



Put yourself in the driving seat with Telstra's amazing Vintage Cartille Phonecard series.

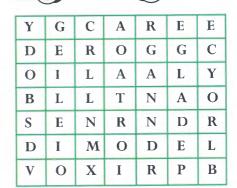
You'll be in poll position with this exciting new series, complete with legendary racing and sports cars. To win one of three Limited Edition Vintage Car Folders, get behind the wheel and race to find the words hidden in this magic

square.

We've found 12 words relating to the Vintage Car Folders. Once you've found them, write them on the back of an envelope, with your name, address and age, and send your entry to:

Telstra Phonecard Collector Service Locked Bag 6815 Sydney NSW 1100





Thanks to everyone who entered our Steam Legends competition. Congratulations to Edward Ovadia, NSW; Wayne Waples, VIC; and Andrew Douglas, NSW who managed to solve the puzzle. Each has received a copy of the exciting Steam Legends Limited Edition Folder.

EDITORIAL

It's an exciting time for Telstra Phonecard collectors at the moment. This issue of the *Bulletin* sees the release of the very last magnetic strip series of Telstra Phonecards. As you'll see, it's a "vintage" pack, which marks the close of the magnetic strip phonecard era.

And, to celebrate seven years of collecting magnetic strip technology Telstra Phonecards, we are starting a regular prize draw for everyone who purchases a new Limited Edition Folder.

We also have information on the first *smart* Telstra Phonecard release which will make calling easier while you are out and about, advance news of the 1997 Christmas Phonecards, and a report from the ANDA Show in Melbourne.

New Releases

Official Issues

Vintage Series Farewells Magnetic Strip Technology

August's National issue Telstra Phonecard series will be the last ever to use magnetic strip technology. After this release, all the new National issue Telstra Phonecard releases will contain micro chips. So, rather than producing the Alpine series as planned, Telstra is marking the occasion with a classic Vintage Car collection.

This historic Limited Edition Folder is special for collectors because in

addition to including the three National issue Telstra Phonecards (1 x \$5, 1 x \$10 and 1 x \$20) featuring Delage and Bugatti Grand Prix winners and the famous Bentley Derby, it contains a fourth, special issue 1936 Rolls Royce \$5 Telstra Phonecard. This card is *only* available in the Limited Edition Folder

It is also the final instalment in Telstra's "Planes, Trains and Automobiles" series. If you're looking to make up this unique set, your local Phonecard dealer who may still be holding some "Classic Fighters" or "Steam Legends" Telstra Phonecard Limited Edition Folders.

1,500 stylish Vintage Car Limited Edition Folders are available for \$59.50, from the Telstra Phonecard Collector Service and the Telstra Shops on Elizabeth and Pitt Streets in Sydney, New South Wales

Don't miss out on this collecting milestone as Telstra Phonecard changes over to the new micro chip technology.

Win a Vintage Weekend!

Everyone buying a Vintage Car Limited Edition Folder will go into a draw to win a fabulous luxury weekend for two. The lucky winner will be picked up from their home in a vintage car and swept off for an all expenses paid stay at a five star hotel in their state. This classic package also includes spending money for shopping and a night on the town.



This special issue card is only available with the Vintage Car Limited Edition Folder. The Rolls-Royce 20/25 was a more powerful version of the *Twenty* - the "small" Rolls-Royce designed to meet the demands of the harsh economic climate of the 1930s, and the first to be given a series of almost identical bodies.

New



First produced in 1924 for the French Grand Prix, the Bugatti 35 became the world's most successful racing car of its time. Its hundreds of wins included 12 Grand Prix in 1926. The 8 cylinder Type 35 was also available for sale to amateurs.



Dubbed "The Silent Sports Car", the 3.5 litre Derby was the first Bentley produced after the company was bought by Rolls-Royce. Its sleek body work was the pinnacle of automotive design in the 1930s, and this elegant exterior hid a durability that attracted many famous sporting drivers.



The 1920s saw a line of excellent Delage fast tourers, including the DI scries and the 6 litre Type GL. The company also embarked on an expensive, but brilliantly successful racing program, culminating in the development of a 1.5 litre supercharged straight eight model, described as the most beautiful Grand Prix car of all time.

Releases

Advertising and Promotional Releases

Austel

Following on from its "Dog and Bone" Telstra Phonecard in Western Australia, Austel has released a new \$5 Telstra Phonecard as a "handy" reminder that telephone numbers in New South Wales, Queensland and Victoria now have eight digits.

40,000 of the eight fingered Telstra Phonecards have been printed, with 1,500 available through the Phonecard Collector Service.

These Austel reminder Telstra Phonecards are very popular with collectors who are keen to track down the whole series - watch this space for news of future Austel designs.



New Telstra Phonecards -Your Smart Questions Answered

- Q: When will the new Telstra Phonecards be here and what will they look like?
- A: Australia's first micro-chip phonecards will be unveiled in September. The first series will show Australian landscapes and will also be available in a Limited Edition Folder.
- Q: When will they be available to collectors?
- A: As a member of the Telstra Phonecard Collector Service, you will be sent an exclusive brochure with details of the new *smart* Telstra Phonecards and order forms. Look out for your brochure in the coming weeks, and don't miss out on this inaugural high technology series.
- Q: How will the new Telstra Phonecards work?
- A: The new Telstra Phonecards will use chip based smartcard technology to store the preset amounts of money. To make a call you simply insert the card into the Payphone and dial the phone number. In time, you will be able to use your Telstra Phonecards to pay for other services such as

parking and transport. This is another way Telstra is making your life easier.

- Q: Will customers be reimbursed for any remaining value left on their magnetic strip Telstra Phonecards?
- A: Once the new Payphones have been installed, there will be a period of time when the current unused Telstra Phonecards will be replaced.

 One replacement card will be issued to the exact value of the unused Telstra Phonecards sent in. For example, ten current \$5 Telstra Phonecards will be replaced with one new \$50 Telstra Phonecard.
- Q: How will all this affect Telstra Phonecard Collectors?
- A: The introduction of smartcard technology may make the magnetic strip Telstra Phonecards a unique collectible in years to come. Telstra will continue to release different designs on the new Telstra Phonecards to cater for enthusiastic Phonecard collectors around the world.

For further information call $FREECALL^{\text{TM}}$ 1800 676 638† during business hours, Monday to Friday.

New Information Service

The Telstra Phonecard Collector Service Hotline has been upgraded, providing you with even more up to date information about current and upcoming Telstra Phonecard releases, serial numbers, destruction figures and promotions.

For collectors wanting to find out about availability and to make sure they don't miss out on competitions and special issues, this is an essential service that will be updated on the first business day of each month.

The new Hotline was launched on 1 August 1997 when the old 0055 number changed to:

1902 961 048*

In addition to providing important collecting information, the new service will enable Telstra Phonecard collectors and dealers to request an order form, that will be sent by fax.

Don't forget to try out the new Hotline and write and let us know what you think. Are there any other kinds of information that would help you to improve your collection? What else would you like to know?

* Minimum call cost 75c ISD. Higher rates apply to mobile and public payphones.

Melbourne ANDA Coin, Note & Stamp Show

The Telstra Phonecard Collector Service had a great time at the ANDA Coin, Note & Stamp Show at Melbourne's Exhibition Centre in July.

We met hundreds of collectors and dealers, who snapped up our special \$5 Show Phonecard, showing the view across the Yarra River to the Melbourne city skyline.

Thank you to everyone who dropped by to say "hello". We hope you all found what you were looking for as there certainly seemed to be plenty of dealing going on!



A special issue Telstra Phonecard was produced for the ANDA Show

Don't miss out on Olympic Mascots

There is still time for anyone wanting to start a Sydney 2000 Olympics memorabilia Phonecard collection. A few Olympic Mascot Limited Edition Folders are left, but hurry because they're going fast.

The Olympic Mascot Pack includes three \$5 Telstra Phonecards featuring Olly, Syd and Milly and also special issue montage \$2 Telstra Phonecard featuring all three mascots which is only available in the Folder.

3,300 Folders have been produced with 2,500 available through the Telstra Phonecard Collector Service. Once they are gone, there will only be 800 left which will be held by Telstra and SOCOG and used for promotions and giveaways in the future.

The Folders, which are available for just \$28.00, are the beginning of Telstra's Sydney 2000 Olympic Phonecard celebration. We'll be sure to let you know well in advance as future Olympic series start to be planned.



Standing Order Winner

Congratulations to Suet Ying, of Victoria who is this month's lucky Standing Order Lottery Winner. Suet will receive a Limited Edition Folder from Telstra's special Standing Order Lottery prize pool.

Seasonal Update

Where has the year gone? Believe it or not, we're already planning our Christmas Phonecard series. This year will be particularly exciting as these will be the first Christmas Phonecards based on the new micro-chip technology.

As a sneak preview for Australian Phonecard Bulletin readers, we can reveal that the Limited Edition Folder will contain five bright, cheerful Phonecards, reminding Australians to call home at Christmas. This festive Phonecard series is being illustrated now and will be available in October.

In addition to being an important addition to any collection, a Christmas Phonecard is an excellent present, particularly for people with family and friends in other states. Plus, the Limited Edition Folder is a great way to start a young collector off on this fascinating hobby. It could solve all those present buying dilemmas this year!

Exclusive Phonecard for Standing Order Customers

Standing Order Customers have received

a free, special issue \$2 Telstra Phonecard as a thank you for their keen support in collecting Telstra Phonecards.

This rare Telstra Phonecard features the colourful beach huts on Brighton Beach, Victoria and is only available to collectors who had Standing Orders set up by 1 August 1997.

There will be more surprise additions to our Standing Order Customers' collections later in the year. So if you don't want to miss out, set up your Standing Order now by calling the Telstra Phonecard Collector Service on (02) 9518 8299.



Guarantee your Limited Edition Folders

A Standing Order has several benefits if you're a dedicated Telstra Phonecard collector.

First of all, it guarantees that you receive every single Limited Edition Folder, and that's going to become increasingly important now that Telstra Smart Phonecards are being introduced.

With the switch over to Telstra Smart Phonecards, we expect that Limited Editions will be in great demand. If you don't have a Standing Order, we can't guarantee that your order will be fulfilled. You'll have to run the risk that your order may not arrive in time.

Not getting your Limited Edition Folder isn't the only thing at stake. If you don't get your order in on time, you'll also miss the chance to take part in our new prize draws.

Every time a new series is released, there'll be the chance to win a prize. See page four for the luxury weekend away you could win when you buy a classic Vintage Car Limited Edition Folder.

COLLECTOR PROFILE

Hello to our Telstra Phonecard collector of the month, 12 year old Paul Donohue from Coffs Harbour, NSW.

Paul has been collecting for four years, since he chanced upon some used Telstra Phonecards in a payphone. He thought they were so good, he decided to start collecting and hasn't looked back. Paul doesn't collect anything else - the exciting Telstra Phonecard series are the only collectable that have caught his attention. He has already collected 206 phonecards!

Why did you become a Telstra Phonecard collector?

They are really colourful and feature so many different people and places. Each set that comes out is unique and I try to collect all the phonecards in the set.

What was the first Phonecard you collected, and why did you choose that card?

The first Phonecard I collected was the Olympic Games 1992. I liked this card as the Olympics were on television and we talked about them at school, so this set caught my attention.

What's your favourite Telstra Phonecard?

I like the Qantas 75th Anniversary set best because I think all the planes look great.



This Phonecard is a colour sample only, the Phonecard has not been produced.

What was the hardest card to obtain?

The \$50 Koala from the February 1993 Tourist set was very hard to find.

Keep on collecting Paul. Good luck and we hope you enjoy your special prize for telling us about your collection. If you'd like your Telstra Phonecard collection featured in the Australian Phonecard Bulletin, please send a photograph and your details to:

The Editor

Australia Phonecard Bulletin

Locked Bag 6815

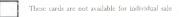
Sydney NSW 1100

Serial Number Information

The following information is now available

Des	eription and Gode	Serial Batch	Quantity
\$50	Sydney Opera House N971815a	1451	10,000
\$50 - Uluru NT N971615a		1452	10,000
\$50	Koala N971815a	1453	10,000
\$5	Austel Dog & Bone A971912	1454	32,000
\$2	(Details cannot be disclosed) A972311	1455	2,000
\$5	Nestle Nescafe Phone A972242	1456-1460	450,000
\$5	Nestle Nescafe Wharf A972252	1461-1 <mark>4</mark> 63	300,000
\$5	Nestle Nescafe Bush A972262	1464-1466	250,000
\$2	Details cannot be disclosed P972611	1467	1,000
\$2	Details cannot be disclosed P972111	1468	1,000
\$2	Details cannot be disclosed P972511	1469	1,000
\$5	Olympic Mascot Olly P972422	1470	53,000
\$5	Olympic Mascot Millie P972432	1471	53,000
\$5	Olympic Mascot Syd P972442	1472	53,000
\$2	All Olympic Mascots P972411	1473	3,300
\$2	Nescafe Phone A972211	1474	1,000







Desc	cription and Gode	Serial Batch	Quantity
\$2	Nescafe Wharf A972221	1475	1,000
\$2	Nescafe Bush A972231	1476	1,000
\$2	Cambodian 1952311	1477	40,000
\$10	Cambodian 1952333a	1478	10,000
\$5	Details cannot be disclosed A972912	1479	1,000
\$5	Details cannot be disclosed A971812	1480	2,500
\$2	Details cannot be disclosed A973111	1481	1,000
\$2	Details cannot be disclosed A973411	1482	1,000
\$2	Details cannot be disclosed A973422	1483	1,000
\$10	Details cannot be disclosed A973433a	1484	1,000
\$20	Details cannot be disclosed A973444a	1485	1,000
\$50	Details cannot be disclosed A973455a	1486	1,000
\$5	Newcastle Bicentenary A973012	1487	6,000
\$5	Details cannot be disclosed A973512	1488	15,000
\$5	Details cannot be disclosed A973522	1489	15,000
\$10	Details cannot be disclosed A973533a	1490	10,000
\$10	Details cannot be disclosed A973543a	1491	10,000
\$20	Details cannot be disclosed A973554a	1492	5,000
\$20	Details cannot be disclosed A973564a	1493	5,000
\$2	Details cannot be disclosed A955311	1494	10,000
\$2	Details cannot be disclosed A973311	1495	2,000
\$2	Details cannot be disclosed P972711	1496	1,000
\$2	Details cannot be disclosed A973611	1497	1,000
\$5	1927 Bugatti L973712	1499	1,500
\$5	1936 Rolls Royce L973722	1500	1,500
\$10	1928 Delage L973733a	1501	1,500
\$20	Bentley L973744a	1502	1,500
\$5	ANDA A974812	1503	1,500
\$2	Details cannot be disclosed A975011	1504	1,500

These cards are not available for sale through the Telstra Phonecard Collector Service.







\$5



PN960511

\$10

PN960522

\$20

PN960533

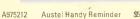
\$50

PN960544

\$100

INDIVIDUAL CARDS CURRENTLY AVAILABLE FOR SALE ADVERTISING & PROMOTIONAL CARDS







A972262 Woman on wall



A972242 Woman on phone

\$5



A972252 Man, Woman having coffee \$20



Austel Dog and Bone A971912 \$5





\$5

P972442

P972422





Olympic 'Syd'



P972432

Olympic 'Millie'

\$5

INDIVIDUAL CARDS CURRENTLY AVAILABLE FOR SALE ADVERTISING & PROMOTIONAL CARDS



A971122

Hollywood Car



A971112



Desert Car

\$5



A971143a

Rally Car

\$10



A971133a

Red Car

\$10

\$5



A971154a

Mural

\$20



P970812

Frontline - Navy



P970833a

Frontline - Army

\$10



P970823a Frontline - RAAF



P967333a

Melbourne Park \$10



Melbourne Park



P967312



Melbourne Park





P967322 1997 Ford Australian Open \$5

INDIVIDUAL CARDS CURRENTLY AVAILABLE FOR SALE OFFICIAL ISSUE CARDS





Bugatti

\$5



N973723a

Delage

\$10



N973734a

Bentley Derby

\$20



N971212

Fishing 'Lady'



N971222

Fishing 'Man' \$5



N971244a

Fishing

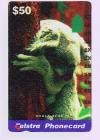
\$20



N971233a

Fishing

\$10



N971715a

Koala

\$50

\$5



N971615a

Uluru

\$50



N971815a

Opera House

\$50



N970512

Train

\$5



Train \$10



N970534a

Train

\$20

SPECIAL SERIES FOLDERS



Tourist Pack CE0047 \$42.00 6 x \$5 500 available through Collector Service

LIMITED EDITION FOLDERS



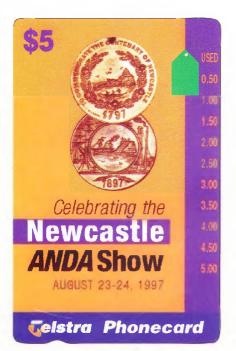
Vintage Car Series CE0049 \$59.50 2 x \$5 1 x \$10 1 x \$20 Quantity Produced 1,500



SUN OUT

Steam Legends Series CE0044 \$55.00 1 x \$2 1 x \$5 1 x \$10 1 x \$20 Quantity Produced 1,500

Fishing Series CE0048 \$59.50 2 x \$5 1 x \$10 1 x \$20 Quantity Produced 1,400



Historic medallion on Newcastle ANDA Phonecard

A one hundred year old medallion commemmorating Newcastle's centennary features Telstra'a special issue Phonecard. Released for the ANDA Show in Newcastle from August 23-24, the special issue Phonecard featured the 'head' and 'tail' of the historic medallion. A century ago, the medallion was hand struck to celebrate the industrial city's centennary. Continuing the tradition, Telstra has used modern day technology to produce a useful collectible to celebrate Newcastle's bi-centennary.

The original medallion was on display at ANDA. If you couldn't make it to ANDA to buy your Phonecard, contact your local dealer for the Phonecard.



Albums \$15.00 (plus \$5 postage & handling per album)
Pkt of five plastic sleeves (individual cards) \$9.50
(plus \$2.50 postage & handling)
Pkt of five plastic sleeves (Limited Edition) \$7.50
(plus \$2.50 postage & handling)
Pkt of ten dividers \$7.50
(plus \$2.50 postage and handling)

TELSTRA PHONECARD COLLECTOR SERVICE

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