

AUSTRALIAN PHONECARDTM BULLETIN

COLLECT 10

February 1996





Locked Bag 5350,
Parramatta, NSW, 2150.

From the mountains to the sea, Australia is renowned for its natural beauty and unique wildlife. But the cities of Australia are vital gateways with unmatched energy and vitality. Telstra has now recognised this aspect with the new Cityscape Official Issue Telstra **Phonecard** series. The spectacular skylines of Sydney, Melbourne, Adelaide and Perth feature in the first issue of its type here in Australia. To win one of five sets of the Cityscape series (\$5 x 2, \$10 and \$20 cards), write down in what country you would find the places listed below.

- | | |
|---------------|------------------|
| 1 Venice | 11 St Petersburg |
| 2 London | 12 Christchurch |
| 3 Geneva | 13 Odessa |
| 4 Suva | 14 Ljubljana |
| 5 Thule | 15 Pretoria |
| 6 Beijing | 16 Adis Abeba |
| 7 San Antonio | 17 Toronto |
| 8 Paramaribo | 18 Madrid |
| 9 Bratislava | 19 Asuncion |
| 10 Sao Paulo | 20 Phuket |

The first five correct entries out of the barrel will win. Don't forget to include your name, address and age on your entry and send it to Cityscape Competition, 'Cool Kids Club', Locked Bag 5350, Parramatta, NSW, 2150, before March 12, 1996.

cityscape



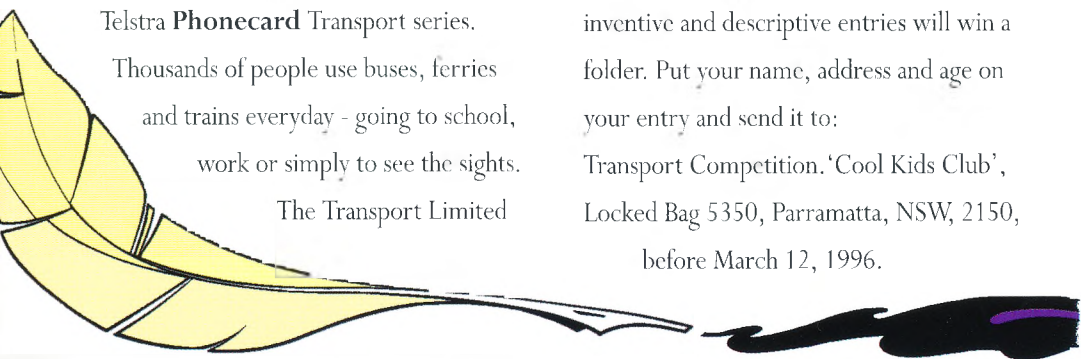
transport

Some of Australia's fastest and most sleek transport technologies are featured on the Telstra **Phonecard** Transport series.

Thousands of people use buses, ferries and trains everyday - going to school, work or simply to see the sights.

The Transport Limited

Edition series features the famous Indian Pacific (\$5), Adelaide's O-Bahn (\$10) and Sydney's RiverCat (\$20). To win one of three Transport Limited Edition folders, write a poem titled 'My Best Ride'. The three most inventive and descriptive entries will win a folder. Put your name, address and age on your entry and send it to:
Transport Competition, 'Cool Kids Club',
Locked Bag 5350, Parramatta, NSW, 2150,
before March 12, 1996.



EMERGENCY MANAGEMENT

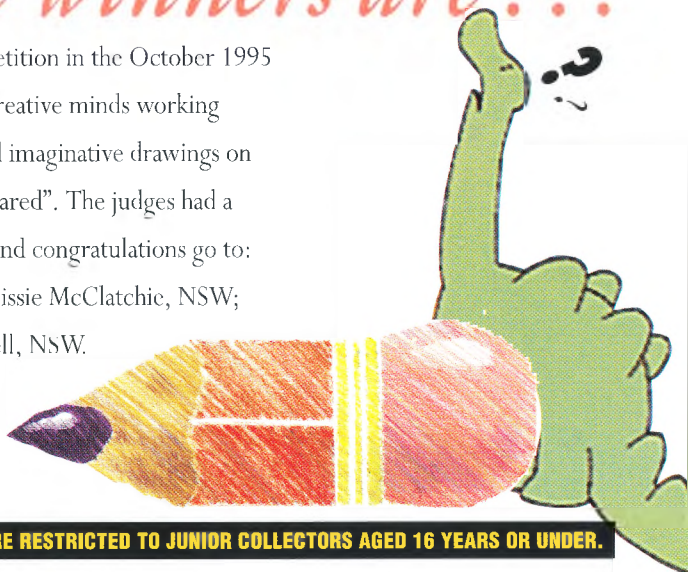
and the winners are...

The Emergency Management competition in the October 1995 issue of the *Bulletin* started a lot of creative minds working - we received hundreds of bright and imaginative drawings on the theme "Don't be scared, be prepared". The judges had a difficult time choosing the winners and congratulations go to: John Islip, VIC; Paul Oatey, SA; Chrissie McClatchie, NSW; Juno Gray, NSW; and Craig Whitwell, NSW.

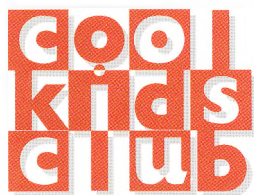
Your prize of the \$5, \$10 and \$20

Emergency Management Telstra

Phonecards is on its way.



NB: COOL KIDS CLUB COMPETITIONS ARE RESTRICTED TO JUNIOR COLLECTORS AGED 16 YEARS OR UNDER.



Locked Bag 5350,
Parramatta, NSW, 2150.

card expo & singapore

Our junior collectors sure enjoy a challenge. The CardEx '95 and Singapore '95 competition involved some tough questions, however hundreds of you solved the winning words -

Phonocard Exhibitions. Congratulations to Steven Hunt, QLD; Emma Collerton, QLD; Michael Anderson, QLD; Lloyd Robson, NSW; and Joshua Simpson, TAS. You have all won the \$5 CardEx '95 and \$5 Singapore '95 Advertising cards.

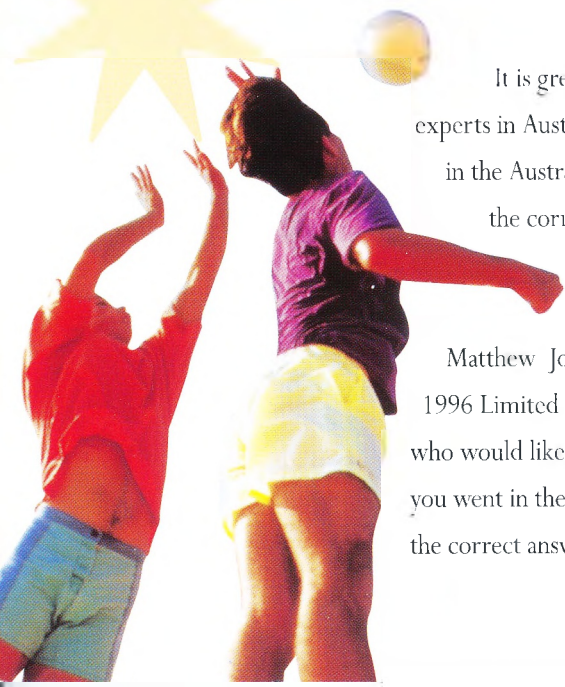
Australia Day

It is great to see that junior **Phonocard** collectors are experts in Australian history. There were a few tough questions in the Australia Day quiz but the majority of entries had all the correct answers. Congratulations to: Jarrad

Cobb, SA; Chris Hall, NSW; Renee McMahon, NSW; Kirsty Townshend, QLD;

Matthew Johnston, WA. Your prize of the Australia Day 1996 Limited Edition folder is in the mail. For those of you who would like to know how you went in the quiz, here are the correct answers:

- | | |
|---------|---------|
| 1 False | 6 False |
| 2 False | 7 False |
| 3 False | 8 False |
| 4 False | 9 True |
| 5 True | 10 True |



Sony

Telstra has produced five Sony Advertising cards featuring a selection of popular artists - CDB (\$5), Margaret Urlich (\$5), Celine Dion (\$10), Tommy Emmanuel (\$10) and Michael Bolton (\$20).

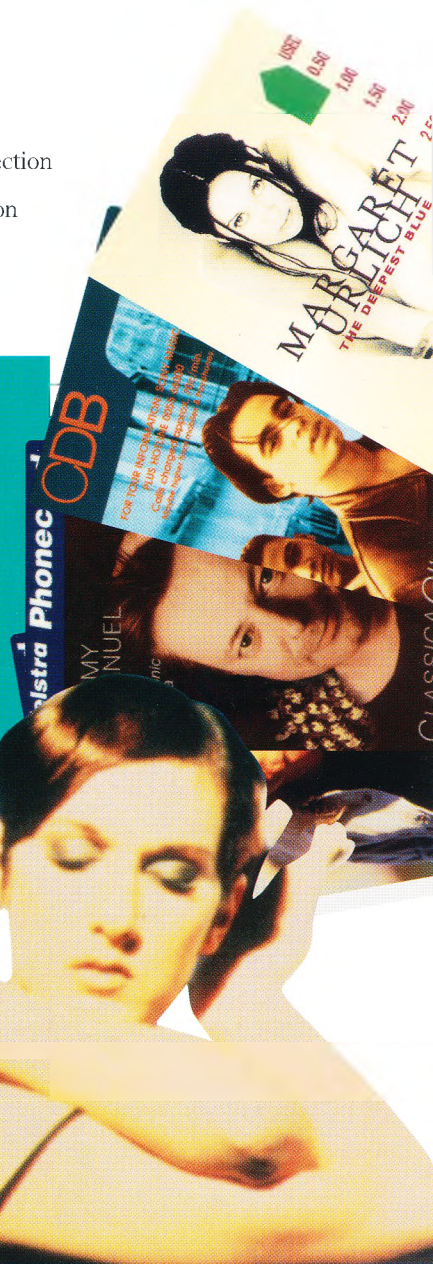
To win one of ten Sony cards answer the following questions:

- 1 Which artist recently had a bit with the song "Let's Groove Tonight"?
- 2 Which country does Celine Dion come from?
- 3 What instrument does Tommy Emmanuel play?
- 4 Name the title of the latest Michael Bolton CD?
- 5 Name the title of the latest Margaret Urlich CD?

On your entry, write your name, address, age and which Sony card you would like to win. Send it to: Sony Artists, 'Cool Kids Club', Locked Bag 5350, Parramatta, NSW, 2150, before March 12, 1996.

The first ten correct entries out of the barrel will win the Sony **Phonecard** of their choice.

NB: COOL KIDS CLUB COMPETITIONS ARE RESTRICTED TO JUNIOR COLLECTORS AGED 16 YEARS OR UNDER.



EDITORIAL

Happy New Year and welcome to the first *Australian Phonecard Bulletin* for 1996. Telstra **Phonecard** Collector Service is looking forward to working with you in making 1996 an exciting period in **Phonecard** collecting.

There is never a quiet moment in **Phonecard** collecting and included in this issue of the *Bulletin*, is news of the Official Issue, Advertising and Promotional card releases; reports from international **Phonecard** exhibitions in Hong Kong and Indonesia; and 'Blast from the Past' features the first National issue release.

We also announce the winning entries in the Mascot and Membership Card Competitions (full details on page 9). Judging from your telephone and mail enquires, it's something many of you have been eagerly awaiting.

Thank you for your positive comments about the *Bulletin*. We take your suggestions seriously and aim to produce an informative publication on **Phonecard** collecting. If you have any ideas on how we can improve any aspect of the *Bulletin*, please write and tell us what you think - we need your feedback to be able to continue producing a publication you enjoy reading and that helps you with your hobby.

NEW RELEASES

OFFICIAL ISSUES

One new Official Issue and one Limited Edition folder is available for sale in this issue of the *Bulletin*.

Australia's impressive landscape is world renowned. Its barren deserts, rugged mountain ranges and refreshing rainforests attract tourists from across the world.

Juxtaposed with nature's tranquil settings are Australia's major cities. The Cityscape series is the first Telstra **Phonecard** series that captures the excitement, glamour and striking diversity of Australian cities. Containing four cards, the series features Adelaide's Festival Centre on the Torren River and Perth at dusk overlooking the Swan River on the \$5 cards; Melbourne at night by the Yarra River on the \$10 card; and the stunning view of Sydney Harbour at dawn is featured on the \$20 card.

The Cityscape Limited Edition folder is available for sale in this issue of the *Bulletin* for \$54.00 and 3,500 folders have been produced, not 5,500 as stated in the December issue of the *Bulletin*.

ADVERTISING AND PROMOTIONAL RELEASES

With the introduction of new card codes, Promotional cards sold through Telstra **Phonecard** Collector Service will now be featured in the *Bulletin*.

Promotional cards may be produced by companies to promote their services and products, commemorate special events, give away to customers or act as a fundraising tool for charities. Telstra **Phonecard** Collector Service can print an additional 10,000 cards of any design.

Telstra will be releasing three Advertising cards to commemorate two of Australia's most popular international sporting events - Melbourne's first Formula One Grand Prix and the '96 *Indy Carnival* on the Gold Coast of Queensland.

There will be 75,000 \$5 and 75,000 \$10 licensed Australian Grand Prix **Phonecards** released in Victoria and New South Wales. The \$5 card will feature the promotional poster for the 1996 Transurban Australian Grand Prix used by the Australian Grand Prix Corporation. The promotional poster design includes a montage of Formula One cars on the Albert Park Grand Prix circuit set against a backdrop of the City of Melbourne and Albert Park Lake. Telstra will also release 50,000 \$5 *Indy Carnival Phonecards* in Queensland and New South Wales. With images of racing cars and bright colours, the three cards are sure to prove popular with motor enthusiasts and thematic collectors alike. Both series of cards will be released in February and are available in this issue of the *Bulletin*.

There are five Sony Advertising cards being released nationally in the coming months. Cards featuring the group CDB (\$5), and solo artists Michael Bolton (\$20) and Tommy Emmanuel (\$10) will be released in late January, while late February will see the Margaret Urlich (\$5) and Celine Dion (\$10) cards distributed.

Telstra, is the official supplier of telecommunications to the Gay and Lesbian Mardi Gras Festival and has produced one \$10 Advertising card which will be available for sale at selected retail outlets in the Sydney area. There will be 50,000 cards produced and available for sale from early February.

There have been 100,000 \$5 Advertising cards produced to celebrate the Festival of Adelaide in March. These cards will be distributed predominantly in South Australia to promote the Festival. This card joints recent Telstra **Phonecard** releases to support similar events in Sydney and Perth.

Telstra's attendance at Indo-**Phonecards** '95 has been commemorated with the release of 10,000 \$5 Promotional cards. Featuring the Borobodur Temple, an eighth century Buddhist Temple recently restored by the Indonesian government, it is similar to the Custom card produced specially for the exhibition. This Promotional card will be available through selected retail outlets nationally and Telstra **Phonecard** Collector Service.

UPCOMING RELEASES

In the April issue of the *Bulletin*, the Marine series will be available for sale. The series features four marine animals and will contain two \$5, one \$10 and one \$20 card. 4,000 Limited Edition folders will be produced. There will also be a \$2 Promotional card specially

produced to be included in the Limited Edition folder. This card will not be available for individual sale.

CUSTOM CARDS

Custom card information can be obtained on the 0055 Hotline. The Hotline will be updated on a regular basis *as new Custom cards are released*. Phone 0055 29 469 and +61 2055 21142 for collectors outside of Australia to keep up to date with the Custom card releases. Calls are charged at 35 cents per minute and higher from public and mobile phones.

INTERNATIONAL EXHIBITIONS

Telstra representatives recently attended two international **Phonecard** exhibitions in Indonesia and Hong Kong. Both proved extremely successful in raising the profile of Telstra **Phonecards** on the international market.

INDONESIA

Indo-**Phonecards** '95, held from 1 to 4 December 1995 in Jakarta was opened by the Indonesian Minister for Tourism, Postal and Telecommunication Services, Mr Joop Ave. Along with Telstra, Telecom New Zealand, Telecom Denmark and Telecom Indonesia attended, as did major **Phonecard** dealers from Singapore, England, Germany and Australia.

The 2,000 specially produced Telstra **Phonecards** and folders featuring the Borobudur Temple, **SOLD OUT** during the Exhibition and were well received by the organisers of the exhibition, local collectors and other telecommunication companies.

Being the first exhibition we attended in Indonesia, we were unsure how far the hobby had developed locally. We were pleasantly surprised by the interest generated in Telstra **Phonecards** and our attendance was also mentioned on a news item featured on Indonesia's major television network.

HONG KONG

The '8th Christmas Showcase' in Hong Kong, incorporating 'International **Phonecards** World' attracted over 200,000 people over the five days from 15-19 December.

George Pulciani, Business Manager Telstra **Phonecard** Collector Service said "attending a **Phonecard** trade exhibition in Hong Kong gave us an opportunity to meet dealers and collectors from the Asian region that had not seen Telstra **Phonecards** before. All were extremely keen on adding Telstra **Phonecards** to their collections and commented on the colourful and original designs appearing on our cards".

"We received quite a bit of media coverage with *The South China Morning Post* being one of the major newspapers promoting Telstra's attendance and the specially produced Telstra **Phonecard** and folders", George added.

2,000 specially produced cards and folders were only available for sale at the exhibition, and the high level of interest from the collector's market in both Australia and Asia saw the product **SELL OUT**. For **Phonecard** collecting enthusiasts who missed out on attending the exhibition, a third card was produced - \$5 Advertising, featuring the Hong Kong skyline - and is available for sale through Telstra **Phonecard** Collector Service.

DESTRUCTION FIGURES

Telstra's attendance at Singapore '95 and CardEx '95 was commemorated with two \$5 Advertising cards featuring the Sulphur Crested Cockatoo and the Red Tailed Black Cockatoo. 10,000 of each design were produced and sold at the exhibitions in card carriers featuring similar designs as the Telstra **Phonecards**. 8,180 Singapore '95 folders were destroyed and 8,777 CardEx '95 folders were destroyed.

Attending international exhibitions has been a valuable learning experience in relation to the quantity of commemorative cards to be produced by Telstra in the future. Telstra **Phonecards** specially produced to mark Telstra's attendance will now carry the Custom card code and will consist of a print run lower than 10,000.

MASCOT COMPETITION AND MEMBERSHIP CARD COMPETITION

We are starting the year with some exciting news. 1996 marks the introduction on the **Phonecard** collectors Mascot and the Membership **Phonecard**.

MASCOT

Introducing . . . the newest member of the **Phonecard** collecting team . . . our mascot, the Satin Bower Bird.

We received so many entries that almost everyone in Telstra could now have their own individual mascot. The judges had an extremely difficult time choosing only one winner from the many excellent mascot suggestions. Congratulations go to Peter Kozak for his winning suggestion of having a Satin Bower Bird as our **Phonecard** collector's mascot.

The male Satin Bower Bird is a stunning glossy blue colour and lives on the east coast of Australia. The dominant bird in the group gathers ornaments scattered around and incorporates them to his nest. The Satin Bower Bird is the perfect Mascot for the people who collect **Phonecards**.

Peter has won a mint conditioned set of Special Limited Edition folders that have been released by Telstra since **Phonecard** was first trialed in Geelong in 1989 - a fantastic addition to any **Phonecard** collection!



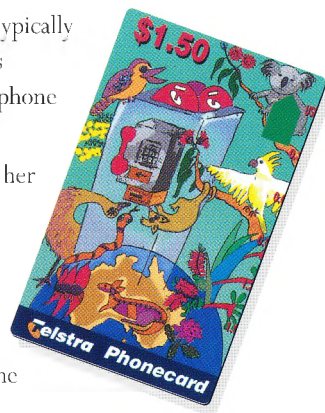
Now that we have a mascot, we need to name him. Both junior and senior collectors are eligible to enter this competition. All you have to do is name our mascot, simple as that. The prize will be a special selection of Telstra **Phonecards** and Limited Edition folders from our archives. Write your name, address and a maximum of three suggestions on your entry and send it to *Mascot Names*, Telstra **Phonecard** Collector Service, Locked Bag 5350, Parramatta, NSW, 2150. All entries must be received by 12 April 1996.

MEMBERSHIP

Congratulations also go to Mary Boland - the designer of Telstra **Phonecard** Collector Service's Membership **Phonecard**. The colourful and typically Australia illustration includes Australian flora and fauna and depicts **Phonecard** collecting in Australia with animals searching the Payphone for used cards.

For winning the Design a Membership competition, Mary will see her design featured on a \$1.50 Telstra **Phonecard**. The Membership card will be issued free to each collector who has a record of purchase through Telstra **Phonecard** Collector Service from January 1 to November 10, 1995. Telstra **Phonecard** Collector Service is currently processing the names of collectors to receive the card and will start being sent out to collectors from April.

Mary will also receive a complete mint condition set of Special Limited Edition folders that have been released by Telstra since **Phonecard** was first trialed in Geelong in 1989.



NEW GIFT CARDS OUT NOW!



Three new Telstra **Phonecard** Gift Packs have been released - two for Valentine's Day on 14 February and one for the Chinese New Year celebrated on 19 February.

Give a Telstra **Phonecard** Gift Pack this Valentine's Day and you may receive a ring in return. The Valentine's Day Gift Packs feature bright naive style illustrations of hearts on a tree and a man and a woman and contain a matching Telstra **Phonecard**. They are the ideal

gift for your Valentine on the other side of the country or just around the corner, to encourage them to give you a call.

A Telstra **Phonecard** Gift Pack has also been released to mark the Chinese New Year. The \$5 Telstra **Phonecard** features an image of a friendly rat and the gift card opens up to reveal the twelve animals in the Chinese horoscope with the rat positioned in the centre to hold the matching Telstra **Phonecard**.

Keep an eye out for future Gift Packs to be released, including Mother's Day and Birthday cards. Gift Packs are available from all Telstra Shops and selected retail outlets. For details of your nearest retail outlet, call FREECALL 1800 024 252.



ALBUMS

Due to popular demand Telstra has decided to produce a quantity of albums for Collectors to store their **Phonecard** collection. The albums are available for sale at \$15.00 through Telstra **Phonecard** Collector Service. Sleeves for individual **Phonecards** and Limited Edition folders can also be purchased separately. A packet of five sleeves for individual cards costs \$9.50 and \$7.50 for five Limited Edition sleeves. Place your orders for these products on the bottom of an order form.

5TH ANNIVERSARY - AUSTRALIAN PHONECARD COLLECTORS' CLUB INC

The first **Phonecard** collectors club formed in Australia, the Australian **Phonecard** Collectors Club Inc celebrated its 5th Birthday in January 1996.

Seven enthusiastic collectors attended the inaugural meeting in 1991, five of whom are still members and four who preside on the club's committee. Membership numbers rose rapidly to 180 and over the five year period have remained stable at over 200.

During the past five years the Club has produced: a bi-monthly magazine widely sought after by collectors around the world; three editions of the *Phonecards of Australia* catalogue; a book of serial numbers of all Telstra **Phonecards**; and two cards for fundraising purposes.

Telstra **Phonecard** Collector Service would like to congratulate all members involved with the Australian **Phonecard** Collectors Club Inc, past and present, and commend you for the great work you have done in promoting **Phonecard** collecting as a hobby in Australia.

For further information on joining the Club, contact the Secretary, Glenis Hymers, 64 Concord Drive, Reynella, SA, 5161.

NEW CATALOGUE

Collect Australian Phonecards: Official Telstra Catalogue, written by Graham Bird and Ken Sparks, is now available. This catalogue is the fifth edition of the already popular **Phonecard** collectors' "Bible". There will be 5,000 *Catalogues* produced and will be available from Telstra **Phonecard** Collector Service for \$10 plus \$3.50 postage and handling. To place orders, simply fill out the order form provided - titled *Collect Australian Phonecards: Official Telstra Catalogue* - in the centre of the *Bulletin* and send it to Telstra **Phonecard** Collector Service.

DELAYS IN TELSTRA PHONECARD ORDER PROCESSING

Collectors should note that any order forms with incomplete information, will result in delays in your order being processed. Please ensure that your customer number, name, address and payment details are filled out along with signatures for credit card payments.

Orders with incomplete details, will be held until the full details are located by staff, which may result in the order being 'date stamped' a few days after its actual receipt. This could lead to orders not being fulfilled due to stock being sold out. So please, fill in your order forms with care and only use the official Telstra order forms.

Also note, that credit cards, cheques, Australian Money Orders or Drafts are acceptable methods of payment. Payments made at Australia Post Offices (or Agencies) will cause a delay in crediting the funds into your account.

STANDING ORDER WINNER

The Standing Order Lottery is run every two months (in conjunction with the Standing Order run) as a way of thanking Standing Order customers for their patronage. One customer's name is chosen at random and they receive an individual set (unpackaged) of an early issue Telstra **Phonecards**. To be included in the Standing Order Lottery, you must have a Standing Order Account with Telstra **Phonecard** Collector Service.

The winner of this issue's Standing Order Lottery is Mr R Fewster of Albany in Western Australia. Congratulations! The three cards in the Queensland series, released in December 1990, will be a great addition to your collection and are on their way to you.

UPCOMING PHONECARD FAIR

The next International **Phonecard** Fair will be held in Sydney on 16 March at the Holiday Inn Menzies. All current Telstra **Phonecard** series will be available for sale along with the Limited Edition folders. Telstra **Phonecard** archives will be on display including a selection from the past six years since its introduction in Australia. Come and meet the staff, see the **Phonecards** that were never produced and buy the cards that are missing from your collection.

CORRECTION

Whilst every effort is made to provide correct information regarding serial number codes and production quantities, occasionally situations beyond our control mean that incorrect information is published in the *Bulletin*. In the last issue of the *Bulletin*, the following information should have appeared:

Description and Code	Serial Batch	Quantity
\$5.00 Coke Swimmer C954722	997	4,000
\$5.00 Coke Guy C954712	1008	4,000
\$5.00 Gold Coin C955412	1065	5,000
\$5.00 Sitting Santa C955612	1066	4,000
\$5.00 Polar Bear C955622	1067	4,000

BLAST FROM THE PAST

Many collectors do not realise the first national issue Telstra **Phonecard** released in Australia was the Red Cross issue. Released in November 1991, this issue was design by Alicia Heriot, the winner of the first Design Award competition held by Telstra, the Red Cross Society and the Australian Graphic Design Association. Alicia's entry was one of 120 received for the competition which has since become a successful and popular bi-annual competition for tertiary graphic design students.


Description and Code	Serial Batch	Quantity
\$2.00 Health and Safety Education N91011-1	106 - 107	116,000
N91011-1-2	146 - 148	260,000
\$2.00 Blood Transfusion N91012-1	108 - 109	116,000
\$5.00 Community Services N91013-2	110	90,000
N91014-2-2	142 - 143	100,000
\$5.00 Youth N91014-2	111, 144 - 145	190,000
\$10.00 Disaster Relief N91015-3	112	64,000
N91015-3-2	122 - 126	400,000
\$20.00 International Assignments N91016-4	113, 127 - 129	277,000

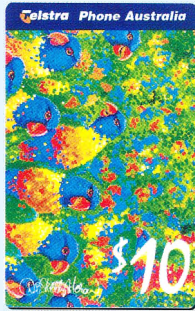
SERIAL NUMBER INFORMATION

The *Bulletin* aims to keep collectors informed of the latest **Phonecard** information. However, occasionally circumstances beyond our control prevent us from publishing a complete list of serial number information. The following list 'fills in the gaps' created in the past few issues of the *Bulletin*. Hope this helps the most dedicated of serial number collectors.

(Please note - these cards are not all available for sale through Telstra. Custom cards are indicated by a "C" in the card code, which follows the card description.)

Description and Code	Serial Batch	Quantity
\$5 Book Muncher - A941912	898 - 907	987,000
\$5 Austel Brisbane - A953932	933	50,000
\$20 Christmas Hatrack - N954434a	967 - 968	130,000
\$5 Cambodia Angkor Wat - I952322	1000	40,000
\$5 Australia Day - N955012	1015 - 1016	150,000
\$5 Australia Day - L955012	1017	6,000
\$10 Adelaide O-Bahn - N955123a	1020 - 1024	450,000
\$20 RiverCat - N955134a	1025 - 1026	130,000
\$5 Sony CDB - A955812	1032 - 1036	500,000
\$10 Sony Tommy Emmanuel - A955823a	1037 - 1039	250,000
\$20 Sony Michael Bolton - A955834a	1040	100,000
\$5 Festival of Adelaide - A955912	1041	100,000
\$5 Cityscape Perth - N955742	1042 - 1045	350,000
\$5 Cityscape Adelaide - N955732	1046 - 1049	350,000
\$10 Cityscape Melbourne - N955723a	1050 - 1056	650,000
\$20 Cityscape Sydney - N955714a	1057 - 1059	250,000
\$5 Cityscape Perth - L955742	1060	3,500
\$5 Cityscape Adelaide - L955732	1061	3,500
\$10 Cityscape Melbourne - L955723a	1062	3,500
\$20 Cityscape Sydney - L955714A	1063	3,500
\$2 Complimentary Generic - A955311	1064	50,000
\$5 Hong Kong - A955532	1068	30,000
\$5 Hong Kong - C955512	1069	2,000
\$2 Hong Kong - P955521	1070	4,000
\$5 Chinese New Year - G956312	1072	10,000
\$5 Valentine's Day Tree - G956212	1073	5,000
\$5 Valentine's Day Couple - G956222	1074	5,000
\$5 Phantom - C956012	1075	5,000
\$10 Mardi Gras - A960113a	1080	50,000
\$5 Mudgee High School - P956412	1081	8,000

NB:  These cards are not available for sale through Telstra **Phonecard** Collector Service.



PA95210 Phone Australia \$10



PA95220 Phone Australia \$20



PA95250 Phone Australia \$50

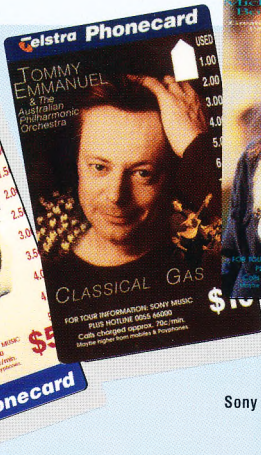


PA952100 Phone Australia \$100

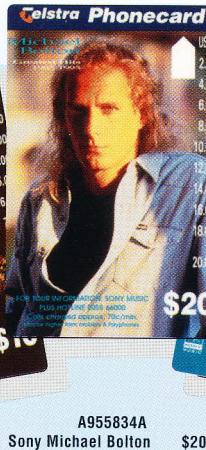
INDIVIDUAL CARDS
CURRENTLY AVAILABLE FOR SALE
ADVERTISING & PROMOTIONAL CARDS



A955842
Sony Margaret Urlich \$5



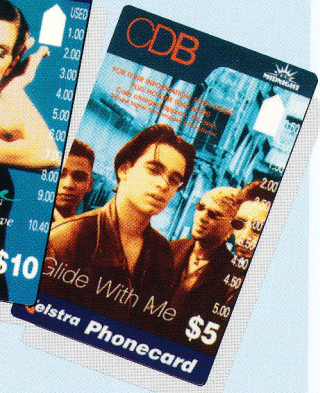
A955823A
Sony Tommy Emmanuel \$10



A955834A
Sony Michael Bolton \$20



A955852
Sony Celine Dion \$10



A955812
Sony CDB \$5

INDIVIDUAL CARDS
CURRENTLY AVAILABLE FOR SALE
ADVERTISING & PROMOTIONAL CARDS



A960212 Grand Prix

\$5



A960223a Grand Prix

\$10



A956512 Indy Carnival '96

\$5



A955912 Festival of Adelaide

\$5



A960113a Mardi Gras

\$10



P960412 Indo-Phonecards '95

\$5



A954812 Great Success in Your Studies

\$5



A954822 Distribute Goods Freely

\$5

INDIVIDUAL CARDS
CURRENTLY AVAILABLE FOR SALE
ADVERTISING & PROMOTIONAL CARDS

Phonecard

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A954832 To Bring in Wealth & Riches \$5



A954852 Everything Will Be Fine \$5



A954842 Lived in Plenty \$5



A953942 Austel Christmas Bell \$5



A954912 Festival Of Perth \$5



A955212 Sydney Festival \$5

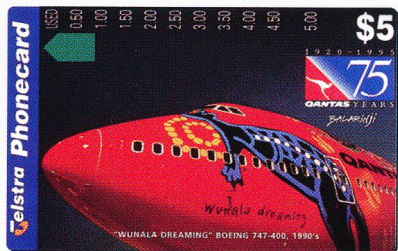


A955532 Hong Kong \$5



A954622 De Havilland \$5

INDIVIDUAL CARDS
CURRENTLY AVAILABLE FOR SALE
ADVERTISING & PROMOTIONAL CARDS



A954642 Wunala Dreaming \$5



A954612 Boeing 707 \$5



A954632 Avro 504K \$5



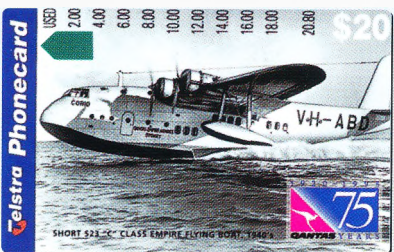
A954652 Boeing 747 \$5



A954663a Constellation \$10



A954683a Boeing 747 Longreach \$10



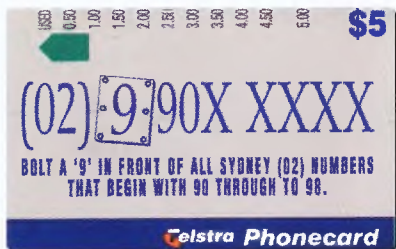
A954674a Empire Flying Boat \$20



A953912 Austel Melbourne \$5

INDIVIDUAL CARDS
CURRENTLY AVAILABLE FOR SALE
ADVERTISING & PROMOTIONAL CARDS

PAGE 19



A953922 Austel Sydney

\$5



A953932 Austel Brisbane

\$5



A951922 Beijing Opera

\$5



A951912 Beijing Opera

\$5



A951933a Beijing Opera

\$10



A951944a Beijing Opera

\$20



A954512 CardEx 1995

\$5



A954012 Singapore 1995

\$5

INDIVIDUAL CARDS
CURRENTLY AVAILABLE FOR SALE
ADVERTISING & PROMOTIONAL CARDS



A952613a Hello Yellow

\$10



A947423a Landcare

\$10



A947413a Swimming

\$10



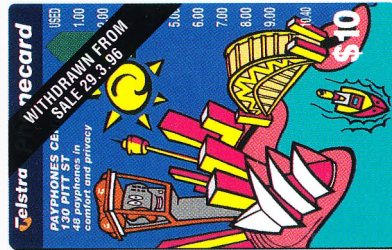
A947434a Diving

\$20



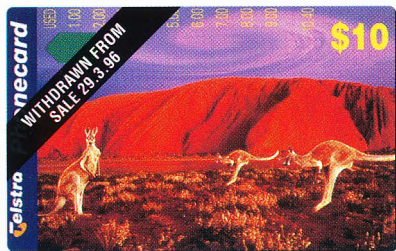
A953012 Payphone Centre

\$5



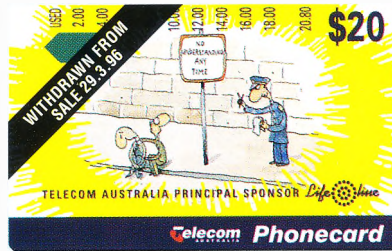
A953022a Payphone Centre

\$10



A953113a Red Centre

\$10



A947444a Lifeline

\$20

INDIVIDUAL CARDS
CURRENTLY AVAILABLE FOR SALE
OFFICIAL ISSUE CARDS



N955732 Cityscape Adelaide

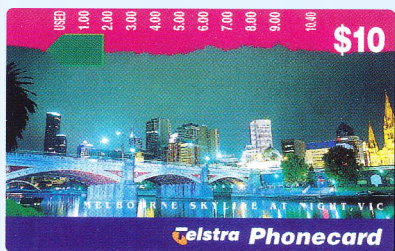
\$5



N955742 Cityscape Perth

\$5

CITYSCAPE OFFICIAL ISSUE



N955723a Cityscape Melbourne

\$10



N955174a Cityscape Sydney

\$10



N955112 Indian Pacific

\$5



N955123a Adelaide O-Bahn

\$10

TRANSPORT OFFICIAL ISSUE



N955134a Sydney Ferries' RiverCat

\$20



N955012 Australia Day 1996

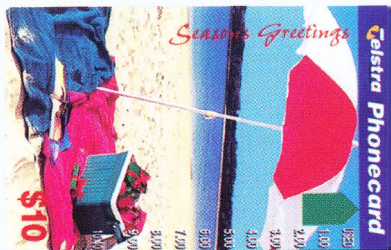
\$5

INDIVIDUAL CARDS
CURRENTLY AVAILABLE FOR SALE
OFFICIAL ISSUE CARDS



N954412 Christmas 95 \$5

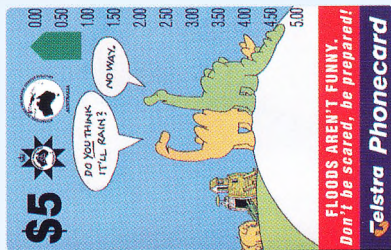
CHRISTMAS 1995 OFFICIAL ISSUE



N954423a Christmas 95 \$10

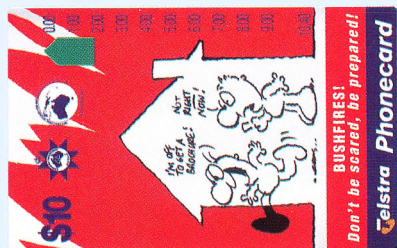


N954434a Christmas 95 \$20

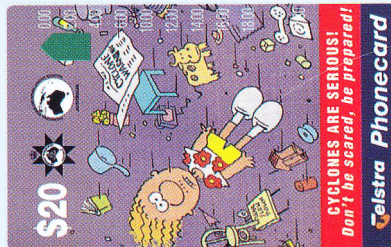


N952712 Floods \$5

EMERGENCY MANAGEMENT OFFICIAL ISSUE

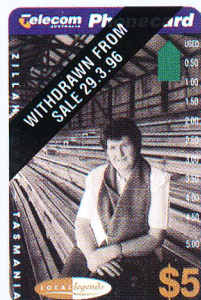


N952723a Bushfires \$10



N952734a Cyclones \$20

LOCAL LEGENDS OFFICIAL ISSUE



N951612 Local Legends TAS \$5



N951622 Local Legends ACT \$5



N951632 Local Legends SA \$5

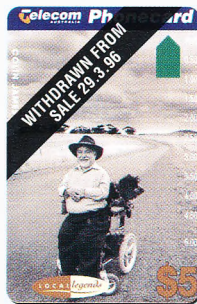


N951642 Local Legends QLD \$5

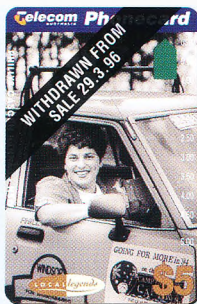
INDIVIDUAL CARDS CURRENTLY AVAILABLE FOR SALE OFFICIAL ISSUE CARDS

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LOCAL LEGENDS OFFICIAL ISSUE Continued



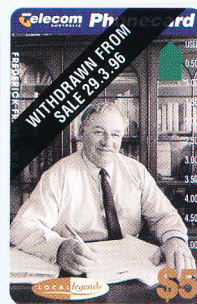
N951652 Local Legends VIC \$5



N951672 Local Legends NSW \$5



N951682 Local Legends NT \$5



N951662 Local Legends WA \$5

DESIGN AWARD OFFICIAL ISSUE



N953212 Learning Together \$5



N953223a Playing Together \$10



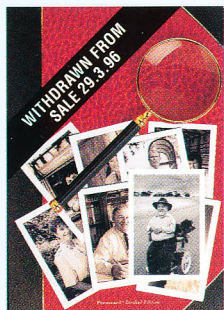
N953234a Working Together \$20



G952015A Koala \$50

LIMITED EDITION FOLDERS

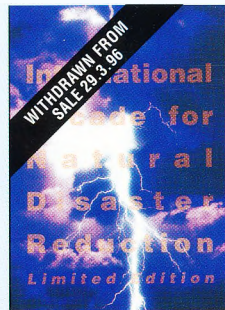
Produced by ENERGISE



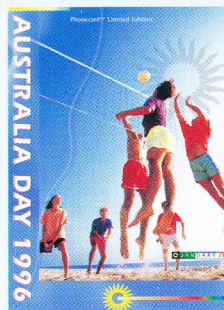
Local Legends \$55.00
8 x \$5
Quantity Produced 6,000



Design Award \$46.50
1 x \$5 1 x \$10 1 x \$20
Quantity Produced 6,500



Emergency Management \$46.50
1 x \$5 1 x \$10 1 x \$20
Quantity Produced 6,500

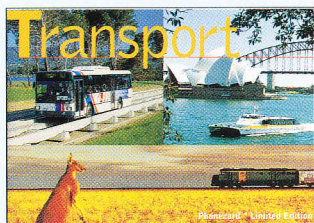


Australia Day 1996 \$11.50
1 x \$5
Quantity Produced 6,000

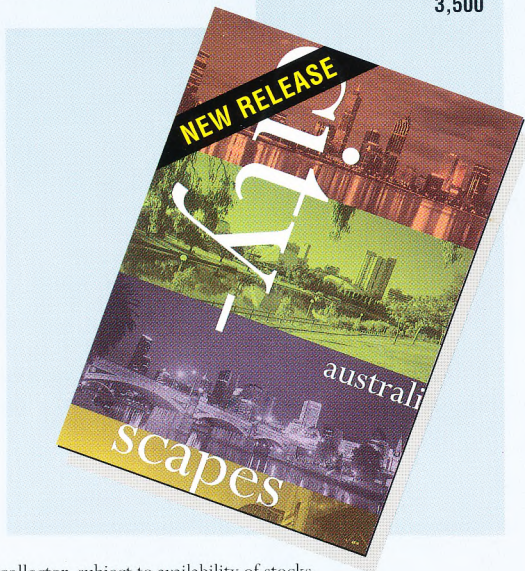


Christmas 95 \$46.50
1 x \$5 1 x \$10 1 x \$20
Quantity Produced 6,000

Cityscapes
\$54.00
2 x \$5
1 x \$10
1 x \$20
Quantity Produced 3,500



Transport \$47.50
1 x \$5 1 x \$10 1 x \$20
Quantity Produced 5,500



*Restrictions of three Limited Edition folders per collector, subject to availability of stocks.

TELSTRA PHONECARD COLLECTOR SERVICE
Locked Bag 5350, Parramatta NSW 2150.
TM Trade Mark for Telstra Corporation Ltd.
A.C.N. No. 051 775 556
Phone (02) 204 0255,
0055 29469

