

THE MELBOURNE PHONECARD CLUB

INCORPORATED

PO BOX 166, BEAUFORT, VICTORIA, 3373, AUSTRALIA

NEWSLETTER

Edition No. 384 November 2024

The Club's next meeting is scheduled to be held at the SPAN Community House, 64 Clyde Street, Thornbury from 12.00 noon to 2.00 pm on Saturday 1st March 2025. All Club Members and Visitors are welcome to attend.

FROM THE EDITOR'S DESK (the Editor at postmaster@melbournephonecardclub.org.au.)

The Telecom Australia and Telstra Coca-Cola Phonecards and Packs (Continued)

Summary of Standard Packs of "Classic Coca-Cola Images on Phonecards"

These Standard Packs comprise of both Numbered and Unnumbered Packs, however, there are differences between these two (2) Pack types. It appears that Universal Coin Co. initially only purchased one lot of Unnumbered Standard Packs to meet the demand of its Standing Order Arrangement (SOA) customers, and hand wrote Pack Numbers on them in **Dark Blue** ink with Pack Numbers matching those of their SOA customers who had previously purchased Standard Packs. Furthermore, it appears that at some time after the initial purchase of the first lot of Standard Packs to be used as Numbered Standard Packs, that another lot of Standard Packs was purchased to be used as Unnumbered Standard Packs for the remaining sets of Phonecards with Card Numbers within the range of 00301* to 02000, which were not to be sent to SOA customers. The major difference between these Numbered Standard Packs and the Unnumbered Standard Packs was that the numbered ones had the same type of Phonecard Pockets in them as both the Numbered and Unnumbered Gold Packs which was a thicker 62mm x 95mm Pocket, whilst the unnumbered ones had a thinner 57mm x 88mm Pocket as shown and detailed on page 5 of this Newsletter.

In the International Numismatics Phonecard Bulletin No. 24, November 1996 under the heading "The Stunning Australian Coca-Cola 10 Card Set" the cost of the Standard Pack is advertised as \$125 each. However, in the subsequent International Numismatics Phonecard Bulletin No. 29, August - September 1997 under the heading "The Australian Coca-Cola Phonecards" the cost of the Standard Pack was reduced by \$30 to \$95 each.

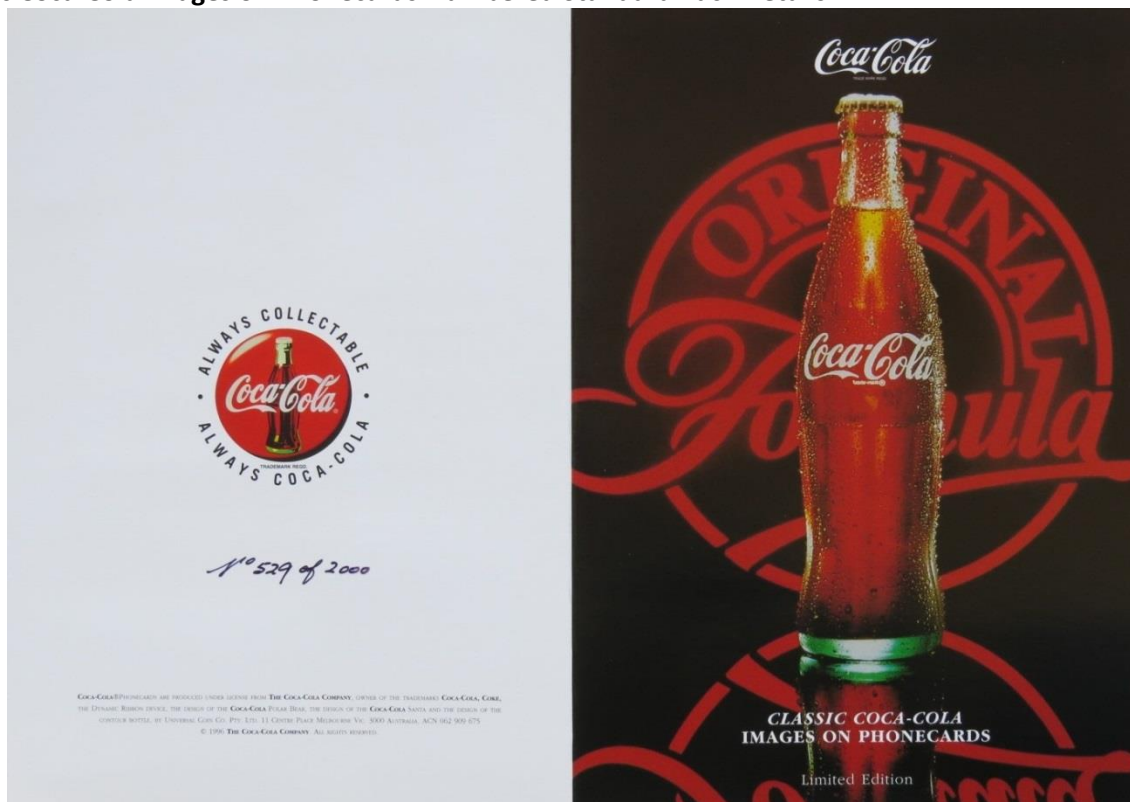
It is not known how many of these Standard Packs were Numbered and Unnumbered, but sightings so far of these Standard Packs indicates that there are probably similar quantities, that is about 850 of each. However, the Unnumbered Standard Packs can be ascribed a De Facto Pack Number which is defined to be the Phonecard Card Number on the Phonecards in the Pack, but only if all of those Phonecards have the same Phonecard Card Number.

The Classic Coca-Cola Images on Phonecards Standard Packs contained Phonecards which had their Card Number matched to the Pack Number as follows;

Pack Type	Pack Name	Pack No. Range	Phonecard S/No. Range
Standard (Numbered & Unnumbered Packs)	Classic Coca-Cola Images on Phonecards	00301 to 02000*	1231 00301 to 1231 02000
		00301 to 02000*	1232 00301 to 1232 02000
		00301 to 02000*	1233 00301 to 1233 02000
		00301 to 02000*	1234 00301 to 1234 02000
		00301 to 02000*	1235 00301 to 1235 02000
		00301 to 02000*	1236 00301 to 1236 02000
		00301 to 02000*	1237 00301 to 1237 02000
		00301 to 02000*	1238 00301 to 1238 02000
		00301 to 02000*	1239 00301 to 1239 02000
		00301 to 02000*	1240 00301 to 1240 02000

***NOTE:** It has been assumed that the quantity of these Coca-Cola Gold Packs produced was 300, and therefore there would have only been 1,700 (= 2,000 - 300) of the Standard Packs produced

Classic Coca-Cola Images on Phonecards Numbered Standard Pack Details



Outside Faces of Open Pack

Telstra Phonecards Card Nos. 0000**529** from Pack, shown below, match their Pack No. **529**, shown above





Inside Faces of Open Pack

Comparison of the Phonecard Pockets in the Gold Packs to the Standard Numbered Packs

The Numbered and Unnumbered Gold, and the Numbered Standard Packs have the thicker Pack Phonecard Pockets with dimensions of 62mm x 95mm, as shown below. Therefore, all of these Packs use the same Phonecard Pockets.

Numbered & Unnumbered Gold Pack Pockets



Numbered Standard Pack Pockets



Classic Coca-Cola Images on Phonecards Unnumbered Standard Pack Details



Outside Faces of Open Pack

Telstra Phonecards with Card Nos. **01538** below, makes above Unnumbered Pack, De Facto Pack No. **1538**

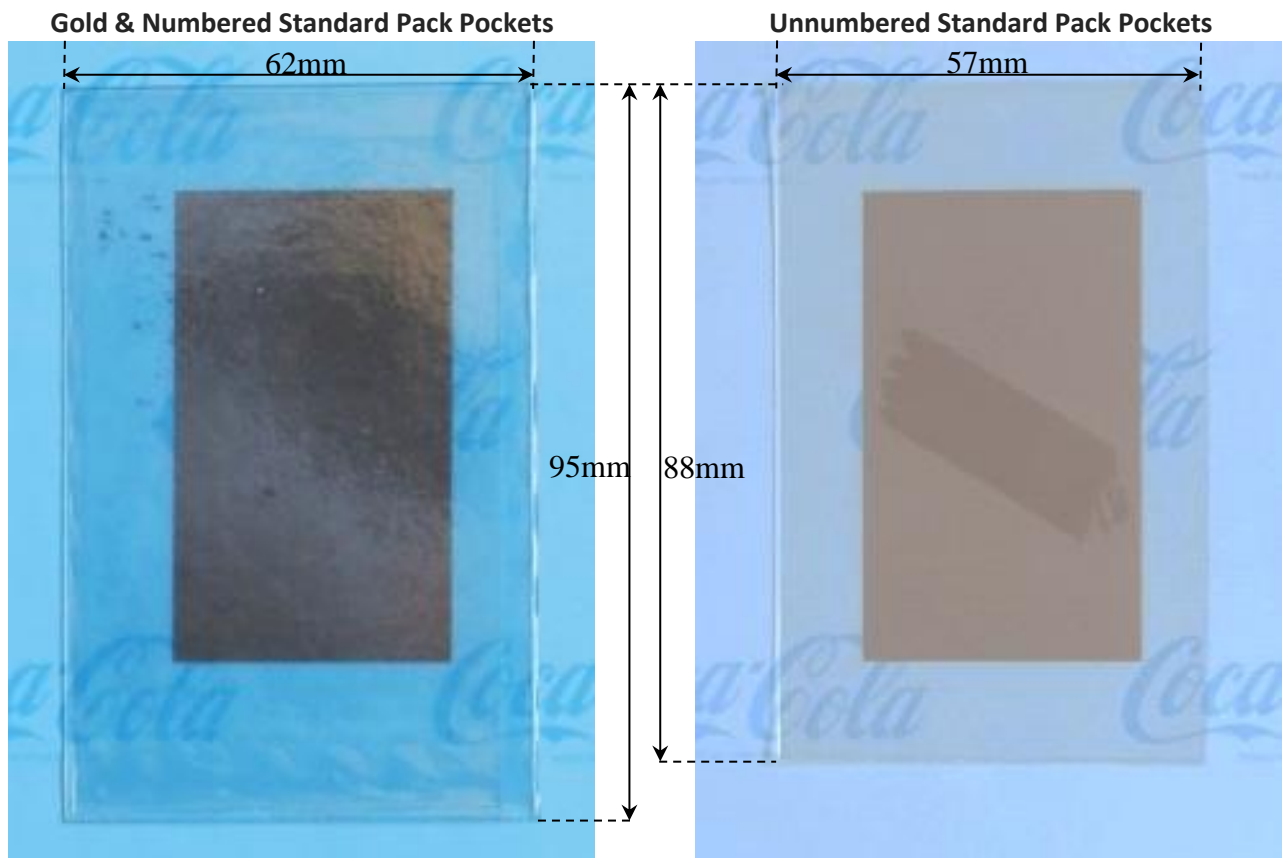




Inside Faces of Open Pack

Comparison of Phonecard Pockets in Gold & Numbered Standard Packs to Unnumbered Standard Packs

Both the Numbered and Unnumbered Gold and the Numbered Standard Packs have the same thicker Pack Pockets with dimensions of 62mm x 95mm, however the Unnumbered Standard Pack has a thinner Pack Pocket with dimensions 57mm x 88mm as shown below. Therefore, these Unnumbered Standard Packs use a different Phonecard Pocket to the Numbered and Unnumbered Gold and the Numbered Standard Packs. Furthermore, the Unnumbered Standard Packs also have a visible rectangular area of adhesive holding the Phonecard pockets onto them, which is not visible on the Numbered and Unnumbered Gold, and the Numbered Standard Phonecard Packs.



THEMATIC PHONECARD COLLECTING

Continuing on from the October newsletter the following are Deutsche Telecom (Germany) cards from their 1997 and 1998 “O” series depicting the conquest of space (Eroberung des Weltraums). The serial number and number of cards produced appears below each illustration. All cards are 3DM and have the same generic design on the front.

1997 CARDS (continued)



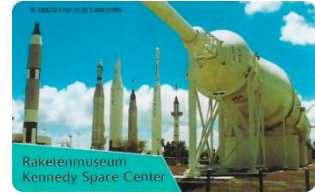
Generic Front Design



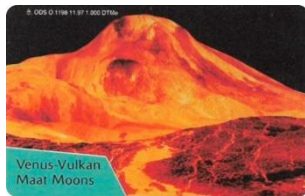
O1195:1,000



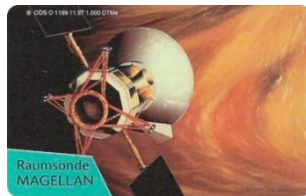
O1196:1,000



O1197:1,000



O1198:1,000



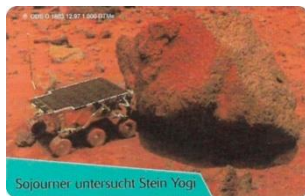
O1199:1,000



O1601:1,000



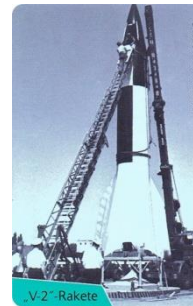
O1602:1,000



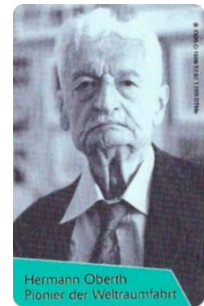
O1603:1,000



O1604:1,000



O1605:1,000



O1606:1,000

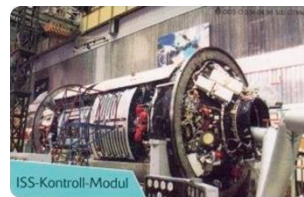
1998 CARDS



O232: 500



O233: 500



O234: 500



O235: 500



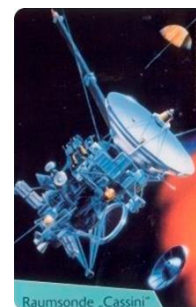
O236: 500



O237: 500



O338: 500



O502: 500



O503: 500

Please send all membership enquiries to **Robert Luke** at postmaster@melbournephonecardclub.org.au.
The Melbourne Phonecard Club's Website is at <http://www.melbournephonecardclub.org.au>.