

# THE MELBOURNE PHONECARD CLUB

## INCORPORATED

PO BOX 166, BEAUFORT, VICTORIA, 3373, AUSTRALIA

NEWSLETTER

Edition No. 380 July 2024

The Club's next meeting is scheduled to be held at the SPAN Community House, 64 Clyde Street, Thornbury from 12.00 noon to 2.00 pm on Saturday 7<sup>th</sup> September 2024. All Club Members and Visitors are welcome to attend.

**FROM THE EDITOR'S DESK** (the Editor at [postmaster@melbournephonecardclub.org.au](mailto:postmaster@melbournephonecardclub.org.au).)

### The Telecom Australia and Telstra Coca-Cola Phonecards and Packs (Continued)

#### **Sixth Release: Coca-Cola Norman Rockwell Paintings Pack, and Coca-Cola "Getting Around" Pack**

In the June 1996 issue of the Australian Phonecard Monthly Vol. 4, No. 7 (Refer to <https://www.sergeant.com.au/phonecards/aust/apm04-07.html>) on the front and rear covers were advertisements and an Order Form for the sixth release Coca-Cola Norman Rockwell Paintings and Coca-Cola "Getting Around" Standard Packs as well as all the previously released standard packs. It was also stated that only 4,000 of each of these packs were issued at a price of \$24.50 each. From this Order Form it could be seen that;

- the prices of the Santa I Standard Pack, and the Polar Bear I Standard Pack were still at \$35 each, and
- the prices of the Coca-Cola Bottle Standard Pack, and the Coca-Cola Sun Standard Pack were still at \$29.50 each,
- the prices of the Coca-Cola Santa II Standard Pack, Coca-Cola Polar Bear II Standard Pack, Roaring 20s I Standard Pack and Roaring 20s II Standard Pack were still at \$24.50 each, but
- the prices for the Coca-Cola 'Gal' Standard Pack, and the Coca-Cola 'Guy' Standard Pack had risen from \$24.50 to \$32.50 each.

There were 300 of each of the Coca-Cola Norman Rockwell Paintings Gold Packs and Coca-Cola "Getting Around" Gold Packs released, and they were priced at \$69 per matched pair (= \$34.50 each) (Refer to line CK10 on the Right), as advertised in the Coca-Cola Section within "A Selection of World Phonecards from our extensive Stock" in the International Numismatics Phonecard Bulletin No. 27, March - April 1997. Also in this Section it can be seen (at line CK7 as shown above) that the Coca-Cola 'Gal' Gold Packs and Coca-Cola 'Guy' Gold Packs had increased from their initial issue price of \$69 per matched pair (= \$34.50 each) to \$79 per matched pair (= \$39.50 each).

**NOTE:** Coca-Cola Pack No. **0230** is presently the highest numbered Gold Pack sighted, while Pack No. **342** is the lowest numbered Standard Pack sighted. Could any reader of this Newsletter who has a Coca-Cola Coca-Cola Norman Rockwell Paintings Gold Pack and/or a Coca-Cola "Getting Around" Gold Pack with a Pack Number higher than **230**, and/or a Coca-Cola Norman Rockwell Paintings Standard Pack and/or a Coca-Cola Coca-Cola "Getting Around" Standard Pack with a Pack Number lower than **342**, please provide the Editor with a scan, photo or copy of the back of that/those pack(s) showing its/their Pack No(s).?

#### **Summary of Sixth Release Coca-Cola Pack Details**

The Sixth Release Gold & Standard Coca-Cola Packs (i.e. Norman Rockwell Paintings Packs, and "Getting Around" Packs) contained Phonecards which had their Card Number matched to the Pack Number as follows;

Pack Type	Sixth Release Pack Name	Pack No. Range	Phonecard S/No. Range
Gold	Coca-Cola "Getting Around"	00001 to 00300	1169 00001 to 1169 00300
	Coca-Cola Norman Rockwell Paintings	00001 to 00300	1170 00001 to 1170 00300
Standard	Coca-Cola "Getting Around"	00301 to 04000	1169 00301 to 1169 04000
	Coca-Cola Norman Rockwell Paintings	00301 to 04000	1170 00301 to 1170 04000

To place your order by credit card:  
Fax your order to (03) 9654 8167  
or Phone: (03) 9654 2997  
Or mail to: Universal Coin Co.  
P.O. Box 290 South Melbourne, Vic. 3205 Australia.

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
State: \_\_\_\_\_ P/C: \_\_\_\_\_  
Country: \_\_\_\_\_

Coca-Cola® Norman Rockwell Paintings @ \$24.50 \$A  
Coca-Cola® "Getting Around" @ \$24.50 \$A

Earlier Issues:  
Coca-Cola® Roaring 20s I @ \$24.50 \$A  
Coca-Cola® Roaring 20s II @ \$24.50 \$A  
Coca-Cola® Santa II Pack @ \$24.50 \$A  
Coca-Cola® Polar Bear II Pk @ \$24.50 \$A  
Coca-Cola® Gal Pack @ \$32.50 \$A  
Coca-Cola® Guy Pack @ \$32.50 \$A  
Coca-Cola® Sun Pack @ \$29.50 \$A  
Coca-Cola® Bottle Pack @ \$29.50 \$A  
Coca-Cola® Santa I Pack @ \$35.00 \$A  
Coca-Cola® Polar Bear I Pk @ \$35.00 \$A

Postage/insurance on any size order \$A 4.50  
International (economy air) \$A 10.00  
Cheque/Money Order enclosed \$A  
Or debit my Bankcard/Mastercard/Visa.

Card Number \_\_\_\_\_  
Expiry \_\_\_\_\_ Signed \_\_\_\_\_  
OFFER AVAILABLE UNTIL SOLD OUT Universal Coin Co. Pty. Ltd. ACN 062 989 675

CK7 AUSTRALIA - Series Three GOLD \$79.00

CK8 AUSTRALIA - Series Four GOLD \$69.00

CK9 AUSTRALIA - Series Five GOLD \$69.00

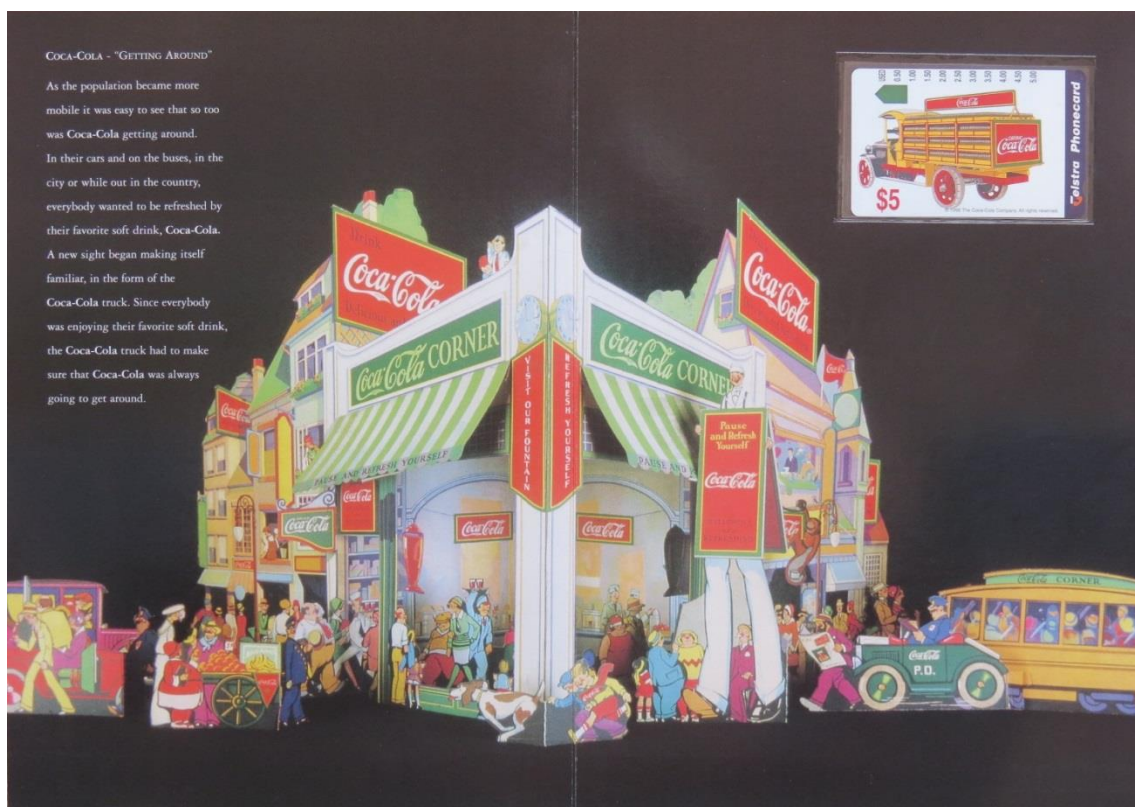
CK10 AUSTRALIA - Series Six GOLD \$69.00

## Coca-Cola "Getting Around" Gold Pack Details



### Outside Faces of Open Pack

Telstra Phonecard Card No. 00209 from Pack, shown below, matches its Pack No. 0209, shown above



### Inside Faces of Open Pack

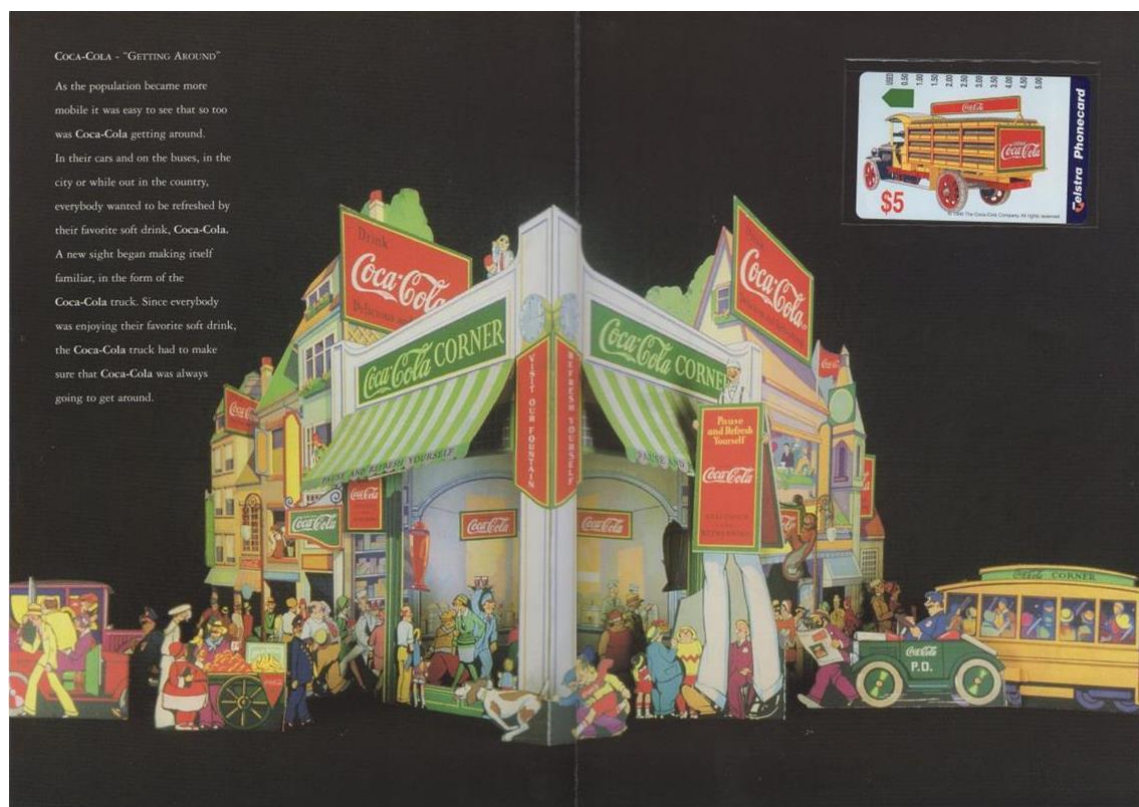


## Coca-Cola "Getting Around" Standard Pack Details



### Outside Faces of Open Pack

Telstra Phonecard Card No. 00529 from Pack, shown below, matches its Pack No. 0529, shown above



### Inside Faces of Open Pack

## Coca-Cola Norman Rockwell Paintings Gold Pack Details



### Outside Faces of Open Pack

Telstra Phonecard Card No. 00148 from Pack, shown below, matches its Pack No. 0148, shown above



### Inside Faces of Open Pack



## Coca-Cola Norman Rockwell Paintings Standard Pack Details



### Outside Faces of Open Pack

Telstra Phonecard Card No. 00529 from Pack, shown below, matches its Pack No. 0529, shown above



### Inside Faces of Open Pack

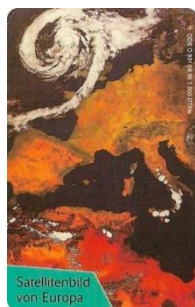
## THEMATIC PHONECARD COLLECTING

Continuing on from the June newsletter the following are Deutsche Telecom (Germany) cards from their 1996 "O" series depicting the conquest of space (Eroberung des Weltraums). The serial number and number of cards produced appears below each illustration.

### 1996 CARDS (continued)



O812:1,000



O931:1,000



O932:1,000



O1074:1,000



O1075:1,000



O1076:1,000



O1077:1,000



O1078:1,000



O1079:1,000



O1539:1,000



O1540:1,000



O1541:1,000



O1542:1,000



Generic Front Design



O1543:1,000



O1544:1,000



Generic Front Design

This concludes Deutsche Telecom's 1996 "O" series cards for the conquest of space. This series of 338 cards continued into the year 2005 and can be found on the Colnect website at: [https://colnect.com/en/phonecards/list/country/81-Germany\\_Federal\\_Republic/company/29-Deutsche\\_Telekom/series/214298-Chip\\_O/item\\_name/weltraums](https://colnect.com/en/phonecards/list/country/81-Germany_Federal_Republic/company/29-Deutsche_Telekom/series/214298-Chip_O/item_name/weltraums).

Members are referred to the May 2018 newsletter where these cards are used as an example on how to use the Colnect website.

In addition to eBay as a source for these cards, collectors may wish to visit the German section of the Delcampe website at: [https://www.delcampe.net/en\\_GB/collectables/phonecards/germany/](https://www.delcampe.net/en_GB/collectables/phonecards/germany/).

Please send all membership enquiries to **Robert Luke** at [postmaster@melbournephonecardclub.org.au](mailto:postmaster@melbournephonecardclub.org.au).  
The Melbourne Phonecard Club's Website is at <http://www.melbournephonecardclub.org.au>.