 328,000
Quantity available 1,500
Price \$5.00

Rain Forest
Tasmania
97010003N
Quantity produced 970,000
Quantity available 1,500
Price \$10.00

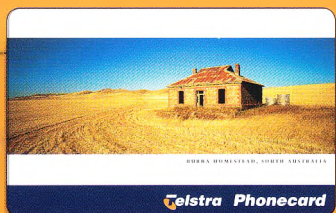


Devil's Marbles
Northern Territory
97020004N
Quantity produced 380,000
Quantity available 1,500
Price \$20.00



Quick, Tell Someone!
97005002P
Quantity produced 180,000
Quantity available 1,500
Price \$5.00

Burra Homestead
South Australia
97005001N
Quantity produced 328,000
Quantity available 1,500
Price \$5.00



WHAT'S

on

NOVEMBER

Competition

For your chance to win a Christmas Hamper to the value of \$500.00 all you need to do is purchase a Christmas Limited Edition Folder before the 15 December to be eligible. The winner will be announced in the January edition of COLLECT.

Permit No: TC97/7802

Last month's winner

Congratulations to Sean Breitkreutz of Elanore, QLD who is our Cool Kids Club winner for the August Vintage Car Competition. He has received a Vintage Limited Edition Folder to add to his collection.

Don't forget to call the Telstra Phonecard Hotline for all the latest serial number information on 1902 961 048*

*Minimum calls cost 75c ISD. Higher rates apply to mobile and public payphones.

8 November

Edlin's Coin, Stamp & Phonecard Auction

Griffin Centre
Bunda Street
Canberra City 2601

15 November

Australian International Bank Note & Phonecard Fair

All Seasons Premier
Menzies Hotel
Sydney NSW 2000

30 November

Petersham Coin, Stamp & Phonecard Fair

Petersham Town Hall
Petersham NSW 2049

To read the credit on your NEW Smart Phonecard why not purchase the Smart Phonecard balance reader? For only \$10.00 you will never be caught short with the new Phonecard technology. See our order form for more details.

PHONECARD

order form inside

Telstra Phonecard Collector Service

Locked Bag 6815

Sydney NSW 1100

Telephone: (02) 9518 8299

Facsimile: (02) 9518 8233

Email: kooka@iaccess.com.au

Telstra Phonecard Hotline 1902 961 048*

*Calls charged at 75 cents per minute.
Print Post Approved PP255003/02214.

