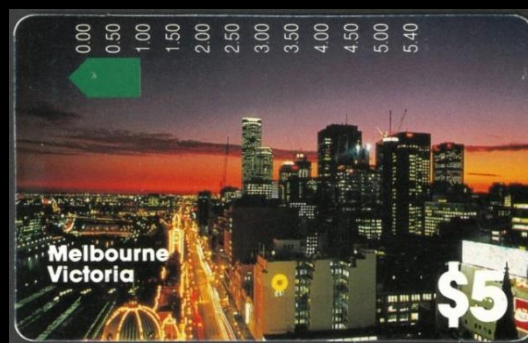


PHONECARD COLLECTOR NEWSLETTER

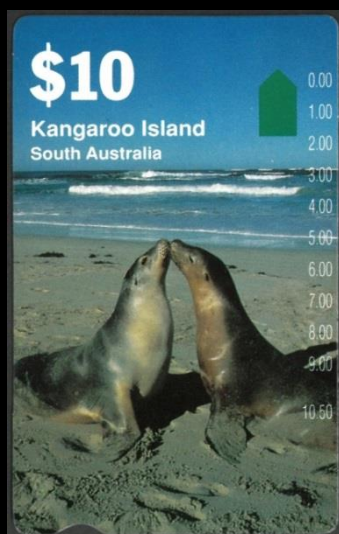
No. 1 November 2025

Contents:

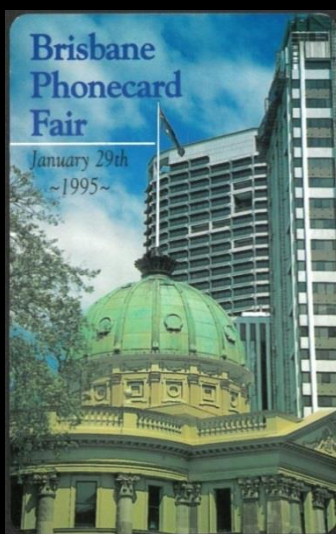
- Introduction to the Editor
- A Website's Misleading Descriptions of a Club Card and Phonecards
- Australian Phonecard Club Cinderella Club Cards



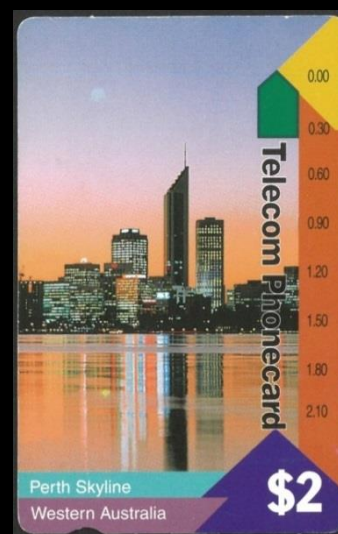
The Melbourne Phonecard Club Cards



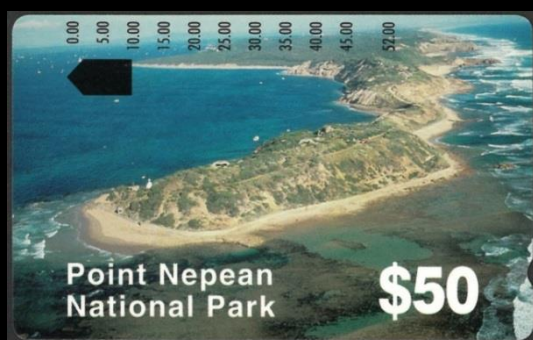
Australian Phonecard Collectors Club Cards



Kangaroo Phonecard Club Cards



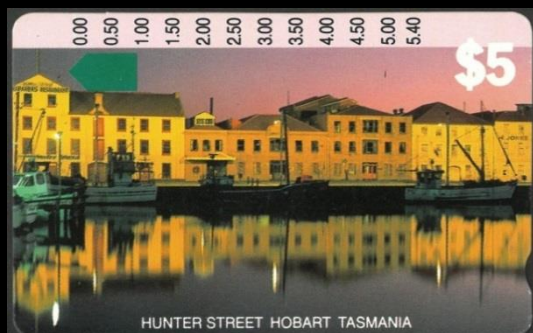
Phonecard Collectors Group of W.A. Club Card



Rosebud & District Phonecard Collectors Club Cards



Sydney Phonecard Collectors Club Cards



The Phonecard Club of Tasmania Club Card



Peninsula Phone Card Collectors Club Card

PHONECARD COLLECTOR NEWSLETTER

No. 1 November 2025

Please email all correspondence to the Editor at phonecardcollectornewsletter@gmail.com

- Anyone not wishing to receive any more of these Newsletters please send an email to the email address shown above requesting that you do not wish to receive any more of these Newsletters.
- Anyone not presently receiving these Newsletters who wishes to receive them please send an email to the email address shown above requesting that you want to receive future copies of the Newsletter.
- Readers of this Newsletter are encouraged to please email a copy of this Newsletter to any other phonecard collectors that they may know.

Introduction to the Editor

Welcome to the first edition of the Phonecard Collector Newsletter. The Editor was previously the Editor of the Melbourne Phonecard Club Inc. (MPC) for over 5 years, and will remain an MPC member who fully supports the MPC. The MPC has a policy that prevents disputes between its members involving the MPC in any way. Hence, the Editor's resignation, so that he may attempt to resolve the matter detailed below in this Newsletter, directly with the Owner of the ausphonecardcollectors.au Website (Website Owner).

The Editor has also provided a citation in this Newsletter, in response to the request of the Website Owner "... to put a notation in the November MPC Newsletter stating where the image came from." This citation is then followed by details of the background of this matter so that readers can understand the Editor's need to inform Phonecard Collectors about this matter. The Editor believes that it is in the best interests of phonecard collectors to be warned of misleading descriptions of phonecards, and phonecard related items, to reduce their risks of acquiring such items as a result of misleading descriptions. This can be done by providing them with appropriate warnings of known misleading descriptions through this Newsletter to raise their awareness. With this in mind, the Editor has produced the following article.

Website's Misleading Original Description of Kangaroo Phonecard Club - First Issue Club Promotional Card

The Editor's Citation and a hyperlink for the Image of the Back of Brisbane's First Phonecard Club Card shown below.

The Editor obtained the image of the back of the Kangaroo Phonecard Club Incorporated Club Card on which the **No**, and the Card Number at the top right corner is faint and can only be partially seen, from the webpage at ausphonecardcollectors.au/club_and_exhibition_cards#gsc.tab=0 on the 4/09/2025. This image was then cropped down, and scaled up, to produce only the partial image of the top portion of that card which was shown at the bottom of page 1 of the MPC Newsletter 395 Oct 25. The resultant image used is shown below.



CHRONOLOGICAL ORDER OF EVENTS

Reason why a Citation was not provided in MPC Newsletter 395 Oct 25.

The Editor is a strong believer in citing the work, images and intellectual property etc. of others, of which the readers of my MPC Newsletters will no doubt be aware, after having read articles in them. However, the Editor must also balance the effects of such citations against the needs for the Readers of the Newsletter to be made aware about misleading statements being made about phonecards and phonecard related items, and the potential reputational and/or other possible damages that such a citation may cause to the party being cited.

In this instance the Editor deliberately did not cite the source of the image because the description on the Website Owner's webpage on 4/09/2025 incorrectly included the wording that there was "**No Number on Back of Card**", when in fact the card had the impression, or faded remnants, of a card number visible on it, as per the image shown above. This decision not to quote the webpage was made to minimise any reputational, or other damages to the Website Owner and to give him the opportunity to correct this error with minimal risk of alerting readers of the Newsletter of this problem on the Website, whilst, at the same time alerting phonecard collectors of the potential of such misleading descriptions sometimes occurring in relation to phonecards and other phonecard related items.

Screenshot of Card and its Description before the MPC Newsletter was released by the Editor.

Below is shown a screenshot of the card on the webpage taken on the 4/09/2025 where the description of the card can be seen to end with the words **"No Number on Back of Card"**.



On the 2/10/1995, which was just 1 day after the Newsletter was issued, the Website Owner sent an email, not to the Editor, but to the MPC which stated the following:

"There's an image that contains just the top of the card that appears to have been sourced from my website. In such instances, it's customary to acknowledge the original source, and I would have appreciated a brief mention—particularly as previous newsletters have credited other collectors, magazine articles, and websites. Additionally, the statement accompanying the image contains a few inaccuracies. I would have been more than happy to assist with clarifying the details and providing supporting information had the editor reached out prior to publication. Just to clarify, I'm very happy for the club to use content from my website in future newsletters. My only request is that appropriate attribution is included when doing so."

The green highlighted statement above is believed to refer to the following statement in the Newsletter:

"However, collectors need to be cautious when acquiring these unnumbered cards as some of these cards have been sighted which at first appear to have no number on them, but with closer inspection the impression, or faded remnants, of a card number can be seen on the card."

As a result of this email from the Website Owner to the MPC, the MPC responded with an email that included a request that said:

"Perhaps you would like to send me a note outlining the inaccuracies associated with the image and we can rectify this by including an addendum and the source in the November newsletter."

So far, **NO** note outlining the inaccuracies associate with the image in the MPC Newsletter has been subsequently provided to the Editor.

Screenshot of Card and its Description after the MPC Newsletter was released.

Below is shown a screenshot of the card on the webpage taken on the 3/10/2025 (2 days after the MPC Newsletter was issued) where the description of the card has changed, and can now be seen to end with the words **"Number Missing Red Ink and has same number as one with the number having red ink."**



As a consequence of the timing of the above events it appears to the Editor that the Website Owner read the Newsletter's warning about these unnumbered cards, and then;

- went and checked his Kangaroo Phonecard Club Card that he previously believed had no number on it, and also had described in its description on his Website as having no number on it,
- he then found that it did have the impression, or faded remnants of a number on it, so
- he subsequently changed the description of this card on his Website from **"No Number on Back of Card"** to **"Number Missing Red Ink and has same number as one with the number having red ink."**

So far this was good, and exactly what the Editor wanted to happen, but then it would appear that the Website Owner subsequently did not email the Editor and raise the matter with him, but rather went over the Editor and raised it with the MPC in an email that included the wording that the Editor's *"statement accompanying the image contains a few inaccuracies"*. At that point in time, the MPC would not have known that the Website description for this card originally stated that the card had "No Number on Back of Card" and they would see that the description of the card on the Website now states "Number missing red ink" etc. To the Editor this appears to be the Website Owner trying to mislead the MPC in relation to the veracity of what the Editor had written in that warning to collectors in the MPC Newsletter, to the detriment of the Editor's credibility. Otherwise, why did he raise this with the MPC when he could have reached out directly to the Editor to get the citation in the next Newsletter, as the Editor's email contact details have been placed in every MPC Newsletter the Editor has produced? From the statement in his email of 2/10/2025 above, the Website Owner states that he "would have been more than happy to assist with clarifying the details and providing supporting information had the editor reached out prior to publication". So, why did he not reach out to the Editor to request that his Website be cited in the next

MPC Newsletter instead of the MPC? The answer to that is most probably that he knew that the Editor had seen the description of this card on the Website because he had used the card image in the Newsletter, and therefore he would have known that the Editor would not have agreed to a citation without the Owner of the Website modifying the website description so that it would not be misleading to collectors, and also the MPC.

Subsequent Correspondence between Editor and Website Owner through the MPC

The Editor subsequently asked the Website Owner, through the MPC, the following Question on the 3/10/25;

"Did the description he had on his website for the Kangaroo Phonecard Club Card originally state that the card had no number on it?"

The response later on the 3/10/25 from the Website Owner, through the MPC, to this question was as follows;

"Regarding the image used from my website, I've since corrected an inaccuracy in its description. To clarify, the card shown on my website is actually a misprint. I possess the card numbered immediately before and two following it in sequence. Additionally, the imprinted number on the back of the card in question matches another card I own, which features the expected red ink. The individual from whom I acquired these cards mentioned that the two with identical numbers were stuck together when received."

The highlighted response above is the Website Owner avoiding a Yes, or No answer, to the question *"Did the description he had on his website ... originally state that the card had no number on it?"*. The rest of the Website Owner's response is believed to be true with images of these cards provided directly to the MPC, but this is diversionary, because the primary focus is on what the Website originally included in the description of the card, and now also, what was the *"inaccuracy in its description"* that the Website Owner stated that he had *"since corrected"*? That inaccuracy referred to by the Website Owner is believed to be the ending of the description, which was "No Number on Back of Card" as is shown at the top of page 3 above in the Screenshot taken on 4/09/2025.

The Editor's Resignation

The Editor's Resignation was accepted by the MPC on the 13/10/2025. This would now enable the Editor to pursue this matter directly with the Website Owner, without involving the MPC, in order to attempt to achieve a mutually acceptable resolution to this matter.

The Editor's subsequent emails reaching out to the Website Owner

The Editor sent an email to the Website Owner on the 21/10/2025 and it included the following:

"You stated in your email of the 02/10/2025 to the MPC that 'a statement accompanying the image contains a few inaccuracies', and that you 'would have been more than happy to assist with clarifying the details and providing supporting information had the editor reached out prior to publication' in relation to that image that I sourced from your Website and used on page 1 of MPC Newsletter Edition 395 Oct 25.

I am now reaching out to you, prior to publication of the next newsletter, for your clarification of the details of the inaccuracies that were in the statement accompanying the image on page 1 of MPC Newsletter Edition 395 Oct 25. The statement that you were referring to is believed to be the following statement in the MPC Newsletter; "However, collectors need to be cautious when acquiring these unnumbered cards as some of these cards have been sighted which at first appear to have no number on them, but with closer inspection the impression, or faded remnants, of a card number can be seen on the card." If this is not the statement to which you were referring, could you please advise what statement you were actually referring.

Could you also now please "provide your clarification of the details and supporting information" to which you refer in your email to the MPC sent on 02/10/2025."

There was NO response to the above email to the Website Owner, so after 5 days another email was sent by the Editor to the Website Owner and it was as follows;

"I have not yet received a response to my email to you of the 21/10/2025, so I am now, again reaching out to you in relation to that image I sourced from your Website and used on page 1 of MPC Newsletter in relation to Edition 395 Oct 25. Could you please reply to my previous email of the 21/10/2025?"

From my perspective it appears that you;

- *received MPC Newsletter on the 1/10/2025,*
- *started reading the Newsletter, and saw the warning in the Newsletter that said “However, collectors need to be cautious when acquiring these unnumbered cards as some of these cards have been sighted which at first appear to have no number on them, but with closer inspection the impression, or faded remnants, of a card number can be seen on the card”,*
- *then went and checked your Kangaroo Phonecard Club - First Issue Club Promotional Card, which was shown on your Website and had included at the end of its description at that time the wording “**No Number on Back of Card**”, and discovered that it did actually have “the impression, or faded remnants, of a card number...” on the back of it,*
- *then changed the description on your Website for this card by deleting from the description “**No Number on Back of Card**” and replacing it with “**Number Missing Red Ink and has same number as one with the number having red ink.**”*
- *then on 2/10/2025 you contacted the MPC, and NOT the Editor, requesting them to have your Website cited for this card in the next MPC Newsletter.*

*I now feel, and believe, that this will tarnish my credibility with the readers of the Newsletter. I also believe, based upon the above that it would have been more appropriate to revise the original wording on the Website by deleting “**No Number on Back of Card**”, and replacing it with wording to the effect that “**This Card may appear to have No Card Number on it, but if you look closer the impression, or remnants of a number can be seen. Refer to MPC Newsletter No. 395 Oct 25**” in support of the MPC Newsletter’s warning.*

Additionally, time is now running out, and I will be taking what I consider are appropriate actions to ensure my credibility will not be tarnished with collectors in regard to this matter, if it is not resolved between us before 1st November 2025. Furthermore, I also believe that we need to communicate with each other to resolve this matter, so that we can come to a mutually acceptable agreement that would be to the benefit of both of us.

Please respond to this email at your earliest convenience.”

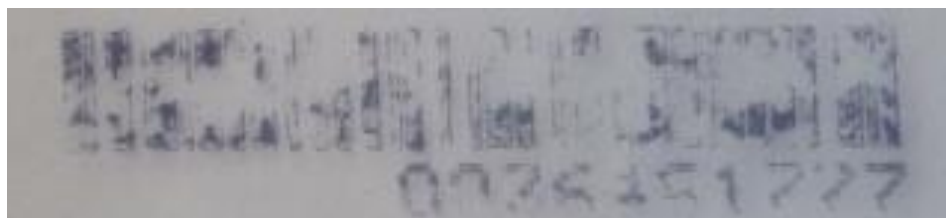
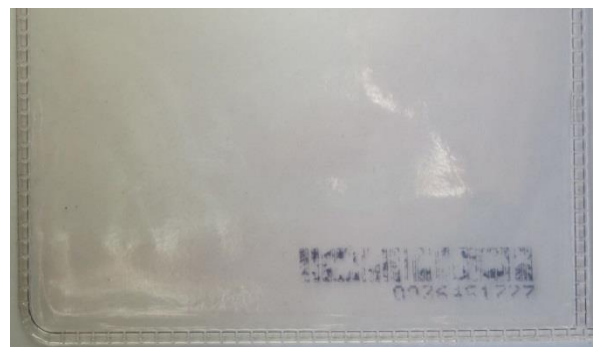
As of 1st November 2025, there had been NO response to the any of the above emails by the Website Owner, so the actions considered appropriate, by the Editor, have now commenced.

Phonecards without Barcodes, and/or Serial Numbers.

There were Telecom Australia and Telstra Phonecards released without Barcodes and/or Serial Numbers. However, collectors need to be cautious when acquiring these cards without Barcodes and/or Serial Numbers as some of these cards have been sighted which at first appear to have no Barcode and/or Serial Number on them, but with closer inspection, the faded remnants of a Barcode and/or Serial can be seen on them. Furthermore, there are also other Phonecards which have had their Serial Numbers and/or Barcodes completely removed without leaving any indications that they originally did have Barcodes and/or Serial Numbers.

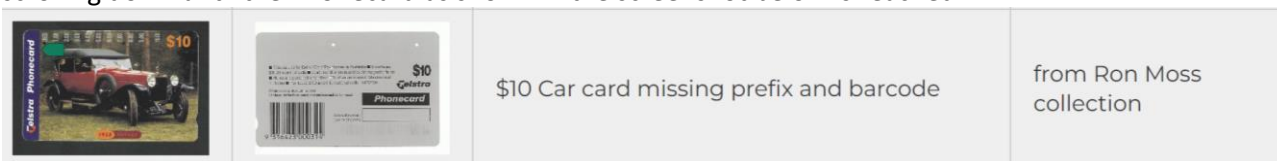
It was, and still is, known that there are readily available chemical solvents that will easily remove the Serial Numbers and Barcodes from the back of Anritsu Magnetic Phonecards, and this would have been the easiest way to deliberately remove them from Phonecards. Also putting Phonecards into certain brands of plastic Phonecard album pages has been known to sometimes result in the leaching of the Phonecard Serial Number and Barcode from the Phonecard into the plastic album page, as can be seen in

the image of a phonecard pocket on a plastic phonecard album page shown above, and its magnified leached Phonecard Barcode and Serial Number shown below.



Misleading Descriptions of More Phonecards on the Website

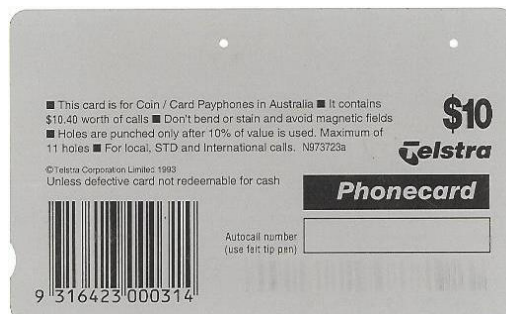
The Editor found the Phonecard shown below in the Website with a similar misleading description to the original description of the Kangaroo Phonecard Club Cinderella Card detailed above, and it can be seen at webpage ausphonecardcollectors.au/anritsu_print_error_and_variations?page=0#gsc.tab=0 by simply scrolling down until the Phonecard as shown in the screenshot below is reached:



If you wish to check out this phonecard, please visit the webpage as soon as possible because it will probably be quickly changed or removed as the Website Owner will also receive this Newsletter.

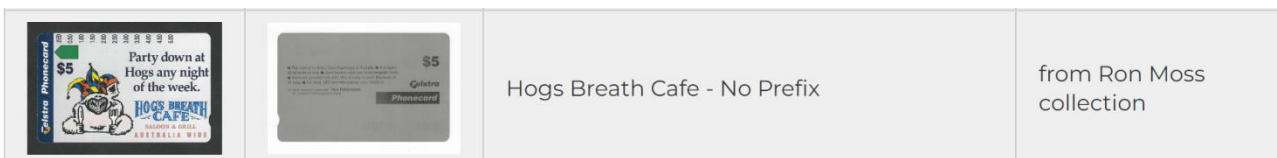
The back of the Phonecard shown above, on the webpage as cited above, has been copied from the webpage and is shown on the right.

The end of the description for this Phonecard is misleading as it states "... missing prefix and barcode", when in fact the faint remnants of its barcode can still be seen on the back of this Phonecard, as shown below.



Magnified Image above showing the Faint Remnants of the Barcode on this Phonecard

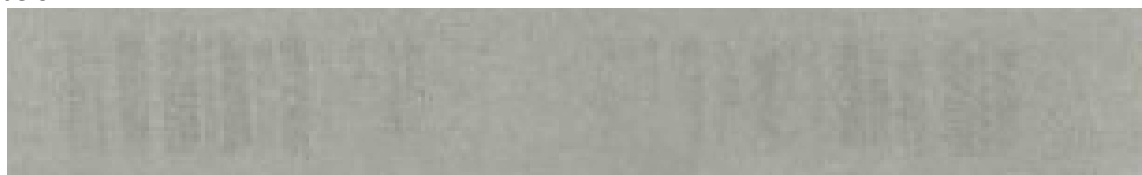
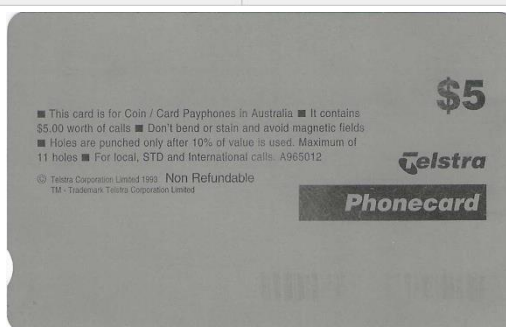
The Editor has also found another Phonecard shown below in the Website also with a similar misleading description to the Kangaroo Phonecard Club Cinderella Card detailed above, and it can be seen at webpage ausphonecardcollectors.au/anritsu_print_error_and_variations?page=0#gsc.tab=0 by simply scrolling down until the Phonecard as shown in the screenshot below is reached:



If you wish to check out this phonecard please visit the webpage as soon as possible because it will probably be quickly changed or removed as the Website Owner will also receive this Newsletter.

The back of the Phonecard shown above, on the webpage as cited above, has been copied from the webpage and is shown on the right.

The end of the description for this Phonecard is correct in that there is "No Prefix" visible on it, but the faint remnants of its barcode can still be seen on the back of it, as shown below.



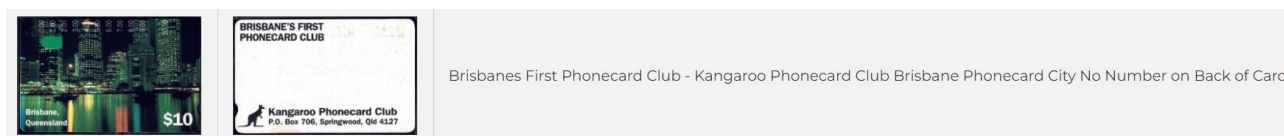
Magnified Image above showing the Faint Remnants of the Barcode on this Phonecard

Both of the above Phonecards have misleading descriptions, and would actually be considered as damaged Phonecards which have had their Serial Numbers and Barcodes removed from them. Therefore, they would not be Print Errors or Variations.

One Complete Article covering the Australian Phonocard Club Cinderella Club Cards

The article below is a combination of the Australian Phonocard Club Cinderella Club Cards article that started in the MPC Newsletter 395 Oct 25, with what would have been the completion of this article within MPC Newsletter 396 Nov 25. This has been done to ensure that one complete Club Card article is provided to all the Readers of this Newsletter.

The Editor acquired the image of the back of the Kangaroo Phonocard Club Incorporated First Issue Club Promotional Card shown at the bottom of this page from the ausphonocardcollectors.au Website on 4/9/2025. The full image of the back of this card may be seen on the webpage at ausphonocardcollectors.au/club_and_exhibition_cards#gsc.tab=0 by scrolling down until the Club Card as shown in the screenshot below, which is the screenshot taken on 4/09/2025, is reached;



This image was then cropped down, and scaled up, to produce only the partial image of the top portion of this card which is now shown at the bottom of this page.

Australian Phonocard Club Cinderella Club Cards

These cards were produced from 1993 to 1995 by some phonocard clubs for their members, as well as to be used as a means of promoting the club to other phonocard collectors. They were not phonecards, but most of them had an image on the face of the card the same as an existing Telecom phonocard, or otherwise, with the appearance of a Telecom phonocard, with a dollar value, a green "insertion-direction" arrow, a notch in one edge of the card, and a phone call remaining value scale along another edge of the card.

The known Phonocard Collector Clubs that issued these Club Cinderella Cards between 1993 and 1995 were as follows:

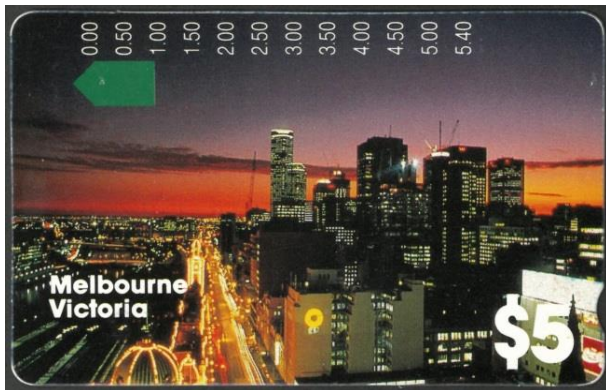
1. The Melbourne Phonocard Club Incorporated,
2. Australian Phonocard Collectors Club Incorporated,
3. Phonocard Collector Group Incorporated,
4. Kangaroo Phonocard Club Incorporated,
5. Rosebud & District Phonocard Collectors Club Incorporated,
6. Sydney Phonocard Collectors Club Incorporated,
7. The Phonocard Club of Tasmania Incorporated,
8. Peninsula Phone Card Collectors Club, and
9. Phonocard Collectors Group of W.A. Incorporated.

There were typically more of these cards produced than were numbered in order to compensate for cards being damaged or lost during subsequent processing and numbering, et cetera. Therefore unnumbered cards do exist and have been sighted for some of these Cinderella Club Cards. However, collectors need to be cautious when acquiring these unnumbered cards as some of these cards have been sighted which at first appear to have no number on them, but with closer inspection the impression, or faded remnants, of a card number can be seen on the card. It is not presently known if these cards were delivered in this state with the original order, or if the numbers were somehow worn off, or removed from them. For example, below is shown the top portion of the back of a Kangaroo Phonocard Club Incorporated Club Card on which the **No**, and the Card Number at the top right corner, which was in red, is very faint and can only be partially seen. Refer to the Kangaroo Phonocard Club Incorporated – Club Promotional Cards on page 10 of this Newsletter to see what the **No**, and the number on the back of these cards should look like.

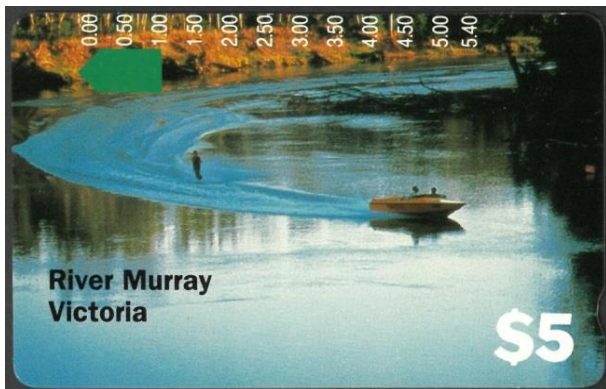


1. The Melbourne Phonecard Club Incorporated - Club Promotional Cards

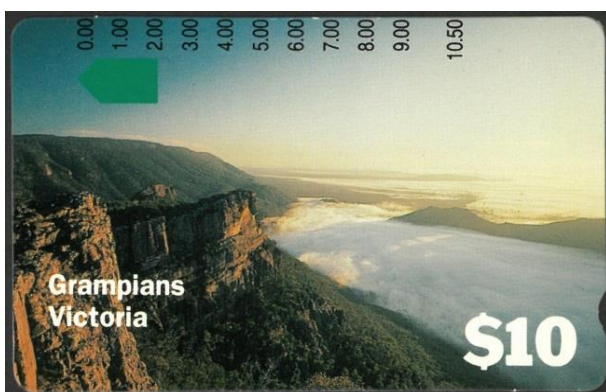
First Issue - Club Promotional Card – This club card had the image of the Telecom \$5 Melbourne, Victoria Phonecard on its face, and there were 2,000 of these cards produced and numbered from 00001 to 02000. (Refer to Extract 1A on Page 15 of this Newsletter). This card was released in mid-1993.



Second Issue - Club Promotional Card – This club card had the image of the Telecom \$5 River Murray, Victoria Phonecard on its face, and there were 2,000 of these cards produced, and numbered from 00001 to 02000. (Refer to Extract 1B on Page 15 of this Newsletter).



Third Issue - Club Promotional Card – This club card had the image of the Telecom \$10 Grampians, Victoria Phonecard on its face, and there were 2,000 of these cards produced, and numbered from 00001 to 02000. (Refer to Extract 1B on Page 15 of this Newsletter).

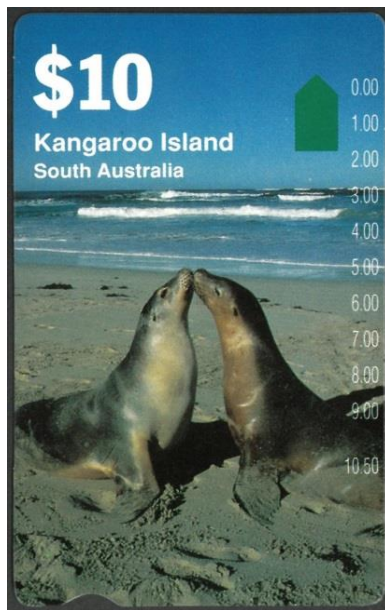


The Second and Third Issue Cards were released together around April 1994. (Refer to Extract 1B on Page 15 of this Newsletter).

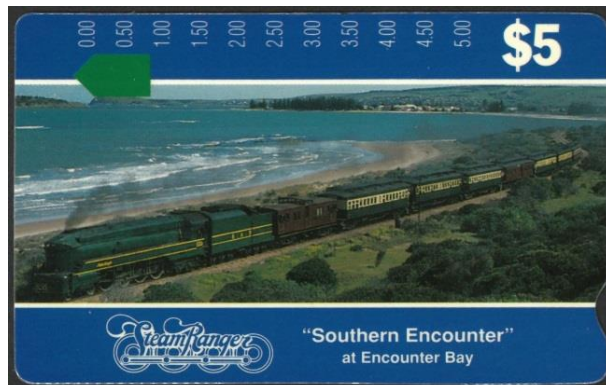
NOTE: The Melbourne Phonecard Club Inc. 1993 – 1994 Club Cards were previously covered in more details in the Melbourne Phonecard Club Newsletter Edition No. 350 of January 2022 on pages 1 and 2.

2. Australian Phonecard Collectors Club Incorporated - Club & Fair Promotional Cards

First Issue - Club and First Adelaide Phonecard Fair Promotional Card – This club and fair card had the image of the Telecom \$10 Kangaroo Island, South Australia Phonecard on its face, and there were 3,000 of these cards produced and numbered from 0001 to 3000. (Refer to Extract 2A on Page 15 of this Newsletter).

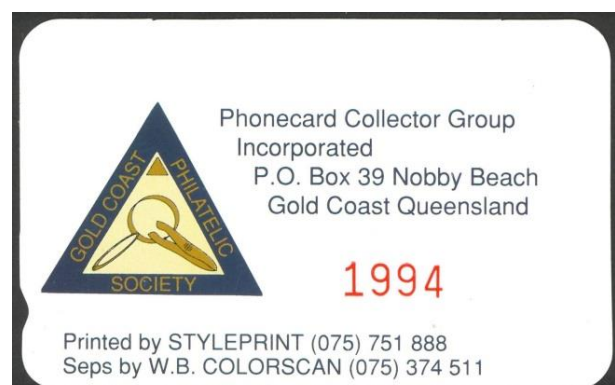
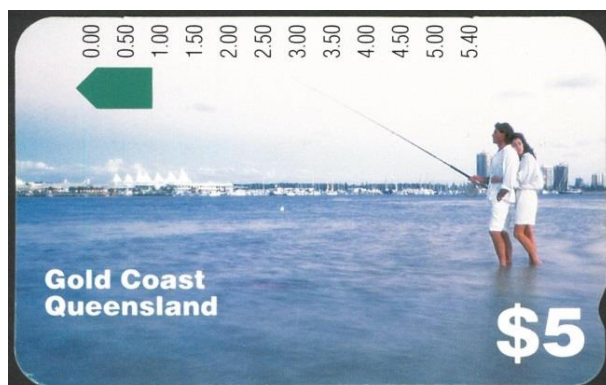


Second Issue - Club Promotional Card – This club card had an image of a Steam Train and the words *Steam Ranger* and *"Southern Encounter" at Encounter Bay* on its face, all of which was presented in the format of a \$5 Telecom Phonecard. There were 3,000 of these cards produced and numbered from 0001 to 3000. (Refer to Extract 2B on Page 15 of this Newsletter).



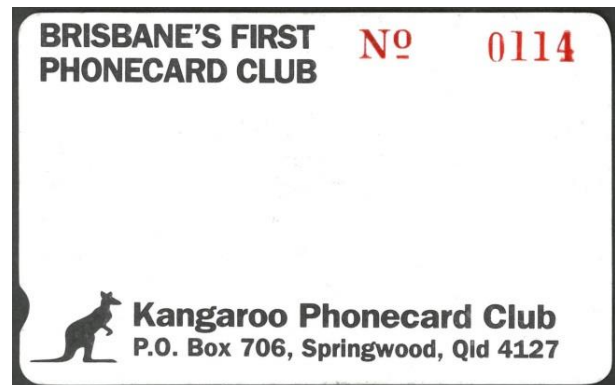
3. Phonecard Collector Group Incorporated - Club Promotional Card

First Issue - Club Promotional Card – This club card had the image of the Telecom \$5 Gold Coast, Queensland Phonecard on its face, and there were 2,000 of these cards produced and numbered from 0001 to 2000. (Refer to Extract 3 on Page 15 of this Newsletter).

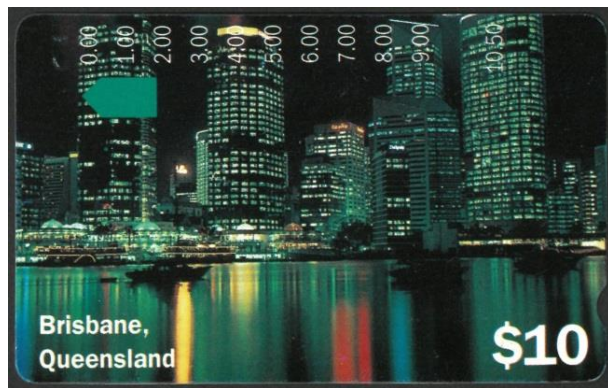


4. Kangaroo Phonecard Club Incorporated – Club and Fair Promotional Cards

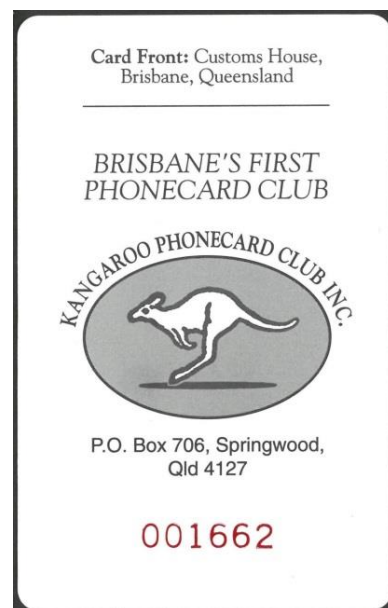
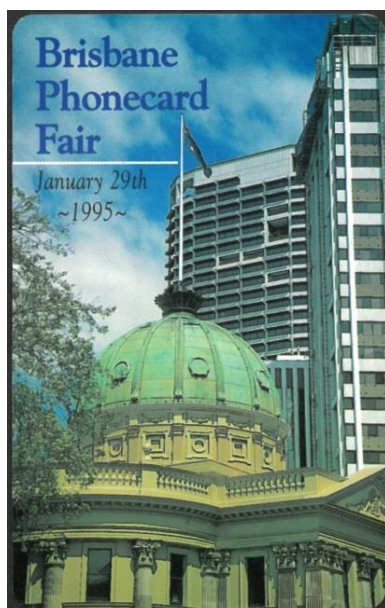
First Issue Club Promotional Card – This club card had the image of the Telecom \$10 Brisbane, Queensland Phonecard on its face, and there were 3,000 of these cards produced and numbered from 0001 to 3000. (Refer to Extract 4A on Page 16 of this Newsletter).



First Issue - Club Promotional Card Overprint – A presently unknown quantity of the First Issue Club Card were subsequently overprinted on their backs with "*Queensland's First Incorporated Phonecard Club – 17-3-1994*". These overprinted cards have, so far, only been sighted within the card number range of 0763 to 1162.

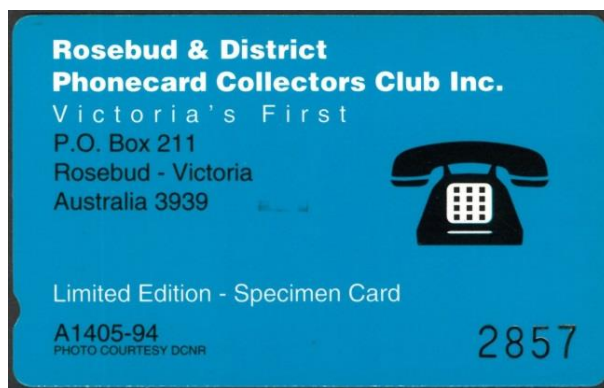
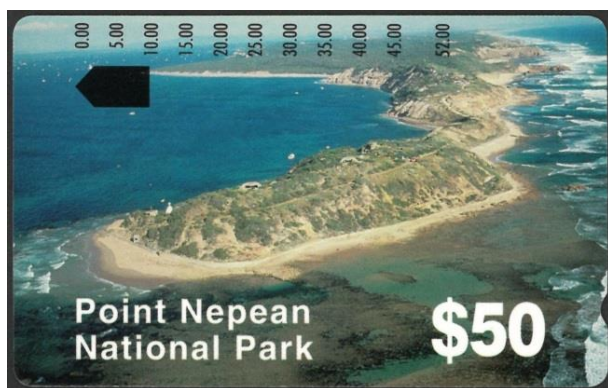
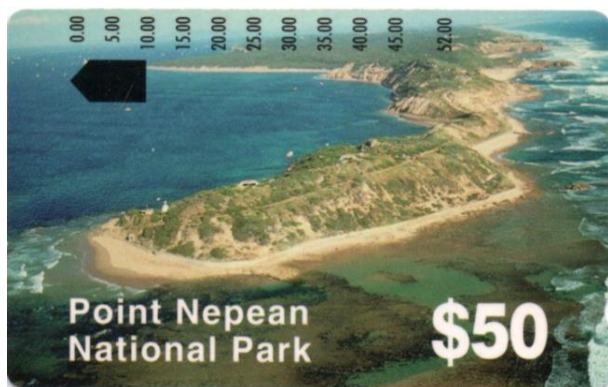


Second Issue - Club and Brisbane Phonecard Fair Promotional Card – This club and fair card had an image of Customs House, Brisbane Queensland, and the words *Brisbane Phonecard Fair January 29th 1995* printed on its face. There were at least 2,000 of these cards produced and numbered from 000001 to 002000. (Refer to Image 4B on Page 16 of this Newsletter).

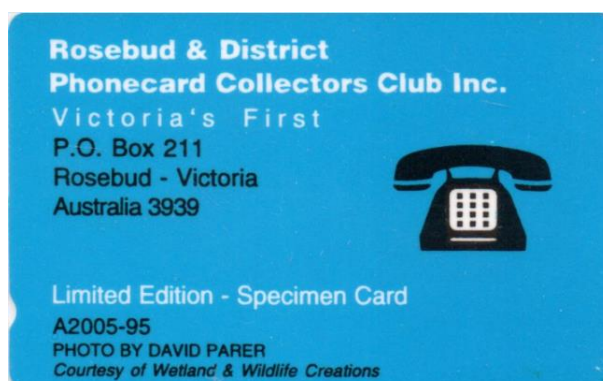


5. Rosebud & District Phonecard Collectors Club Incorporated – Club Promotional Cards

First Issue - Club Promotional Card – This club card had an image of Point Nepean National Park on its face, and was presented in the format of a \$50 Telecom Phonecard. There were more than 3,000 of these cards produced, but only 3,000 of them were numbered from 0001 to 3000. (Refer to Extract 5 on Page 17 of this Newsletter).

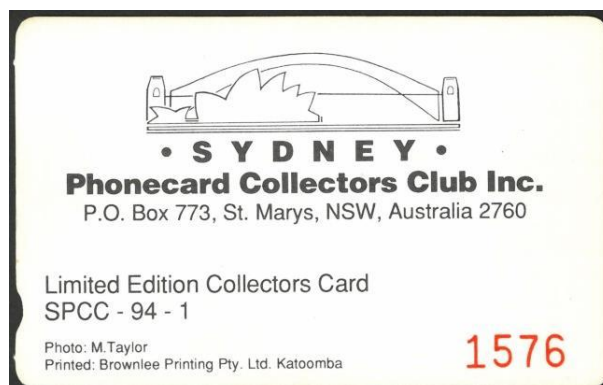


Second Issue - Club Promotional Card – This club card had an image of a Sugar Glider on its face, and was presented in the format of a \$50 Telecom Phonecard. There were more than 1,000 of these cards produced, but only 1,000 of them were numbered from 0001 to 1000. (Refer to Extract 5 on Page 17 of this Newsletter).

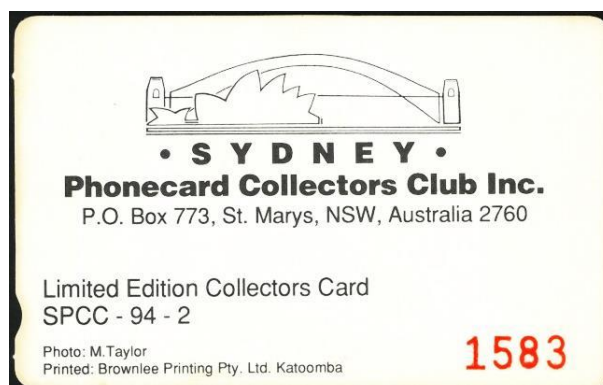
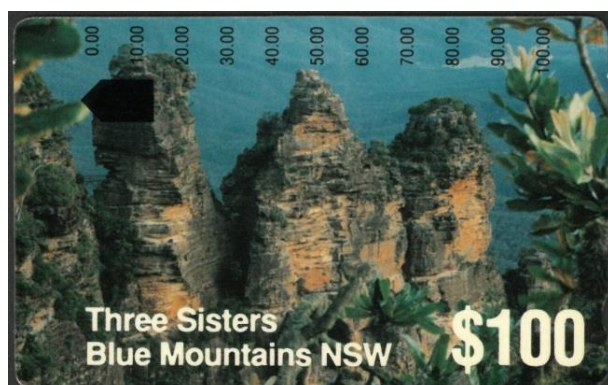


6. Sydney Phonecard Collectors Club Incorporated (SPCC) - Club Promotional Cards

SPCC-94-1 - Club Promotional Card – This club card had an image of the Three Sisters, Blue Mountains NSW in bright daylight on its face, and was presented in the format of a \$100 Telecom Phonecard. It is believed that there were 2,000 of them produced and that they were numbered from 0001 to 2000. (Refer to Extract 6 on Page 17 of this Newsletter for more information, and image of the highest card number sighted).

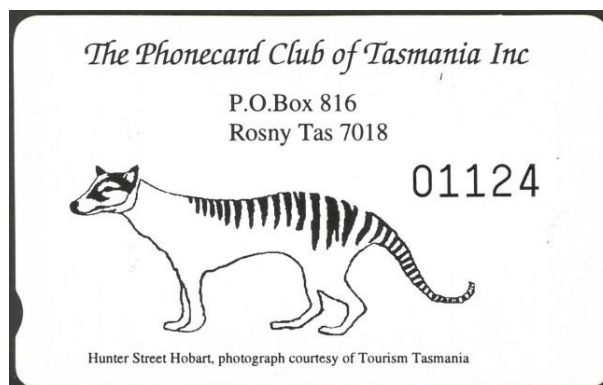
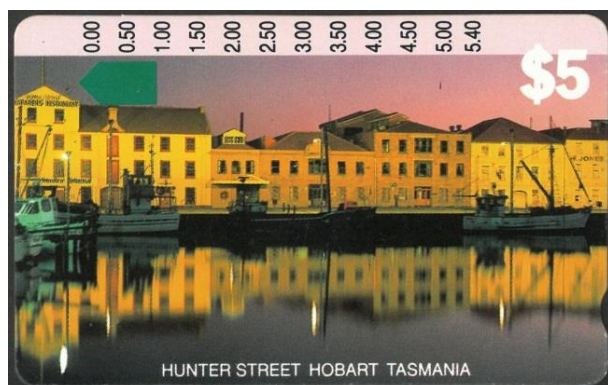


SPCC-94-2 - Club Promotional Card – This club card had an image of the Three Sisters, Blue Mountains NSW in the evening mist on its face, and was presented in the format of a \$100 Telecom Phonecard. It is believed that there were 2,000 of them produced and that they were numbered from 0001 to 2000. These cards were issued at the same time as the APPCC-94-1 cards. Therefore, it is believed that there were also 2,000 of them produced, and numbered from 0001 to 2000.



7. The Phonecard Club of Tasmania Incorporated - Club Promotional Card

First Issue - Club Promotional Card – This club card had the image of the Telecom \$5 Hunter Street Hobart, Tasmania Phonecard on its face, and there were 2,000 of them produced and numbered from 00001 to 02000. (Refer to Extract 7 on Page 17 of this Newsletter).

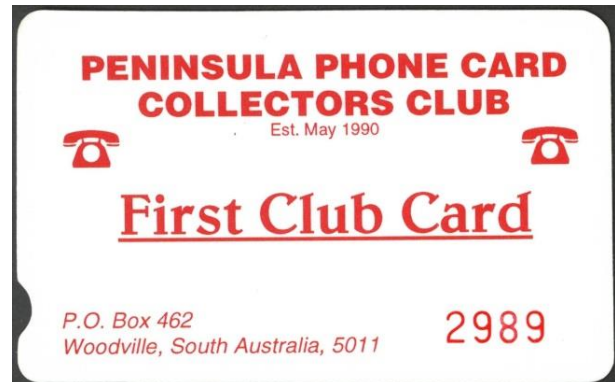


Note: The initials "TH" on the tail of the thylacine (Tasmanian Tiger) on this card, as shown on the right, are those of the graphic artist who produced the artwork for it.



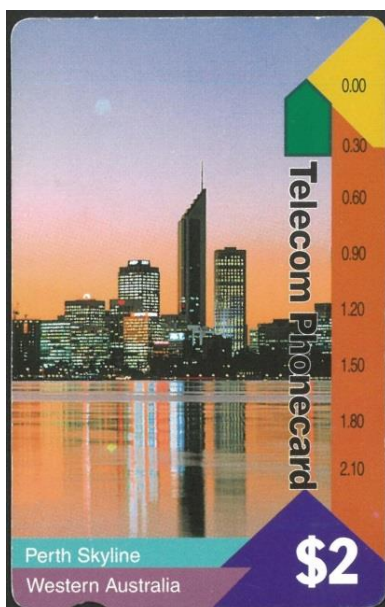
8. Peninsula Phone Card Collectors Club - Club Promotional Card

First Issue - Club Promotional Card – This club card had images of Coca Cola Logos and the word **C.C. Collectors Club of Australia** printed on its face, and was presented in the format of a \$5 Telecom Phonecard. There were at least 3,000 of them produced, as can be seen from the number on the back of the card shown below, and they were numbered from 0001 to at least 3000. For more background information about these cards, refer to Extract 8 on page 18 of this Newsletter.



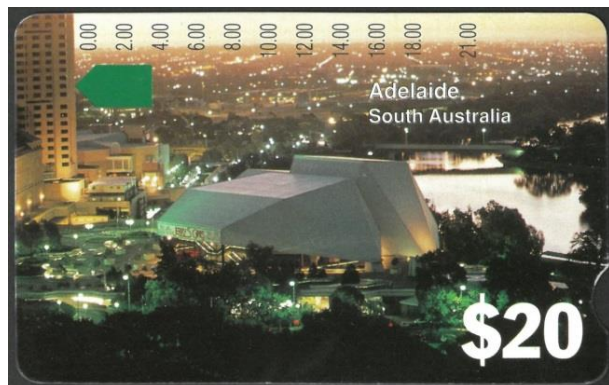
9. Phonecard Collectors Group of W.A. Incorporated - Club Promotional Card

First Issue Club - Promotional Card – This club card had the image of the Telecom \$2 Perth Skyline, Western Australia Phonecard on its face, and there were 2,000 of these cards produced and numbered from 0001 to 2000. (Refer to Extract 9 on page 18 of this Newsletter).



10. Aeropex '94 - Promotional Card

This promotional card had the image of the Telecom \$20 Adelaide, South Australia Phonecard on its face, and they were not produced by, or for, a Phonecard Club, however their production was influenced by members of the Australian Phonecard Collectors Club Incorporated in Adelaide, South Australia. These cards were actually produced and released by the Australian Philatelic Federation in February 1994 for the Aeropex '94 International Air Mail Exhibition held in the Adelaide Town Hall from the 18th to 20th November 1994. There were 3,000 of them produced, and they were numbered from 0001 to 3000. (Refer to Extract 10 on Page 18 of this Newsletter).



If any reader of this Magazine is aware of any other Australian Phonecard Club Cinderella Club Cards produced from 1993 to 1995 not covered in the above article, could they please email the Editor at his email address given on the page 1 of this Newsletter providing the description, some details and an image of the front and back of the card if possible. This will then be included in a future Newsletter article to make collectors aware of its existence.

Any questions readers of this Newsletter would like to ask the Editor about phonecards, and phonecard related items would be welcome. Just send an email to the Editor at his email address given on the page 1 of this Newsletter. If the Editor cannot answer any such questions then they will be put into an "Emails to the Editor" Segment in a subsequent Newsletter to see if any of readers of the Newsletter can provide an answer to them.

NOTE: All the Australasian Phonecard Monthly Magazines cited on pages 15 to 18 of this Newsletter can be found at sergent.com.au/phonecards/aust/apm.html.

The Melbourne Phonecard Club website is at melbournephonecardclub.org.au.
For Membership details please contact postmaster@melbournephonecardclub.org.au.
Club Members receive a Melbourne Phonecard Club Newsletter monthly, and can participate in the Phonecard Postal Bid Sales of 180 or 360 lots which are held bi-monthly.

**Extract 1A - Australasian Phonecard Monthly
Vol. 1, No. 2, December 1993, page 31.**

Club Promotional Card

In order to raise awareness of the Club and to encourage new membership, a limited issue of 2000, Club Promotional Cards featuring the Melbourne skyline design were released in mid 1993.

Each card has a unique serial number and is similar in appearance to the cardboard specimen card.

The majority of cards have been offered to Phonecard Collector Clubs around Australia that have registered with Telecom.

A further allocation of 500 cards has been set aside to offer to other interested collectors, with a limit of one card per person on payment of \$3.00 which includes return postage.



**Extract 2A - Australasian Phonecard Monthly
Vol. 1, No. 2, December 1993, page 28.**

Club Card

A Limited Edition of 3,000 Club Cards were prepared for the Fair with permission from Telecom Australia and Tourism South Australia. The face of the card features the South Australia \$10 Kangaroo Island phonecard (see page 30) with the reverse in black and white, incorporating the Club logo and relevant Fair information.



Card numbering is in red and a unique feature chosen by the Club is the actual Fair date printed similar to phonecard id coding.

**Extract 1B - Melbourne Phonecard Club Newsletter
Edition No. 19, April 1994, page 2.**

MORE PROMOTIONAL CARDS.

The Melbourne Phonecard Club Inc. will soon release 2,000 each of the \$5 River Murray and \$10 Grampians designs as club promotional cards. The cost per pair is \$3 to members, \$4 to Phonecard Clubs and \$5 post paid to the public. There is no limit on the number of these cards which can be purchased.

Two hundred sets of the three promotional cards produced by the club will be set aside to be given, away free (one set per person) to new members who join the club in the coming financial year and current members who renew their subscription in July.

**Extract 2B - Australasian Phonecard Monthly
Vol. 2 No. 7, July 1994, page 32.**

In conjunction with the fair, the Club will be releasing their second Club Card. It will not feature a phonecard design but will be the first "thematic" collector's card. The \$5 card design chosen, features South Australia's tourist locomotive, "Steam Ranger - Southern Encounter", hauling its vintage carriages along the shores at Encounter Bay. Granite Island and Victor Harbour can be seen in the background.



It is expected the card will attract the interest of the thematic collector of trains.

A total of 3,000 cards have been produced, with a quantity being reserved for existing and new members, who may choose a card number matching their membership number. Card numbering is in red and the Fair date is printed similar to Phonecard ID Coding, ie., A2307-94-2 (A-Adelaide), 23 July 1994 (-2 = second card).

Extract 3 - Australasian Phonecard Monthly
Vol. 2, No. 1, January 1994, page 32.

Phonecard Collector Group Inc.
PO Box 39, Nobby Beach, Gold Coast,
Qld 4218.

President: Dianne Jordan

The Club meets with the Gold Coast Philatelic Society on the second Monday of each month at 7.00 pm in the CWA Hall, Young & Gardener Streets, Southport. All visitors are welcome to attend.

For more information write to the above address or contact the President, Diane Jordan on (075) 31 3077.

As indicated in the last issue, the Club has had printed 2,000 Promotional Cards, which are available at \$3.00 each to collectors or free to those joining the Club.

Extract 4A - Australasian Phonecard Monthly
Vol. 2, No. 2, February 1994, page 23.

Promotional Card

The highlight of the Fair was the release of the Kangaroo Phonecard Club's promotional card which featured Telecom's \$10 Brisbane scene.



This is the fourth Australian Phonecard Club to have now released a promotional card. A total of 3,000 of these cards have been printed and they are available from the Club Secretary, Tina Whitworth, P.O. Box 706, Springwood, Qld.

Image 4B

Below is shown the highest sighted Number on a Kangaroo Phonecard Club Second Issue Club Promotional Card



**Extract 5 - Australasian Phonecard Monthly
Vol 3, No. 3, March 1995, page 43.**

Rosebud & District Phonecard Coll. Club Inc.
PO Box 211, Rosebud, Victoria 3939
Secretary: Sandy Kitto

The Club advises that their next Fair is to be held on the 20th of May, 1995, at the Caulfield Secondary College, Corner Booran and Neerim Roads, Caulfield (Melway 68 D.3).

Admission to children will be free, whilst adults will be charged \$2.

Applications for table hire are now being taken and a single table is available for \$30 and a double for \$60. There are a limited number of tables only, so you are advised to book early.

Enquiries in relation to the Fair can be made to Sandy Kitto as above or to the Club President (John Thomas) on (059) 86 2261.

At present, the Club is working on producing a second promotional card that will be released at the May Fair. Paying patrons on the day (admission \$2) will have a choice of either the Club's first or second promotional cards as a FREE card.

There will be only 1,000 of the new Club cards printed and will be sold at \$2 to financial Club members and \$3 to non financial members.

The Club also advises that they still have some of their (very attractive) original Promotional Cards available (see featured on page 8). These are available at \$2 to Club members and at \$3 to non-financial members. A total of 3,000 of these cards were originally printed. There will be no further printing of these \$50 cards.

**Extract 6 - Australasian Phonecard Monthly
Vol. 3, No. 5, May 1995, page 34.**

Sydney Phonecard Collectors Club Inc.
PO Box 773, St Marys, NSW 2760
President: Michael Taylor

The Club advises that they are presently organising their **second Phonecard Fair** to be held on **Sunday, 21st of May 1995**. It will be held in the auditorium of the St Marys Bowling Club, located in Carson Lane (off Queen St.) St Marys, between the hours of 10am and 3.00pm (same venue as their first fair).

For dealers wishing to attend, a charge of \$30 per table will apply. Entry will be possible from 8.00am.

On the day, the normal Bowling Club facilities will be open and available to everybody attending the fair. There is plenty of free parking available in the immediate vicinity of the Bowling Club.

For its second fair, the Club will not be charging for admission from the public. Also, it will be drawing the winner of the **Amerivox Elvis Presley Collectors Edition** at midday on the day of the fair.

Telephone enquiries and reservations can be made to the President of the Club, Michael Taylor, on (047) 824131.

Featured on **page 8** of this issue, are the Club's two promotional cards depicting scenes from the Blue Mountains, SPCC - 94 - 1 and SPCC - 94 - 2.

Reproduced below is the reverse side of 'The Three Sisters' card:-



**Extract 7 - Australasian Phonecard Monthly
Vol. 2, No. 3, March 1994, page 28.**

The Phonecard Club of Tasmania Inc.
PO Box 816, Rosny Park, Tas. 7018.
Secretary: Samantha Bailey

The Phonecard Club of Tasmania is producing a **Promotional Club Card**, featuring the \$5.00 Hunter Street design. The card is available through most clubs in Australia or direct from the Tasmanian Club.

It is selling for \$3.00 (\$2.00 for members) and specific serial numbers may be requested, subject to availability. There will be a limited release of 2,000 cards, so get in quick before they sell out.

The Club meets every six weeks, with the next meeting being the 13th of March 1994, at 16 Nankoor Crescent, Howrah.

**Extract 8 - Australasian Phonecard Monthly
Vol 3, No. 11, November 1995, page 42.**

**Peninsula Phonecard Collector Club
PO Box 462, Woodville, SA 5011
Secretary: Eddy Wouters**

I recently received one of the above Club's first promotional cards. This card, produced with the permission of Coca-Cola (SA) Ltd and the help of the C.C. Collectors Club of Australia and Joe Duif, adds a new dimension to club promotional cards with its image of the Coca-Cola logo.

The cards are available from the Club Secretary or by contacting the Club President, Paul Summers, by phone on (08) 269 5155. The cards are available to the Peninsula Club's members for \$2.00 each and for \$3.00 to non-members.



**Extract 9 Melbourne Phonecard Club Newsletter
Edition No. 24, September 1994, page 1.**

The Phonecard Collectors Group of Western Australia Inc has chosen the \$2 Perth skyline design as the subject of their first promotional card with a print run of 2,000 cards at \$2 each. Address orders to: PCGWAL, PO Box 8, Kelmscott, W.A. 6111.

**Extract 10 - Australasian Phonecard Monthly
Vol. 2, No. 3, March 1994, page 27.**

AEROPEX 94

GPO Box 954, Adelaide, SA 5001.

Phone: (08) 212 3576 Fax: (08) 231 7506

Treasurer/Publicity: Officer: Brian J. Farmer

AEROPEX 94 is an International Air Mail Exhibition to be held in Adelaide at the Town Hall from the 18th to the 20th of November 1994. The Exhibition is being organised and held under the patronage of the Australian Philatelic Federation, with the support of FIP, FIAP and with the support of Australia Post. It is under the auspices of FISA.

At the suggestion of several well known phonecard collectors in South Australia, the organising committee have produced an "AEROPEX 94 PROMOTIONAL CARD" to widely publicise the forthcoming specialised National Aerophilatelic and Astrophilatelic Exhibition in Adelaide, which has international participation.

A promotional card with a limited issue of 3,000, featuring the "Adelaide City Lights" design as used on the Telecom \$20 Phonecard, was released in February, 1994.



