

## Phonecard Investigation Report PIR002 Rev B

### Investigation of Telstra Norfolk Island Magnetic Phonecards

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**WARNING:** This report is a work-in-progress and may contain errors and/or omissions. Should anyone find any wanted information, or any errors or omissions occurring in this report it would be appreciated if the relevant details and evidence could be sent to Bruce at [bsergent@inet.net.au](mailto:bsergent@inet.net.au).

This report has been prepared for the <http://www.sergeant.com.au/phonecards/aust/menu.html> website, and is not to be used for commercial purposes without the express written permission of Bruce Sergeant. The latest Revision of this report is available at the above website.

**WANTED INFORMATION:** The following information is sought from collectors to further improve and complete this report:

1. An image of a Year of the Rat Pack with a Serial No. in the range from 2001 to 5000 showing the reverse face of the pack phonecard similar to that shown in Section 3.4.2 of this report.
2. Any evidence which contradicts any of the details presented in this report.
3. Any new evidence that provides relevant information in relation to the Telstra Norfolk Island Magnetic phone cards which is not already included in this report.

## 1. Introduction

The purpose of this report is to identify the various different Telstra Norfolk Island Magnetic Phone Cards, and determine the relationship of Card Serial Nos. with the various Pack Nos.

Norfolk Island produced 4 series of Telstra magnetic phone cards between 1994 and 1996 as follows:

- Series 1 – \$5 Kingston (Prefix 554), \$10 Bounty Day (Prefix 555) and \$20 The Bounty (Prefix 556)
- Series 2 – \$5 Boobook Owl – World's Rarest Bird (Prefix 863),  
\$10 Boobook Owl – Hybrid Owlets (Prefix 864),
- Series 3 – \$5 Humpback Whale – Whale & Calf (Prefix 949),  
\$10 Humpback Whale – Whale Breaching (Prefix 950),
- Series 4 – \$10 Year of the Rat (Prefix 1135).

The range of Serial Nos. and Quantity of cards produced of each respective Prefix No. as stated in Glen Bellamy's 1997 Prefix Guide (Refer to Appendix C) were as follows:

Prefix	Serial No. Range	Quantity Produced	Notes
554	554 00000 to 554 24999	25 000	-
555	555 00000 to 555 24999	25 000	-
556	556 00000 to 556 24999	25 000	-
863	863 00000 to 863 06999	7 000	-
864	864 00000 to 864 06999	7 000	-
949	949 00000 to 949 04999	5 000	-
950	950 00000 to 950 04999	5 000	-
1135	1135 00000 to 1135 04999	5 000	-

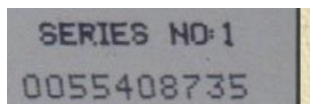
**Table 1.1** Extract from Glenn Bellamy's 1997 Prefix Guide

The World Phonecard Catalogue, Specialised Edition 2000, Oceania 3 (Refer to Appendix E) provided the same quantities of the various prefix cards as Glenn Bellamy except that it had also included the 500 SPECIMEN cards for Prefix 863 and Prefix 864, which would have given a total of 7,500 cards for both Prefix 863 and Prefix 864.

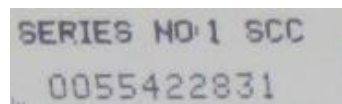
## 2. Additional Information

### 2.1 Meaning of SCC on the Reverse Side of Pack Cards, and Quantity of Series 2 Cards Produced

Cards from Series 1, Series 2, and Series 3 Collector Packs have the letters SCC immediately following the Series No. on the Reverse Face of the card. The phonecards issued for use in pay phones on Norfolk Island (Loose Cards) did not have the letters SCC on the phonecards.



Series No. 1 Loose Card without SCC



Series No.1 Collector Pack Card with SCC

In the Extract from the Minutes of Proceedings and Hansard of the Norfolk Island Legislative Assembly of the 13 March 1995, included in Appendix A of this report, the following statements were made in relation to the Norfolk Island Phonecards:

*“... When the cards were printed there were thousands of sets that were marked on the reverse of the cards with the letters "SCC". These were special collector cards, the balance were not so marked and the object of that was that those cards would be available to telephone subscribers through the retail outlets for use in the Foenkaad machines on the Island.”*

### 2.2 Quantity of Series 2 Cards Produced

In the Extract from the Minutes of Proceedings and Hansard of the Norfolk Island Legislative Assembly of the 13 March 1995, included in Appendix A of this report, the following statements were made in relation to the Series 2 Boobook Owl Phonecards:

*“...The second issue that I referred to earlier featuring the boobook owls which expects to be launched sometime late in April will comprise I think 6,000 sets only”.*

The Extract from the Phonecard Monthly provided in Appendix D states in relation to the Series 2 – Boobook Owl Phonecards:

“The number of ‘foenkaads’ produced are 6,500 of each, all up. They are made up as follows:-

- 5,000 SCC sets for Packs
- 1,000 sets for collectors
- 500 sets to be overprinted with ‘SPECIMEN’... ”

Whilst it had previously been widely accepted that there were 7,000 of each of the \$5 and \$10 Boobook Owl phonecards produced, the results of this investigation support there being only 6,500 of each of the Boobook Owls cards consisting of the 3 different card types as stated immediately above.

### 2.3 Quantities of the Various Series 1 Pack Types Produced

The extract from the Premier Telecard Magazine of April 1995 Vol 3 No. 2 as included in Appendix B, and the extract from Phonecard Monthly included in Appendix D, state that the following quantities of the various Series 1 packs were produced:

- Norfolk Pack – 6,000
- Euro Pack – 2,500
- USA Pack – 2,500

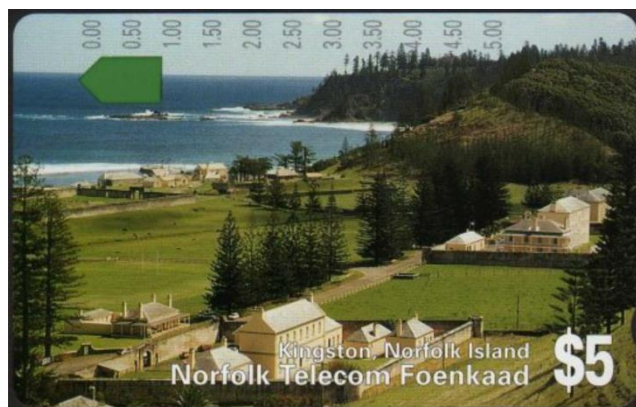
### 3. Scans of Cards and Packs

Below are images of the cards and collector's packs sighted so far that have been used to produce this report.

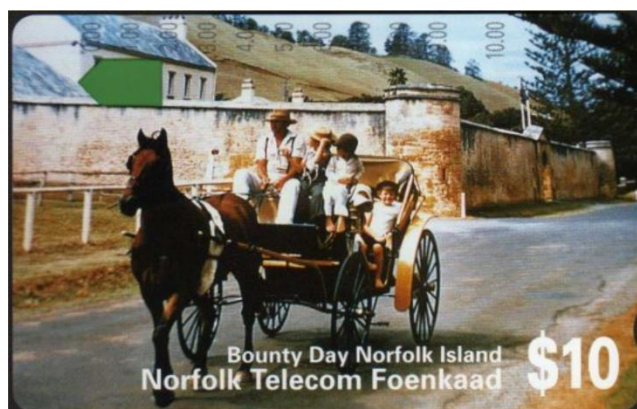
#### 3.1 Series 1 Cards

##### 3.1.1 Series 1 Cards - Face Sides

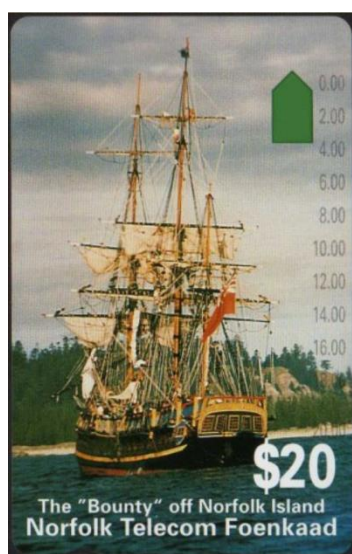
The face sides of all the Series 1 Cards are as shown below. For each Prefix, the Face Side of the Cards with SCC is the same as the Face Side of the Cards without SCC.



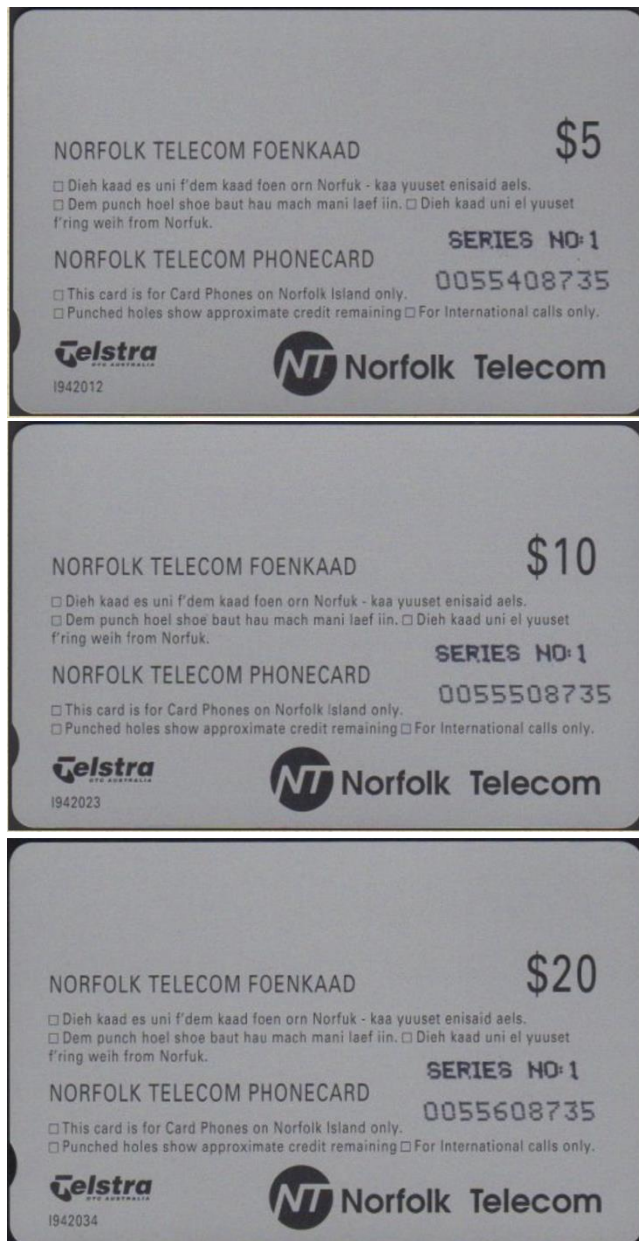
\$5 Kingston (Prefix 554)



\$10 Bounty Day (Prefix 555)




\$20 The Bounty (Prefix 556)

**3.1.2 Series 1 Cards without SCC - Reverse Side (Loose Cards)**






### 3.1.3.1.2 Norfolk Pack and Cards with SCC (Norfolk Pack Serial No. 3867)




**\$5**

A classic view of Norfolk Island's capital, Kingston, showing the historic convict settlement buildings, which include the finest Georgian streetscape in the Southern Hemisphere. Many of the buildings are now completely restored and house the Norfolk Island Legislative Assembly and Public Service.




**\$10**

The arrival on Norfolk Island on 8th June 1856 of the descendants of the Bounty mutineers is commemorated each year with a re-enactment of the landing, a parade in period costume and a huge community picnic. This scene shows a group dressed for the occasion on their way to the parade.



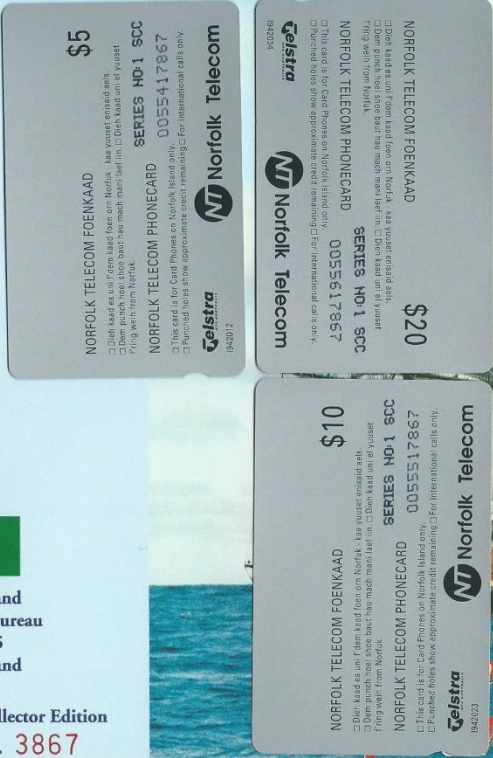
**\$20**

This scene depicts a day which brought a lump to the throat of every Norfolk Islander - the day the replica of His Majesty's Ship *Bounty* arrived at Norfolk. Many took the opportunity to board the ship and most were amazed at its compactness.



**Norfolk Island  
Foenkaad Bureau  
P.O. Box 95  
Norfolk Island  
OCEANIA**

Limited Collector Edition  
Norfolk No. 3867



1st Issue  
Norfolk pack

**NOTE:** This pack contains cards with card nos. 17867





### 3.1.3.2 Euro Packs and Cards with SCC (Pack Cards)

#### 3.1.3.2.1 Euro Pack and Cards with SCC (Euro Pack Serial No. 0375)

**German**  
Norfolk Inseln erste Telefonkarten feiern die landung der 'Bounty' Meuterer in Jahre 1856. Das Ereignis, genannt 'Tag der Bounty', wird jedes Jahr durch einen gesetzlichen Feiertag und ein Insel-Picknick begangen.

**Dutch**  
De eerste 'phonecard' van Norfolk eiland herdenkt de landing van de Bounty muiteniers in 1856. Dit evenement wordt daar herdacht met een nationale feestdag, 'Bounty Day' geheten, en een picnic.

**French**  
Première télécarte commémurant l'arrivée des mutinés du Bounty en 1856. La fête du Bounty est un jour de fête célébré tous les ans par un pique nique.

**Danish**  
Norfolk øens første telekort er udstedt til minde om oprøretne fra Bountys landgang i 1856. Dagen kendes som Bounty dag og fejres med en national helligdag og skovtur på øen.

**Spanish**  
La primera tarjeta telefónica de la Isla de Norfolk conmemora el desembarco de los amotinados del Bounty en 1856, conocido como el Día del Bounty (Bounty Day), el acontecimiento se celebra con un día de fiesta nacional y un picnic en la Isla.

**Portuguese**  
O primeiro cartão para telefonar com uma imagem da Ilha Norfolk, comemora a chegada dos amotinados do navio Bounty à ilha, em 1856. Este acontecimento, conhecido como o Dia Bounty, celebra-se com um feriado nacional e um piquenique na ilha.

**Italian**  
La prima tessera telefonica della Norfolk Island intende commemorare lo sbarco sull'isola nel 1856 dei protagonisti dell'ammutinamento del Bounty. L'anniversario è festa nazionale e viene celebrato durante la "Giornata del Bounty" con una merenda all'aperto.

**Greek**  
Η πρώτη τηλεφωνική κάρτα της Νήσου Νόρφολκ είναι αναμνηστική της απελευθέρωσης των σπουαστών του Μπάουντι το 1856. Η ημέρα αυτή είναι γνωστή σαν Ημέρα του Μπάουντι, και το γεγονός εορτάζεται με δημόσια αργία και με ένα picnic για όλο το νησί.

**Norfolk Island**  
Foenkaad Bureau  
P.O. Box 95  
Norfolk Island  
OCEANIA  
Limited Collector Edition  
Euro No. 0375

**\$5**  
NORFOLK TELECOM FOENKAAD  
□ Deth kaad es un Foen kaad foun om Norfolk. - kas yuaset enitaid aia.  
□ Deth pinch hole shou baad has mach mach foun. □ Deth kaad un el yuaset  
Fring with from Norfolk.  
NORFOLK TELECOM PHONECARD  
SERIES NO.1 SCC  
0055420375  
□ This card is for Card Phones on Norfolk Island only.  
□ Pinched holes show approximate credit remaining □ For international calls only.  
Telstra  
Norfolk Telecom  
1840375

**\$10**  
NORFOLK TELECOM FOENKAAD  
□ Deth kaad es un Foen kaad foun om Norfolk. - kas yuaset enitaid aia.  
□ Deth pinch hole shou baad has mach mach foun. □ Deth kaad un el yuaset  
Fring with from Norfolk.  
NORFOLK TELECOM PHONECARD  
SERIES NO.1 SCC  
0055520375  
□ This card is for Card Phones on Norfolk Island only.  
□ Pinched holes show approximate credit remaining □ For international calls only.  
Telstra  
Norfolk Telecom  
1840375

**\$20**  
NORFOLK TELECOM FOENKAAD  
□ Deth kaad es un Foen kaad foun om Norfolk. - kas yuaset enitaid aia.  
□ Deth pinch hole shou baad has mach mach foun. □ Deth kaad un el yuaset  
Fring with from Norfolk.  
NORFOLK TELECOM PHONECARD  
SERIES NO.1 SCC  
0055620375  
□ This card is for Card Phones on Norfolk Island only.  
□ Pinched holes show approximate credit remaining □ For international calls only.  
Telstra  
Norfolk Telecom  
1840375

**1st Issue Euro Pack**

**Norfolk Island Foenkaad**

**NOTE:** This pack contains cards with card nos. 20375



### 3.1.3.2.2 Euro Pack and Cards with SCC (Euro Pack Serial No. 1357)

**German**  
Norfolk Inseln erste Telefonkarten feiern die landung der 'Bounty' Meuterer in Jahre 1856. Das Ereignis, genannt 'Tag der Bounty', wird jedes Jahr durch einen gesetzlichen Feiertag und ein Insel-Picknick begangen.

**Dutch**  
De eerste 'phonecard' van Norfolk eiland herdenkt de landing van de Bounty muiteniers in 1856. Dit evenement wordt daar herdacht met een nationale feestdag, 'Bounty Day' geheeten, en een picnic.

**French**  
Première télécarte commémurant l'arrivée des mutinés du Bounty en 1856. La fête du Bounty est un jour de fête célébré tous les ans par un pique nique.

**Danish**  
Norfolk øens første telekort er udstedt til minde om oprørerne fra Bountys landgang i 1856. Dagen kendes som Bounty dag og fejres med en national helligdag og skovtur på øen.

**Spanish**  
La primera tarjeta telefónica de la Isla de Norfolk conmemora el desembarco de los amotinados del Bounty en 1856, conocido como el Día del Bounty (Bounty Day), el acontecimiento se celebra con un día de fiesta nacional y un picnic en la Isla.

**Portuguese**  
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**Italian**  
La prima tessera telefonica della Norfolk Island intende commemorare lo sbarco sull'isola nel 1856 dei protagonisti dell'ammutinamento del Bounty. L'anniversario e' festa nazionale e viene celebrato durante la "Giornata del Bounty" con una merenda all'aperto.

**Greek**  
Η πρώτη τηλεφωνική κάρτα της Νήσου Νόρφολκ είναι αναμνηστική της απόβασης των στασιαστών του Μπάουντυ το 1856. Η ημέρα αυτή είναι γνωστή σαν Ημέρα του Μπάουντυ, και το γεγονός εορτάζεται με δημόσια αργία και με ένα πικνίκ για όλο το νησί.

**Norfolk Island**  
Foenkaad Bureau  
P.O. Box 95  
Norfolk Island  
OCEANIA  
Limited Collector Edition  
Euro No. 1357

**1st Issue Euro Pack**

**Norfolk Island Foenkaad**

**\$5**  
NORFOLK TELECOM FOENKAAD  
□ This card is for Card Phones on Norfolk Island only.  
□ Punched holes show approximate credit remaining. □ For international calls only.  
SERIES NO 1 SCC  
0055421357  
Norfolk Telecom  
Telstra 184212

**\$10**  
NORFOLK TELECOM FOENKAAD  
□ This card is for Card Phones on Norfolk Island only.  
□ Punched holes show approximate credit remaining. □ For international calls only.  
SERIES NO 1 SCC  
0055521357  
Norfolk Telecom  
Telstra 184203

**\$20**  
NORFOLK TELECOM FOENKAAD  
□ This card is for Card Phones on Norfolk Island only.  
□ Punched holes show approximate credit remaining. □ For international calls only.  
SERIES NO 1 SCC  
0055621357  
Norfolk Telecom  
Telstra 184204

**NOTE:** This pack contains cards with card nos. 21357

### 3.1.3.2.3 Euro Pack and Cards with SCC (Euro Pack Serial No. 2252)

**German**  
Norfolk Inseln erste Telefonkarten feiern die Landung der 'Bounty' Meuterer in Jahre 1856. Das Ereignis, genannt 'Tag der Bounty', wird jedes Jahr durch einen gesetzlichen Feiertag und ein Insel-Picknick begangen.

**Dutch**  
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**French**  
Première télécarte commémorant l'arrivée des mutins du Bounty en 1856. La fête du Bounty est un jour de fête célébré tous les ans par un pique nique.


**Danish**  
Norfolk øns første telekort er udstedt til minde om oprøret fra Bountys landgang i 1856. Dagen kendes som Bounty dag og fejres med en national helligdag og skovtur på øen.

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**Portuguese**  
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**Greek**  
Η πρώτη τηλεφωνική κάρτα της Νήσου Νόρφολκ είναι αναμνηστική της απόβασης των στασιαστών του Μπάουντι το 1856. Η ημέρα αυτή είναι γνωστή σαν Ημέρα του Μπάουντι, και το γεγονός εορτάζεται με δημόσια αργία και με ένα picnic για όλο το νησί.



**Norfolk Island  
Foenkaad Bureau  
P.O. Box 95  
Norfolk Island  
OCEANIA**

**Limited Collector Edition**

**Euro No. 2252**



**NOTE:** This pack contains cards with card nos. 22252.



### 3.1.3.3 USA Packs and Cards with SCC (Pack Cards)

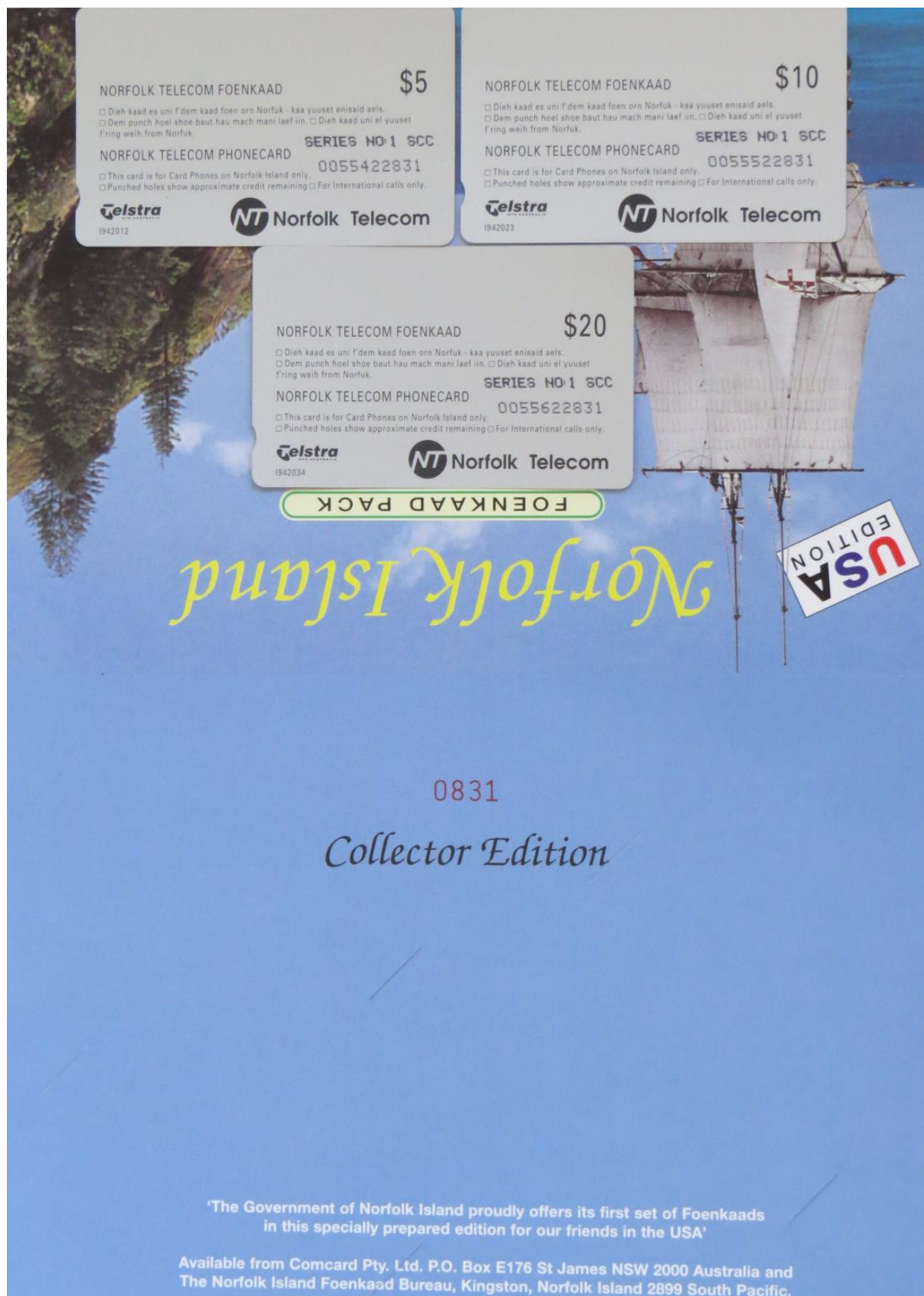
#### 3.1.3.3.1 USA Pack and Cards with SCC (USA Pack Serial No. 0392)



**NOTE:** This pack contains cards with card nos. 24392



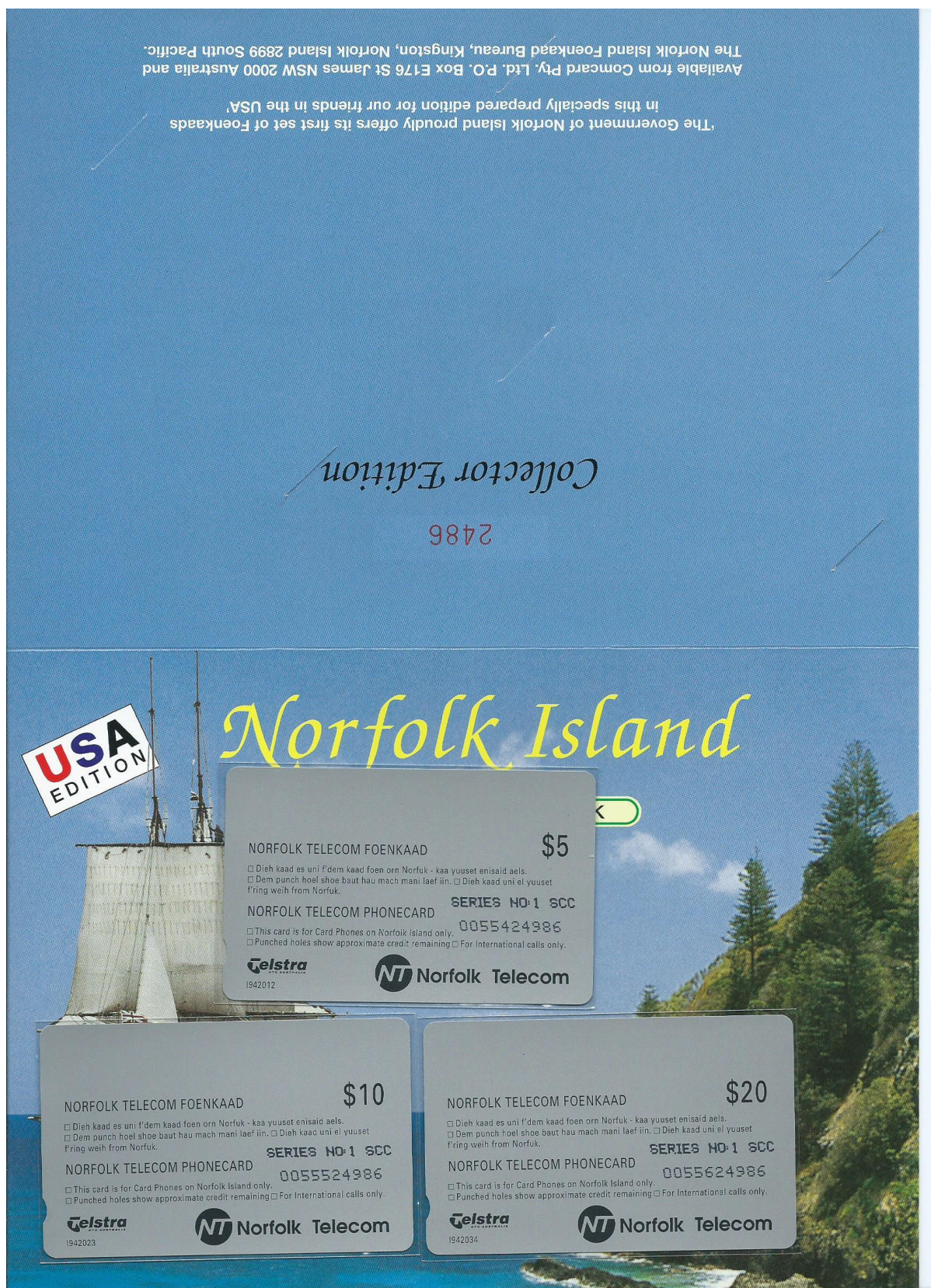
### 3.1.3.3.2 USA Pack and Cards with SCC (USA Pack Serial No. 0831)



**NOTE:** This pack contains cards with card nos. 22831



### 3.1.3.3.3 USA Pack and Cards with SCC (USA Pack Serial No. 2486)



**NOTE:** This pack contains cards with card nos. 24986



### 3.2 Series 2 Boobook Owl Cards

#### 3.2.1 Series 2 Non-SPECIMEN Cards – Face Sides

The face sides of all the Series 2 Non-SPECIMEN Cards are as shown below. For each Prefix, the Face Side of the Non-SPECIMEN Cards with SCC is the same as that of the Cards without SCC .



\$5 Boobook Owl – World's Rarest Bird (Prefix 863)



\$10 Boobook Owl – Hybrid Owlets (Prefix 864)

#### 3.2.2 Series 2 Non-SPECIMEN Cards without SCC - Reverse Side (Loose Cards)



### 3.2.3 Series 2 SPECIMEN Cards – Face Sides

The face sides of all the Series 2 SPECIMEN Cards have the face of the card overprinted with SPECIMEN and are as shown below.



### 3.2.4 Series 2 SPECIMEN Cards - Reverse Side





## 3.2.5 Series 2 Pack and Cards with SCC (Boobook Owl Pack Serial No. 4874)

**Norfolk Island BOOBOOK OWL**

(Ninox novaeseelandiae roynana)

The Norfolk Island Boobook Owl featured on the Foenkaad has to be the world's rarest bird, it is the only one left. It has lived in the native forests for many years without company, until it was noticed in the mid 1980's and trapped for study. Once it was confirmed that it was a female, never having laid an egg and quite an advanced age the Australian Nature Conservation Agency decided it had better act quickly to attempt to save something of the species.

Two New Zealand Boobook owl males - the closest relatives of the Norfolk owl - were introduced in 1987. One of these males paired with the Norfolk owl which resulted in two clutches, one in 1989 and one in 1990. Unfortunately she has not successfully hatched since.

The hybrid offspring have been successful and the total owl population is now 11.

Photography: Background N.I. Forest : ANCA  
\$ 5 Foenkaad - Mature Owl : John Hicks : ANCA  
\$10 Foenkaad - Owlets : Paul Stevenson : ANCA



**Norfolk Island Foenkaad Bureau**  
**P.O. Box 95, Norfolk Island**  
**OCEANIA**

**Limited Collector Edition**

**Series 2 ~ No. 4874**

**Norfolk Island FOENKAAD**

NORFOLK TELECOM FOENKAAD

**\$5**

☐ Dieh kaad es uni f'dem kaad foen orn Norfolk - kaa yuuset enisaid aels.  
☐ Dem punch hoel shoe baut hau mach mani laef iin. ☐ Dieh kaad uni el yuuset f'ring weih from Norfolk.

NORFOLK TELECOM PHONECARD

**SERIES NO:2 SCC****0086304874**

☐ This card is for Card Phones on Norfolk Island only.  
☐ Punched holes show approximate credit remaining ☐ For International calls only.

1952412

**Norfolk Telecom**

NORFOLK TELECOM FOENKAAD

**\$10**

☐ Dieh kaad es uni f'dem kaad foen orn Norfolk - kaa yuuset enisaid aels.  
☐ Dem punch hoel shoe baut hau mach mani laef iin. ☐ Dieh kaad uni el yuuset f'ring weih from Norfolk.

NORFOLK TELECOM PHONECARD

**SERIES NO:2 SCC****0086404874**

☐ This card is for Card Phones on Norfolk Island only.  
☐ Punched holes show approximate credit remaining ☐ For International calls only.

1952423a

**Norfolk Telecom****Norfolk Island BOOBOOK OWL**

(Ninox novaeseelandiae roynana)

Cover painting from the book

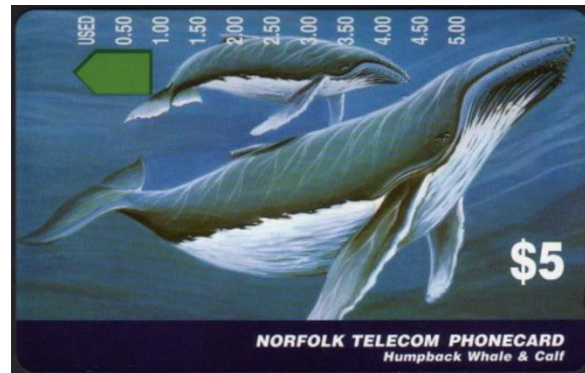
"The Birds of Norfolk &amp; Lord Howe Islands" by Matthew. 1928



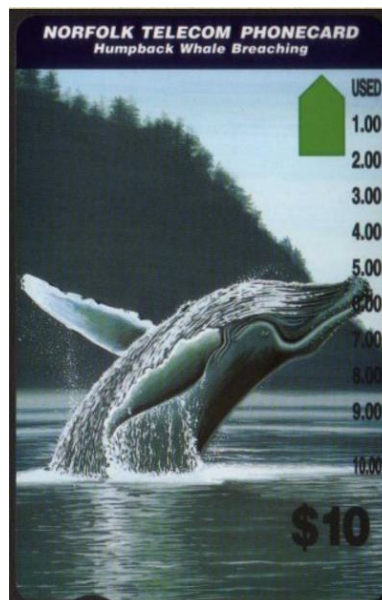
### 3.3 Series 3 Humpback Whale Cards

#### 3.3.1 Series 3 Cards – Face Sides

The face sides of all the Series 3 Cards are as shown below. For each Prefix, the Face Side of the Cards with SCC is the same as the Face Side of the Cards without SCC.



\$5 Humpback Whale – Whale & Calf (Prefix 949)



\$10 Humpback Whale – Whale Breaching (Prefix 950)

### 3.3.2 Series 3 Cards without SCC - Reverse Side (Loose Cards)



### 3.3.3 Series 3 Pack and Cards with SCC - (Humpback Whale Pack Serial No. 3322)



### 3.4 Year of the Rat Cards

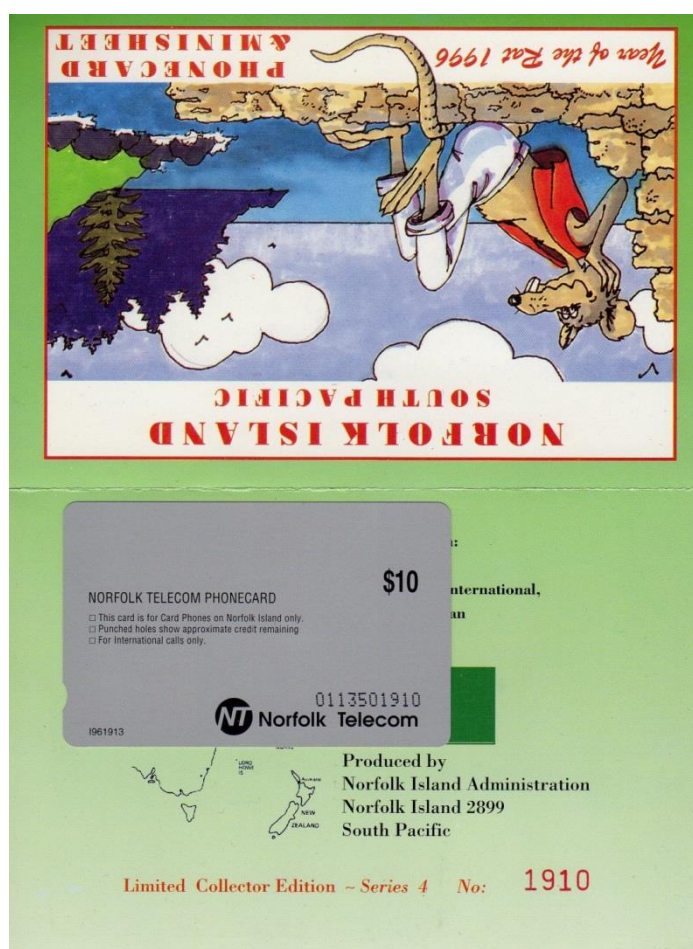
Unlike the Series No.1, Series No. 2 and Series No. 3 Cards the Year of the Rat Loose Cards and Pack Cards have identical Face and Reverse sides, and do not reference either their Series No. or have SCC on their reverse side. However it should be noted that these cards are identified on the Year of the Rat Pack as being Series 4.

#### 3.4.1 Year of the Rat Cards – Reverse and Face Sides (Loose Cards)



\$5 Year of Rat (Prefix 1135)

#### 3.4.2 Year of the Rat Pack and Card – (Year of the Rat Pack Serial No. 1910)



#### 4. Listings of the Telstra Norfolk Island Magnetic Phone Cards and Packs

From the phonecards and packs identified above the following relationships of the Norfolk Island phonecards to packs have been determined:

##### 4.1 Listing of Series No. 1 Phonecards and Packs

Norfolk Island – Series No1 Phonecards (Prefix Nos. 554, 555 and 556)		
	Card No. Range	Pack No. Range
<b>Loose</b>	00000 - 14000	N/A
<b>Norfolk Pack</b>	14001 - 15000	0001 - 1000
	15001 - 16000	1001 - 2000
	16001 - 17000	2001 - 3000
	17001 - 18000	3001 - 4000
	18001 - 19000	4001 - 5000
	19001 - 20000	5001 - 6000
<b>Euro Pack</b>	20001 - 21000	0001 - 1000
	21001 - 22000	1001 - 2000
	22001 - 22500	2001 - 2500
<b>USA Pack</b>	22501 - 23000	0501 - 1000
	23001 - 24000	1001 - 2000
	24001 - 24500	0001 - 0500
	24501 - 25000	2001 - 2500

Notes on Series No. 1 Phonecards:

- All phonecards in packs are marked **SERIES NO: 1 SCC**. The SCC stands for Special Collector Cards. There are 11,000 of these phonecards.
- All non-pack phonecards (Loose Cards) are only marked **SERIES NO: 1**. These were the cards distributed on Norfolk Island for use in their payphones. There are 14,000 of these phonecards.
- In addition to the relationship between card serial no. range and pack no. given in the table above, the following applies:
  - All the Norfolk Pack cards have the last 3 digits of their serial nos. the same as the last 3 digits of the pack serial no. (e.g. Norfolk Pack serial no. 3867 has cards with serial nos. ending in 17867, Norfolk Pack serial no. 5082 has cards with serial nos ending in 19082),
  - Euro Packs serial nos. 0001 to 2000 have the last 4 digits of their serial nos. the same as the last 4 digits of the pack serial no. (e.g. Euro Pack serial no. 1357 has cards with serial nos. ending in 21357), while Euro Packs 2001 to 2500 only have the last 3 digits of their serial nos. the same as the last 3 digits of the pack serial no.
  - USA Packs serial nos. 0001 to 2000 have the last 3 digits of their serial nos. the same as the last 3 digits of the pack serial no. (e.g. USA Pack serial no. 0831 has card serial nos. ending in 22831), while USA Packs 2001 to 2500 have the last 3 digits of their serial nos. equal to the last 3 digits of the card serial nos. minus 500. (e.g. USA Pack serial no. 2486 has card serial nos. ending in 24986).
- The quantities of the various packs produced as detailed in Section 2.3 of this report were:
  - 6,000 Norfolk Packs,
  - 2,500 Euro Packs, and
  - 2,500 USA Packs

## 4.2 Listing of Series No. 2 Owl Phonecards and Packs

Norfolk Island – Series No.2 Phonecards - Owl (Prefix Nos. 863 and 864) - Card Nos. match Pack Nos.		
	Card No. Range	Pack No. Range
<b>Owl Pack</b>	0001 - 1000	0001 - 1000
	1001 - 2000	1001 - 2000
	2001 - 3000	2001 - 3000
	3001 - 4000	3001 - 4000
	4001 - 5000	4001 - 5000
<b>Loose</b>	5001 – 6000	N/A
<b>SPECIMEN</b>	6001 - 6500	N/A

Notes on Series No. 2 Phonecards:

1. All phonecards in packs are marked **SERIES NO: 2 SCC**. The SCC stands for Special Collector Cards. There are 5,000 of each of these phonecards.
2. All non-pack and non-SPECIMEN phonecards (Loose Cards) are only marked **SERIES NO: 2**. These were the cards distributed on Norfolk Island for use in their payphones. There are 1,000 of each of these phonecards.
3. The SPECIMEN phonecards are overprinted with **SPECIMEN** on their front face and marked with **SERIES NO: 2** on their reverse face. Specimen cards were given free to customers buying 10 or more regular cards; one \$5 Specimen per order of 10 or more \$5 cards, and one \$10 Specimen per order of 10 or more \$10 cards (Refer to Appendix D and Appendix E). There are 500 of each of these phonecards.
4. In addition to the relationship between card serial no. range and pack no. given in the table above, all the Pack cards have the last 4 digits of their serial nos. the same as the last 4 digits of the pack serial no., and the serial nos. of all the cards in a pack are the same with the exception of their Prefix No. (e.g. Owl Pack 4874 has cards with serial nos. ending in 4874)



### 4.3 Listing of Series No. 3 Whale Phonecards and Packs

Norfolk Island – Series No. 3 Phonecards - Whale (Prefix Nos. 949 and 950) - Card Nos. match Pack Nos.		
	Card No. Range	Pack No. Range
Whale Pack	0001 - 1000	0001 - 1000
	1001 - 2000	1001 - 2000
	2001 - 3000	2001 - 3000
	3001 - 4000	3001 - 4000
Loose	4001 - 5000	N/A

Notes on Series No. 3 Phonecards:

1. All phonecards in packs are marked **SERIES NO: 3 SCC**. The SCC stands for Special Collector Cards. There are 4,000 of these phonecards.
2. All non-pack (Loose Cards) phonecards are only marked **SERIES NO: 3**. These were the cards distributed on Norfolk Island for use in their payphones. There are 1,000 of these phonecards.
3. In addition to the relationship between card serial no. range and pack no. given in the table above, all the Pack cards have the last 4 digits of their serial nos. the same as the last 4 digits of the pack serial no., and the serial nos. of all the cards in a pack are the same with the exception of their Prefix No. (e.g. Whale Pack 3322 has cards with serial nos. ending in 3322).

### 4.4 Listing of Year of the Rat (Series No.4) Phonecards and Packs

Norfolk Island – Series No. 4 Phonecards – Year of Rat (Prefix No. 1135) - Card Nos. match Pack Nos.		
	Card No. Range	Pack No. Range
Year of Rat Pack	0001 - 1000	0001 - 1000
	1001 - 2000	1001 - 2000
Loose	2001 - 5000	N/A

Notes on Series No. 4 Phonecards:

1. All phonecards in packs and loose are identical, and are neither marked with SERIES NO: 4 nor SCC. There are 5,000 of these phonecards.
2. In addition to the relationship between card serial no. range and pack no. given in the table above, all the Pack cards have the last 4 digits of their serial nos. the same as the last 4 digits of the pack serial no., and the serial nos. of all the cards in a pack are the same with the exception of their Prefix No. (e.g. Year of Rat Pack 1910 has cards with serial nos. ending in 1910).
3. As of the date of this report no Year of the Rat pack with a serial no. greater than 2000 has been sighted by those involved in producing this report, however many loose cards within the 113502001 to 113502999 card no. range have been sighted and therefore this has led to a conclusion that there may have only been 2,000 of these packs produced.

### 4.5 Prefix Listing Details of the Norfolk Island Phonecards resulting from this Investigation

The range of Serial Nos., Quantity and Card Types of each of the Norfolk Island Phonecards resulting from this investigation were found to be as follows:

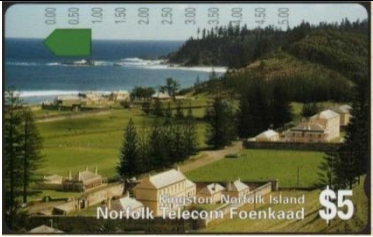

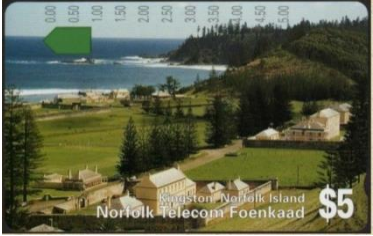

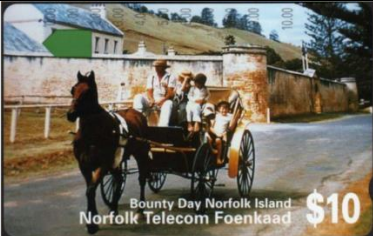

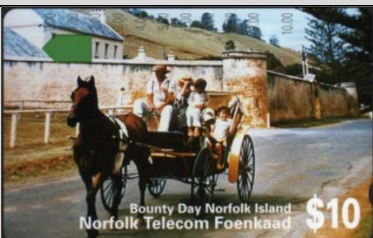
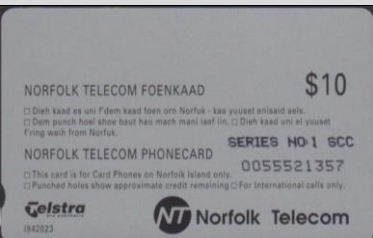
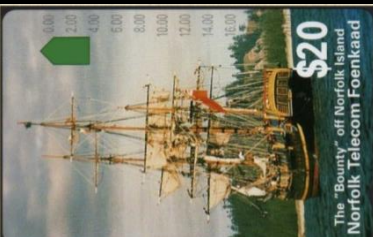

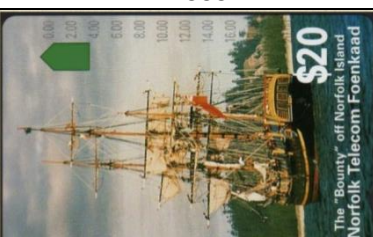

Prefix	Front Face of Card Quantity Produced	Reverse Face of Card Serial No. Range	Notes
554	 14 000	 554 00001 to 554 14000	SERIES NO: 1 Loose Cards
	 11 000	 554 14001 to 554 25000	SERIES NO: 1 SCC Pack Cards
555	 14 000	 555 00001 to 555 14000	SERIES NO: 1 Loose Cards
	 11 000	 555 14001 to 555 25000	SERIES NO: 1 SCC Pack Cards
556	 14 000	 556 00001 to 556 14000	SERIES NO: 1 Loose Cards
	 11 000	 556 14001 to 556 25000	SERIES NO: 1 SCC Pack Cards

Table 4.5.1 Series No. 1 - Norfolk Island Phonecard Prefix Listing Details













Prefix	Front Face of Card Quantity Produced	Reverse Face of Card Serial No. Range	Notes
863	 5 000	 863 00001 to 863 05000	SERIES NO: 2 SCC Pack Cards
	 1 000	 863 05001 to 863 06000	SERIES NO: 2 Loose Cards
	 500	 863 06001 to 863 06500	SPECIMEN SERIES NO: 2 Loose Cards
864	 5 000	 864 00001 to 864 05000	SERIES NO: 2 SCC Pack Cards
	 1 000	 864 05001 to 864 06000	SERIES NO: 2 Loose Cards
	 500	 864 06001 to 864 06500	SPECIMEN SERIES NO: 2 Loose Cards

Table 4.5.2 Series No. 2 - Norfolk Island Phonecard Prefix Listing Details



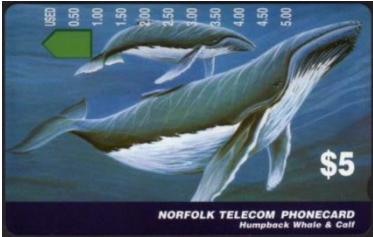

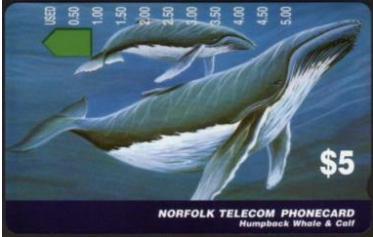





Prefix	Front Face of Card Quantity Produced	Reverse Face of Card Serial No. Range	Notes
949	 4 000	 949 00001 to 949 04000	SERIES NO: 3 SCC Pack Cards
	 1 000	 949 04001 to 949 05000	SERIES NO: 3 Loose Cards
950	 4 000	 950 00001 to 950 04000	SERIES NO: 3 SCC Pack Cards
	 1 000	 950 04001 to 950 05000	SERIES NO: 3 Loose Cards

Table 4.5.3 Series No. 3 - Norfolk Island Phonecard Prefix Listing Details

Prefix	Front Face of Card Quantity Produced	Reverse Face of Card Serial No. Range	Notes
1135	 5 000	 1135 00001 to 1135 05000	-

Table 4.5.4 Series No. 4 - Norfolk Island Phonecard Prefix Listing Details

## **5. Acknowledgements**

The production of this report would not have been possible without the information, card and pack scans and support provided by Kevin Harris, Ken Hosking, Robert Luke, Michael Prior and Bruce Sergeant.

NOTE: Robert Luke of The Melbourne Phonecard Club Inc. can be contacted at the following email address: [luker@iinet.net.au](mailto:luker@iinet.net.au) .

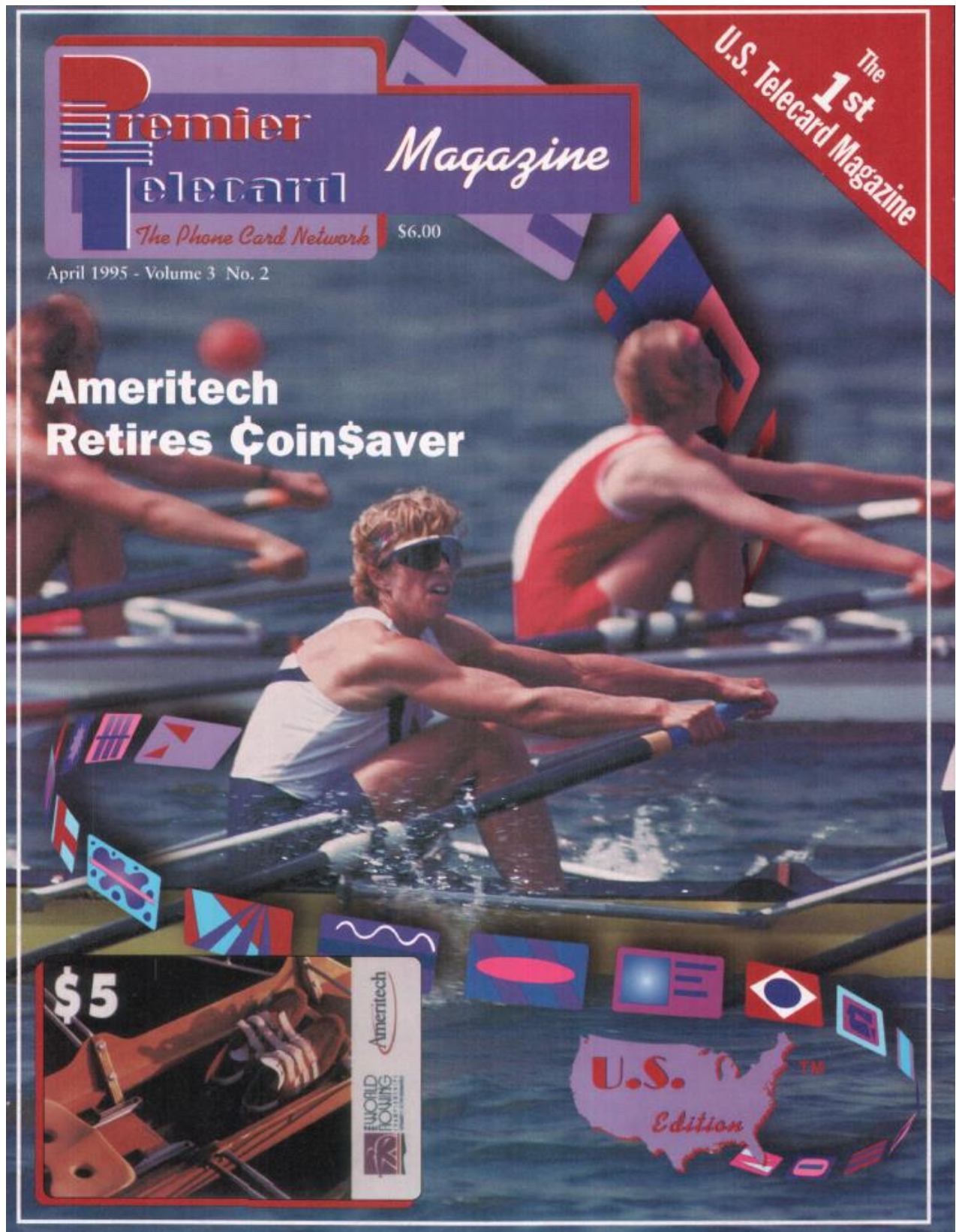


**Appendix A Extract from the Minutes of Proceedings and Hansard of the Norfolk Island Legislative Assembly of 13 March 1995.**

MRS SAMPSON Thank you Mr President. The last one to Mr Bennett . As it appears that the demand to use Norfolk Island Foenkaads as collector items has dropped, did the Minister enthusiastically overestimate the number of Foenkaads that were going to be brought and how long does he now estimate the First Edition is going to run to get rid of the excess

MR BENNETT Mr President I'll take the last part first, the first issue which was issued and launched on the 7,8 or 9th October last in terms of the collector packs will be withdrawn from sale on Friday the 7th April at the close of business. That's in line with predetermined thoughts that we would run the first issue for around about six months and then close it down and issue a second series. And that in fact is happening, the artwork is at the printers now for the second series which Members might be interested to know, will feature the boobook owl, the world's rarest bird, and it will also feature on the other card two fledgling hybrid owls, the progeny of the lone surviving female boobook owl and two related cousins from New Zealand Mr President. I guess it's fair to say that when the concept of Foenkaads was around we had very little knowledge of just how many ought to be issued, where they ought to be launched and a whole range of things. We sought advise at fairly short notice and obtained some marketing advise from some people in Canberra and we followed that advise which also included the recommendation that there be 30,000 sets issued for the first launch. Now the object of that exercise was to endeavour to attract a much wider collecting market then had existed. We wanted to also attract those people who would be interested to begin collecting a new nations Foenkaads and be able to, with some degree of confidence collect it from the beginning. As I've mentioned on a number of occasions to Members, there are many countries where the ability to collect the whole nations issues has become very expensive, people are paying in excess of \$20,000 for some of the rarer cards so the advise that we got was that if we produced more than would be normally recommended then we may well attract some of that market. Well I think we've done reasonably well. My understanding is that sales to collectors has exceeded quarter of a million dollars, the New Zealand sales figures are yet to come in, there's been tens of thousands of dollars worth of cards sold at the telephone exchange and I think of interest to those people who have bought them by way of investment the moment that an issue is closed and there has been a finite number of the market, the market is advised of the number destroyed and market forces take over at that point and I'm not going to be silly enough to predict that they will double in value by Christmastime, but it is reasonable to expect with collectables that once you withdraw them from sales the limited number that are out there do appreciate in value. Mr President one of the other decisions taken was not to withdraw the loose cards and I should repeat what I said earlier. **When the cards were printed there were thousands of sets that were marked on the reverse of the cards with the letters "SCC". These were special collector cards, the balance were not so marked and the object of that was that those cards would be available to telephone subscribers through the retail outlets for use in the Foenkaad machines on the Island.** Now it is intended that those will be available from the first issue for at least another year. **The second issue that I referred to earlier featuring the boobook owls which expects to be launched sometime late in April will comprise I think 6,000 sets only,** quite a difference from the 30,000 and as members will note in a matter to come on later today, in the issuing policies of Foenkaads it recommends that the maximum in any one issue in the future be 10,000 sets anyway. So I suppose it was a bit of everything Mrs Sampson, it was somewhat like looking into a crystal ball and working out just how many of these things would sell, not wanting to under issue but not being too concerned about an overissue on the first one. We have now stabilized, we are in the throes of finalising a strategic plan which will take the marketing of Foenkaads and other products in some sort of form before the year 2001 and once we've ironed that out, I think we can with a little bit more confidence, predict what we like to truly earn out of these cards. Mr President just one more point, the Norfolk Island cards have attracted attention around the world. Just the other day I received a magazine from the US which had a full page article about Norfolk Island in it and that's a fairly big task to get Norfolk Island's information into that magazine, but just one other point that I should make, there is alot of interest by dealers in these cards, in fact when I was in Sydney a fortnight or so ago I went to call upon a dealer who had been writing and phoning frequently and this dealer wants to buy 10,000 of Norfolk Island cards each year but he wants to control one complete issue each year. He wants that issue to feature Bounty Day. Upon advise it was declined. Now it's very attractive to take 10,000 and the proceeds from that but the problem with that, it cuts across the general policy of making whatever collectables we issue, available in the wider sense. Now this approach came from the dealer who wanted to buy the whole lot, hold them and then issue them himself at his own time thus inflating the market. It is considered in some circles not to be good practise and whilst very attractive from the context of making alot of money quickly it has the propensity of destroying the integrity of the general issuing policy, thank you

## Appendix B Extracts from the Premier Telecard Magazine.





## Premier Telecard<sup>™</sup> Magazine

Premier Telecard Magazine is an independent journal, not affiliated in any way with any telecommunications company, card manufacturer or supplier.

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April 1995

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## About the Cover...

You can almost feel the spray of the water and the pulse of competition as competitors at the World Rowing Championships go through their grueling paces.



Held in Indianapolis last September, the World Rowing Championships provided thrills for all who competed and attended. It also served to introduce many to the exciting world of telecards, as each athlete and media person at the event was presented with a forty-cent courtesy card from Ameritech. The card pictured here is from Ameritech's series commemorating the event, one of the last in the coinSaver series.

Premier  
Telecard

5

## First Phone Card To Feature "Face On Mars"!

The first prepaid phonecard to depict the controversial "Face on Mars" has been released by The Feinstein Foundation of Cranston, Rhode Island.

The photograph of the Face, taken in 1976 by the Viking mission, has been the subject of considerable debate among scientists. While many think the photograph is a "trick of light and shadow," others like noted researcher Richard Hoagland contend otherwise, pointing out that the Face's symmetry indicates its origin as an artificial structure.

NASA plans to rephotograph



this area of Mars with sophisticated cameras in 1997. Scientists are hoping the new more resolute photography will answer whether this "Face" was built by intelligent life, possibly hundreds of thousands of years ago.

"The Face on Mars" phonecard, carrying 5 units of time provided by ACMI of Kentucky, will be given as a gift in return for a \$65 fully tax deductible donation or more to The Feinstein Foundation, a non-profit charitable foundation dedicated to relieving world hunger, based in Cranston, RI.

Its founder, Alan Shawn Feinstein, is a noted financial advisor and has contributed significantly to such causes. The World Hunger Program at Brown University is named for him, as is the first high school in the country centered around public service. Both Providence College and Johnson & Wales University have recently presented him with honorary doctorate degrees for his humanitarian work.

This card — striking in appearance — was designed by Ari Feinstein, Alan's son.

"This Face has sparked a new interest in space exploration, that could lead to discoveries of new resources and raw materials that would benefit all mankind," Feinstein said.

## Say Good-bye to Norfolk Island Foenkaad Packs

The first Norfolk Island foenkaad set was issued on October 7, 1994 and is available in three types: the Norfolk Pack, the Euro-pack and the USA Edition. These were prepared for the launches on Norfolk Island, in Australia, in Europe at the "T" card fair in Cologne, and at the Phonecard fair in Houston, Texas. The numbers were 6,000 Norfolk Island packs, 2,500 Euro-packs and 2,500 USA Editions. Small by any standard.

The Norfolk Island Telecommunications authority has decided that these packs, available through the Foenkaad Bureau, will be withdrawn from sale on April 6, 1995, six months after issue. The foenkaad packs and the cards

with their distinctive numbering, will then be destroyed. Following this, the number of packs destroyed will be officially announced. Collectors will thus know the exact number of packs which exist in the market.

Collectors will remember that the card was issued for telecommunications use on the island in its phone booths for international calls. Intra-island calls are free and the phone booths don't need card reading machines. The introduction of phonecards has been a huge commercial success on the island with an increase in phone booth usage of about 70% in the first 3 months. The current issue of cards will therefore remain on sale as a definitive issue for use



Premier Telecard Magazine Publisher Bill Jordan with the Hon. Geoff J. Bennett M.L.A., Norfolk Island Minister for Finance

feature the Norfolk Island Boobook Owl, which has the dubious honor of being the "world's rarest bird." Until recently it was on its own, but a male



New Zealand Boobook Owl was introduced in an effort to see if at least some of the genes of the Norfolk species can be saved. Fortunately, they paired up and there are now eleven owls on Norfolk Island — but still only one purebred Norfolk Owl.

on the island. The set of cards will be withdrawn on the 6th of October 1996, should supplies last. The next set of cards will



## Appendix C – Extracts from Glenn Bellamy's 1997 Prefix Guide





PREFIX No.	VALUE	DESCRIPTION	CODE No	MINTAGE	DATE OF ISSUE	PREFIX RANGE	NOTES
532	\$5	LIFE SAVING—Life Savers in Water	N942212	100,000	Sep '94	53200000-53299999	2 x \$5 Life Saving cards prefix range 529-536
533	\$5	LIFE SAVING—Underwater Scene	N942222	100,000	Sep '94	53300000-53399999	
534	\$5	LIFE SAVING		100,000	Sep '94	53400000-53499999	
535	\$5	LIFE SAVING		100,000	Sep '94	53500000-53599999	
536	\$5	LIFE SAVING		100,000	Sep '94	53600000-53699999	2 x \$5 Life Saving cards prefix range 529-536
537	\$10	LIFE SAVING—History	N942233a	100,000	Sep '94	53700000-53799999	
538	\$10	LIFE SAVING—History	N942233a	100,000	Sep '94	53800000-53899999	
539	\$10	LIFE SAVING—History	N942233a	100,000	Sep '94	53900000-53999999	
540	\$20	LIFE SAVING—Boat Rescue	N942244a	100,000	Sep '94	54000000-54099999	2 x \$5 Life Saving cards prefix range 529-536
541	\$5	LIFE SAVING—Limited Edition		8,500		54100000-54109999	
542	\$10	LIFE SAVING—Limited Edition		8,500		54200000-54209999	
543	\$20	LIFE SAVING—Limited Edition		8,500		54300000-54309999	
544	\$2	ALBURY HIGH SCHOOL 75th	C941611	10,000	Aug '94	54400000-54409999	1st card in series PACS 8
545	\$2	VICTORIAN STAMP TRADERS 1	C941711	10,000	Jul '94	54500000-54509999	
546	\$2	NICOTINELL 1	C942511	10,000	Oct '94	54600000-54609999	
547	\$20	MUSEUM CONTEMPORARY ARTS	C942321	5,000	Sep '94	54700000-54709999	
548	\$5	TELECOM—"Thank You"	C942712	10,000		54800000-54809999	Telearch Series 1 1994 Telearch Series 1 1994 Telearch Series 1 1994 PACS 9
549	\$2	AFL—Tony Modra "Modra Magic"	C941511	10,000	Sep '94	54900000-54909999	
550	\$2	AFL—Stephen Silvagni	C941541	10,000	Sep '94	55000000-55009999	
551	\$2	AFL—Chris Mainwaring	C941531	10,000	Sep '94	55100000-55109999	
552	\$2	MUSEUM CONTEMPORARY ARTS	C942311	10,000	Sep '94	55200000-55209999	2 x \$5 Life Saving cards prefix range 573-577
553	\$10	CHRISTMAS ISLAND—Golf Course	T942113a	10,000		55300000-55309999	
554	\$5	NORFOLK ISLAND—Kingston	I942012	25,000	Oct '94	55400000-55424999	
555	\$10	NORFOLK ISLAND—Bounty Day	I942023	25,000	Oct '94	55500000-55524999	
556	\$20	NORFOLK ISLAND—The "Bounty"	I942034	25,000	Oct '94	55600000-55624999	Room Pacific Room Pacific Room Pacific Room Pacific Room Pacific
557	\$5	UTOPIA COROLLA	A941812	30,000	Sep '94	55700000-55729999	
558	\$50	APOLLO 11—Tranquility Base	C942455a	3,000	Jul '94	55800000-55802999	
559	\$2	APOLLO 11—Saturn V Liftoff	C942411	10,000	Jul '94	55900000-55909999	
560	\$5	APOLLO 11—Eagle in Lunar Orbit	C942422	10,000	Jul '94	56000000-56009999	Pacific Coin Company Pacific Coin Company Pacific Coin Company Pacific Coin Company
561	\$10	APOLLO 11—Descending Ladder	C942433a	10,000	Jul '94	56100000-56109999	
562	\$20	APOLLO 11—Deploying US Flag	C942444a	10,000	Jul '94	56200000-56209999	
563	\$20	CHRISTMAS ISLAND—Margret Beach	T942124a	5,000		56300000-56304999	
564	\$50	ANIMAL EYES—"Goats"	C942615a	2,500	Nov '94	56400000-56402499	Limited Edition card Limited Edition card Limited Edition card PACS 10
565	\$50	ANIMAL EYES—"Frogs"	C942625a	2,500	Nov '94	56500000-56502499	
566	\$50	ANIMAL EYES—"Dogs"	C942635a	2,500	Nov '94	56600000-56602499	
567	\$50	ANIMAL EYES—"Tiger"	C942645a	2,500	Nov '94	56700000-56702499	
568	\$5	LIFE SAVING—Limited Edition		8,500		56800000-56809999	PACS 11 PACS 12 PACS 13 APC 1
569	\$5	RALLY AUSTRALIA—Subaru	C942812	10,000	Sep '94	56900000-56909999	
570	\$5	RALLY AUSTRALIA—Mobil	C942822	10,000	Sep '94	57000000-57009999	
571	\$10	RALLY AUSTRALIA—Winners	C942833a	10,000	Sep '94	57100000-57109999	
572	\$5	TELECOM BOOKMUNCHER	A941912	20,000	Nov '94	57200000-57219999	APC 2 Telearch Series 2 1994 Telearch Series 2 1994 Sheepskin Warehouse
573	\$5	CAMBODIA—Ankor Wat Temple	I940122	10,000		57300000-57309999	
573	\$5	LIFE SAVING		100,000	Sep '94	57300000-57399999	
574	\$5	LIFE SAVING—Life Savers in Water	N942212	100,000	Sep '94	57400000-57499999	
575	\$5	LIFE SAVING—Underwater Scene	N942222	100,000	Sep '94	57500000-57599999	PACS 10 PACS 11 PACS 12 PACS 13
576	\$5	LIFE SAVING		100,000	Sep '94	57600000-57699999	
577	\$5	LIFE SAVING		100,000	Sep '94	57700000-57799999	
578	\$5	CHRISTMAS '94	N943112	100,000	Dec '94	57800000-57899999	
579	\$5	CHRISTMAS '94	N943112	100,000	Dec '94	57900000-57999999	PACS 11 PACS 12 PACS 13 APC 1
580	\$5	CHRISTMAS '94	N943112	100,000	Dec '94	58000000-58099999	
581	\$5	CHRISTMAS '94	N943112	100,000	Dec '94	58100000-58199999	
582	\$10	CHRISTMAS '94	N943123a	100,000	Dec '94	58200000-58299999	
583	\$10	CHRISTMAS '94	N943123a	100,000	Dec '94	58300000-58399999	PACS 10 PACS 11 PACS 12 PACS 13
584	\$10	CHRISTMAS '94	N943123a	100,000	Dec '94	58400000-58499999	
585	\$20	CHRISTMAS '94	N943134a	85,000	Dec '94	58500000-58584999	
586	\$5	CHRISTMAS '94	L943112	9,500	Dec '94	58600000-58609499	
587	\$10	CHRISTMAS '94	L943123a	9,500	Dec '94	58700000-58709499	PACS 10 PACS 11 PACS 12 PACS 13
588	\$20	CHRISTMAS '94	L943134a	9,500	Dec '94	58800000-58809499	
589	\$5	ASDA "Inverted Swan"	C943212	10,000	Oct '94	58900000-58999999	
590	\$5	CARDEX '94	A943012	50,000	Sep '94	59000000-59049999	
591	\$5	SPIES HECKER—Aife	C943312	10,000	Sep '94	59100000-59109999	PACS 11 PACS 12 PACS 13 APC 1
592	\$5	SPIES HECKER—Osca	C943322	10,000	Sep '94	59200000-59209999	
593	\$5	SPIES HECKER—Ferrari	C943332	10,000	Sep '94	59300000-59309999	
594	\$5	BUSHFIRE—Firefighter	C942912	10,000	Sep '94	59400000-59409999	
595	\$5	BUSHFIRE—The Aftermath	C942922	10,000	Sep '94	59500000-59509999	PACS 10 PACS 11 PACS 12 PACS 13
596	\$2	END SPECIES—Elephant	C944111	10,000	Oct '94	59600000-59609999	
597	\$2	END SPECIES—Monkey	C944121	10,000	Oct '94	59700000-59709999	
598	\$2	MICKEY MOUSE	C944211	10,000	Dec '94	59800000-59809999	
599	\$2	DONALD DUCK	C944221	10,000	Dec '94	59900000-59909999	PACS 10 PACS 11 PACS 12 PACS 13
600	\$2	LANCERE	C943411	10,000	Oct '94	60000000-60009999	
601	\$5	LIFE SAVING—Life Savers in Water	N942212	100,000	Sep '94	60100000-60199999	
602	\$5	LIFE SAVING—Underwater Scene	N942222	100,000	Sep '94	60200000-60299999	



PREFIX No.	VALUE	DESCRIPTION	CODE No	MINTAGE	DATE OF ISSUE	PREFIX RANGE	NOTES
817	\$20	MICHAEL DOOHAN	C951214a	5,000	Apr '95	81700000-81704999	
818	\$5	COCA COLA-Bottle	C951112	10,000	Apr '95	81800000-81809999	Coke 4
819	\$5	COCA COLA-Sun	C951122	10,000	Apr '95	81900000-81909999	Coke 5
820	\$20	CAMBODIA	B51814a	10,000		82000000-82009999	
821	\$10	TAUBMANS	A951013a	100,000	Jun '95	82100000-82199999	
822	\$10	INVISIBLE HERITAGE	N945823a	80,000	Feb '95	82200000-82279999	
823	\$5	VICTORIAN PRISONS	C951722	20,000	Jun '95	82300000-82324999	
824	\$10	INVISIBLE HERITAGE	N945823a	100,000	Feb '95	82400000-82499999	
825	\$10	INVISIBLE HERITAGE	N945823a	100,000	Feb '95	82500000-82599999	
826	\$10	INVISIBLE HERITAGE	N945823a	70,000	Feb '95	82600000-82699999	
827	\$5	INVISIBLE HERITAGE	N945812	100,000	Feb '95	82700000-82799999	
828	\$5	INVISIBLE HERITAGE	N945812	100,000	Feb '95	82800000-82899999	
829	\$5	INVISIBLE HERITAGE	N945812	100,000	Feb '95	82900000-82999999	
830	\$5	INVISIBLE HERITAGE	N945812	100,000	Feb '95	83000000-83099999	
831	\$5	INVISIBLE HERITAGE	N945812	100,000	Feb '95	83100000-83199999	
832	\$5	INVISIBLE HERITAGE	N945812	100,000	Feb '95	83200000-83299999	
833	\$5	INVISIBLE HERITAGE	N945812	100,000	Feb '95	83300000-83399999	
834	\$5	INVISIBLE HERITAGE	N945812	100,000	Feb '95	83400000-83499999	
835	\$5	INVISIBLE HERITAGE	N945812	40,000	Feb '95	83500000-83539999	
836	\$20	INVISIBLE HERITAGE	N945834a	85,000	Feb '95	83600000-83684999	
837	\$50	TOURIST-Kooka	C952015a	30,000	Apr '95	83700000-83729999	reprint of prefix 338
838	\$5	AUSTEL-Handset	A952512	100,000	May '95	83800000-83899999	
839	\$5	AUSTEL-Handset	A952512	100,000	May '95	83900000-83999999	
840	\$5	AUSTEL-Handset	A952512	50,000	May '95	84000000-84049999	
841	\$5	PAYPHONES-"Crazy About You"	A950942	100,000	Apr '95	84100000-84199999	
842	\$5	PAYPHONES-"Crazy About You"	A950942	50,000	Apr '95	84200000-84249999	
843	\$2	PAYPHONES-"No Change"	A950921	50,000	Apr '95	84300000-84349999	Complimentary
844	\$10	PAYPHONES-"Miss You"	A950933a	100,000	Apr '95	84400000-84499999	
845	\$10	PAYPHONES-"Miss You"	A950933a	55,000	Apr '95	84500000-84549999	
846	\$20	PAYPHONES-"Contract"	A950914a	70,000	Apr '95	84600000-84699999	
847	\$5	LOCAL LEGENDS-Zillah Jones	N951612	40,000	Jun '95	84700000-84739999	TAS
848	\$5	LOCAL LEGENDS-Jenny Butt	N951622	40,000	Jun '95	84800000-84839999	ACT
849	\$5	LOCAL LEGENDS-Maurice Corcoran	N951632	40,000	Jun '95	84900000-84939999	SA
850	\$5	LOCAL LEGENDS-Maureen Macey	N951642	40,000	Jun '95	85000000-85039999	QLD
851	\$5	LOCAL LEGENDS-Frederick Frank	N951662	40,000	Jun '95	85100000-85139999	WA
852	\$5	LOCAL LEGENDS-Colin James	N951652	80,000	Jun '95	85200000-85279999	VIC
853	\$5	LOCAL LEGENDS-Phyllis Hannah	N951672	80,000	Jun '95	85300000-85379999	NSW
854	\$5	LOCAL LEGENDS-Carolyn Murrell	N951682	40,000	Jun '95	85400000-85439999	NT
855	\$5	LOCAL LEGENDS-Zillah Jones	L951612	6,000	Aug '95	85500000-85506999	Limited Edition card
856	\$5	LOCAL LEGENDS-Jenny Butt	L951622	6,000	Aug '95	85600000-85608999	Limited Edition card
857	\$5	LOCAL LEGENDS-Maurice Corcoran	L951632	6,000	Aug '95	85700000-85706999	Limited Edition card
858	\$5	LOCAL LEGENDS-Maureen Macey	L951642	6,000	Aug '95	85800000-85806999	Limited Edition card
859	\$5	LOCAL LEGENDS-Frederick Frank	L951662	6,000	Aug '95	85900000-85906999	Limited Edition card
860	\$5	LOCAL LEGENDS-Colin James	L951652	6,000	Aug '95	86000000-86006999	Limited Edition card
861	\$5	LOCAL LEGENDS-Phyllis Hannah	L951672	6,000	Aug '95	86100000-86106999	Limited Edition card
862	\$5	LOCAL LEGENDS-Carolyn Murrell	L951682	6,000	Aug '95	86200000-86206999	Limited Edition card
863	\$5	NORFOLK ISLAND-Boabab Owl	B52412	7,000	May '95	86300000-86306999	
864	\$10	NORFOLK ISLAND-Boabab Owl	B52423a	7,000	May '95	86400000-86406999	
865	\$5	LOCAL LEGENDS-Zillah Jones	N951612	50,000	Jun '95	86500000-86549999	TAS
866	\$5	LOCAL LEGENDS-Jenny Butt	N951622	50,000	Jun '95	86600000-86649999	ACT
867	\$5	LOCAL LEGENDS-Maurice Corcoran	N951632	50,000	Jun '95	86700000-86749999	SA
868	\$5	LOCAL LEGENDS-Maureen Macey	N951642	50,000	Jun '95	86800000-86849999	QLD
869	\$5	LOCAL LEGENDS-Frederick Frank	N951662	50,000	Jun '95	86900000-86949999	WA
870	\$5	LOCAL LEGENDS-Colin James	N951652	100,000	Jun '95	87000000-87099999	VIC
871	\$5	LOCAL LEGENDS-Phyllis Hannah	N951672	100,000	Jun '95	87100000-87199999	NSW
872	\$5	LOCAL LEGENDS-Carolyn Murrell	N951682	50,000	Jun '95	87200000-87249999	NT
873	\$10	TAUBMANS	A951013a	100,000	Jun '95	87300000-87399999	
874	\$10	TAUBMANS	A951013a	100,000	Jun '95	87400000-87499999	
875	\$10	HELLO YELLOW	A952613a	100,000	Jun '95	87500000-87599999	
876	\$10	TELECOM BOOKMUNCHER	A947213a	100,000	Aug '95	87600000-87699999	
877	\$10	TELECOM BOOKMUNCHER	A947213a	100,000	Aug '95	87700000-87799999	
878	\$10	TELECOM BOOKMUNCHER	A947213a	100,000	Aug '95	87800000-87899999	
879	US\$2	CAMBODIA	I952311	30,000		87900000-87929999	
880	US\$5	CAMBODIA	I952322	30,000		88000000-88029999	
881	US\$10	CAMBODIA	I952333a	10,000		88100000-88109999	
882	\$5	HMAS ALBATROSS	C952112	10,000	Jun '95	88200000-88209999	PACS 23
883	\$5	CHINESE YEAR OF THE PIG	C952212	10,000	Jun '95	88300000-88309999	
884	\$5	EMERGENCY MANAGEMENT-Floods	N952712	100,000	Sep '95	88400000-88499999	
885	\$5	EMERGENCY MANAGEMENT-Floods	N952712	100,000	Sep '95	88500000-88599999	
886	\$5	EMERGENCY MANAGEMENT-Floods	N952712	100,000	Sep '95	88600000-88699999	
887	\$5	EMERGENCY MANAGEMENT-Floods	N952712	100,000	Sep '95	88700000-88799999	
888	\$5	EMERGENCY MANAGEMENT-Floods	N952712	100,000	Sep '95	88800000-88899999	

PREFIX No.	VALUE	DESCRIPTION	CODE No	MINTAGE	DATE OF ISSUE	PREFIX RANGE	NOTES
889	\$5	EMERGENCY MANAGEMENT-Floods	N952712	100,000	Sep '95	88900000-88999999	
890	\$5	EMERGENCY MANAGEMENT-Floods	N952712	60,000	Sep '95	89000000-89059999	
891	\$10	EMERGENCY MANAGEMENT-Bushfire	N952723a	100,000	Sep '95	89100000-89199999	
892	\$10	EMERGENCY MANAGEMENT-Bushfire	N952723a	100,000	Sep '95	89200000-89299999	
893	\$20	EMERGENCY MANAGEMENT-Cyclone	N952734a	100,000	Sep '95	89300000-89399999	
894	\$20	EMERGENCY MANAGEMENT-Cyclone	N952734a	45,000	Sep '95	89400000-89449999	
895	\$5	EMERGENCY MANAGEMENT-Floods	L952712	6,500	Oct '95	89500000-89506499	Limited Edition card
896	\$10	EMERGENCY MANAGEMENT-Bushfire	L952723a	6,500	Oct '95	89600000-89606499	Limited Edition card
897	\$20	EMERGENCY MANAGEMENT-Cyclone	L952734a	6,500	Oct '95	89700000-89706499	Limited Edition card
898	\$5	TELECOM BOOKMUNCHER	A941912	100,000		89800000-89899999	cards not sighted yet
899	\$5	TELECOM BOOKMUNCHER	A941912	100,000		89900000-89999999	cards not sighted yet
900	\$5	TELECOM BOOKMUNCHER	A941912	100,000		90000000-90099999	cards not sighted yet
901	\$5	TELECOM BOOKMUNCHER	A941912	100,000		90100000-90199999	cards not sighted yet
902	\$5	TELECOM BOOKMUNCHER	A941912	100,000		90200000-90299999	cards not sighted yet
903	\$5	TELECOM BOOKMUNCHER	A941912	100,000		90300000-90399999	cards not sighted yet
904	\$5	TELECOM BOOKMUNCHER	A941912	100,000		90400000-90499999	cards not sighted yet
905	\$5	TELECOM BOOKMUNCHER	A941912	100,000		90500000-90599999	cards not sighted yet
906	\$5	TELECOM BOOKMUNCHER	A941912	100,000		90600000-90699999	cards not sighted yet
907	\$5	TELECOM BOOKMUNCHER	A941912	87,000		90700000-90786999	cards not sighted yet
908	\$10	RED CENTRE	A953113a	100,000	Sep '95	90800000-90899999	
909	\$10(YEN)	RED CENTRE	C953113a	10,000		90900000-90909999	available only in Japan
910	\$5	SYDNEY PAYPHONE CENTRE	A953012	100,000	Jul '95	91000000-91099999	
911	\$5	SYDNEY PAYPHONE CENTRE	A953012	100,000	Jul '95	91100000-91199999	
912	\$5	SYDNEY PAYPHONE CENTRE	A953012	10,000	Jul '95	91200000-91209999	
913	\$10	SYDNEY PAYPHONE CENTRE	A953022a	50,000	Jul '95	91300000-91349999	
914	\$5	DARWIN SYMPHONY ORCHESTRA	C952912	10,000	Aug '95	91400000-91409999	
915	\$5	VICTORIAN PRISONS	C951722	40,000		91500000-91539999	
916	\$5	TOLERANCE-Learning Together	N953212	100,000	Aug '95	91600000-91699999	
917	\$5	TOLERANCE-Learning Together	N953212	100,000	Aug '95	91700000-91799999	
918	\$5	TOLERANCE-Learning Together	N953212	100,000	Aug '95	91800000-91899999	
919	\$5	TOLERANCE-Learning Together	N953212	100,000	Aug '95	91900000-91999999	
920	\$5	TOLERANCE-Learning Together	N953212	100,000	Aug '95	92000000-92099999	
921	\$10	TOLERANCE-Playing Together	N953223a	100,000	Aug '95	92100000-92199999	
922	\$10	TOLERANCE-Playing Together	N953223a	100,000	Aug '95	92200000-92299999	
923	\$10	TOLERANCE-Playing Together	N953223a	100,000	Aug '95	92300000-92399999	
924	\$20	TOLERANCE-Working Together	N953234a	100,000	Aug '95	92400000-92499999	
925	\$20	TOLERANCE-Working Together	N953234a	40,000	Aug '95	92500000-92539999	
926	\$5	TOLERANCE-Learning Together	L953212	6,500	Aug '95	92600000-92606499	Limited Edition card
927	\$10	TOLERANCE-Playing Together	L953223a	6,500	Aug '95	92700000-92706499	Limited Edition card
928	\$20	TOLERANCE-Working Together	L953234a	6,500	Aug '95	92800000-92806499	Limited Edition card
929	\$2	BAILEY'S IRISH CREAM	C953211	60,000	Oct '95	92900000-92959999	
930	\$5	TELECOM BOOKMUNCHER	A941912	100,000	Aug '95	93000000-93099999	
931	\$2	LEARN & LIVE	C953411	10,000	Dec '95	93100000-93109999	
932	\$5	BATMAN FOREVER	C953612	10,000	Aug '95	93200000-93209999	
933	\$5	AUSTEL BRISBANE	A953932	50,000	Oct '95	93300000-93349999	
934	\$5	AUSTEL SYDNEY	A953922	100,000	Oct '95	93400000-93499999	
935	\$5	AUSTEL SYDNEY	A953922	7,000	Oct '95	93500000-93506999	
936	\$5	AUSTEL MELBOURNE	A953912	100,000	Sep '95	93600000-93699999	
937	\$5	AUSTEL MELBOURNE	A953912	100,000	Sep '95	93700000-93799999	
938	\$5	AUSTEL MELBOURNE	A953912	55,000	Sep '95	93800000-93854999	
939	\$20	BOOKMUNCHER	A947414a	100,000	Sep '95	93900000-93999999	Telstra logo
940	\$20	BOOKMUNCHER	A947414a	100,000	Sep '95	94000000-94099999	Telstra logo
941	\$50	TOURIST-Kools	G952015a	50,000	Sep '95	94100000-94149999	reprint of prefix 338
942	\$5	TOLERANCE-Learning Together	N953212	100,000	Aug '95	94200000-94299999	
943	\$5	TOLERANCE-Learning Together	N953212	100,000	Aug '95	94300000-94399999	
944	\$5	EMERGENCY MANAGEMENT-Flood	N952712	100,000	Sep '95	94400000-94499999	
945	\$5	EMERGENCY MANAGEMENT-Flood	N952712	40,000	Sep '95	94500000-94539999	
946	\$5	VICTORIAN PRISONS	C951722	50,000		94600000-94649999	
947	\$10	TOLERANCE-Playing Together	N953223a	50,000	Sep '95	94700000-94749999	
948	\$10	VICTORIAN PRISONS	C951713a	20,000		94800000-94819999	
949	\$5	NORFOLK ISLAND-Whales	I953712	5,000	Sep '95	94900000-94904999	
950	\$10	NORFOLK ISLAND-Whales	I953723a	5,000	Sep '95	95000000-95004999	
951	\$5	CAPTAIN MUNCHES	C953812	10,000	Aug '95	95100000-95109999	
952	\$5	CHRISTMAS SIGNPOST	G954112	50,000	Nov '95	95200000-95249999	Gift card
953	\$5	SINGAPORE EXPOSITION 1995	A954012	40,000	Sep '95	95300000-95339999	
954	\$10	CHRISTMAS BLUE HEELER	G954123a	50,000	Nov '95	95400000-95449999	Gift card
955	\$20	CHRISTMAS CAKE	G954134a	30,000	Nov '95	95500000-95529999	Gift card
956	\$5	CHRISTMAS 1995-Candle	N954412	100,000	Nov '95	95600000-95699999	
957	\$5	CHRISTMAS 1995-Candle	N954412	100,000	Nov '95	95700000-95799999	
958	\$5	CHRISTMAS 1995-Candle	N954412	100,000	Nov '95	95800000-95899999	
959	\$5	CHRISTMAS 1995-Candle	N954412	100,000	Nov '95	95900000-95999999	
960	\$5	CHRISTMAS 1995-Candle	N954412	100,000	Nov '95	96000000-96099999	



PREFIX No.	VALUE	DESCRIPTION	CODE No	MINTAGE	DATE OF ISSUE	PREFIX RANGE	NOTES
1105	\$20	FINESSE SHAMPOO	A960744a	50,000	Apr '96	110500000-110549999	
1106	\$2	MARINE	L960611	4,000	May '96	110600000-110603999	Limited Edition card
1107	\$5	MARINE	L960622	4,000	May '96	110700000-110703999	Limited Edition card
1108	\$5	MARINE	L960632	4,000	May '96	110800000-110803999	Limited Edition card
1109	\$10	MARINE	L960643a	4,000	May '96	110900000-110903999	Limited Edition card
1110	\$20	MARINE	L960654a	4,000	May '96	111000000-111003999	Limited Edition card
1111	\$5	MARINE	N960622	50,000	Apr '96	111100000-111149999	
1112	\$5	MARINE	N960632	50,000	Apr '96	111200000-111249999	
1113	\$10	MARINE	N960643a	50,000	Apr '96	111300000-111349999	
1114	\$20	MARINE	N960654a	50,000	Apr '96	111400000-111449999	
1115	\$20	SONY-Michael Bolton	A955834a		Mar '96	111500000-1115	
1116	\$5	CHRISTMAS 1995-Candle	N954412		Apr '96	111600000-1116	
1117	\$5	MOTHERS DAY-Flowers	G960912	7,000	Apr '96	111700000-111706999	Gift card
1118	\$5	MOTHERS DAY-Geese	G960922	7,000	Apr '96	111800000-111806999	Gift card
1119	\$5	BIRTHDAY-Cat & Dog	G961012	10,000	Apr '96	111900000-111909999	Gift card
1120	\$5	BIRTHDAY-Party	G961022	10,000	Apr '96	112000000-112009999	Gift card
1121	\$5	PERTH MINT-Gold Nugget	C961112	2,500	Apr '96	112100000-112102499	
1122	\$20	MARINE	N960654a		Apr '96	112200000-1122	
1123	\$5	COMPLIMENTARY	P961312	7,000	Aug '96	112300000-112306999	
1124	\$5	UNITED MEDICAL DEFENCE	P961212	3,000		112400000-112402999	
1125	\$10	SONY-Celine Dion	A955853a		Mar '96	112500000-1125	
1126	\$5	INDY CARNIVAL '96	A956512		Mar '96	112600000-1126	
1127	US\$20	CAMBODIA	I951814a	20,000		112700000-112719999	
1128	US\$2	CAMBODIA	I952311	40,000		112800000-112839999	
1129	\$10	CITYSCAPES-Melbourne	N955723a		Mar '96	112900000-1129	
1130	\$5	COCA COLA-Roaring 20's	C961412	4,000	May '96	113000000-113003999	Coke 9
1131	\$5	COCA COLA-Roaring 20's	C961422	4,000	May '96	113100000-113103999	Coke 10
1132	\$5	SYDNEY ROYAL EASTER SHOW '96	P961512	6,000	Mar '96	113200000-113205999	
1133	US\$10	CAMBODIA-Satellite	I952333a	30,000		113300000-113329999	
1134	\$5	USCARP '96-Big House & City	C961712	2,000	Apr '96	113400000-113401999	
1135	\$10	NORFOLK ISLAND-Year of the Rat	I961913	5,000	Jun '96	113500000-113504999	
1136	\$5	OLYMPICS 1996-Hockey	N961612	100,000	Jul '96	113600000-113699999	
1137	\$5	OLYMPICS 1996-Hockey	N961612	100,000	Jul '96	113700000-113799999	
1138	\$5	OLYMPICS 1996-Hockey	N961612		Jul '96	113800000-1138	
1139	\$10	OLYMPICS 1996-Swimming	N961623a	100,000	Jul '96	113900000-113999999	
1140	\$10	OLYMPICS 1996-Swimming	N961623a	100,000	Jul '96	114000000-114099999	
1141	\$10	OLYMPICS 1996-Swimming	N961623a	100,000	Jul '96	114100000-114199999	
1142	\$10	OLYMPICS 1996-Swimming	N961623a	100,000	Jul '96	114200000-114299999	
1143	\$10	OLYMPICS 1996-Swimming	N961623a		Jul '96	114300000-1143	
1144	\$20	OLYMPICS 1996-Weightlifting	N961634a	100,000	Jul '96	114400000-114499999	
1145	\$20	OLYMPICS 1996-Weightlifting	N961634a	100,000	Jul '96	114500000-114599999	
1146	\$5	AUSCARP '96-Opera House & Bridge	C961812	2,000	Apr '96	114600000-114601999	
1147	\$5	OLYMPICS 1996-Hockey	N961612	4,000	Jul '96	114700000-114703999	Limited Edition card
1148	\$10	OLYMPICS 1996-Swimming	N961623a	4,000	Jul '96	114800000-114803999	Limited Edition card
1149	\$20	OLYMPICS 1996-Weightlifting	N961634a	4,000	Jul '96	114900000-114903999	Limited Edition card
1150	US\$5	CAMBODIA	I940122	45,000	Jul '96	115000000-115044999	
1151	\$5	FRONTLINE DEFENCE-F111 Bomber	P962012	8,000	Jun '96	115100000-115107999	
1152	\$10	FRONTLINE DEFENCE-Hornet FA18	P962023a	8,000	Jun '96	115200000-115207999	
1153	\$20	FRONTLINE DEFENCE-Helicopter	P962034a	8,000	Jun '96	115300000-115307999	
1154	\$5	FRONTLINE DEFENCE-Machine Gunners	P962042	8,000	Jun '96	115400000-115407999	
1155	\$10	FRONTLINE DEFENCE-Leopard Tank	P962053a	8,000	Jun '96	115500000-115507999	
1156	\$5	CITYSCAPES-Perth	N955742	100,000	Feb '96	115600000-115699999	
1157	\$5	CITYSCAPES-Perth	N955742	50,000	Feb '96	115700000-115749999	
1158	\$5	CITYSCAPES-Adelaide	N955732	100,000	Jun '96	115800000-115899999	
1159	\$5	CITYSCAPES-Adelaide	N955732	50,000	Feb '96	115900000-115949999	
1160	\$10	CITYSCAPES-Melbourne	N955723a	100,000	Jun '96	116000000-116099999	
1161	\$10	CITYSCAPES-Melbourne	N955723a	100,000	Jun '96	116100000-116199999	
1162	\$10	CITYSCAPES-Melbourne	N955723a	50,000	Jun '96	116200000-116249999	
1163	\$20	CITYSCAPES-Sydney	N955714a	70,000	Jun '96	116300000-116369999	
1164	\$10	FINESSE SHAMPOO	A960733a	21,000	Jun '96	116400000-116420999	
1165	\$2	QANTAS	P962211	5,000		116500000-116504999	
1166	\$5	INVISIBLE HERITAGE	N945812		Jul '96	116600000-1166	
1167	\$2	CYCLONE WOOLMART	P962111	2,000		116700000-116701999	Promotional card-cards returned?
1168	\$2	COVERSKY NATRILK	P962311	5,500	Jul '96	116800000-116805499	
1169	\$5	COCA COLA-"Getting Around"	C962412	4,000	Jul '96	116900000-116903999	Coke 11
1170	\$5	COCA COLA-Rockwell Painting	C962422	4,000	Jul '96	117000000-117003999	Coke 12
1171	\$5	ANTARCTIC-Seal	N962612	100,000	Aug '96	117100000-117199999	
1172	\$5	ANTARCTIC-Seal	N962612	100,000	Aug '96	117200000-117299999	
1173	\$5	ANTARCTIC-Seal	N962612	100,000	Aug '96	117300000-117399999	
1174	\$5	ANTARCTIC-Seal	N962612	100,000	Aug '96	117400000-117499999	
1175	\$5	ANTARCTIC-Seal	N962612	100,000	Aug '96	117500000-117599999	
1176	\$5	ANTARCTIC-Seal	N962612	100,000	Aug '96	117600000-117699999	



Appendix D – Extracts from Phonecard Monthly - Vol 3, No. 5, May 1995

**The  
Australasian  
Phonecard  
Monthly**

Volume 3 Number 5  
May 1995  
Australia \$4.00  
New Zealand \$5.50 inc GST

**NSW NATIONAL  
PARKS & WILDLIFE  
PHONECARDS NOW  
AVAILABLE IN  
3 CARD PACKS.**

**WIN  
A TRIP FOR 2  
TO TASMANIA'S  
FANTASTIC  
WILDERNESS AREA'S**  
See inside for details.



# The Australasian Phonecard Monthly

**MAY 1995 - Vol. 3 No. 5**

## Managing Editor

Viddy Jermacans  
Phone/Fax (067) 65 8006

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BRN Q5900505

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## Advertising Subscriptions

As Above

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Print Post Approved PP245673/00013

DEADLINES	-	JUNE	&	JULY Issues
Full Colour		24th May		21st June
Black & White		25th May		22nd June
Spot Colour		25th May		22nd June
Classifieds		26th May		23rd June

## EDITORIAL

This is the last issue of the APM to be produced as a 'part time activity'. On Friday the 19th of May I cease my full time employment with the Commission and commence the publication of the APM as a sole, full time occupation.

Page 2 — Phonecard Monthly

I have sufficient confidence in the continued growth of interest in phonecard collecting in this country to make this step.

As indicated previously, there is obviously a place in the phonecard collecting market in this country for a regular monthly phonecard magazine to keep collectors, dealers, investors, etc. alike, informed.

Whilst the magazine currently has a number of well received contributing writers (based on reader feedback), with more time now available, I will be able to research and provide more in-depth articles on a variety of aspects of the phonecard scene, be they of a technical, monetary or legalistic, etc. nature.

The emphasis will obviously be on the Australian scene but an expansion in reporting on issues and activities in New Zealand will occur, whilst regular reports from near Asian and Island countries will become a feature as well.

Leading up to a commencement in the June and July issues, I have arranged for regular contributions from contacts in the above countries. It is intended that these reports will provide readers with a cross section of views and opinions, ie., coming from both the phonecard producers (companies and individuals) and from those that use and collect those cards. New issues will also be featured.

Importantly, I will also now have time to devote towards expanding the circulation of the magazine, both nationally and internationally.

The aim of this is two-fold. Firstly to increase readership and interest in the phonecard scene and secondly, to give greater exposure to those that advertise their products in the magazine.

In addition to the increase in articles on 'other countries' as indicated above, it is also proposed to increase the variety of international advertisers, an aspect which will interest thematic collectors in particular.

I will now be able to address outstanding letters received from readers, telecommunications companies and advertisers, still outstanding. To those in the above category, I apologise, and advise that a 'clean up' of outstanding matters is about to commence.

The mail out of the magazine to subscribers will also become streamlined, with the time scale being cut down to 2-3 days instead of the 4-5 as it is at present.

It is proposed to mail each new issue of the magazine out by the first Monday of each month, eg. the June issue will be mailed by Monday the 5th of June, the July issue by the 3rd of July, etc.

As from the 22nd of May, there will be a human voice at the end of the telephone - (067) 667966 - and not an answering machine - unless I'm away on phonecard business. I will still be the only person involved with the production of the magazine.

Lastly, I hope to meet many of you at forthcoming fairs and club meetings.

**EDITOR**



# Norfolk Island 'Foenkaads'

As announced in the March issue of APM, The Norfolk Island Telecommunications Authority, on 7 April 1995, withdrew from sale the balance of unsold Norfolk Island (6,000 issued), the Euro (2,500 issued) and the USA (2,500 issued) Edition collector packs containing the first issue of three cards. The packs and cards with their distinctive numbering have been destroyed and the destruction figures will be issued in due course.

The cards from the first issue will remain on sale until further notice, primarily for use in the cardphones on Norfolk Island itself.

The new issue featuring the Norfolk Island Boobook Owl - the world's rarest bird - will be made up of two cards. One card valued at \$5.00 will feature the Owl and the other card valued at \$10.00 will feature two Hybrid Owlets, (grandchildren of the Owl).

The Norfolk Island Boobook Owl is the rarest bird in the world with only one female remaining. This lonely bird is named 'Miamiiti', after the Tahitian wife of Fletcher Christian, leader of the Bounty Mutineers. The Norfolk Island Boobook is one of 15 sub-species of the 'Ninox Novaeseelandiae' found in Australia, New Zealand, New Guinea and islands in the region. The Lord Howe Island Boobook is already extinct.

Habitat destruction, predation by rats and cats and the small number of nest hollows in the remaining forest are the most likely reasons for the demise of the bird on Norfolk Island. Competition for these remaining hollows is high, particularly by the aggressive introduced Crimson Rosella, European Starling and bees. The Owl is now the subject of a recovery program based on a breeding program in the birds natural habitat.

In 1987, the Australian Nature Conservation Agency (ANCA) introduced two males from an associated sub-species in New Zealand, courtesy of the New Zealand Department of Conservation. With assistance from the Norfolk Island Flora and Fauna Society, owl nest boxes were set up in the Norfolk Island National Park and Miamiiti mated with one of the males, producing two hybrid chicks in 1989 and another two in 1990. Subsequent breeding attempts were unsuccessful, the 1992 attempt possibly being thwarted when a swarm of feral bees invaded her nest box.

A census in late 1992 indicated at least six owls were alive in the Park. The New Zealand male has not been for some five years. Nestboxes in the Park are regularly monitored and several months ago one was found to be occupied by a daughter of Miamiiti from the clutch of 1989. The male is from the 1990 clutch.

Keeping disturbance to a minimum, a nest check indicated there were three eggs in the nest and a later inspection revealed three chicks recently hatched. On the basis of this breeding attempt by the hybrid parents, a specialist on birds of prey, Penny Olsen, was called to the island to help band the chicks and take blood samples for later genetic analysis.

Some time later the three chicks left the nest as healthy fledglings, making it possible to announce that there had been a significant increase in the Norfolk Island Boobook Owl population. Since then, a clutch of two other chicks has been successful.

The number of 'foenkaads' produced are 6,500 of each, all up. They are made up as follows:-

5,000 SCC sets for Packs

1,000 sets for collectors

500 sets to be overprinted with 'SPECIMEN'

The idea behind the SPECIMENS is that customers who buy 10 packs or sets, will be given a free set of specimen cards. Also, if a customer buys ten \$5.00 cards, he/she will get a free \$5.00 card. This works in multiples of 10, ie., if a customer buys twenty sets he/she gets two sets of specimens, etc.

For further information, contact either the;

**Foenkaad Bureau**  
PO Box 95, Norfolk Island  
via Australia 2899

or

**Status Retail**  
PO Box A2176, Sydney South  
NSW 2000

Whilst Norfolk Island's phonecard issuing policy is still being developed, it can be emphasised that their issues will be restricted and certainly will not exceed four per year.

Thanks to Allan Tavener, Postal Services Manager, The Administration of Norfolk Island, for the information for the article as produced above - Editor.



# World Phonecard Catalogue

Specialized Edition 2000

9

## OCEANIA 3

Australia (Telstra Magnetic) - Christmas Is.

Kiribati - Nauru - Norfolk Is. - Tuvalu



Written by Daniele Pitarresi and A. M. Kilpatrick

Published by





## Norfolk Island

### Telstra / Norfolk Telecom

#### A) Anritsu, Japan

#### MAGNETIC



1



3



2

#### 1994 First Issue Set of 3 cards.

NOR-M-1	\$5	Kingston	(19420)	25,000 ex.	10	5
NOR-M-2	\$10	Bounty Day	(19420)	25,000 ex.	12	6
NOR-M-3	\$20	The "Bounty"	(19420)	25,000 ex.	16	8



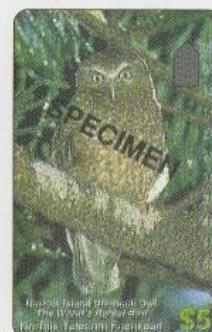
4



5



5a



4a

#### 1995 Owls. Set of 2 cards.

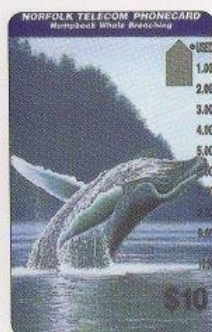
NOR-M-4	\$5	Boobook Owl	(19524)	7,000 ex.	8	6
NOR-M-4a	\$5	ditto "SPECIMEN"	(19524)	500 ex.	-	-
NOR-M-5	\$10	Hybrid Owlets	(19524)	7,000 ex.	12	8
NOR-M-5a	\$10	ditto "SPECIMEN"	(19524)	500 ex.	-	-

NOTE: Specimen cards were given away free to customers buying 10 or more regular Owl cards (one \$5 specimen per order of ten \$5 cards and one \$10 specimen per order of ten \$10 cards).

## Norfolk Island



6



7



8

1995 Whales. Set of 2 cards.

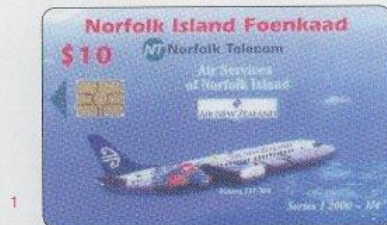
NOR-M-6	\$5	Whale & Calf	(19537)	5,000 ex.	10	6
NOR-M-7	\$10	Whale Breaching	(19537)	5,000 ex.	12	8

1996 Year of the Rat.

NOR-M-8	\$10	Rat	(19619)	5,000 ex.	12	8
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### B) Gemplus, France.

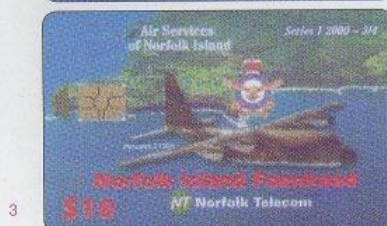
### MICROCHIP



1



2



3



4

2000 Planes. Puzzle of 4 cards.

NOR-C-1	\$10	Air New Zealand		2,000 ex.	10	-
NOR-C-2	\$10	TAAF Hercules		2,000 ex.	10	-
NOR-C-3	\$20	Flight West		1,000 ex.	20	-
NOR-C-4	\$20	Norfolk Set		1,000 ex.	20	-