



australian

PHONECARD

bulletin

COLLECT

12

JUNE 1996

SPEEDO

Galstro
Dolphins

 **Telstra**

THE OLYMPIC GAMES

COOL KIDS CLUB

Every four years the world stands still to watch nations compete against each other in the greatest games of all - the Olympic Games.



To celebrate this year's exciting event, a special **Phonecard** series has been produced, showing the blood, sweat and tears of three Australian sporting events- swimming, hockey and weight lifting.

For your chance to win one of three Limited Edition Packs, simply spot the 10 differences in the images below.

The first three correct entries drawn from the barrel will win.



Please note that this **Phonecard** is not available. The images have been altered for the purpose of this competition only.

Send entries to:
TELSTRA PHONECARD COLLECTOR SERVICE
Locked Bag 5350, Parramatta NSW 2150

Meet CollectaBill



Hi there, my name is CollectaBill. Watch for me each *Phonecard Bulletin* and I will tell you the great news on **Phonecard** collecting.

I'll be sticking my beak in about handy tips on collecting, future issues and any information that will help you enjoy one of the best hobbies in the world - **Phonecard** collecting.

Thank you to everyone who sent in a proposed name for me. The problem for the judges was whether my name should be traditional, new wave, or just plain different.

Out of hundreds of entries and suggestions, one name suited me right down to my beak.

I would like to thank Peter Weir, QLD for giving me the name "CollectaBill". Peter has won the following Limited/Special Edition folders: Australian Capital Territory; Microscopic World Issue; Australia Day 1994; and the individual cards from the Red Cross, Advertising 1992 and Environment issues.

CHRISTMAS 1995 COMPETITION WINNERS

The Christmas competition definitely got minds working, as we were flooded with entries. It was amazing to see how many words can actually be formed from the word **Phonecard**.

Because many entries had the same total of high lettered words, we randomly drew the winners from a barrel. If you would like to know how you went, here are just a few high lettered words that were entered.

Words with 7 letters: aproned, Acheron, padrone, parched, poached, poacher, pranced, Orphean, pandore, pochard.

Words with 8 letters: orphaned, anchored, canephor, endocarp, chaperone.

All winners came up with over 200 words formed from the word **Phonecard**. Excellent effort collectors!

Special congratulations to the following collectors who won the Christmas 1994 and Christmas 1995 Limited Edition folders to add to their collection:

E Bryant, VIC; D Louey, VIC; A Franklin, NT; N Hooker, QLD; J Derkenne, NSW; R Hawthorn, QLD.

Congratulations also goes to the following collectors who have won the Christmas 1994 Limited Edition folder:

M Vaughan, NSW; J McCutcheon, SA; L Triggell, QLD; W Cappadona, VIC; J Evans, QLD.

Congratulations to: Adam Robinson, TAS; N Mason, QLD; John Cooney, NSW; Matthew Wilding, NSW; and Jade Desmond, VIC, for sharing with us their custom of celebrating Christmas. Each junior collector wins the three Telstra Phonecards (\$5, \$10 and \$20) of the Christmas 1995 series.



Editor's Note

Welcome to the latest issue of *The Australian **Phonecard** Bulletin*.

This issue is my first as editor of *The Bulletin* and I am looking forward to learning more about **Phonecard** collecting and sharing with you exciting news on future series and activities.

This edition we look at the attractive Olympic **Phonecard** series, featuring three great Australian teams and we take a peek at the eye-catching **Phonecard** series around the corner.

We also congratulate the winners of the Christmas 1995 competition, and give members of the Cool Kids Club the chance to win another great prize through our fun competition.

Over the next few editions you'll see many changes to the design and layout of *The Bulletin* making it easy and more fun to read.

As our valued readers, we invite you to have your say. If you have any ideas that may help us provide you with a better service write to:

The Editor,
*The Australian **Phonecard** Bulletin*
Locked Bag 5350
PARRAMATTA NSW 2150
Happy collecting!!

Apology

On behalf of Telstra, I would like to apologise for the occasional delay in your receiving *The Australian **Phonecard** Bulletin*.

These delays are often due to production problems and constant changes to the timeframe of Advertising, Custom and Promotional Phonecards.

We strive to provide you with up to the minute **Phonecard** information and delays in the production of the cards may put this publication off schedule.

Every attempt will be made to ensure *The Bulletin* is delivered on time in future.

Official Issues

In this edition of *The Bulletin* we present the magnificent Olympic **Phonecard** series.

This Official Issue captures the adrenalin and perseverance of three of Australia's successful sporting events - swimming, hockey and weight lifting.

Featuring the Telstra Titans, Hockeyroos and Dolphins, the three card series takes a colourful look at the excitement of the Olympics.

Four thousand Limited Edition folders have been produced and are available from the Telstra **Phonecard** Collector Service for \$49.50.

Advertising and Promotional Releases

Telstra has released five promotional Phonecards on behalf of Frontline - the company who keeps our Australian Army and Airforce personnel stocked up with their essentials.

Individual cards are available **exclusively** through Frontline canteens on Australian Army and Airforce bases. However, Telstra has negotiated an extra 3,000 cards to be made available for collectors through the Telstra **Phonecard** Collector Service.

There are 2 X \$5, 2 x \$10 and a \$20 denomination cards in the series.

These stunning images capture the courage, determination and technology of Australia's defence forces.



Also released in June are six advertising cards produced for the tourist industry. Packaged in an attractive folder, this Tourist Pack features popular Australian icons such as Uluru and native Australian animals. Sold through tourist outlets, the Pack is aimed at encouraging tourists to use and collect Telstra **Phonecard** while they travel throughout Australia. The Pack also acts as a souvenir of their visit to Australia.

An additional 5,000 loose cards are offered **exclusively** to collectors through the Telstra **Phonecard** Collector Service from June.

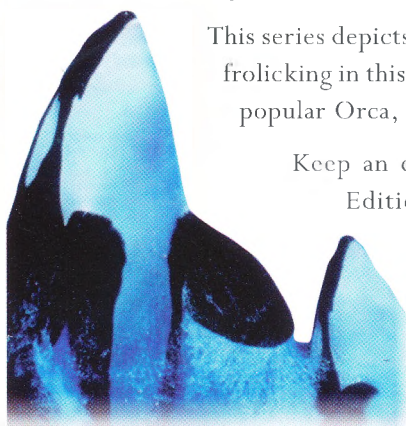


Upcoming Releases

In the August edition of *The Bulletin* we introduce a beautiful **Phonecard** series commemorating the coldest place on Earth - Antarctica.

This series depicts three of the amazing animals found frolicking in this white, wonder world, including the popular Orca, Killer Whale.

Keep an eye out for this beautiful Limited Edition folder celebrating one of our planet's most hidden treasures.



The News on Local Phonecard Clubs

Early next year, the Melbourne Phonecard Club Inc. will be publishing a Worldwide Directory of Phonecard Collectors (WWDOPC) which will list the collecting interests of phonecard collectors around the world by theme and country.

This will be the first directory to have phonecards arranged according to country and thematic interest, which will prove valuable to all phonecard collectors. The objective is to compile a list of collectors who have common interests with a view of sharing information and exchanging cards.

For example, if you are a Coca Cola or Disney collector, the Directory will provide a list of collectors worldwide who collect your theme, making it easier to track down cards that fit your theme.

Listings in the Directory are free of charge to all collectors, irrespective of where they live.

Collectors interested in being listed in the Directory should contact the Secretary of the Melbourne Phonecard Club Inc. for a registration form.

Secretary
Melbourne Phonecard Club Inc.
PO Box 177
Northcote VIC 3070.



If your Phonecard club would like to share some news, please write to the Editor, *The Phonecard Bulletin*, Locked Bag 5350, PARRAMATTA NSW 2150.

Standing Order Winner

Congratulations to Mrs J F Lightbody from New South Wales, who is the lucky winner of the April Standing Order Lottery. To help you along with your **Phonecard** collection, you will be receiving an attractive Limited Edition folder from Telstra's archives.

International

Telstra Payphone Services are setting off again to attend the official Cardex'96 held in Maastricht, this coming September.

This exhibition and the conference preceding it, will give Telstra insight into international telephone card industries, including their technologies and collectors markets.

Many representatives from around the world will be attending the exhibition which will help us gain knowledge of how card collecting has progressed in various countries.

Telstra will be producing a special **Phonecard** and folder to commemorate our attendance of this worldly event.

Keep reading for updates on when these cards will be available for purchase.

Telstra will also be attending the Collectable Expo '96, Hong Kong, in July and a Singapore exhibition in August. 2000 special cards and folders will be produced for these fairs and are available to overseas markets only.

Watch next edition for further details.

Domestic

Telstra **Phonecard** Collector Service attended two **Phonecard** fairs in Victoria recently. The first was on 18 May at Caulfield celebrating the Rosebud & District Phonecard Collectors' Club fair. The following day the National Coin, Stamp and Phonecard Show was held at the Melbourne Town Hall.

Telstra representatives enjoyed meeting a wide range of **Phonecard** collectors and answering their questions. Over 250 collectors attended each fair and had the opportunity to preview the upcoming Olympics Limited Edition folder.

We would like to thank the Rosebud & District Phonecard Collectors' Club members and Edlins, who made us feel at home during both fairs.

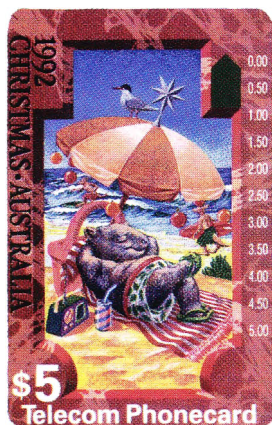
Watch next edition of *The Bulletin* for more information on Telstra's attendance at Phonecard Fairs.

Auscard '96

As part of the Auscard '96 exhibition, Telstra donated four framed, special edition Phonecards to raise money for the Wesley Central Mission.

The Telstra **Phonecard** displays included the Hong Kong '95, Singapore '95, Cardex '95 and Indo-Phonecards '95, individually signed by the Telstra representatives who attended these exhibitions.

The sale of these displays raised close to \$1,500, which will help the Mission with their valuable work.



Blast from the past

Not only is Telstra **Phonecard** a great way to make cashless calls from payphones, but it is also a fantastic way to celebrate a special occasion.

At the end of each year, Telstra produces a special **Phonecard** series to celebrate what Christmas means to all Australians.

In 1992, the **Phonecard** series showed our native animals living it up in a classic summertime fashion. These striking designs were created by Vincent de Gouw, AdGraphics, and featured a \$5 and \$10 card.

Also included was a complimentary \$1.50 card which was mounted on a special card and distributed free to mail order customers.

Destruction Figures

Telstra's attendance at the Auscard '96 fair was celebrated with the special production of a \$5 **Phonecard** featuring an image of the Sydney Opera House. 2,000 of this design were produced and were sold at the fair in April. The remaining 574 unsold cards and folders have now been destroyed.

Also specially produced for the Hong Kong exhibition last December, was the Chinese Year of the Rat folder.

1,500 of these were produced and 691 of the remaining, unsold stock have since been destroyed.



Don't forget the stylish albums now available to store your valuable Telstra **Phonecard** collection.

Just \$15.00, (plus postage and handling), these albums are an impressive way to protect, arrange and present your Phonecards.

Sleeves for individual cards and Limited Edition folders are also available separately.

See the back cover of this *Bulletin* for individual prices.

Geelong Series Refund Campaign

The refund period for the Geelong **Phonecard** series is running out.

Produced over five years ago, this series contains \$1.50, \$3 and \$6 denomination cards, which can no longer be used in public payphones.

To receive a refund, simply fill in a **Phonecard** refund form (available from any shop or outlet selling **Phonecard**) and send it to the refund centre in the Reply Raid envelope provided.

Please send refund form to the refund centre and not to the Phonecard Collector Service.

It is recommended that you send the refund form into Telstra, rather than receive a refund from a **Phonecard** retailer.

Please note: This recall campaign will end close of business, 31 July 1996.



PhoneAway™ at the Olympics

Australian Olympians will carry one important piece of luggage when they head off to Atlanta. As part of Telstra's sponsorship of Australian Olympic teams, we are giving each athlete and official a \$150 PhoneAway card to make calling home easy while they are abroad.

This is the first special release of PhoneAway and the colourful design commemorates 100 years of modern Olympic games.

2,000 cards have been produced with an opportunity for collectors to purchase 560 from June. (A limit of 3 cards per collector. If needed, this amount will be re-evaluated and readjusted if over subscribed). There is no ballot with these cards, but will be sold on a first come, first serve basis - so get in early for this piece of history!

Regular PhoneAway cards will be sold to athletes and officials in Atlanta to ensure they can keep in touch throughout the duration of the games.

The first PhoneAway series featuring gorgeous Australian landscapes are available now through the Telstra **Phonecard** Collectors Service.

Also watch out for the second special PhoneAway series, which will feature beautiful Australian seascapes. This is due for release in August. Keep reading for updates.



Serial Number Information

Please note that *The Bulletin* is committed to providing you with accurate **Phonecard** information. However, due to circumstances beyond our control, we may occasionally make an error in the card code, serial batch or quantity details.

Should an error be recognised, every effort will be made to inform you as soon as possible.

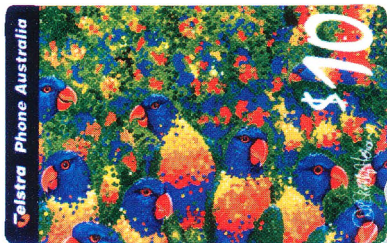
The following serial number information is not available: 1093-95; 1115-16; 1125- 1126.

Description and Code		Serial	Batch	Quantity
\$5	Tourist Lifesavers -	A960312	1085	5,000
\$5	Tourist Galah -	A960322	1086	5,000
\$5	Tourist Harbour Bridge -	A960332	1087	5,000
\$5	Tourist Kangaroo -	A960342	1088	5,000
\$5	Tourist Ayres Rock (Uluru) -	A960352	1089	5,000
\$5	Tourist Koala -	A960362	1090	5,000
\$2	Cambodia -	I952311	1128	40,000
\$5	Coca Cola Roaring 20s (9) -	C961412	1130	4,000
\$5	Coca Cola Roaring 20s (10) -	C961422	1131	4,000
\$5	Easter Show -	P961512	1132	6,000
\$10	Cambodian Satellite -	I952333a	1133	30,000
\$5	AusCard '96 -	C961712	1134	2,000
\$10	Norfolk Island Year of Rat-	I961913	1135	5,000
\$5	AusCard '96 Opera House -	C961812	1146	2,000
\$5	AAFACNS Grey Jet -	P962012	1151	8,000
\$10	AAFACNS Blue Jet -	P962023a	1152	8,000
\$20	AAFACNS Helicopter -	P962034a	1153	8,000

NB: These cards are not available for sale through Telstra **Phonecard** Collector Service.

Indicates new releases

PHONE AUSTRALIA



PA10PR1 Phone Australia \$10



PA20PE1 Phone Australia \$20



PA50PL1 Phone Australia \$50

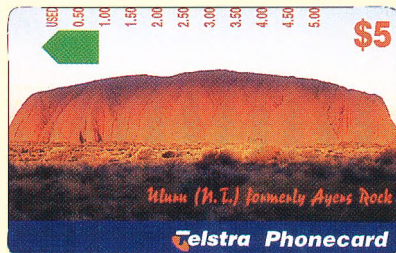


PA100 01 Phone Australia \$100

INDIVIDUAL CARDS CURRENTLY AVAILABLE FOR SALE ADVERTISING & PROMOTIONAL CARDS



A960332 Harbour Bridge \$5



A960352 Uluru \$5



A960362 Koala \$5



A960312 Lifesavers \$5

INDIVIDUAL CARDS
CURRENTLY AVAILABLE FOR SALE
ADVERTISING & PROMOTIONAL CARDS



A960342 Kangaroo \$5



A960322 Galah \$5



P962012 F111 Jet \$5



P962042 Ground Troops \$5



P962053a Tank \$10



P962023a FA18 Jet \$10



P962034a Helicopter \$20



A960712 Finesse Floral \$5

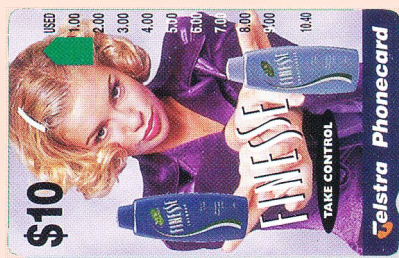
INDIVIDUAL CARDS
CURRENTLY AVAILABLE FOR SALE
ADVERTISING & PROMOTIONAL CARDS



A960722

Finesse

\$5



A960733a

Finesse

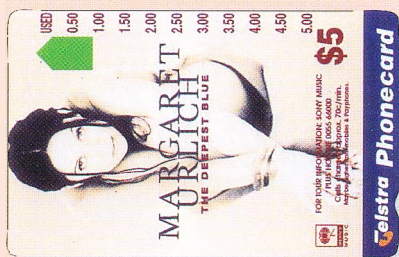
\$10



A960744a

Finesse

\$20



A955842

Sony Margaret Urlich

\$5



A955812

Sony CDB

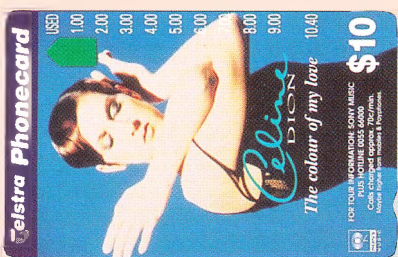
\$5



A955823a

Sony Tommy Emmanuel

\$10



A955853a

Sony Celine Dion

\$10



A955834a

Sony Michael Bolton

\$20

INDIVIDUAL CARDS
CURRENTLY AVAILABLE FOR SALE
ADVERTISING & PROMOTIONAL CARDS



A960212 Grand Prix \$5



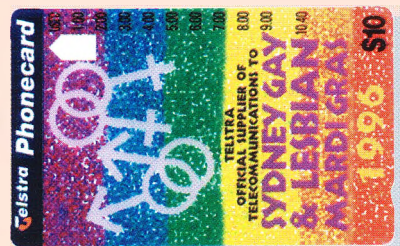
A960223a Grand Prix \$10



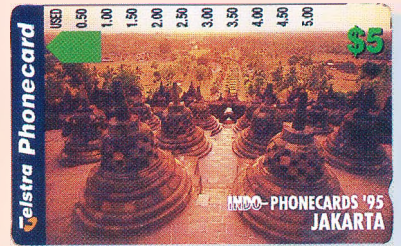
A956512 Indy Carnival \$5



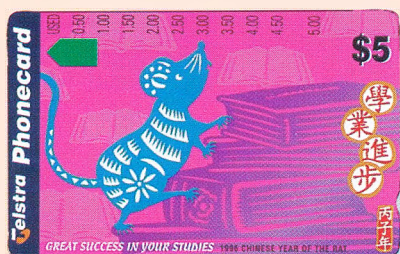
A955912 Festival of Adelaide \$5



A960113a Mardi Gras \$10



P960412 Indo-Phonecards '95 \$5



A954812 Great Success in You Studies \$5



A954822 Distribute Goods Freely \$5

INDIVIDUAL CARDS
CURRENTLY AVAILABLE FOR SALE
ADVERTISING & PROMOTIONAL CARDS



A954832 To Bring in Wealth & Riches \$5



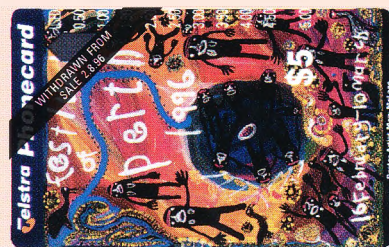
A954852 Everything Will Be Fine \$5



A954842 Lived in Plenty \$5



A953942 Austel Christmas Bell \$5



A954912 Festival of Perth \$5

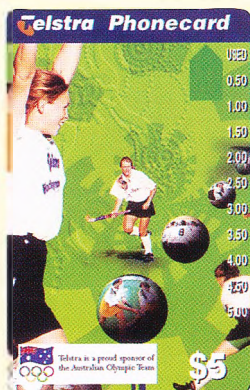


A955212 Sydney Festival \$5

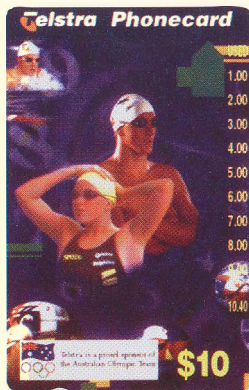


A955532 Hong Kong \$5

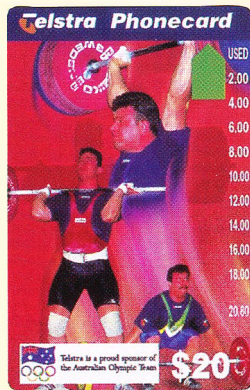
INDIVIDUAL CARDS
CURRENTLY AVAILABLE FOR SALE
OFFICIAL ISSUE CARDS



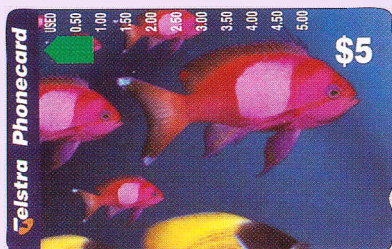
N961612 Women's Hockey \$5



N961623a Swimming \$10



N961634a Weight Lifting \$20



N960622 Marine \$5



N960632 Marine \$5



N960643a Marine \$10



N960654a Marine \$20

INDIVIDUAL CARDS
CURRENTLY AVAILABLE FOR SALE
OFFICIAL ISSUE CARDS



N955732

Cityscape Adelaide

\$5



N955742

Cityscape Perth

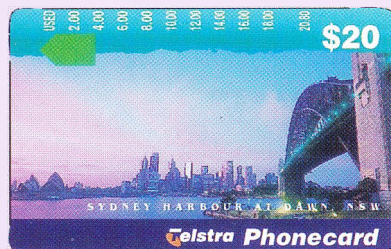
\$5



N955723a

Cityscape Melbourne

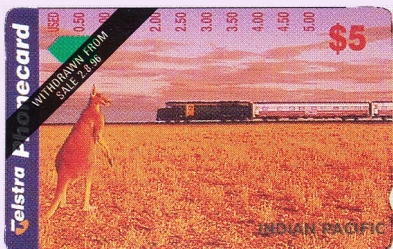
\$10



N955714a

Cityscape Sydney

\$20



N955112

Indian Pacific

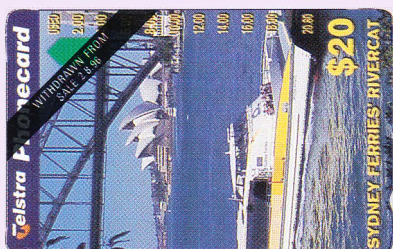
\$5



N955123a

Adelaide O-Bahn

\$10

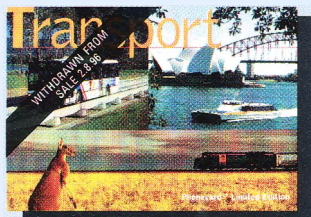


N955134a

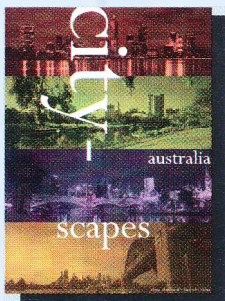
Sydney Ferries' RiverCat

\$20

LIMITED EDITION FOLDERS



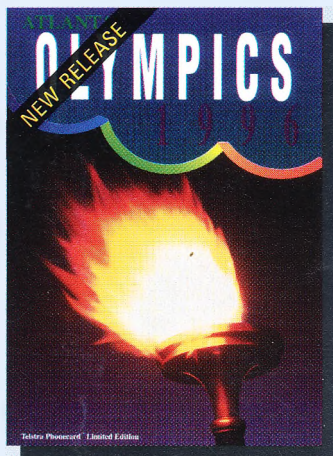
Transport
1 x \$5 1 x \$10 1 x \$20
Quantity Produced 5,500



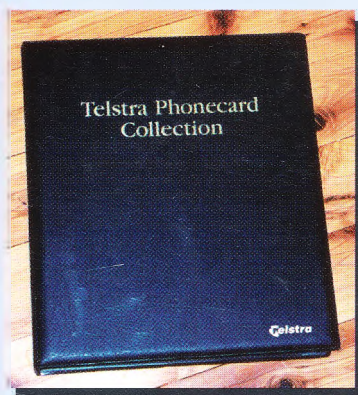
Cityscapes
2 x \$5 1 x \$10 1 x \$20
Quantity Produced 3,500



Marine
1 x \$2 2 x \$5 1 x \$10 1 x \$20
Quantity Produced 4,000



Olympic Series \$49.50
1 x \$5 1 x \$10 1 x \$20
Quantity Produced 4,000



Albums \$15.00 (plus \$5 postage & handling per album)
Pkt of five plastic sleeves (individual cards) \$9.50 (plus \$2.50 postage & handling)
Pkt of five plastic sleeves (Limited Edition) \$7.50 (plus \$2.50 postage & handling)
*[Please note: Plastic sleeves are not available at this time]

TELSTRA PHONECARD COLLECTOR SERVICE
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TM Trade Mark for Telstra Corporation Ltd.
A.C.N. No. 051 775 556
Phone (02) 204 0255,
0055 29469

Telstra