

THE MELBOURNE PHONECARD CLUB

INCORPORATED

PO BOX 166, BEAUFORT, VICTORIA, 3373, AUSTRALIA

NEWSLETTER

Edition No. 383 October 2024

The Club's next meeting is our Annual General Meeting scheduled to be held at the SPAN Community House, 64 Clyde Street, Thornbury from 12.00 noon to 2.00 pm on Saturday 2nd November 2024. All Club Members and Visitors are welcome to attend.

FROM THE EDITOR'S DESK (the Editor at postmaster@melbournephonecardclub.org.au.)

The Telecom Australia and Telstra Coca-Cola Phonecards and Packs (Continued)

Classic Coca-Cola Images on Phonecards Pack (also referred to as Coca-Cola Promotion 2 Pack)

The Classic Coca-Cola Images on Phonecards Pack first appeared in an article in the October / November 1996 edition of the Australia New Zealand Phonecard Magazine Volume 1 (Refer to <https://www.sergeant.com.au/phonecards/aust/anzpm01.html>) on page 19. In this article it was stated that "... there were only 2,000 printed of each card and there is an attractive folder for them" and that "All ten phonecards in each folder feature matching serial/prefix numbers which run from 1231 to 1240 inclusive".

NOTE: All the Classic Coca-Cola Images on Phonecards Gold Numbered and Unnumbered Packs as well as the Standard Numbered Packs used thicker 62mm x 95mm Phonecard Pockets while only the Standard Unnumbered Packs used thinner 57mm x 88mm Phonecard Pockets.

Summary of the Gold Packs of "Classic Coca-Cola Images on Phonecards"

These Classic Coca-Cola Images on Phonecards Gold Packs comprise of both Numbered and Unnumbered Packs but, they were otherwise identical Packs. It appears that Universal Coin Co. purchased only one lot of these Unnumbered Gold Packs, and only numbered those unnumbered packs that were to be sold to its Standing Order Arrangement (SOA) customers, with Pack Numbers hand written in **Red** ink which matched the Pack Numbers of those customers' purchases of previously released Coca-Cola Gold Packs. The remaining lots of Phonecards with Card Numbers within the range of 00001 to 00300* which were not to be sent in Numbered Packs to existing SOA customers were put into the remaining Unnumbered Gold Packs.

It is not known how many of these Gold Packs were Numbered, and so far only three (3) of these Gold Packs have been sighted, one (1) of which was numbered, and two (2) of which were unnumbered. However, the Unnumbered Gold Packs can be ascribed a De Facto Pack Number which is defined to be the same as all of the Phonecard Card Numbers in the Pack, but only if all of these phonecards have the same Phonecard Card Number. It has therefore been speculated that about half of these Gold Packs were numbered.

The Classic Coca-Cola Images on Phonecards Gold Packs contained Phonecards which had their Card Number matched to the Pack Number as follows;

Pack Type	Pack Name	Pack No. Range	Phonecard S/No. Range
Gold (Numbered & Unnumbered Packs)	Classic Coca-Cola Images on Phonecards	00001 to 00300*	1231 00001 to 1231 00300
		00001 to 00300*	1232 00001 to 1232 00300
		00001 to 00300*	1233 00001 to 1233 00300
		00001 to 00300*	1234 00001 to 1234 00300
		00001 to 00300*	1235 00001 to 1235 00300
		00001 to 00300*	1236 00001 to 1236 00300
		00001 to 00300*	1237 00001 to 1237 00300
		00001 to 00300*	1238 00001 to 1238 00300
		00001 to 00300*	1239 00001 to 1239 00300
		00001 to 00300*	1240 00001 to 1240 00300

***NOTE:** No documentation or advertisements providing the prices and actual quantity produced of the Phonecard History of Coca-Cola Gold Pack has been sighted so far. Could any reader of this Newsletter who has any documentation, and/or advertisements that show the quantity produced and/or the original pricing of these Gold Packs please provide the Editor with a scan, photo or copy of that documentation? Hence, it has been assumed that the quantity of these Coca-Cola Gold Packs produced was 300.

Classic Coca-Cola Images on Phonecards Numbered Gold Pack Details



Outside Faces of Open Pack

Telstra Phonecards Card Nos. 00001 from Pack, shown below, match their Pack No. **1**, shown above



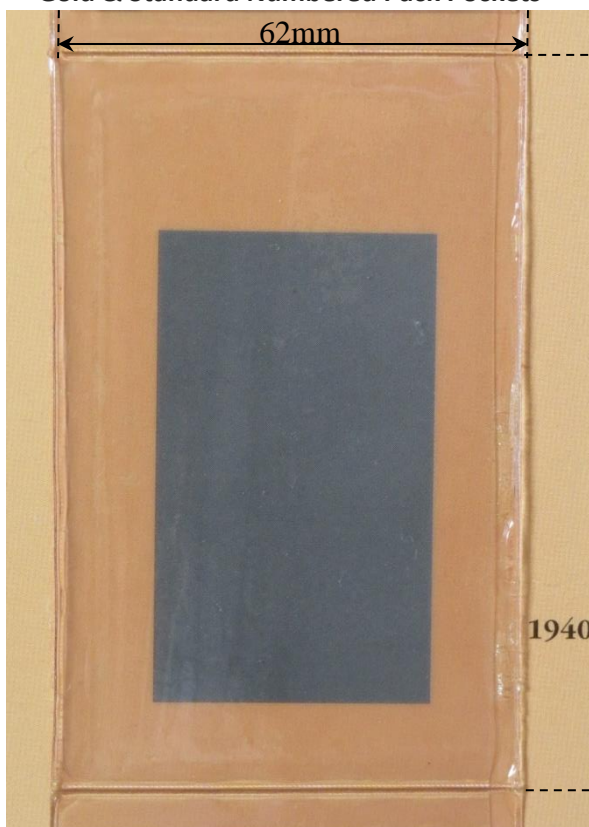


Inside Faces of Open Pack

Comparison of the Phonecard Pockets in the Gold Numbered and Unnumbered, and Standard Numbered Phonecard History of Coca-Cola Packs, to the Gold Numbered Classic Coca-Cola Images on Phonecards Packs

All of the Numbered and Unnumbered Gold & Numbered Standard Phonecard History of Coca-Cola Packs, and the Numbered Standard Classic Coca-Cola Images on Phonecards Packs, have the thicker Pack Pockets with dimensions of 62mm x 95mm, as shown below. Therefore, all of these Packs use the same Phonecard Pockets.

Phonecard History of Coca-Cola
Gold & Standard Numbered Pack Pockets



Classic Coca-Cola Images on Phonecards
Gold Pack Pockets



Classic Coca-Cola Images on Phonecards Unnumbered Gold Pack Details



Outside Faces of Open Pack

Telstra Phonecards with Card Nos. 00229 below, makes above Unnumbered Pack, De Facto Pack No. 229

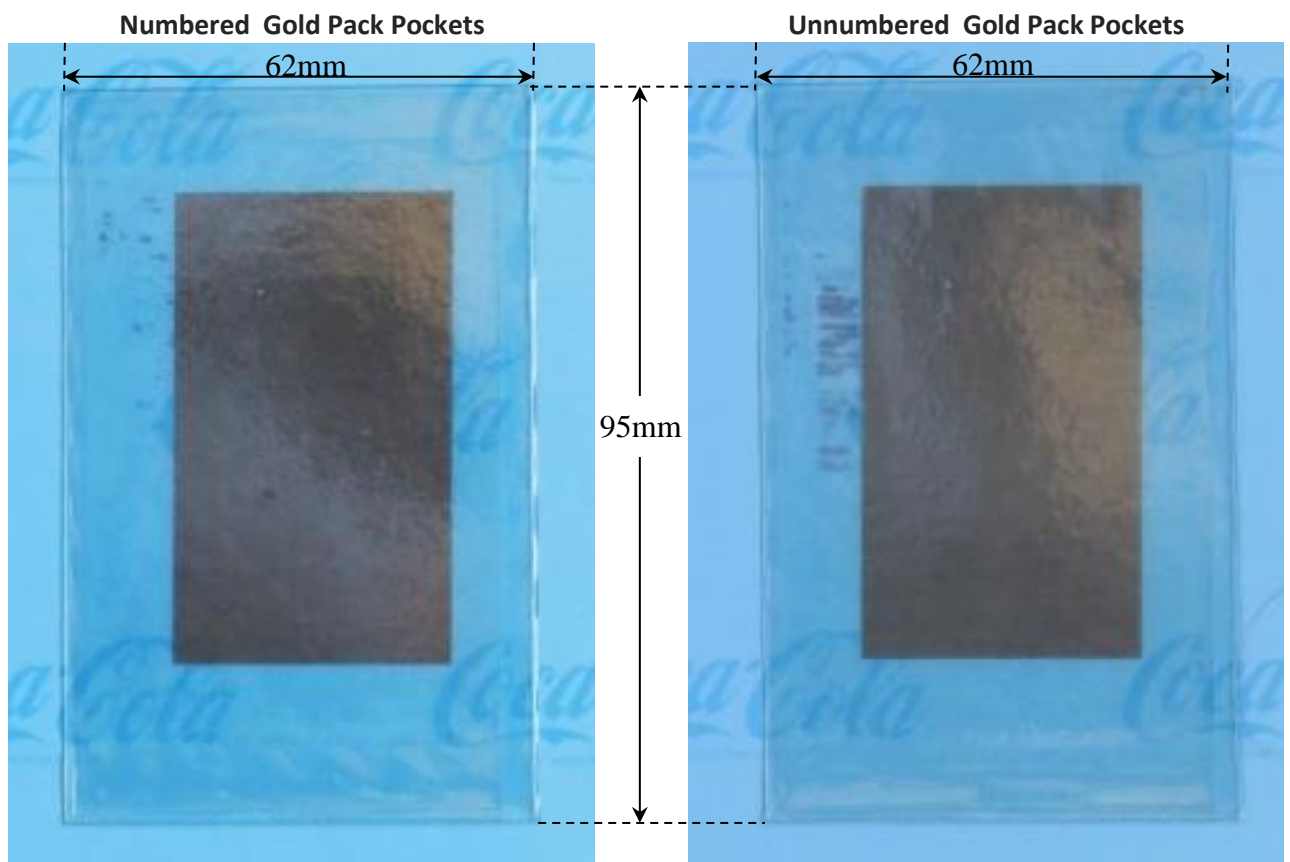




Inside Faces of Open Pack

Comparison of the Phonecard Pockets in the Gold Numbered Packs to the Gold Unnumbered Packs

Both the Numbered and Unnumbered Gold Packs have the thicker Pack Pockets with dimensions of 62mm x 95mm, as shown below. Therefore, both of these Packs use the same Phonecard Pockets.



THEMATIC PHONECARD COLLECTING

Continuing on from the July newsletter the following are Deutsche Telecom (Germany) cards from their 1997 "O" series depicting the conquest of space (Eroberung des Weltraums). The serial number and number of cards produced appears below each illustration. All cards are 3DM and have the same generic design on the front.

1997 CARDS



Generic Front Design



O221:1,000



O222:1,000



O223:1,000



O224:1,000



O225:1,000



O226:1,000



O582:1,000



O583:1,000



O584:1,000



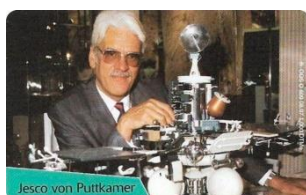
O585:1,000



O586:1,000



O587:1,000



O809:1,000



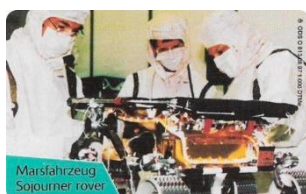
O810:1,000



O811:1,000



O812:1,000



O813:1,000



O814:1,000



O1194:1,000

Please send all membership enquiries to **Robert Luke** at postmaster@melbournephonecardclub.org.au.
The Melbourne Phonecard Club's Website is at <http://www.melbournephonecardclub.org.au>.