Australian PHONECARD Bulletin APRI

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APRIL 1997

AUSTRALIA TEAM LEGEN

IONECARD LIMITED EDITION

Telstra



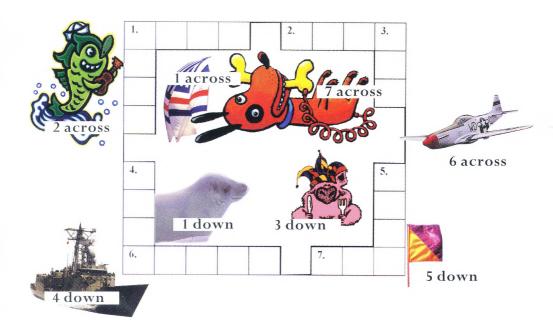
What's new this month?

Well, if you're a bit of a trainspotter, you're

going to love our latest Official Phonecard series!

Check out the history of these awesome locomotives and imagine what life was like back in the days of steam! Read all about it on page 4.

For your chance to win one of three Steam Legends Limited Edition folders, simply solve the puzzle below.





How did **you** go with our last competition?

It was a little tricky, wasn't it?

The answer was the \$5 Phonecard for the Christmas 1994 series.



Congratulations to Shannon Milligan, TAS; Adam Norris, WA; and Ben Burrows, NSW who were the first three correct entries drawn. You will each receive an Australia Day Folder. Envelopes are sometimes separated from entries, so don't forget to print your name, address and age on every entry.

Even if you live overseas, you still have a chance at winning our Cool Kid's Competitions.

Competition closing dates are approximately seven weeks from the *Bulletin's* release. For example the competition closing date for this competition is the first week of June.

Entries are drawn randomly from the barrel, and the first correct entries win!

Send entries to:

Telstra Phonecard Collector Service Locked Bag 6815 Sydney NSW 1100

EDITORIAL

Welcome to the April edition of the *Australian Phonecard Bulletin*.

As you may have noticed, we have changed the layout of our newsletter. Tell us what you think! Is it easier to read?

You will also see a few new articles appearing throughout these pages. For instance, this issue we include a new segment where we meet a collector. If you would like to feature in our *Bulletin*, simply send us a photo and some interesting news about you and your card collection. Every collector featured will receive a prize.

Thank you to everyone who entered our 'Competition for the Grown Ups' featured in our December issue. What a fantastic response! Maybe we'll have to have regular competitions for our older audiences!

See page 8 for the winners!

For those Defence Force enthusiasts we have another Frontline Phonecard series this month.



Don't forget that the Collector Service has new contact numbers.

Ph: (02) 9518 8299 Fax: (02) 9518 8233

Telstra Phonecard Collector Service Locked Bag 6815 Sydney NSW 1100

Official Issues

For the first time ever, Telstra is featuring the glory of our steam locomotives as a Phonecard series!

Take a step back in history with this Limited Edition Folder and relive the magic of Australia's Steam Locomotives, including the Class A10 Locomotive; the Class 3801; the 1243 Locomotive; and Puffing Billy.

Only in the Folder can you read how the Class 3801 was called the 'Grey Nurse' and how the Class A10 is the oldest operating steam locomotive in Australia. And, did you know that Puffing Billy travels at a speed of only 23 km/h and that the Class 1243 is a movie star?

Not only do you get an insight into this amazing 'steam' technology, but you also get a special \$2 Phonecard making the four card series (\$2, \$5, \$10, \$20) complete. The \$2 card is only available with the Folder and features the Class A10 Locomotive.

Releases

1,500 folders are available for \$55 each and are a very special edition celebrating Australia's past.



Advertising and Promotional Releases

Frontline

Well, they've done it again! Frontline has released another exciting card series, available through Frontline canteens on Australian Army and Airforce Bases and the Telstra Collector Service.

Get a taste of the action with this four card series featuring \$5, 2 x \$10 Phonecards and a \$20 PhoneAway card, showing the Australia's Defence Force capabilities.

12,500 x \$5 Phonecards have been produced with 2,500 now available to collectors. 17,000 of the \$10 Army Phonecard have been produced with 2,000 available to collectors,

and 12,000 of the \$10 Airforce Phonecard have been produced with 2,000 now available to collectors.



Only 6,300 of the \$20 PhoneAway cards have been produced, with 1,000 of these available now through the Telstra Collector Service.

Carnivale PhoneAway

Everyone is going to love this spectacular four card PhoneAway series (\$10, \$20, \$50, \$100), featuring some of the world's most extravagant celebrations.

Take a peek at the colour and brilliance of New Year celebrations in Hong Kong; the popular Mask Festival in Venice; the fun of the Oktoberfest in Munich; and Australia's own Regatta - Henley on Todd, Northern Territory.

Unlike any other, this card series is a wonderful celebration of some of the world's diverse cultures and festivities.

The cards will be distributed through retailers nationally, however 700 x \$10 and \$20; 500 x \$50 and 300 x \$100 cards are available now through the Collector Service.

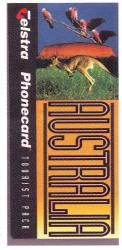


Tourist Pack

Due to enormous demand, the Telstra Collector Service will now be selling the

complete Tourist Pack for \$42.

This is a one time offer! Only 500 packs will be available through the Telstra Collector Service, so get in quick and give your feet a rest from looking for them at participating outlets!



Timezone

Timezone Amusement Centres are releasing a five Phonecard series (2 x \$5, 2 x \$10, \$20) offering patrons free games in any of their 40 stores across Australia.

When you buy a Timezone Phonecard from any participating retail outlet near your local Timezone centre or from the Collector Service, you will get a free game with every \$5 card; two free games with every \$10 card; and four free games with every \$20 card purchased. It's that easy!

The promotion runs between 21 April - 30 September 1997 or until stocks last, and only participating retailers within a certain radius of a Timezone Centre will stock the Timezone cards.

A limited amount of each Phonecard will be available from the Collector Service from April.

Late Release

Christmas PhoneAway

Here's a one time offer that you can't miss!

A limited quantity of \$10 Christmas PhoneAway cards were produced last year, bearing the same Kangaroo illustration as the Phonecard series.

Only 2,000 were produced with the remaining 1,400 now available to collectors through the Collector Service.

Don't you miss out!

Ford Australian Open

Released in February were two Phonecard series celebrating the Ford Australian Open, Melbourne Park, Victoria.

The first included a \$5, \$10 & \$20 Phonecard sporting a photograph of Mclbourne Park.

2,000 of the \$5 and \$10 card were produced, and 1,000 of the \$20 card, with an additional 1,500 of each card available now for collectors.

The second series includes a \$5 & \$10 Phonecard both of which feature the same image of a tennis player.

3,000 of the \$5 card and 2,000 of the \$10 card were produced, with an additional 1,500 of each exclusively for collectors.

These cards were only available through Victorian retail outlets and the Telstra Collector Service.



Special Series

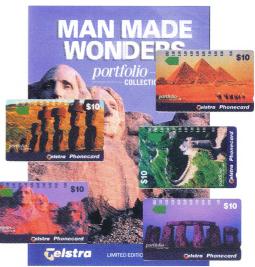
Man Made Wonders

Don't forget the spectacular new product for collectors, released last month.

It is the Phonecard Special Series Man Made Wonders Folder, featuring some of man's most amazing achievements, such as the impressive Great Wall of China; Mount Rushmore; the sculptures of Easter Island; and the majestic Pyramids of Egypt.

The folder contains 5 x \$10 Phonecards and a booklet giving a short history on each of the wonders shown.

There is still time for you to purchase one of the 1,750 folders for just \$74.95 (plus \$5 postage and handling), so simply fill out your order form, to obtain this superb collection of Man Made Wonders.



Year of the Ox Special series 1997-This is your lucky chance!

Due to the lateness of the February *Bulletin* (Number 16) reaching collectors and the demands of the January holiday period, we understand some of you missed the opportunity to enter the Ballot for the Year of the Ox Special Series Folder.

This outstanding series celebrating the Chinese New Year and the Year of the Ox has been produced with a limited quantity of only 500, the lowest production run ever, which will make this Folder a must for many collectors.

The Year of the Ox Series comprises of five \$5 Phonecards and the special \$88 PhoneAway card. These five Phonecards feature adorable illustrations of the Ox and valuable proverbs such as "Stubborn as an Ox" and "Always Hard at Work". The number 88 is considered to be very lucky amongst the Chinese community and only 4,500 of these individual PhoneAway cards are available through participating outlets but is only available for purchase through the Telstra Collector Service in the Year of the Ox Folder.

In addition, and one of the Folder's most important features is the Series has been encoded on the back as "Special Series 1997" to identify its unique production.



So that you have the opportunity to purchase this fabulous collection, it has been decided that the Ballot will not be held and Folders will be allocated on a first served basis.

Be sure you take advantage of this extra chance and don't miss out by placing your order NOW!

Upcoming Release

Watch out for the exciting Fishing Phonecard series coming out in June. This four card series shows the fun and excitement of one of Australia's greatest pastimes.

Competition for the Grown Ups

How did you go?

Answers

To gather something together as a hobby ${\color{red} {\bf Collect}}$

Invented by Alexander Graham Bell **telePhone**

One of these says a thousand words

They say this is the spice of life

varieTY

Can't get by without them in a card game or in collecting dEaler

A period of time with particular characteristics **SeAson**

A person who belongs to a group or organisation **member**

Unscramble the letters to form the Limited Edition Folder prize:

CITYSCAPE

Congratulations to Hamish Charlesworth, TAS; Ron Beckett, NSW; PGTeece, QLD.

These three lucky winners will each receive a Cityscape Limited Edition Folder to add to their collection.

Correction Corner

Please note that the \$88 Year of the Ox PhoneAway card is not available for individual sale through the Telstra Collector Service. These are only sold through selected retail outlets in major Asian community locations.

The Coke Prizecard is also not for sale but was included with every purchase of a \$10, \$20 and \$50 Phonecard between 13 January, 1997 - 21 February, 1997. Please note that there is not a 82 Phonecard in the Classic Fighters Limited Edition Folder.

Standing Order Winner

Congratulations to John Leperou, NSW. You are our Standing Order Lottery winner for April and will be receiving a Limited Edition Folder from our prize pool.

For your chance to be in our Lottery each month, simply become a Standing Order customer by filling out the Standing Order form in this *Bulletin*.

Standing Orders

You'll never have to miss out on a Phonecard series again! Simply become a Standing Order customer!

Standing Order arrangements with the Collector Service is a convenient way for collectors to purchase their Phonecard orders each month.

By having a Standing Order arrangement your order is processed faster, you receive your order in less waiting time, and payment is automatically deducted from your account - all of which means less of an effort for you.

If you are interested, simply fill out the Standing Order form enclosed in this *Bulletin*.

Questions and Answers

Like many collectors, I find it difficult to get custom cards. As Telstra is involved, is it not possible to have some put aside for Bulletin subscribers and/or customers?

- G. Karban, QLD.

Thank you for your letter.

Custom cards and/or promotional cards are produced on behalf of a client, with whom we have a business obligation.

If a client requests that their card information is not publicised, we must adhere to that request and remove it from any publication, including the 0055 information line or the *Bulletin*.

In most cases, the client orders the cards for a promotion. In these cases the card will not be made available through the Telstra Collector Service as this defeats the purpose of the promotion.

We do however aim to assist collectors with as much information as we are able to provide, including the serial batch, card code and quantity numbers.

If you have a question you would like answered, simply write to:

The Editor

Australian Phonecard Bulletin

PO Box 6815

Sydney NSW 1100

or fax: (02) 9518 8233.

Serial Number Information

The following information is now available

Description		Serial Batch	Quantity
\$5	Teletok Canoe 1966412	1336	5,000
\$20	Islet 1966424a	1337	5,000
\$2	Details cannot be disclosed P967211	1354	2,500
\$5	Melbourne Park P967312	1355	3,500
\$10	Melbourne Park P967333a	1356	3,500
\$20	Melbourne Park P967354a	1357	2,500

These cards are not available for sale through the Teletra Phonecard Collector Service

These cards are not available for individual sale

	Description and Code	Serial Batch	Quantity	
\$5	Ford Aust. Open Tennis Player P967322	1358	4,500	
\$10	Ford Aust. Open Tennis Player P967343a	1359	3,500	
\$5	Details cannot be disclosed A967012	1360	2,000	
\$5	Classic Fighters - Mustang L966712	1361	2,000	
\$5	Classic Fighters - Spitfire L966722	1362	2,000	
\$10	Classic Fighters - Messerschmitt L966733a	1363	2,000	
\$20	Classic Fighters - Japanese Zero L966744a	1364	2,000	
All cards between batch numbers 1365 - 1388 are not available at this time.				
\$5	Prison C951722	1389	24,000	
\$5	Details cannot be disclosed A970112	1390	2,000	
\$2	Details cannot be disclosed P962511	1391	5,000	
\$2	Details cannot be disclosed P970211	1392	5,000	
\$2	Details cannot be disclosed P970411	1393	1,000	
\$2	Details cannot be disclosed P970911	1394	1,000	
\$5	Frontline - Navy P970812	1395	12,500	
\$10	Frontline - Airforce P970823a	1396	12,000	
\$10	Frontline - Army P970833a	1397	17,000	
\$5	Details cannot be disclosed P971012	1398	5,000	
\$5	Avalon Air Show P970612	1417	1,000	
\$2	Chinese New Year P970311	1418	3,000	
\$10	Man Made Wonders - Pyramids C970733a	1419	1,750	
\$10	Man Made Wonders - Easter Is. C970723a	1420	1,750	
\$10	Man Made Wonders	1421	1,750	
	- Great Wall of China C970713a			
\$10	Man Made Wonders - Mt Rushmore C970743a	1422	1,750	
\$10	Man Made Wonders - Stonehenge C970753a	1423	1,750	
\$10	Cambodia 1952333a	1425	20,000	

These cards are not available for sale through the Telstra Phonecard Collector Service.

NB



INDIVIDUAL CARDS CURRENTLY AVAILABLE FOR SALE ADVERTISING & PROMOTIONAL CARDS



INDIVIDUAL CARDS CURRENTLY AVAILABLE FOR SALE ADVERTISING & PROMOTIONAL CARDS







P967333a Melbourne Park



P967354a Melbourne Park \$20



P967322 1997 Ford Australian Open \$5



\$10

P967343a 1997 Ford Australian Open \$10



P966652 Year of the Ox - Family First \$5



P966622 Year of the Ox - Patience is the Ox \$5



P966642 Year of the Ox - Hard at work \$5





P966612 Year of the Ox - Stubborn as an Ox \$5 P966632 Year of the Ox - Stability in life \$5



P967112



Dog



Man

P967123a



\$10

P967134a



Fish



N966712



Mustang

\$20



N966722

Spitfire

\$5



Messerschmitt

\$10

N966744a

Zero

\$20

\$5

INDIVIDUAL CARDS CURRENTLY AVAILABLE FOR SALE ADVERTISING & PROMOTIONAL CARDS



A964412 Getting the Message \$5



A962732 Austel - Country Victoria \$5



A966112 Sydney to Hobart - logo \$5



A966123a Sydney to Hobart - Kialoa \$10



A966134a Sydney to Hobart - Sayonara \$20



A965812 CardEx'96 - Sydney



A965822 CardEx'96 - Maastricht \$5



A965012 Hog's Breath Cafe



A966212 Festival of Perth



A966313a International Day of Disabled Persons \$10

INDIVIDUAL CARDS CURRENTLY AVAILABLE FOR SALE OFFICIAL ISSUE CARDS



N970512

Train





N970523a Train



\$5

\$10



N970534a



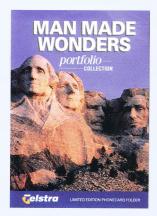
\$20 Train



N965212

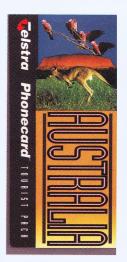
Australia Day 1997

SPECIAL SERIES FOLDERS





Year of the Ox CE0045 \$188 1 x \$88 PhoneAway card 5x \$5 Phonecards Quantity Produced 500



Tourist Pack CE0047 \$42.00 6 x \$5 500 available through Collector Service

LIMITED EDITION FOLDERS



Steam Legends Series CE0044 \$55.00 1 x \$2 1 x \$5 1 x \$10 1 x \$20 Quantity Produced 1,500



Classic Fighters Series 2 x \$5 1 x \$10 1 x \$20 Quantity Produced 2,000

CE0043 \$59.50



Australia Day 1997 Series 1 x \$5 Quantity Produced 2,500 CE0042 \$13.00

COLLECTOR PROFILE

Meet Jason Guy from Toowoomba, QLD. Jason has been collecting Phonecards since 1990 and has a collection of 3,271 cards and 30 Limited Edition Folders! Jason is a also a thematic collector and enjoys collecting things featuring trains, buses and planes.

What's your favourite Phonecard and why?

"I like the QANTAS 75th Anniversary series because it shows how nice the QANTAS airways are."

What's your most talked about Phonecard and why?

"The Landscape Series 1994 because it shows just how beautiful and colourful Australia is."

What was the hardest Phonecard to obtain?

"The \$20 Boat Rescue from the Royal Life Saving Society Series." Thank you Jason for sharing your collection with us. You will be receiving a special prize to add to your collection.

If you would like to share your collection, please send in a photo and details to:

The Editor
Australia Phonecard Bulletin
Locked Bag 6815
Sydney NSW 1100



This Phonecard is a colour sample only, the Phonecard has not been produced.



Albums \$15.00 (plus \$5 postage & handling per album)
Pkt of five plastic sleeves (individual cards) \$9.50
(plus \$2.50 postage & handling)
Pkt of five plastic sleeves (Limited Edition) \$7.50
(plus \$2.50 postage & handling)
Pkt of ten dividers \$7.50
(plus \$2.50 postage and handling)

TELSTRA PHONECARD COLLECTOR SERVICE

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