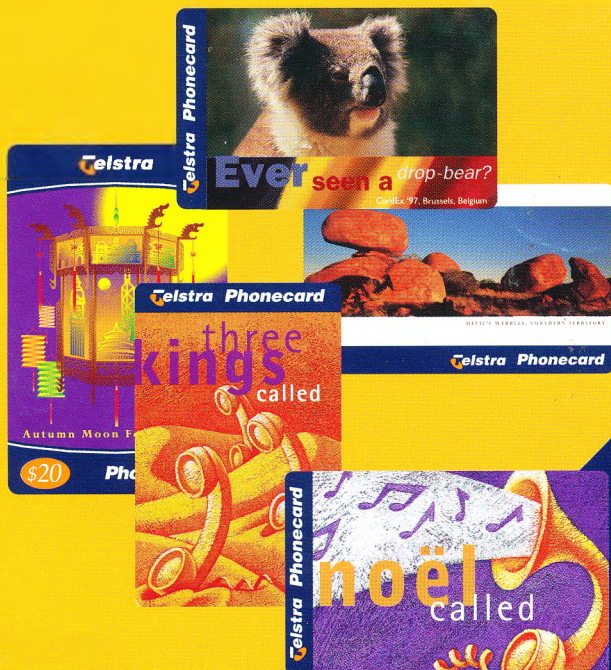


COLLECT

NO 20 OCTOBER 1997

Australian Phonecard

Bulletin



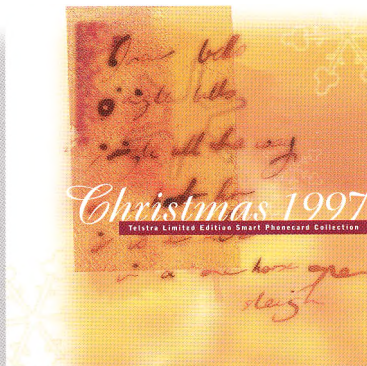
Inside:
The new Smart
Phonecard Folder,
the special CardEx
Series, our tribute to
Princess Diana and
much more...

Telstra

LIMITED EDITION FOLDERS

Christmas Limited Edition Folder

Celebrate the festive season with our cheerful Limited Edition Folder featuring new Smart Phonecard technology. Reminding Australians to phone home at Christmas, this folder features 2 x \$5.00, 2 x \$10.00 and 1 x \$20.00 Phonecards. The \$5.00 *Rudolf called* Phonecard is only available in the folder and not through general distribution.



Christmas Limited Edition Folder
CE0050

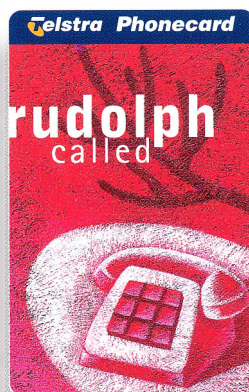
Quantity 1,500

2 x \$5.00

2 x \$10.00

1 x \$20.00

Price \$64.50



Rudolph Called
Price \$5.00

Not for
individual sale

A Christmas hamper is available to one lucky Phonecard collector who purchases this Christmas Limited Edition Folder during the time from the 15th of October to the 15th December. One pack equals one chance of winning. The winner will be advertised in the January edition of COLLECT. Good luck!

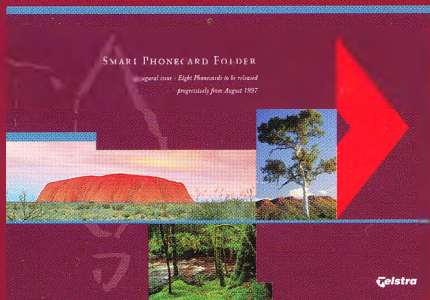
F

LIMITED EDITION FOLDERS

Smart Phonecard Folder

Commemorate the launch of Telstra Smart Phonecard technology with the purchase of the inaugural Limited Edition Smart Phonecard Folder. Sold in two instalments, the folder will contain the eight Australian landscape images which have been chosen to promote the new technology.

The first instalment will include the \$5.00 SA Burra Homestead, the \$10.00 Rain Forest of Tasmania, and the \$20.00 Devil's Marbles in NT. This Limited Edition Folder will not be included as part of the Standing Order Arrangement so be sure you don't miss out on owning a part of Australian telecommunication history.



Smart Phonecard Folder

CE0051

Quantity **1,500**

6 x \$5.00

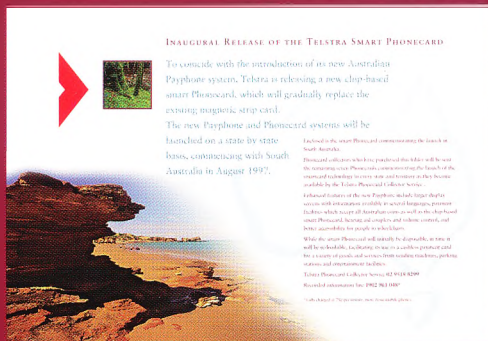
1 x \$10.00

1 x \$20.00

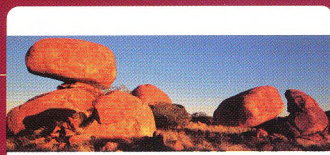
Price (1st Instalment) \$39.00

Price (2nd Instalment) \$44.00

Total Price \$83.00

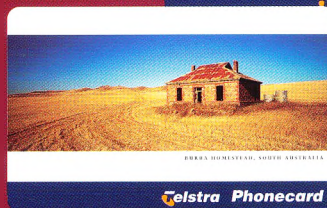


Devil's Marbles
Northern Territory
Price \$20.00



DEVIL'S MARBLES, NORTHERN TERRITORY

Telstra Phonecard

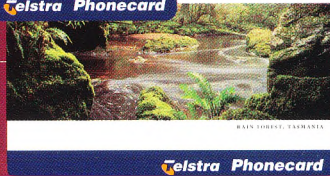


BURRA HOMESTEAD, SOUTH AUSTRALIA

Telstra Phonecard

Burra Homestead
South Australia
Price \$5.00

Rain Forest,
Tasmania
Price \$10.00



RAIN FOREST, TASMANIA

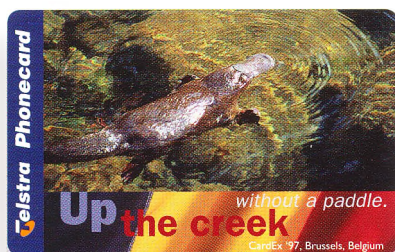
Telstra Phonecard

FAIR PHONECARDS

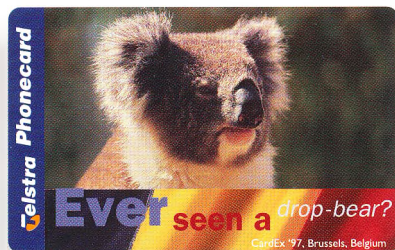
CardEx '97 - Brussels

All "I" Phonecards will now be available through the Collector Service and can also be included as a Standing Order should you wish.

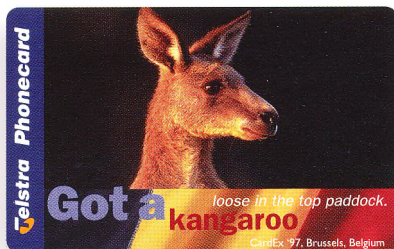
Our first "I" release features the five Smart Phonecards for CardEx '97.



Brussels Platypus Card
97005008P
Quantity produced 1,000
Quantity available 1,000
Price \$5.00



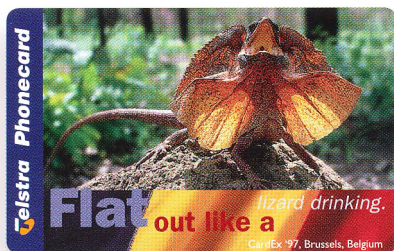
Brussels Koala Card
97005009P
Quantity produced 1,000
Quantity available 1,000
Price \$5.00



Brussels Kangaroo Card
97005010P
Quantity produced 1,000
Quantity available 1,000
Price \$5.00



Brussels Echidna Card
97005007P
Quantity produced 1,000
Quantity available 1,000
Price \$5.00

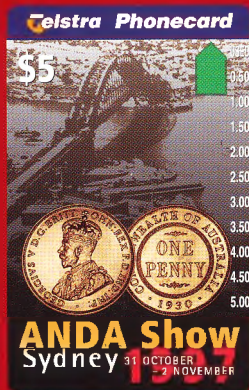


Brussels Lizard Card
97005011P
Quantity produced 1,000
Quantity available 1,000
Price \$5.00

FAIR PHONECARDS

Sydney ANDA Coin, Note and Stamp Show

Continuing the highly successful ANDA Phonecard Series, the Collector Service has produced a special \$5.00 magnetic stripe Phonecard especially for the Show. This Phonecard will only be available at the Sydney ANDA Show on the 31 October - 2 November or through your local Telstra Phonecard dealer.

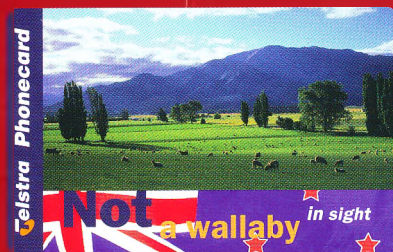


Sydney ANDA Show
P976612
Quantity produced 1,500
Quantity available 1,500
Price \$5.00
Magnetic Stripe

Auckland Phonecard Fair

For the Telecom New Zealand Collector Fair in early November, the Telstra Phonecard Collector Service has produced two \$5.00 Smart Phonecards for the show. This is available to all collectors as well as at the Fair in New Zealand.

Not a wallaby in sight
97005014P
Quantity produced 1,500
Quantity available 1,500
Price \$5.00
Smart Phonecard



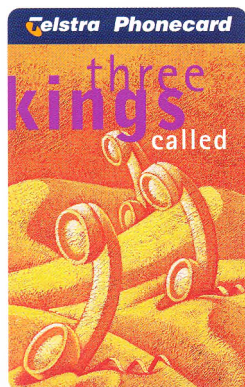
Not a long white cloud in sight
97005013P
Quantity produced 1,500
Quantity available 1,500
Price \$5.00
Smart Phonecard

The next Standing Order will be generated in early November so don't forget to update your details to make sure you don't miss out on any new Phonecard releases.

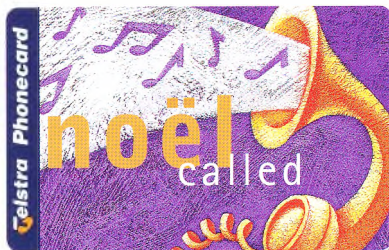
INDIVIDUAL CARD RELEASES

Christmas National Series Phonecards

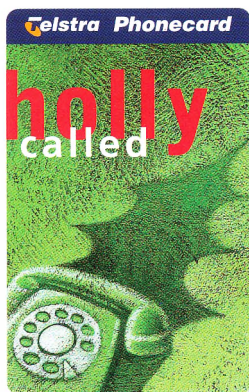
Call home at Christmas with the National issue Christmas Smart Phonecards.



3 Kings Called
97010013N
Quantity produced 90,000
Quantity available 1,500
Price \$10.00

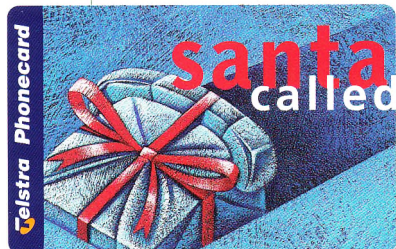


Noel Called
97020015N
Quantity produced 130,000
Quantity available 1,500
Price \$20.00

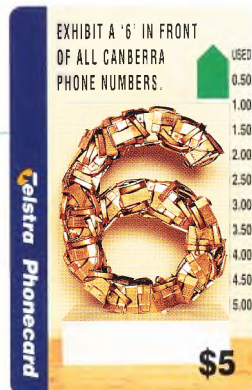


Holly Called
97005012N
Quantity produced 88,500
Quantity available 1,500
Price \$5.00

Santa Called
97010014N
Quantity produced 90,000
Quantity available 1,500
Price \$10.00



Austel 6 digit
A975612
Batch 1530
Quantity produced 30,000
Quantity available 1,500
Price \$5.00
Magnetic stripe



INDIVIDUAL CARD RELEASES

Telstra Cup Logo

P975912

Batch 1533

Quantity produced 3,500

Price \$5.00

Magnetic stripe

Available through
dealer network



Paralympic Phoneaway

10PD

Quantity produced 20,000

Quantity available 500

Price \$10.00



Princess Diana Phonecard

S976512

Quantity produced 200,000

Quantity available 2,000

Price \$5.00

Magnetic Stripe



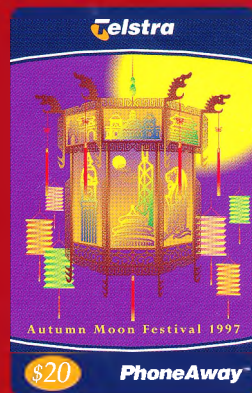
Princess Diana Phoneaway

20PD

Quantity produced 10,000

Quantity available 500

Price \$20.00



Autumn Moon

Phoneaway

20AM1

Quantity 10,000

Price \$20.00

NSW

| | |
|-------------------------------|--------------|
| Gabriele's Philatelic Service | 02 9283 1311 |
| Strathfield Stamps & Coins | 02 9764 3034 |
| Prospect Stamps & Coins | 02 9622 1399 |
| Sydney Phonecards | 02 9949 5447 |
| Sydney Stamp Centre | 02 9231 4583 |
| Haxby Collectables | 02 9637 4806 |
| RL Campbell | 02 6646 4386 |
| Lismore Phonecards | 02 66288 335 |

VIC

| | |
|----------------------------|--------------|
| John Thomas Phonecards | 03 5986 2261 |
| RMC Stamps | 03 9326 1746 |
| Melbourne Phonecard Centre | 03 9650 7871 |
| Rainbow Stamps | 03 9386 1686 |

SA

| | |
|--------------|--------------|
| Rundle Coins | 08 8232 0660 |
|--------------|--------------|

WA

| | |
|------------------------------------|--------------|
| Westland Phonecards | 08 9496 1413 |
| Garden City News | 08 9364 7173 |
| The Great Aussie Phonecard Company | 08 9386 5113 |
| Faldor Stamps | 08 93811 278 |

on

OCTOBER

QLD

| | |
|----------------------|---------------|
| Eljay Stamps & Coins | 075 5735 0922 |
| GPO News | 073 369 0488 |
| Cut Price Coins | 073 269 1158 |
| Maroochy Stamps | 075 443 4194 |
| Mayfair Vita Stamps | 073 221 9137 |

NT

| | |
|-------------------|--------------|
| The Happy Hawkers | 08 8952 1575 |
|-------------------|--------------|

ACT

| | |
|--------------------|--------------|
| Edlins of Canberra | 02 6248 7859 |
| Canberra Numisco | 02 6286 3931 |

TAS

| | |
|-----------------|--------------|
| The Stamp Place | 03 6224 3536 |
|-----------------|--------------|

22 - 26 October

CardEx '97

Sheraton Hotel/
Les Pyramides
Brussels

23 October

*Roxbury's Coin, Stamp
& Phonecard Auction*

Bellevue Hotel
George Street
Brisbane QLD 4000

31 October - 2 November

*ANDA Coin, Note, Stamp
& Phonecard Show*

Darling Harbour
Convention Centre
Sydney NSW 2000

**For more information on the latest
Phonecard releases as well as serial
number information and upcoming fairs and
Phonecard shows, call the Telstra
Phonecard Hotline on 1902 961 048***

*Calls charged at IDS Rate of 75c per minute.

Telstra Phonecard Collector Service

Locked Bag 6815

Sydney NSW 1100

Telephone: (02) 9518 8299

Facsimile: (02) 9518 8233

Email: kooka@iaccess.com.au

Recorded Information Service on 1902 961 048*

*Calls charged at 75 cents per minute.

™ Trademark of Telstra Corporation Limited ACN 051 775 556

